# **Codebook for "**The "Ironic Impact" of Pro-democracy Activists: How Pro-democratic Frames Undermine Support for Local Policy-Based Protests in Authoritarian Regimes" by Mai Truong **(*Comparative Political Studies*)**

## Treatment – Independent Variables

*message1* - Two values

- Prodemocracy Frame
- Rightful Frame

*message3* - Three values

- Democracy
- Policy Frame (Rightful Frame)
- Free Press

*identity_simple* – Two values

- Prodemocracy Activists
- Other Actors

*identity6* – Five values

- Foreign Endorser
- Prodemocracy Activist
- Provincial Secretary
- Retired Secretary,
- Village Leader

*identity4* - Seven values:

- Foreign Journalist
- Foreign Lawyer
- Provincial Secretary
- Retired Secretary
- VN Journalist
- VN Lawyer
- Village Leader

## Main Outcome Variables

*protest_support* – 6-point Likert Scale from 1 – 6 in which 1 is Completely Unsupportive and 6 is Completely Supportive

*protest_justified* - 6-point Likert Scale from 1 – 6 in which 1 is Completely Unjustified and 6 is Completely Justified

## Mechanism Variables

*poster_moral* – *6*-point Likert Scale from 1 -6 in which 1 means the respondent completely disagrees that the Facebook poster shares their morals and 6 means the respondents completely agrees that the Facebook poster shares their moral values.

*protest_protest* – *6*-point Likert Scale from 1 -6 in which 1 means the respondent completely disagrees that the government would repress the protest and 6 means the respondents completely agrees that the government would repress the protest.

*protest_legal* – *6*-point Likert Scale from 1 -6 in which 1 means Completely Illegal and 6 means Completely Legal.

## Manipulation Checks Variable

*manip_chk1* – Whether the respondent recalls the identity of the Facebook poster. Seven values:

- Foreign Journalist
- Foreign Lawyer
- Provincial Secretary
- Retired Secretary
- Independent Journalist
- ndependent Lawyer
- Village Leader

*manip_chk2* – Whether the respondent recalls the nature of the Facebook posts. Two values:

- Democracy
- Free Press
- Policy Frame

## Demographic Variables – Covariates

*politics_interest* – Two values

- High interest
- Low interest

*income* – 20 values equivalents to 20 income groups. The higher the value the higher the income

*education* – 12 educational groups. The higher the value the higher the educational level

*risky* – The extent to which the respondent is willing to take risk on a 6 – point Likert scale in which 1 means completely unwilling to take risks and 6 means completely willing

*proud1* – The extent to which the respondent is proud of being Vietnamese on a 6-point Likert scale in which 1 means not proud at all and 6 means completely proud.

*party* – whether the respondent is a member of the Communist Party. 0 if not and 1 if yes

*age* – the age of the respondent

*female* – 0 if male and 1 if female

*north_born* – whether the respondent was born in the north or the south of Vietnam. Two values:

- South
- North

*urban* – whether the respondent is living in an urban or rural area. 1 of urban and 0 if not