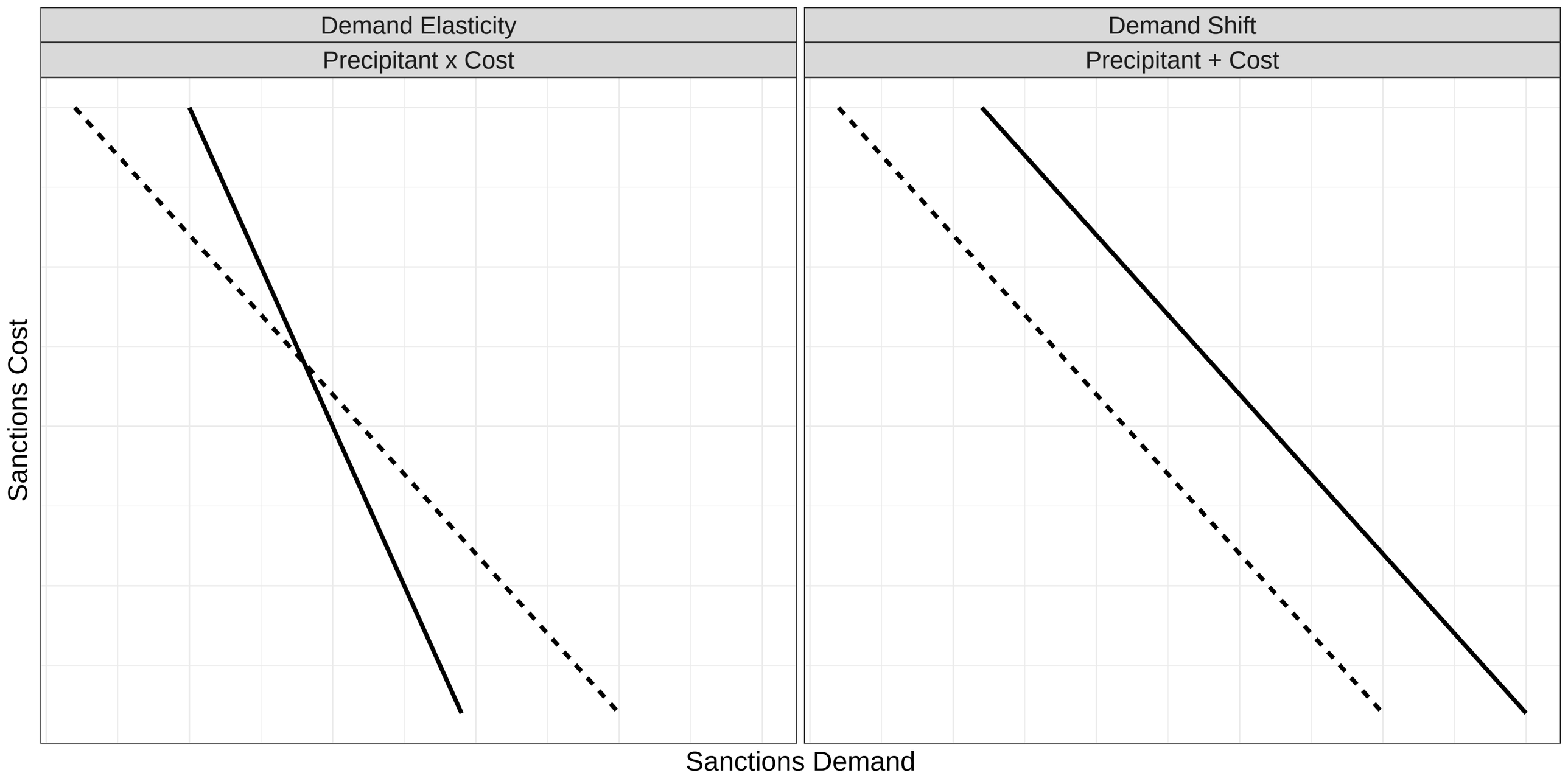
Demand Elasticity
Precipitant x Cost
Demand Shift
Precipitant + Cost
Sanctions Cost
Sanctions Demand