TESS DHS 02 - Willer

April 2008

- Study Details -

Note: This page may be removed when the questionnaire is sent to the client. However, it must exist in the version sent to TOST.

SNO	**11495**
Survey Name	**TESS DHS 02 – Willer**
Client Name	**University of Pennsylvania / TESS**
Great Plains Project Number	**K1755**
Project Director Name	**Poom Nukulkij**
Team/Area Name	**SPQR**

Samvar (Include name, type and response values. "None" means none. Blank means standard demos. This must match SurveyMan.)	**Standard demos, XIDEO (1-9), XPARTY7 (1-9), XDHS02 (1-2).**
Specified Pre-coding Required	
Timing Template Required (y/n)	
Multi-Media	
Disposition Information (Used to create Toplines: Provide exact definitions of base(s), referencing question numbers and responses defining the group(s) for which Toplines are desired)	

Important: Do not change Question numbers after Version 1; to add a new question, use alpha characters (e.g., 3a, 3b, 3c.) Changing question numbers will cause delays and potentially errors in the program.

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April 2008

- Questionnaire -

AN EXPERIMENTAL STUDY OF THE EFFECTS OF GOVERNMENT TERROR WARNINGS ON POLITICAL ATTITUDES

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STUDY DESIGN: 2 CONDITIONS (TWO ARTICLES OR THREE ARTICLES) DETERMINED BY XDHS102 (1 = TWO ARTICLES, 2 = THREE ARTICLES).

PROCEDURE: PARTICIPANTS WILL BE ASKED TO RATE THE IMPORTANCE OF A SERIES OF NEWS ARTICLES (GIVEN IN APPENDIX 1). PARTICIPANTS WILL BE RANDOMLY ASSIGNED ONE OF TWO SEQUENCES. FOLLOWING THE ARTICLE-RATING TASK, PARTICIPANTS IN BOTH CONDITIONS ANSWER SEVERAL POLITICAL ATTITUDES QUESTIONS.

SAMPLE SPECS: RANDOM SAMPLE OF THE U.S. ADULT POPULATION WITH SAMPLE N=1,065, 7.5 QUESTIONS FOR EACH SUBJECT (7 FOR CONTROL SUBJECTS, 8 FOR TREATMENT SUBJECTS), FOR A TOTAL OF 7.5 X 1,065 = 7988 RESPONDENT-QUESTIONS

[DISPLAY]
We are interested in your estimation of the importance of different sorts of news articles. Next you will be shown **[XDHS02 = 1: TWO / XDHS02 = 2: THREE]** real news articles from the past five years and asked to rate how important it is that Americans read articles like these.

[SP]
T1.

Adapted from an Article Published by the *Associated Press*

Every child born in California would get a $500 savings account to start building a nest egg for college or down payment for a home, under a bipartisan bill introduced Wednesday in the state Senate. The proposal would cost taxpayers about $285 million a year. A similar program has increased savings in Great Britain since 2002, but California would be the first state in the nation to enact it, said David Lesher, California program director for the nonprofit New America Foundation based in Washington, D.C. A national savings program has been pending in Congress since 2005……Under the bill, every child born in California after Jan. 1, 2008, would receive the money, regardless of their parents' income or immigration status. Recipients would repay the state's initial $500 investment once they turn 18. The money may be used for three purposes: college or continuing education, a down payment on a home or a retirement account.

How much do you agree with the following statement?

<yellow>"This article offers important information that most Americans ought to be aware of."</yellow>

Strongly agree
Moderately agree
Slightly agree
Slightly disagree
Moderately disagree
Strongly disagree

DATA PROCESSING NOTE: FOR T1, STRONGLY AGREE = 6, STRONGLY DISAGREE = 1.

[SP]
T2.

Adapted from an Article Published in *Healthcare IT News*

Thursday introduced a bipartisan bill designed to help physicians afford the high cost of adopting healthcare information technology. The bill, called the National Health Information Incentive Act, offers grants, loans and tax incentives to offset the cost of physicians implementing healthcare IT……Gingrey, a physician, said that many physician practices are small businesses with concerns for their bottom line. "By providing financial incentives for doctors to adopt health IT, this bill will get life-saving technology into physician offices and into the lives of American patients," Gingrey said. According to Gonzalez - chairman of the Small Business Committee's Subcommittee on Regulation, Healthcare, and Trade - widespread healthcare IT adoption will revolutionize the standard and quality of healthcare received in America.

How much do you agree with the following statement?

<yellow>"This article offers important information that most Americans ought to be aware of."</yellow>

Strongly agree
Moderately agree
Slightly agree
Slightly disagree
Moderately disagree
Strongly disagree

DATA PROCESSING NOTE: FOR T2, STRONGLY AGREE = 6, STRONGLY DISAGREE = 1.

SHOW T3 TO PEOPLE IN TREATMENT CONDITION ONLY (XDHS02 = 2).

[SP]

T3.

Adapted from an Article Published in *The New York Times*

Osama bin Laden and his chief lieutenants, operating from hideouts suspected to be along the Afghanistan-Pakistan border, are directing an Al Qaeda effort to launch an attack in the United States sometime this year, senior Bush administration officials said on Thursday. Bush administration officials

as well as the Department of Homeland Security are cautioning the public to be ready for the possibility of a massive attack, perhaps on the scale of the September 11, 2001 attacks. "What we know about this most recent information is that it is being directed from the highest levels of the Al Qaeda organization," said a senior official at a briefing for reporters. He added, '"We know that this leadership continues to operate along the border area between Afghanistan and Pakistan."……Counterterrorism officials have said for weeks that they are increasingly worried by a continuing stream of intelligence suggesting that Al Qaeda plans to carry out a significant terrorist attack on United States soil this year.

How much do you agree with the following statement?

<yellow>"This article offers important information that most Americans ought to be aware of."</yellow>

Strongly agree
Moderately agree
Slightly agree
Slightly disagree
Moderately disagree
Strongly disagree

DATA PROCESSING NOTE: FOR T3, STRONGLY AGREE = 6, STRONGLY DISAGREE = 1.

[DISPLAY]
We'll now ask you some questions about your political views. Please give the best answer you can to the following questions.

[SP]
Q1. Do you approve or disapprove of the way President Bush is handling his job as president?

Strongly approve
Moderately approve
Slightly approve
Slightly disapprove
Moderately disapprove
Strongly disapprove

DATA PROCESSING NOTE: FOR Q1, STRONGLY APPROVE = 6, STRONGLY DISAPPROVE = 1.

[SP]
Q2. Please rank the following issues according to how important they will be to you as you decide who you will vote for this November in the presidential election.

Which issue is the most important to you?

[RANDOMIZE RESPONSES, SAME ORDER FOR ALL OF Q2]

The Economy
Homeland Security
Immigration
The War in Iraq
Moral Values

PROMPT ONCE.

DATA PROCESSING NOTE: RELABEL Q2 AS Q2A IN DATASET.

[SP]
Q2b. Please rank the following issues according to how important they will be to you as you decide who you will vote for this November in the presidential election.

Which issue is the second most important to you?

[SHOW ANSWERS NOT SELECTED IN Q2]

PROMPT ONCE.

[SP]
Q2c. Please rank the following issues according to how important they will be to you as you decide who you will vote for this November in the presidential election.

Which issue is the third most important to you?

[SHOW ANSWERS NOT SELECTED IN Q2 OR Q2B]

PROMPT ONCE.

[SP]
Q2d. Please rank the following issues according to how important they will be to you as you decide who you will vote for this November in the presidential election.

Which issue is the fourth most important to you?

[SHOW ANSWERS NOT SELECTED IN Q2, Q2B OR Q2C]

PROMPT ONCE.

DATA PROCESSING NOTE: CREATE Q2E = ANSWER NOT SELECTED IN Q2A-D.

[SP]
Q3a. If the 2008 presidential election were held today, who would you vote for?

[RANDOMIZE FIRST TWO RESPONSES]

Illinois Senator, Barack Obama (Democrat)
Arizona Senator, John McCain (Republican)
Another candidate
Undecided
I do not plan to vote in the 2008 election.

PROMPT ONCE.

DATA PROCESSING NOTE: RELABEL Q3A AS Q3 IN DATASET.

[GRID – SP]

Q4. Please rate your level of agreement or disagreement with the statements below.

	Strongly agree	Moderately agree	Slightly agree	Slightly disagree	Moderately disagree	Strongly disagree

[RANDOMIZE RESPONSES]

A. I enjoy having a clear and structured mode of life.
B. Even after I've made up my mind about something, I am always eager to consider a different opinion.
C. I dislike it when a person's statement could mean many different things.
D. We would have fewer problems if we treated different groups more equally.
E. If you start trying to change things very much, you usually make them worse.
F. I enjoy the uncertainty of going into a new situation without knowing what might happen.
G. In getting what your group wants, it is sometimes necessary to use force against other groups.
H. I consider myself open to new experiences.

DATA PROCESSING NOTE: FOR Q4, STRONGLY AGREE = 6, STRONGLY DISAGREE = 1.

SHOW Q7 IF XPARYT7 = 9.

PROMPT ONCE.
[SP]
Q7. Generally speaking, do you think of yourself as a...

Republican.....1
Democrat.....2
Independent.....3
Another party, please specify: _____.....4
No preference.....5

ASK Q8 IF "REPUBLICAN" AT Q7.

[SP]
Q8. Would you call yourself a...

Strong Republican.....1
Not very strong Republican.....2

ASK Q9 IF "DEMOCRAT" AT Q7.

[SP]
Q9. Would you call yourself a...

Strong Democrat.....1
Not very strong Democrat.....2

ASK Q10 IF "INDEPENDENT", "ANOTHER PARTY", OR "NO PREFERENCE" OR SKIP AT Q7.

[SP]
Q10. Do you think of yourself as closer to the...

Republican Party.....1
Democratic Party 2

SHOW Q11 IF XIDEO = 9.

[SP]
Q11. In general, do you think of yourself as…

Extremely liberal 1
Liberal.....2
Slightly liberal.....3
Moderate, middle of the road 4
Slightly conservative 5
Conservative.....6
Extremely conservative.....7

INSERT STANDARD CLOSE.