UNIL | Université de Lausanne

Global survey on sustainability in the cultural sector

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Content of the survey

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Part 1 - Profile of your institution

1.1 Name of your institution
Please write your answer

1.2 Country of your institution
Please choose **only one** of the following (among a drop down list)

1.3 City of your institution
Please write your answer

1.4 Which of the following best describes your institution?
Please choose **only one** of the following:

- ☐ Museum
- ☐ Theatre
- ☐ Opera House
- ☐ Concert Hall
- ☐ Multipurpose cultural center
- ☐ Other (please specify)

1.5 a)
If you selected Museum for question 1.4:
Which of the following best describes your museum ?
Please choose **only one** of the following:

- ☐ Art museum
- ☐ Natural history, science museum
- ☐ Archaeology, ethnography, history museum
- ☐ Other (please specify)

1.5 b)
If you selected Theatre for question 1.4:
Which of the following best describes your theatre ?
Please choose **only one** of the following:

- ☐ We only produce shows
- ☐ We only host shows
- ☐ We produce and host shows

1.6 Which of the following best describe your role?

Please choose **only one** of the following:

- ☐ Director
- ☐ Sustainability officer
- ☐ Member of the green team
- ☐ Member of the Directorate/leadership team
- ☐ Communication officer
- ☐ Other (please specify)

Part 2 - Definition

A sustainable cultural institution…

engages in a continuous process of safeguarding and improving environmental health, while creating social value and promoting human wellbeing throughout the full range of its operations for this and future generations.

2.1 According to this definition of sustainability, does your institution undertake any effort regarding sustainability?

Please choose **only one** of the following:

- ☐ Yes
- ☐ No
- ☐ Not sure
- ☐ In the process

If you selected "No", you can jump to question 3.3, page 3.
If you selected "Not sure", you can jump to part 4, page 4.
If you selected "Yes" or "In the process", you can continue with part 3, page 3.

Part 3 - Sustainability journey

3.1 Since when is sustainability a topic/question for your institution?

Please choose **only one** of the following:

- ☐ Less than a year
- ☐ 1-2 years
- ☐ 3-5 years
- ☐ More than 5 years

3.2 What were the main drivers for your institution to become more sustainable?

Please choose **all** that apply:

- ☐ Staff activities / green team
- ☐ Demand from artists
- ☐ Demand from the public
- ☐ Cost reduction
- ☐ Access to funding
- ☐ Government requirements
- ☐ Exposure to negative environmental impacts
- ☐ Covid19 pandemic
- ☐ Image enhancement
- ☐ Strategic relevance
- ☐ Other (please specify)

3.3 What are the main barriers and challenges for your institution to become more sustainable?

Please choose **all** that apply:

- ☐ Lack of strategic relevance
- ☐ Not compatible with current business model
- ☐ Lack of executive buy-in
- ☐ Costs / Lack of funding
- ☐ Lack of knowledge
- ☐ Lack of time
- ☐ Lack of appropriate framework
- ☐ Not a priority
- ☐ No barriers encountered
- ☐ Other (please specify)

If you selected "No" to question 2.1, you can now jump to part 7, page 9.

Part 4 - Sustainability journey

4.1 Which of the following is true for your institution?

Please choose the appropriate response for each item (only one possible option per line)

	Yes	No	Don't know	In the process
We have dedicated a budget to sustainability actions	☐	☐	☐	☐
We have established a sustainability plan including goals	☐	☐	☐	☐
We have included sustainability in our strategic plan	☐	☐	☐	☐
We have integrated sustainability into our vision and mission	☐	☐	☐	☐
We have aligned our commitment with global, national, regional sustainability goals	☐	☐	☐	☐
We have made a public sustainability commitment	☐	☐	☐	☐
We have designated a resource person for sustainability	☐	☐	☐	☐
We have made an internal sustainability commitment	☐	☐	☐	☐

4.2 Which of the following is true for your institution?

Please choose the appropriate response for each item (only one possible option per line)

	Yes	No	Don't know	In the process
We are seeking external validation of our sustainability performance	☐	☐	☐	☐
We are maintaining a dedicated page on the website for sustainability	☐	☐	☐	☐
We are reporting internally on actions and progress towards sustainability goals	☐	☐	☐	☐
We are publishing public reports of sustainability performance	☐	☐	☐	☐
We have built a monitoring system with tools and indicators for sustainability	☐	☐	☐	☐
We have provided dedicated training to the management and staff	☐	☐	☐	☐
We have established a governance structure for implementing our sustainability plan	☐	☐	☐	☐
We have conducted a baseline review of sustainability	☐	☐	☐	☐

Part 5 - Environmental sustainability

5.1 Which of the following dimensions of sustainability are addressed in your institution?

Please tick **all** answers that apply (there can be more than one per line)
Please note that in the **online survey**, dimensions are in a **random order** which might not be the same as in this pdf version.

	We have goals	We have an action plan	We are taking actions	We are monitoring	Not applicable	Not addressed
Energy Contribution to eliminating the use of energy with negative environmental impacts	☐	☐	☐	☐	☐	☐
Mobility and Transport Contribution to achieving a responsible and low-carbon mobility of people and in the transport of equipment (objects, sets, art works etc.)	☐	☐	☐	☐	☐	☐
Waste Contribution to eliminating waste produced throughout the whole range of operations of the institution with the goal of reaching a circular economy	☐	☐	☐	☐	☐	☐
Supply chain Contribution to implementing procurement practices of goods and services that respect high environmental and social standards	☐	☐	☐	☐	☐	☐
Food and Beverage Contribution to a sustainable food offering (e.g. vegetarian, local, biological, certified)	☐	☐	☐	☐	☐	☐
Climate Contribution to fighting climate change by reducing greenhouse gas emissions generated by the operations of the institution and adapting to possible consequences	☐	☐	☐	☐	☐	☐
Biodiversity Contribution to greening landscapes and increasing biodiversity	☐	☐	☐	☐	☐	☐
Water Contribution to preserving fresh water resources	☐	☐	☐	☐	☐	☐

5.2 Optional space to add comments

Please write your answer

Part 6 - Social sustainability

6.1 Which of the following dimensions of sustainability are addressed in your institution?

Please tick **all** answers that apply (there can be more than one per line)
Please note that in the **online survey**, dimensions are in a **random order** which might not be the same as in this pdf version.

	We have goals	We have an action plan	We are taking actions	We are monitoring	Not applicable	Not addressed
Staff Well-being Contribution to providing long-term, equal and safe employment opportunities for all staff, with a chance to participate in the strategic development and operational implementation of sustainability efforts	☐	☐	☐	☐	☐	☐
Learning and Inspiration Contribution to increasing staff, visitors and communities' knowledge on sustainability issues and providing new perspectives in order to achieve sustainable lifestyles	☐	☐	☐	☐	☐	☐
Community Contribution to engaging with local communities and communities of interest through outreach programmes	☐	☐	☐	☐	☐	☐
Accessibility Contribution to making the institution and its programme open and available to diverse audiences regardless of their physical abilities or language.	☐	☐	☐	☐	☐	☐
Diversity & Inclusion Contribution of the institution to diversifying visitors and collections to reflect the experiences of people from different backgrounds	☐	☐	☐	☐	☐	☐
Urban integration Integration of the institution in the urban fabric and contribution to environmental and social urban/regional goals	☐	☐	☐	☐	☐	☐
Integrity Contribution to the establishment and implementation of strong ethical guidelines for accountability (for example regarding collection, origins of funding, whistleblowing, etc.)	☐	☐	☐	☐	☐	☐

	We have goals	We have an action plan	We are taking actions	We are monitoring	Not applicable	Not addressed
Partnerships Contribution in the exchange and creation of best practices and knowledge with partners (other cultural institutions, sponsors, community groups, NGOs, government bodies etc.)	☐	☐	☐	☐	☐	☐

6.2 Optional space to add comments

Please write your answer

Part 7 - Profile

We are approaching the end of the survey. For statistical purposes, we would like to know more about your institution.

7.1 What is the inauguration year of your institution?

Please write your answer

7.2 How many visitors/spectators are coming to your institution per year?

Please write your answer

7.3 How would you describe the main reach of your institution?

Please choose **only one** of the following:

- ☐ mostly global
- ☐ mostly national
- ☐ mostly regional
- ☐ more or less equal mix

7.4 What is the principal source of income of your institution?

Please choose **only one** of the following:

- ☐ Mainly from public sources (government, city, public organisations, etc.)
- ☐ Mainly from private sources (companies, sponsors, endowment, foundations, etc.)
- ☐ Mainly self-generated (ticket sales, venue rental, shop, restaurant, etc.)
- ☐ Other (please specify)

7.5 Approximate number of staff (full-time equivalent)

Please choose **only one** of the following:

- ☐ up to 49
- ☐ between 50-99
- ☐ between 100-249
- ☐ between 250-499
- ☐ between 500-999
- ☐ 1000 and more

Part 8 - Project

First results of our research project have shown that there is a lack of a shared framework with common indicators that could enable cultural institutions to effectively measure their performance and contribute to the sustainability transition.

The next step in our research project is to gather quantitative data about social and environmental sustainability in cultural institutions in order to develop a global benchmark.

8.1 Would you be interested in participating in a sustainability benchmark?

Please choose **only one** of the following:

- ☐ Yes
- ☐ No

8.2 Would you like to hear about the outcomes of this project?

Please choose **only one** of the following:

- ☐ Yes
- ☐ No

8.3 Please leave us your email if you wish to know more or participate in the benchmark

Please write your answer

8.4 Optional space to add comments, suggestions, …

Please write your answer

Thank you for your participation and contribution into turning the cultural sector into a leader of the sustainability transition!

To stay informed about the project, please visit our website
www.unil.ch/culturefortheplanet