Label Terminology Examples

Claim: Bill Gates funds a Center for Global Human Population Reduction.

Fact-check from Boom Live: The image has been changed. The stone signage it captures is the foundation's Discovery Center in Seattle, which is not home to a depopulation effort, nor are the Microsoft co-founder and his wife behind any such initiative.

Which terms (if any) would you use to describe this post? Which are unimportant/irrelevant?

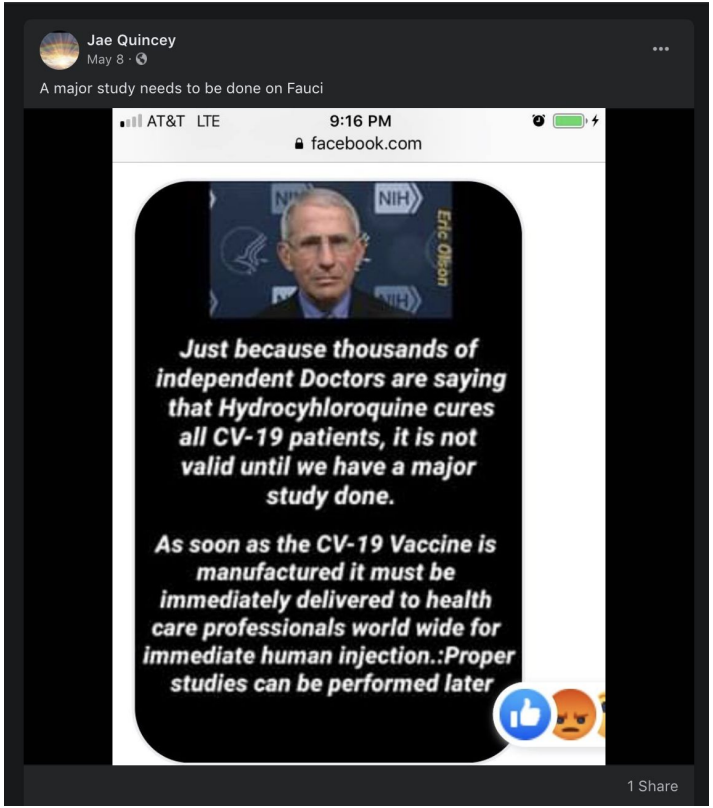
- Addition
- Deceptive Editing
- Doctored
- Edited
- Edited Content
- Fabricated
- Manipulated Media
- [Other wording or information?]

Claim: Christopher Street Pier is overcrowded despite social distancing guidelines

Fact-check from Vice: Vice found photos of the pier taken from different angles that suggest the crowding may not have been as severe as the one photo suggests.

Which terms (if any) would you use to describe this post? Which terms are unimportant/irrelevant?

- Cropped
- Edited
- Manipulated
- Misleading
- Misrepresentation
- Missing Context
- Unaltered
- [Other wording or information?]



Claim: Dr. Anthony Fauci said, “As soon as a COVID-19 vaccine is manufactured, it must be delivered to healthcare professionals for immediate human injection. Proper studies can be done later.”

Fact-check from FactCheck.org: A viral meme incorrectly suggests Dr. Anthony Fauci supports administering a COVID-19 vaccine before clinical trials are completed. Fauci supports the manufacture of vaccines while trials are underway — but only administering the vaccine once the trials are over and it is deemed effective and safe.

Which terms (if any) would you use to describe this post? Which terms are unimportant/irrelevant?

- False
- ImageMacro
- Meme
- Misleading
- [Other wording or information?]

Claim: A Trump campaign ad suggests 2 million people would have died from the novel coronavirus were it not for President Donald Trump's China travel restrictions.

Fact-check from FactCheck.org: The ad gives no hint that the question to CNN's Wolf Blitzer was about social distancing, not travel restrictions.

Which terms (if any) would you use to describe this post? Which terms are unimportant/irrelevant?

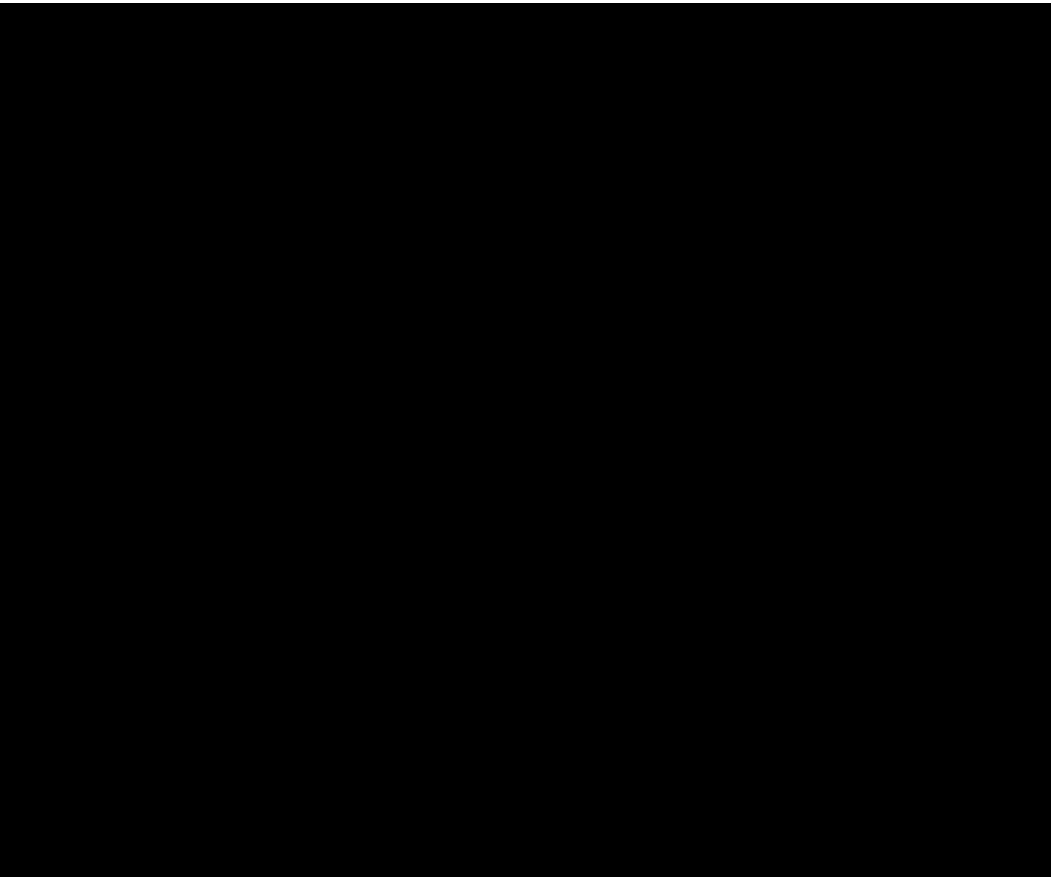
- Deceptive Editing
- Doctored
- Edited
- Edited Content
- Manipulated Media
- Misleading
- Omission
- Removal
- Selective Edit
- Spliced
- [Other wording or information?]

Claim: Photo shows a crowded New York City subway train during stay-at-home order.

Fact-check from Politifact: Image of overcrowded NYC subway car is real

Which terms (if any) would you use to describe this post? Which are unimportant/irrelevant?

- Accurate
- Accurate Context
- Authentic
- Correct
- Genuine
- Real
- True
- Unaltered
- [Other wording or information?]



Claim: Kitchen worker in viral video is potentially spreading coronavirus by blowing into food containers.

Fact-check from PolitiFact: Video of kitchen worker blowing on food wrappers is at least three years old

Which terms (if any) would you use to describe this post? Which are unimportant/irrelevant?

- Caption Changed
- Fake
- False Context
- Outdated
- Over 3 years old
- Manipulated
- Manipulated Context
- Miscaptioned
- Misleading
- Misrepresentation
- Missing Context
- Recontextualized
- [Other wording or information?]

Claim: Two photos showing notes scattered on a street have been shared hundreds of times on Facebook and YouTube alongside a claim they were taken in Italy during the novel coronavirus pandemic. The posts claim Italians have thrown money out of their homes in a symbolic gesture to highlight that money is futile during the pandemic.

Fact-check from AFP: The photos have circulated online since at least March 2019 in reports about two separate incidents in Venezuela.

Which terms (if any) would you use to describe this post?
Which terms are unimportant/irrelevant?

- Caption Changed
- Fake
- False Context
- Outdated
- Over 1 year old
- Manipulated
- Manipulated Context
- Miscaptioned
- Misleading
- Misrepresentation
- Missing Context
- Recontextualized
- [Other wording or information?]

Claim: A video shows Joe Biden lolling his tongue.

Fact-check from PolitiFact: A conservative meme-maker created the video by stitching together footage from a recent clip of Joe and Jill Biden and a parody GIF created using a photo animation app.

What terms (if any) would you use to describe this post? Which are unimportant/irrelevant?

- Deceptive Editing
- Doctored
- Edited
- Edited Content
- Manipulated Media
- Partially Synthetic
- Synthetic Media
- [Other wording or information?]