Codebook

Does sportswashing work?
First insights from the 2022 World Cup in Qatar

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C.1 Dataset: `sportsevents_data.dta`

`sportsevents_data.dta` is used to replicate Figure 1 in the manuscript.

Table C.1. Content of `sportsevents_data.dta`

Variable name	Variable definition
cname	Country name
cowcode	COW 3-digit code
year	Year
event_selec	International sports event
autoc_host	Autocratic host country

C.2 Dataset: `host_data`

`host_data` is used to replicate Figure 2 in the manuscript.

Table C.2. Content of `host_data`

Variable name	Variable definition
event_id	Unique event identifier
cname	Country name
cowcode	COW 3-digit code
year	Year
v2pepwrort	LGBT rights (VDem)
v2x_freexp	Freedom of expression (VDem)
v2xcl_slave	Workers' rights (VDem)
v2clrelig	Freedom of religion (VDem)
v2x_gencl	Women's rights (VDem)
autoc	Autocracy (VDem)

C.3 Dataset: `survey_data.dta`

`survey_data.dta` is used to replicate Figures 3, 4, 5, 6, and 7 as well as all statistical analyses reported in the manuscript and the online appendix. The exact wording and answer options of each survey item in the questionnaire can be found in the online appendix (Section A.3).

Table C.3. Content of `survey_data.dta`

Variable name	Variable definition
id	Unique respondent identifier
qatar_statements_1_influence	Qatar: Internationally influential
qatar_statements_1_aggro	Qatar: Aggressive country
qatar_statements_1_tech	Qatar: Technologically leading
qatar_statements_1_orga	Qatar: Well organized
qatar_statements_1_travel	Qatar: Attractive travel destination
qat_state_2_worker	Qatar: Bad country for migrant workers
qat_state_2_women	Qatar: Treating women as second-class citizens
qat_state_2_lgbt	Qatar: Dangerous country for gays and lesbians
world_regions_arab	Affinity: Arab world
world_regions_asia	Affinity: Asia
world_regions_europe	Affinity: Western Europe
world_regions_us	Affinity: United States
world_regions_russia	Affinity: Russia
qat_state_2_speech	Germany: Freedom of expression similar to Qatar
qat_state_2_critic	Germany: Too much criticism by media
pol_media_opinion	Germany: Imposition of opinion by media
football_boycott_pol	Germany: Boycott of tournaments by politicians
pol_woke_female	Germany: Professional disadvantages for women
pol_xeno_mosque	Germany: Calls for prayer from mosques
pol_woke_homo	Germany: Exaggerated demands from homosexuals
pol_xeno_security	Germany: Security threats through immigration
wave	World Cup start
football_opening_cat	Opening ceremony ([plan to] watch)
football_german	German team (plan to watch)
football_consumption	Football interest
football_reports	Critical reports
born_gdr	Born in GDR
mig_backg	Migration background
gender	Gender
male	Male
age	Age

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Table C.3 – *Continued from previous page*

Variable name	Variable definition
education	Education (full range)
education3	Education (3 categories)
pol_interest	Political interest
pol_left_right	Conservatism
monday	Mondays
tuesday	Tuesdays
wednesday	Wednesdays
hour_first	Hours: 0:00-6:00
hour_second	Hours: 6:00-12:00
hour_third	Hours: 12:00-18:00
hour_fourth	Hours: 18:00-24:00
plz_num	Postal code (first digit)
duration_min	Survey completion time (in minutes)
end_german	Time at survey completion
start_hour	Time at survey engagement

C.4 Dataset: `searchterm_data.dta`

`searchterm_data.dta` is used to replicate Figure A.7.1 in the online appendix.

Table C.4. Content of `searchterm_data.dta`

Variable name	Variable definition
id	Unique search term identifier
type	Search term type (0=Neutral, 1=Critical)
day	Day
trendscore	Google popularity score
term	Search term (in German)

C.5 Dataset: `tweets_data.dta`

`tweets_data.dta` is used to replicate Figure A.7.2 in the online appendix.

Table C.5. Content of `tweets_data.dta`

Variable name	Variable definition
id	Unique tweet identifier
handle	Twitter handle
date	Date of tweet
time	Time of tweet
sentiment	Sentiment of tweet (0=Critical of tournament; 1=Uncritical ; 2=Critical of critical reporting)
tweet	Tweet content (in German)