Survey of Media Usage and Protest Location in Cairo

Codebook

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The survey was conducted by a team of Egyptian research assistants in Cairo and administered locally by a head RA. In addition to the interviews conducted across the Egyptian Capital, an online version of the survey was advertised over Cairo-based mailing lists and social media websites. Face to face surveys were conducted in Arabic, while online questionnaires were both in English and Arabic.

Five team members in Cairo, Miral Brinjy, Hebbah Hussein, Nada Heggy, Abdel Rahman Alaa, and Adel Hekal, undertook the execution of the survey in the following locations and neighborhoods: Nasr city, Heliopolis, Ain Shams University campus, Mohandeseen, Dokki, Zamalek, Agouza, Giza, 6th October, Cairo University, Wrraq, Embaba, Sakkia, Sawy Cultural Wheel, and the AUC campus. Miral Brinjy coordinated the operations in Cairo and assisted with the online advertisement of the survey. The approximate locations where the survey was conducted are depicted on the Cairo map in figure (1) below. The respondents were either selected randomly in public spaces and interviewed in the presence of the interviewer, or given a printed questionnaire and were asked to complete the survey.

Relevant Publication: Hassanpour, Navid (2013), 'Localization of the News and Urban Unrest: A Media Usage and Protest Location Survey in Cairo'

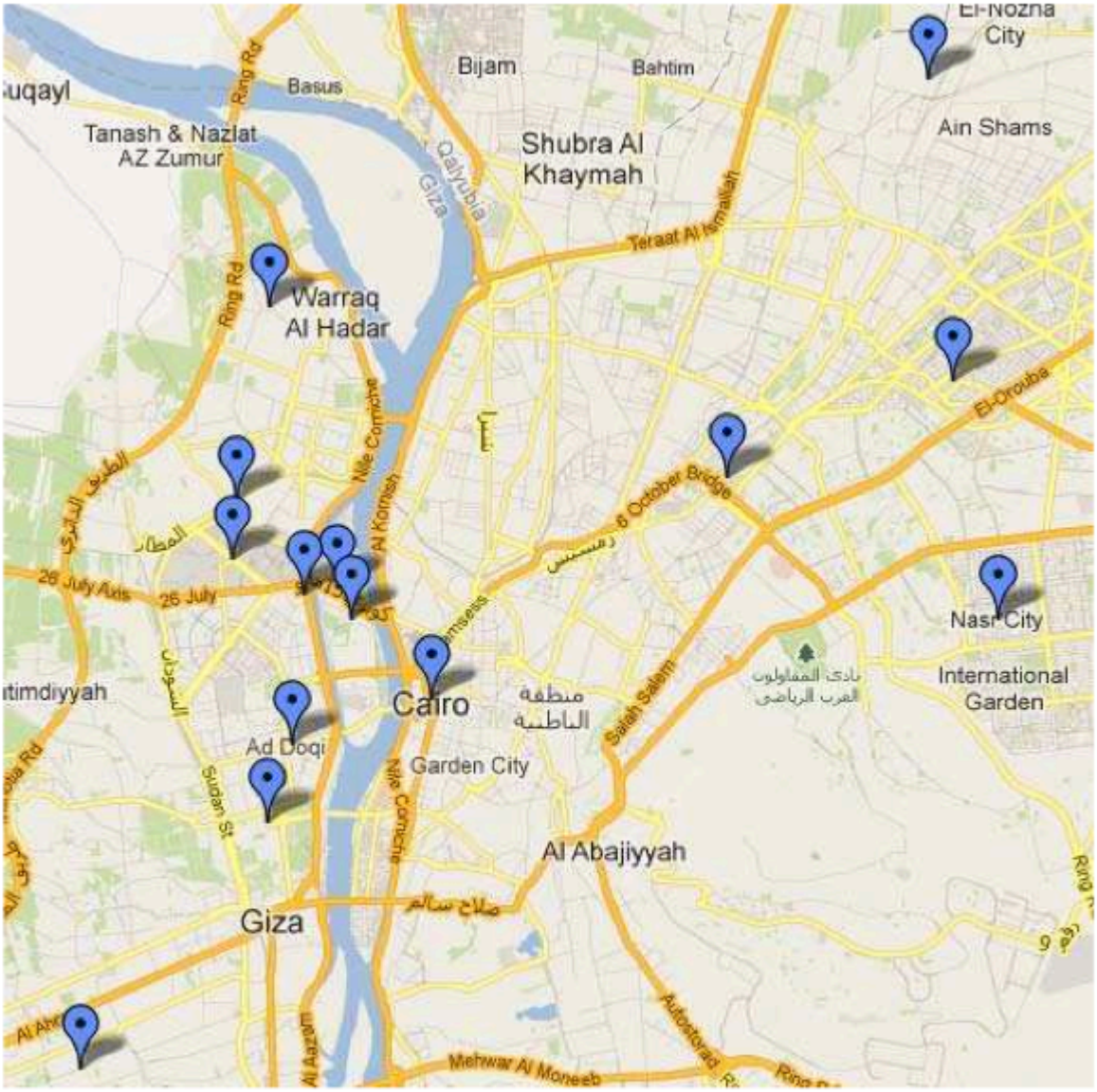

Figure 1: Cairo neighborhood where face to face interviews were conducted, the AUC campus is not included in this map. An online representation can be found at http://goo.gl/maps/rsGox.

Variable Name	Description of Variable	Coding
Basic Information		
FirstQ	Participation in protests	1/0 (=1 if 'Yes', =0 if 'No')
SecQ	Gone to Tahrir	1/0
Part25	Participation on 25-27	1/0
Tahrir25	Gone to Tahrir on 25-27	1/0
Media1A	State media – first time	1/0
Media1B	Satellite/Private TV – first time	1/0
Media1C	Newspapers – first time	1/0
Media1D	Internet – first time	1/0
Media1E	Friends/acquaintances – first time	1/0
Media1F	Other means – first time	1/0
Part28	Participation on 28	1/0
Tahrir28	Gone to Tahrir on 28	1/0
Media28A	State media – 28	1/0
Media28B	Satellite/Private TV – 28	1/0
Media28C	Newspapers – 28	1/0
Media28E	Friends/acquaintances – 28	1/0
Media28F	Other means – 28	1/0
Part29	Participation on 29-1	1/0
Tahrir29	Gone to Tahrir on 29-1	1/0
Media29A	State media – 29-1	1/0
Media29B	Satellite/Private TV – 29-1	1/0
Media29C	Newspapers – 29-1	1/0
Media29E	Friends/acquaintances – 29-1	1/0
Media29F	Other means – 29-1	1/0
Telev1	Satellite or State TV	1/0 (=1 if 'State', =0 if 'Satellite')
Part3	Participation on 3-11	1/0
Tahrir3	Gone to Tahrir on 3-11	1/0
Revert1	Revert to Internet?	1/0
Revert2	Revert to links?	1/0
Shut	Shutdown helpful?	1/0
online	Took the survey online?	1/0