Survey Sample (n=3823)

Excluded (n=736):
• Dropped out before randomization (n=727)
• Missing 2nd round vote (n=9)

Randomized (n=3087)

Baseline (n=1031)	Anti–Elitist (n=1030)	Populist (n=1026)
Excluded (n=26): • Missing on DV (n=26)	Excluded (n=30): • Missing on DV (n=30)	Excluded (n=18): • Missing on DV (n=18)
Final Analysis (n=1005): • Incumbent (n=358) • Opposition (n=333) • Non/Null (n=314)	Final Analysis (n=1000): • Incumbent (n=345) • Opposition (n=343) • Non/Null (n=312)	Final Analysis (n=1008): • Incumbent (n=335) • Opposition (n=359) • Non/Null (N=314)