READ ME FIRST

This document provides the necessary information to reproduce the empirical analysis presented in the paper *"Pro-equality initiatives increase expressed sexism among men but may improve trust among women football fans"* by Victor Araújo and Malu A. C. Gatto.

All analyses, including those reported in the main text and appendix, were conducted using STATA MP 18.5. The reported coefficients—whether shown in tables or figures—can be replicated using the provided `.do` files ("AraujoGatto_Observationalanalysis.do" and "AraujoGatto_Experimentalanalysis.do") and the accompanying `.csv` files containing the raw data ("AraujoGatto_Observationaldata.csv" and "AraujoGatto_Experimentaldata.csv").

The codebook lists all variables used in the analysis, including their original labels (as found in the raw data) and brief descriptions.

For any questions or concerns, please contact Victor Araújo (v.araujosilva@reading.ac.uk) or Malu Gatto (m.gatto@ucl.ac.uk).

Replication steps

1. Download all replication files
   - AraujoGatto_Codebook
   - AraujoGatto_Observationaldata.csv
   - AraujoGatto_Observationalanalysis.do
   - AraujoGatto_Experimentaldata.csv
   - AraujoGatto_Experimentalanalysis.do

2. Analyses of observational data
   - Use "AraujoGatto_Observationaldata.csv"
   - Run "AraujoGatto_Observationalanalysis.do"
   - This produces:
     - Figure 1 (main manuscript)
     - Appendices A and J

3. Analyses of experimental data
   - Use "AraujoGatto_Experimentaldata.csv"
   - Run "AraujoGatto_Experimentalanalysis.do"
   - This produces:
     - Figures 3-5 (main manuscript)
     - Appendices E-I and K-P