ReadMe:
Giving to the Extreme? Experimental Evidence on Donor Response to Candidate and District Characteristics

Materials

GTTE_DonorData.csv
Donor–level dataset necessary for all analyses. See next section for variable dictionary.

GTTE_FiguresTables.R
R script containing code and commands necessary to replicate results presented in paper. Before running, working directory should be set to the system location of *GTTE_DonorData.csv*.

Variable Codebook

Variable	**Definition**
OwnPID	Self-reported party identification. Dataset only includes those who picked the Democratic or Republican party.
d_networthcat	Self-reported net worth level. Categories are $<$ 250k, 250-500k, 500k-1 million, 1-2 million, 2-5 million, and 5+ million.
d_education	Self-reported education level. Categories are 1 (less than HS), 2 (HS), 3 (some college), 4 (Associates), 5 (Bachelors), 6 (Postgraduate).
r_race_white	Whether (1) or not (0) donor reported race as White.
d_female	Whether (1) or not (0) donor reported gender as female.
ts_agecat	Category of TargetSmart-provided age. Categories are $<$ 35, 35-48, 49-58, 59-68, 69-78, 79-99.
e_winissues	Whether donor reported candidate's positions (1) or chances of winning (0) as more important to their decision to contribute to co-partisan House candidates.

tv_districtchar_leanother[1-5]	Whether (1) or not (0) vignette district was randomly described as leaning toward party opposite of donor's. Number at end of variable indexes the vignette number out of five assigned to each donor.
tv_districtchar_leanyour[1-5]	Whether (1) or not (0) vignette district was randomly described as leaning toward donor's party. Number at end of variable indexes the vignette number out of five assigned to each donor.
tv_opponentextreme[1-5]	Whether (1) or not (0) vignette opponent was randomly described as extreme. Number at end of variable indexes the vignette number out of five assigned to each donor.
tv_opponentincumbent[1-5]	Whether (1) or not (0) vignette opponent was randomly described as an incumbent. Number at end of variable indexes the vignette number out of five assigned to each donor.
tv_relideo[1-5]	Vignette candidate's randomized ideology relative to donor's. Categories are -1 (somewhat more moderate), 0 (same), 1 (somewhat more extreme), and 2 (much more extreme). Number at end of variable indexes the vignette number out of five assigned to each donor.
tv_viab_endorse[1-5]	Whether (1) or not (0) vignette candidate was randomly described as receiving endorsements from key groups. Number at end of variable indexes the vignette number out of five assigned to each donor.
tv_viab_money[1-5]	Whether (1) or not (0) vignette candidate was randomly described as raising substantial funds from large and small donors. Number at end of variable indexes the vignette number out of five assigned to each donor.
tv_viab_primlost[1-5]	Whether (1) or not (0) vignette candidate was randomly described as previously losing a close House election. Number at end of variable indexes the vignette number out of five assigned to each donor.
tv_viab_enthus[1-5]	Whether (1) or not (0) vignette candidate was randomly described as believing the district is enthusiastic about their campaign. Number at end of variable indexes the vignette number out of five assigned to each donor.
v_primary_contribute[1-5]	Whether (1) or not (0) respondent reported being very likely or almost certain to contribute to the vignette candidate. Number at end of variable indexes the vignette number out of five assigned to each donor, and values are NA for donors randomly assigned general election vignettes.

v_general_contribute[1-5]	Whether (1) or not (0) respondent reported being very likely or almost certain to contribute to the vignette candidate. Number at end of variable indexes the vignette number out of five assigned to each donor, and values are NA for donors randomly assigned primary election vignettes.
tv_primary	Whether donor was randomly assigned vignettes described in a primary (1) or general (0) election context. Assignment was constant within respondent across all five vignettes.
privateinternalid	Respondent identifier.
extreme	Whether (1) or not (0) donor identified as extremely liberal or extremely conservative on 7-point ideology scale.
PC	Donor's ideology score from PCA of issue-based survey questions.
scaledPC	Donor's ideology score from PCA of issue-based survey questions, scaled to range from -1 to 1.
PooledDonorInvPropWgt	Inverse propensity score donor weights.