Mission

Digital Media Diary

Scout Profile	Total Days	Language	Branding
Not Required	11	English	Off

Overview

Welcome to your mission, Digital Media Diary! In this 3-part mission, we'll ask you to help us understand the role of media about current news events such as COVID-19 in your life. First, we'll get to know a bit about you and your media attitudes. Then, we'll ask you to share moments as you go about your daily life interacting with media about current events on social media and messaging apps. After sharing moments, you'll be asked to reflect on your experiences and try to design your ideal experience.

We value your privacy and will not share any personally identifiable information that we receive from you with a third party without your prior consent. The information we receive from you will be stored in a secure location and used for the purpose of the current and potentially future research projects. Related published materials will not include any identifying information.

Please read all the instructions to each part before getting started so you fully understand what we're looking for!

You will complete this mission one part at a time. Please see below for deadlines and details on when each part will become available. If you miss a part deadline, you may not be eligible to continue in the mission. Complete all 3 parts in this mission to earn your $75 reward!

Part 1: News Media Needs (2 days to complete 1 entry): Friday, 9/17-Sunday, 9/20 @ 8PM in your timezone
Part 2: Moments (5 days, 7 entries): Monday, 9/21-Monday, 9/28 @ 8PM in your timezone
Part 3: Reflection & Design (2 days to complete 1 entry): Tuesday, 9/29-Thursday, 10/1 @ 8PM in your timezone

If there are any changes to this timeline, your mission leader will be in touch! If you have any questions about the mission requirements or deadlines, be sure to contact your mission leader by sending a message in the app! If you have technical issues or questions, you can always contact scout technical support at help@dscout.com.

If you plan to complete this mission please tap "accept", so we know we can count on you!

PT 1 News Media Needs

Entries	Days
1	2

Instructions

Welcome to your mission, News Media Diary! In this first part, News Media Needs, we'd like you to introduce yourself, and to understand how you feel about the kinds of media you see on social media and messaging apps about current news events like COVID-19.

It should take you 15-20 minutes to complete this part, which includes a video, and several open text and multiple choice questions. Select the back arrow to edit questions at any time.

You have 2 days to submit your entry, which means you should submit before Sunday, September 20 at 8PM in your time zone. After this deadline, we'll all move onto part 2! As a reminder, you'll need to complete all 3 required parts in this mission to earn your $75 project reward.

It's important that your video is high-quality and captures thoughtful material! For your video, please…
+ Speak up: make sure we can hear you clearly, with no background noise.
+ Present yourself well: capture well-lit and in-focus videos that will help our client get to know you – that means you need to be properly dressed, sitting upright, and focused.
+ Be engaged: you're the expert, so try to give us as much detail as possible in your answers.

1. Media Response VIDEO 120

First, in a 120-second video, introduce yourself, and tell us more about your experience encountering images and videos about current news events such as COVID-19.

Specifically, we'd like you to mention:
+ Your go-to social media/messaging platforms
+ How you feel about the quality of media you see across platforms
+ What sources/channels do you find MOST and LEAST valuable for learning about current news events and why

2. Open Ended NO LIMIT

In two to three sentences, describe how you curate your social media feeds for your go-to platforms. For example, who (e.g. celebrities, journalists, activists, brands) do you choose to follow or not follow, and why?

3. Open Ended 140

Next, give us several words (at least three) you would use to describe the features of yourself that are most important/relevant to you, such as lifestyle, religious, ethnic, political, professional, or hobby-based traits.

4. Open Ended 140

List any other important communities/groups, digital or in person, where you learn about current news events like COVID-19 that you haven't mentioned so far.

5. Multiple Choice SINGLE SELECT

Across digital platforms, how accurately presented do you feel the image and video posts you come across are?

- [ ] All image and video posts I come across are accurately presented
- [ ] The majority of image and video posts I come across are accurately presented
- [ ] Mixed: some image and video posts I come across are accurately presented, others are inaccurately presented
- [ ] The majority of image and video posts I come across are NOT accurately presented
- [ ] None of the image and video posts I come across are accurately presented
- [ ] Not sure

6. Open Ended NO LIMIT

Tell us more about that choice. In what ways do you feel images and video are accurately/inaccurately presented across the platforms you use? (Be specific if this varies by platform)

7. Multiple Choice MULTIPLE SELECT RANDOMIZED

Select the issues related to image and video posts about current news events such as COVID-19 that you think cause the most harm (physical and/or social).

- [ ] Unaltered images or videos presented with accurate information that others discredit as inaccurate
- [ ] Unaltered images or videos presented with false or misleading information, such as as being from a different time or place
- [ ] Cropped images or videos where part of a scene from a larger whole is shown to mislead the viewer
- [ ] Videos that have been selectively edited or rearranged, such as editing multiple videos together to alter the story being told, or editing out large portions from a video
- [ ] Images or videos edited using tools like the Adobe Suite to change the speed of the video, add or remove visual elements or dub audio, or create synthetic “deepfakes”
- [ ] Satirical videos, images, and memes created as political or humorous commentary and was contextualized that way in its original appearance
- [ ] I'm not concerned about issues related to image and video posts
- [ ] Other issue? (Tap to Type)

8. Open Ended NO LIMIT

In two to three sentences, tell us more about your choices. Why do you consider those issues harmful, and who are they harmful to? (Society? You personally?)

9. Multiple Choice SINGLE SELECT RANDOMIZED

Who do you think is most responsible for moderating the accuracy of information appearing on digital platforms?

- [ ] Digital Platforms (e.g. Facebook, Twitter, TikTok)
- [ ] National Government
- [ ] Local Government
- [ ] Other Third-Party
- [ ] Publishers
- [ ] Platform users
- [ ] Fact-Checkers
- [ ] Not sure
- [ ] Other (Tap to Type)

10. Open Ended NO LIMIT

Tell us more about that. Why do you think they should be responsible? Who do you think shouldn't be responsible, and why? (If you're not sure, feel free to say so.)

11. Open Ended 140

Give us THREE adjectives that best describe how digital platforms' handling of image and video posts about current news events such as COVID-19 makes you feel.

12. Open Ended NO LIMIT

In 2-3 sentences, please tell us why you chose those three words to describe the way digital platforms' handling of posts about current news events such as COVID-19 makes you feel. (Be specific if this varies by platform)

13. Open Ended 140

Now, give us THREE adjectives that best describe how digital platforms' handling of posts about current news events such as COVID-19 SHOULD make you feel.

14. Open Ended NO LIMIT

Finally, in two to three sentences tell us what changes would you make to certain digital platforms' handling of posts about current news events such as COVID-19 to better align your current feelings with the way you think you SHOULD feel? (Be specific if this varies by platform)

PT 2 Moments

Entries
5

Days
7

Instructions
How does media about current news events such as COVID-19 play a role in your day-to day-life?

When to submit an entry
1. Over the next week, submit an entry any time you come across an IMAGE or VIDEO post about current news events such as COVID-19 on a social media or messaging app that makes you pause from a strong reaction of any kind (e.g. confusion/agreement/opposition/amazement).

Please try your best to show us a variety of different image or video posts over time to provide a sample of the kinds of posts you encounter, including images/videos you trust and distrust, from a range of news sources and/or individual

posters in your network. For example, one day you might submit a news-related meme posted by a friend or influencer on social media, another day you might submit a photo/video produced by a news outlet that was shared to a message group.

2. In addition, submit an entry *IF YOU SEE A LABEL* applied by a platform like Facebook, Instagram, or Twitter, such as a ["false information"](https://about.fb.com/news/2019/12/combatting-misinformation-on-instagram/) or ["manipulated media"](https://help.twitter.com/en/rules-and-policies/notices-on-twitter) labels.

What to submit
For each entry, you'll be asked to *record a high-quality selfie-video to describe the moment*, as well as a *screenshot of the post*, including source and any relevant social reactions, from your device.

You have 7 days to complete part 2, which means you should submit all 5 entries before Monday, September 28 at 8PM. Please be sure to spread out your moments and avoid rushing at the end. After this deadline, we'll all move onto part 3. As a reminder, you'll need to complete all 3 required parts in this mission to earn your $75 project reward.

You've completed some entries already, so you should be a pro by now!
Just make sure to:
+ Include all the details
+ Record well-lit and easy-to-follow videos
+ Speak clearly

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1. Media Response PICTURE

Please upload a screenshot of either a labeled post (for example, Facebook's "false information" labels, attached) OR an image or video post about *any current news event*, such as COVID-19, that made you pause from a strong reaction of any kind.

The screenshot should include the full post as seen on your social media or messaging platform, including the source, and any relevant social reactions, and dates, as captured from your device.

Avoid including any private personal identifying information of others, such as full names or addresses, in your screenshot. You may also edit the screenshot to block out this information if desired, as shown in the attached "example image post." However, note that we'll block out any personal identifying details such as personal user names and profile pictures before including them in any research materials. [Images: Example image post, Example labels]

2. Multiple Choice SINGLE SELECT

On what device did you come across this post?

- [ ] Personal smartphone
- [ ] Personal laptop
- [ ] Personal tablet
- [ ] Personal desktop computer
- [ ] Television (including Smart TV)
- [ ] Other (Tap to Type)

3. Multiple Choice SINGLE SELECT

On what platform did you come across this post? (Scroll to see all choices)

- [ ] Facebook
- [ ] Reddit
- [ ] Twitter
- [ ] Instagram
- [ ] Tiktok
- [ ] Tumblr
- [ ] Pinterest
- [ ] 4chan

- [ ] Youtube
- [ ] None of the above
- [ ] WhatsApp
- [ ] Facebook Messenger
- [ ] Signal
- [ ] iMessage
- [ ] News website
- [ ] Slack
- [ ] Microsoft Teams
- [ ] Snapchat
- [ ] Other (Tap to Type)

4. Multiple Choice MULTIPLE SELECT

Select any of the following that describe the content of this post

- [ ] COVID-19
- [ ] 2020 U.S. presidential election
- [ ] Black Lives Matter
- [ ] Climate Change
- [ ] Policing
- [ ] Gun Control
- [ ] Economic/Political Systems (e.g. Capitalism, Socialism)
- [ ] Labelled Media (e.g. "False Information" or "Manipulated Media" label)
- [ ] Technology
- [ ] Free Speech
- [ ] Other (Tap to Type)

5. Open Ended NO LIMIT

In 2-3 sentences, describe where you are, and what was happening in your life leading up to this moment? Get ready to shoot a video describing this moment, coming up next!

6. Media Response VIDEO 120

In a two-minute selfie-style video, describe your reaction to the post you submitted.

Tell us more about how you felt when you came across this post, what you did next, and why. Try to describe the situation so we can see it from your point of view, and talk us through what you're experiencing like a narrator would.

7. Open Ended 140

What three words would you use to describe this post to a friend?

8. Open Ended NO LIMIT

Why do you think you're seeing this post? How do you feel about that?

9. Multiple Choice SINGLE SELECT

How accurate do you think this post is, as presented by the poster?

- [ ] Seems completely accurate 10
- [ ] Seems mostly accurate 10
- [ ] Seems mixed: some is accurate, some is inaccurate 10
- [ ] Seems mostly inaccurate 11

- [ ] Seems completely inaccurate 11
- [ ] Other (Tap to Type)

10. Open Ended NO LIMIT

12

Is it typical or out of the ordinary for you to encounter a post that makes you feel this way? Why?

11. Open Ended NO LIMIT

12

Is it typical or out of the ordinary for you to encounter a post like this, that seems mostly or completely inaccurate? Why?

12. Open Ended NO LIMIT

What about this post or its surrounding text/audio/visual context seems accurate or inaccurate, and why?

13. Multiple Choice SINGLE SELECT

Do you think this post, as presented by the poster, has the potential to cause harm (physical and/or social) to yourself or others?

- [ ] Yes 14
- [ ] No 15
- [ ] Not sure 14
- [ ] Other (Tap to Type)

14. Open Ended NO LIMIT

What if anything about this post or its surrounding text/audio/visual context do you think has the potential to harm (physical and/or social), and why?

15. Multiple Choice SINGLE SELECT RANDOMIZED

If you were responsible for controlling this post, how would you want a post like this to be treated?

- [ ] Removed 17
- [ ] Stay up and appear LESS in others' feeds 17
- [ ] Labeled with more information 16
- [ ] Labeled with less information 17
- [ ] Stay up as is 17
- [ ] Stay up and appear MORE in others' feeds 17
- [ ] Not sure
- [ ] Other (Tap to Type)

16. Open Ended NO LIMIT

What other information (labels/icons/links etc.) would be helpful for you and others to see here, and why?

17. Open Ended NO LIMIT

Tell us about that choice. Why do you think that should be done to the post, and who should or shouldn't be responsible for doing it?

PT 3 Reflections

Entries	Days
1	2

Instructions

Welcome to your last part, “Reflecting on your Digital Media Diary!” Thanks so much for sharing your experiences over the last week. In your final entry you’ll be looking ahead, and sharing your thoughts on opportunities to improve and change how you encounter digital media about news topics. Now’s your chance to use your creative skills to draw your ideal solution.

For this entry, we want you to use the examples from the last part and imagine you have the power to design your own ideal intervention for media that you perceive as misleading or false. This design can include any feature you want provided to you, and should be catered towards helping you and others feel more confident and informed.

You’ll need to have a blank 8.5" x 11” sheet of paper, a marker or pen, and 20 minutes of free time to create a drawing that captures how you would deal with posts like the ones shared earlier.

You have 2 days to complete part 3, which means you should submit your entry before Wednesday, 9/30 at 8PM ET. After this deadline, you’re all finished with the 3 required parts in this mission, and you’ll have earned your $75 project reward!

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1. Checkpoint

Before we jump straight into creating your drawing, we’ve got a few reflective questions for you.

2. Multiple Choice MULTIPLE SELECT RANDOMIZED

Which options best describe the issues related to image and video posts about current news events such as COVID-19 you personally encountered over the last week that caused the most harm (physical and/or social) in your own life?

- [ ] Unaltered images or videos presented with accurate information that others discredit as inaccurate
- [ ] Unaltered images or videos presented with false or misleading information, such as as being from a different time or place
- [ ] Cropped images or videos where part of a scene from a larger whole is shown to mislead the viewer
- [ ] Videos that have been selectively edited or rearranged, such as editing multiple videos together to alter the story being told, or editing out large portions from a video
- [ ] Images or videos edited using tools like the Adobe Suite to change the speed of the video, add or remove visual elements or dub audio, or create synthetic “deepfakes”
- [ ] Satirical videos, images, and memes created as political or humorous commentary and was contextualized that way in its original appearance
- [ ] No issues related to image and video posts caused harm
- [ ] Other (Tap to Type)

3. Open Ended NO LIMIT

Tell us more about that. What issues did you encounter most, and how do you feel about that? Were the examples you shared typical or out of the ordinary for you?

4. Open Ended NO LIMIT

Thinking back over the moments you’ve shared with us, did you discover anything new about image and video posts related current news events – or how platforms handle them – compared to what you expected?

5. Checkpoint

Please take another look at the instructions for this mission, where we explain what you’ll need to have on hand to complete this activity. When you have everything you need, you’re ready to continue!

6. Multiple Choice SINGLE SELECT

First things first: Do you have everything you need to get started on this part?

- [ ] Yes, I've got my blank 8.5" x 11" sheet of paper, my marker or pen, and 20 minutes of free time; let's do it!
- [ ] No

7. Checkpoint

Now we want you to get creative! Think of moments where you felt frustrated or uncertain about the information you saw in the last week. Now imagine you have the power to design a better experience on digital platforms to make you feel more confident and informed.

This design can include or remove any feature you want. It should be catered towards helping you and others understand accurate information about current news events like COVID-19. Up next, we will ask you some questions about it, and then prompt you to sketch it out. Take a few minutes to think it through, then continue!

8. Multiple Choice MULTIPLE SELECT

What platform(s) would you like to design for? This should be the platform(s) most relevant to you, and where you personally encounter media about news topics. If you'd like to show how a design applies across platforms you use, you can select multiple (More options below scroll)

- [ ] Facebook
- [ ] Reddit
- [ ] Twitter
- [ ] Instagram
- [ ] Tiktok
- [ ] Tumblr
- [ ] Pinterest
- [ ] 4chan
- [ ] Youtube
- [ ] WhatsApp
- [ ] Facebook Messenger
- [ ] Signal
- [ ] iMessage
- [ ] News website
- [ ] Slack
- [ ] Microsoft Teams
- [ ] Snapchat
- [ ] Other (Tap to Type)

9. Open Ended 140

What are a few words to describe the type of media issue(s) that you'd like to focus on in your drawing?

Feel free to either use an example uploaded in the previous section of the study as a starting point, or reference any other type of example(s) of your choosing.

10. Open Ended NO LIMIT

List out some of the features for your ideal design for image and video posts about news topics like COVID-19. Remember, the goal is to help you feel more confident and informed about accurate information.

Imagine any type of information, media source(s), or interaction across the entire platform is possible – this is YOUR ideal.

11. Checkpoint

Ready to start your drawing? Grab your paper and marker and get started! We're looking to explore all of the various components of your ideal design for displaying image and video posts, so don't stop at the obvious – let it all out.

Don't worry about artistic skill, just focus on getting your ideas across. Feel free to include writing in your drawing if necessary.

12. Media Response PICTURE

Capture a photo of your drawing. Make sure the image is well-lit and in-focus, so we can see everything clearly!

13. Open Ended 140

What would you title this design?

14. Open Ended 140

Write a short phrase or sentence tagline to summarize the core benefit of your design

15. Media Response VIDEO 120

In a two minute video, show us your drawing while you walk us through your ideal design. What are the features you included, and how does each feature play a role in making your overall experience better? Do you have any questions/concerns about your design?

16. Open Ended NO LIMIT

Lastly, is there any last takeaway you'd like to add about what an ideal design SHOULD have compared to current platforms?