Study 4

Note: Only core components of the survey displayed (i.e., informed consent, demographics, debrief etc. omitted)

Experimental treatments

Control

Thank you. On the next page, you will be asked to provide your view on a specific issue. Please read the instructions carefully.

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American value

Thank you. On the next page, you will be asked to provide your view on a specific issue. Please read the instructions carefully.

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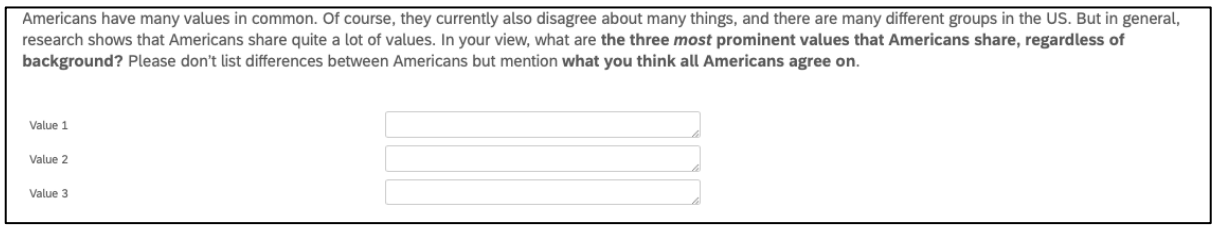

American hardship

Thank you. On the next page, you will be asked to provide your view on a specific issue. Please read the instructions carefully.

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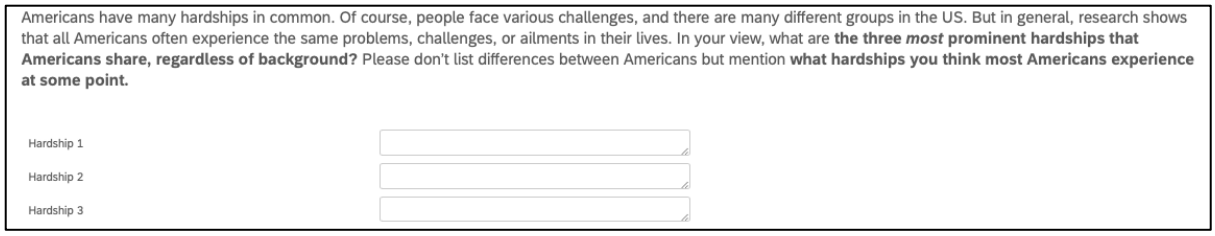


Status threat

Status threat:

Please indicate how much you agree with the following statements.

	Strongly disagree	Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Agree	Strongly agree
White Americans should be threatened by the growing ethnic diversity in the US.	○	○	○	○	○	○	○
White Americans will benefit from increasing ethnic diversity in the US.	○	○	○	○	○	○	○
Ethnic minorities will have a lot of influence over US society in the future.	○	○	○	○	○	○	○
White Americans will have a lot of influence over American society in the future.	○	○	○	○	○	○	○
The American way of life is threatened.	○	○	○	○	○	○	○

Conceptions of nationhood and white identity

Note: viewing order of concepts *not* randomized (i.e., order of concepts as shown here, only order of items *within* concept randomized).

American identity:

Please indicate how much you agree with the following statements.

	Strongly disagree	Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Agree	Strongly agree
Being American is important to me.	○	○	○	○	○	○	○
I see myself as a typical American.	○	○	○	○	○	○	○
The term "American" describes me well.	○	○	○	○	○	○	○
When talking about Americans, I say "we" instead of "they"?	○	○	○	○	○	○	○

Constructive patriotism:

Please indicate how much you agree with the following statements.

	Strongly disagree	Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Agree	Strongly agree
People should work hard to move this country in a positive direction.	○	○	○	○	○	○	○
If I criticize the United States, I do so out of love for the country.	○	○	○	○	○	○	○
I oppose some US policies because I care about my country and want to improve it.	○	○	○	○	○	○	○
I express my attachment to America by supporting efforts for positive change.	○	○	○	○	○	○	○

Symbolic patriotism:

Please indicate how much you agree with the following statements.

	Strongly disagree	Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Agree	Strongly agree
It makes me feel good when I see the American flag flying.	○	○	○	○	○	○	○
It makes me feel good when I hear the national anthem.	○	○	○	○	○	○	○

Nationalism:

Please indicate how much you agree with the following statements.

	Strongly disagree	Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Agree	Strongly agree
America is a better country than most others.	○	○	○	○	○	○	○
The world would be better if more people from other countries were like Americans.	○	○	○	○	○	○	○

National pride:

I am proud of the country's…

	Strongly disagree	Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Agree	Strongly agree
…democracy.	○	○	○	○	○	○	○
…economic achievements.	○	○	○	○	○	○	○
…science and technology achievements.	○	○	○	○	○	○	○
…history.	○	○	○	○	○	○	○
…fair and equal treatment of all groups in society.	○	○	○	○	○	○	○
…achievements in art and literature.	○	○	○	○	○	○	○
…social security system.	○	○	○	○	○	○	○

White identity:

Please indicate how much you agree with the following statements.

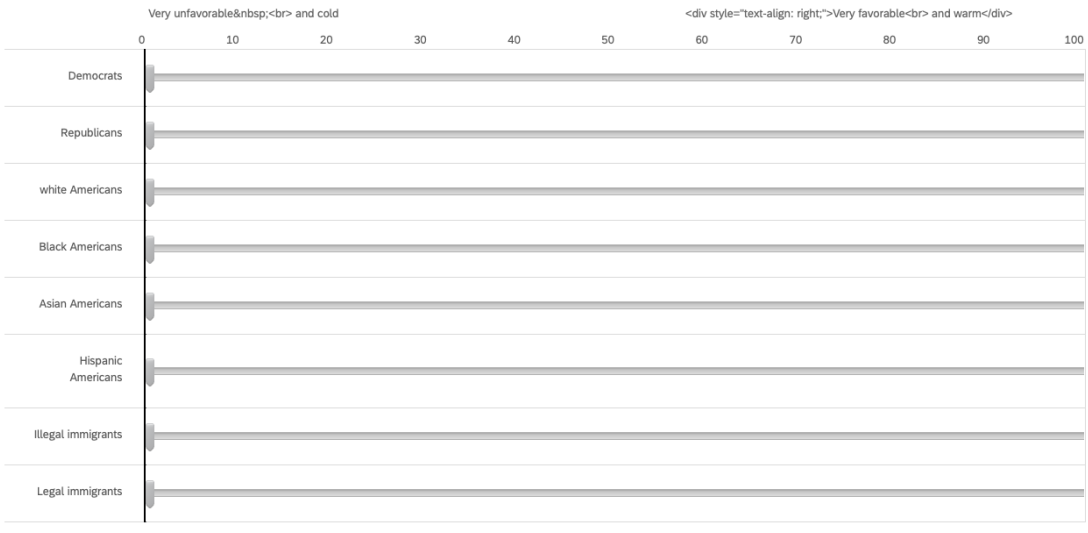
	Strongly disagree	Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Agree	Strongly agree
I feel connected to other white Americans.	○	○	○	○	○	○	○
Whenever someone is talking about white Americans, I feel personally addressed (as if it's about me).	○	○	○	○	○	○	○
Being white is an important part of who I am.	○	○	○	○	○	○	○
I am proud to be white.	○	○	○	○	○	○	○
Whenever I talk about white Americans I often say 'we'.	○	○	○	○	○	○	○
This is an attention check, please tick "Somewhat disagree."	○	○	○	○	○	○	○

Outcomes

Note: viewing order of concepts randomized only for the first two concepts (i.e., only the order of feeling thermometers and inclusiveness were randomized as the two first concepts, symbolic racism and racial policies were always shown afterwards. The order of items *within* concepts was randomized for all concepts).

Feeling thermometers:

Please indicate your feelings toward the following people and groups below. Ratings between 50 degrees and 100 degrees mean that you feel favorable and warm toward the person or group. Ratings between 0 degrees and 50 degrees mean that you don't feel favorable and warm toward the person or group. You would rate them at the 50 degree mark if you don't feel particularly warm or cold toward them. If there is a person or group you don't recognize, you don't need to rate them.

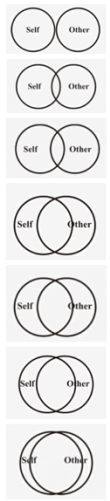


Inclusiveness:

This question focuses on how much **you (" the Self")** and **People of Color ("the Other")**, relate to one another.

The more the two circles overlap, the more you think you and People of Color are similar.

Please choose which picture best describes how similar you and ethnic minorities are.



Symbolic racism:

Please indicate how much you agree with the following statements.

	Strongly disagree	Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Agree	Strongly agree
Over the past few years, racial minorities have gotten less than they deserve.	○	○	○	○	○	○	○
Government officials usually pay less attention to a request or complaint from racial minority members than from a white person.	○	○	○	○	○	○	○
It's really a matter of some people not trying hard enough; if racial minorities would only try harder they could be just as well off as whites.	○	○	○	○	○	○	○
Generations of slavery and discrimination have created conditions that make it difficult for racial minorities to work their way out of the lower class.	○	○	○	○	○	○	○
	Strongly disagree	Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Agree	Strongly agree

Racial policies

Rac_pol_1

There is much discussion about the best way to deal with racial problems. Some people think achieving racial integration of schools is so important that it justifies busing children to schools out of their own neighborhood. Others think letting children go to their neighborhood schools is so important that they oppose busing. Do you oppose or support policies busing children to schools out of their own neighborhood?

Strongly oppose ○ | Oppose ○ | Neither oppose nor support ○ | Support ○ | Strongly support ○

Page Break

Rac_pol_2

Some people think that racial minorities have been discriminated against for so long that the government has a special obligation to help improve their living standards. Others believe that the government should not be giving special treatment to racial minorities. Do you oppose or support policies giving special treatment to racial minorities?

Strongly oppose ○ | Oppose ○ | Neither oppose nor support ○ | Support ○ | Strongly support ○

Page Break

Rac_pol_3

What do you think the chances are these days that a white person won't get a job or promotion while an equally or less qualified person from a racial minority background gets one instead?

Very low ○ | Low ○ | Medium ○ | High ○ | Very high ○

Page Break

Rac_pol_4

What do you think the chances are these days that a white person won't get admitted to a college or university program while an equally or less qualified person from a racial minority background gets admitted instead?

Very low ○ | Low ○ | Medium ○ | High ○ | Very high ○

Exploratory Analysis of Identity Primes

Identity in control condition (only for respondents assigned to the control condition)

Earlier in this survey, we asked you about your three latest meals. While providing your responses, what group(s) were you thinking about or did you not think of any group?

Identity in value condition (only for respondents assigned to the value condition)

Earlier in this survey, we asked you what values you think most Americans share. While providing your responses, what group(s) were you thinking about or did you not think of any group?

Identity in hardship condition (only for respondents assigned to the hardship condition)

Earlier in this survey, we asked you what hardships you think most Americans share. While providing your responses, what group(s) were you thinking about or did you not think of any group?

Identity in all conditions (shown to respondents of all three conditions)

Asked differently, what of the groups below were you thinking about when listing the three items? Please read the options carefully and tick all that apply.

- ☐ People like me
- ☐ Americans
- ☐ People in need
- ☐ No group at all
- ☐ White people
- ☐ People of Color
- ☐ Humans in general
- ☐ Conservatives
- ☐ Liberals
- ☐ Friends and family
- ☐ People with similar food preferences
- ☐ Workers
- ☐ I thought about myself
- ☐ Other groups