Code Book

Our replication code uses data sets contained in the RData file "SPexperiment_data.RData". Below we briefly define all variables in these datasets.

Field Experimental Data

The field experimental data is contained in the 3 datasets: `marta.data`, `kassab.data`, and `exp.data`. `exp.data` has the data for all experimental blocks, `marta.data` has the data for experimental blocks with the treatment related to Marta Suplicy, and `kassab.data` has the data for the experimental blocks with the treatment related to Gilberto Kassab.

Variables in these data are:

- `treat` : Treatment indicator.
- `match.id` : Variable indicating experimental block.
- `branco.votes` : Number of blank votes cast
- `nulo.votes` : Number null votes cast.
- `marta.pr` : Proportion of votes received by Marta Suplicy
- `kassab.pr` : Proportion of votes received by Gilberto Kassab.
- `pt.pres.06` : Proportion of votes received by the PT in the 2006 presidential election
- `pt.depfed.06` : Proportion of votes received by PT federal deputy candidates in 2006
- `psdb.depfed.06` : Proportion of votes received by PSDB federal deputy candidates in 2006.
- `pt.pref.04` : Proportion of votes received by PT in the 2004 mayoral election.
- `marta.1st.pr` : Proportion of votes received by Marta Suplicy during the first round of the 2008 election.
- `kassab.1st.pr` : Proportion of votes received by Gilberto Kassab during the first round of the 2008 election.
- `branco.1st.pr` : Proportion of votes that are blank during the first round of the 2008 election.
- `nulo.1st.pr` : Proportion of votes that are null during the first round of the 2008 election.
- `turnout.1st.pr` : Proportion of the electorate that turned out in the first round of the 2008 election.
- `ver.pt.1st.pr` : Proportion of votes received by PT city council candidates during the first round of the 2008 election.
- `ver.dem.1st.pr` : Proportion of votes received by DEM city council candidates during the first round of the 2008 election.

- `ver.psdb.1st.pr` : Proportion of votes received by PSDB city council candidates during the first round of the 2008 election.

Corruption Perceptions Data

In our post-election survey, we asked voters' perceptions of the candidates' propensity to engage in corruption and this data is contained in the `corrupt.ranking` data set.

- `marta.more.corrupt` : Indicator variable for whether or not the respondent believes that Marta Suplicy is more corrupt than Gilberto Kassab.
- `kassab.more.corrupt` : Indicator variable for whether or not the respondent believes that Gilberto Kassab is more corrupt than Marta Suplicy.
- `both.equally.corrupt` : Indicator variable for whether or not the respondent believes that Marta Suplicy and Gilberto Kassab are equally corrupt.
- `id` : Voter id number
- `vote04` : Vote in the 2004 municipal election.

Survey Experiment Data

Survey experiment data is found in the `svy.exp.data` data object.

- `treat` : "C" if respondent received the placebo flier, "K" if the respondent received the flier with information about Gilberto Kassab, "M" if the respondent reveived the flier with information about Marta Suplicy.
- `marta.therm.change` : The post-treatment minus pre-treatment evaluation of Marta Suplicy on feeling thermometer on a scale of 0 to 10
- `kassab.therm.change` : The post-treatment minus pre-treatment evaluation of Gilberto Kassab on feeling thermometer on a scale of 0 to 10.
- `both.therm.change` : If respondent received the Suplicy flier, this variable takes on the values of `marta.therm.change` . If the respondent received the `kassab` flier, this variables takes on the values of `kassab.therm.change` .
- `vote.marta.pre` : Indicator variable for having voted for Marta Suplicy in the 2008 second round election.
- `vote.kassab.pre` : Indicator variable for having voted for Gilberto Kassab in the 2008 second round election.