Figure 3. Americans' Media Diets by Ideological Type

Ideologues (2015; weighted) — Democrats, Republicans, Overlap: 0.39

Ideologues (2016; weighted) — Democrats, Republicans, Overlap: 0.27

Near Ideologues (2015; weighted) — Democrats, Republicans, Overlap: 0.64

Near Ideologues (2016; weighted) — Democrats, Republicans, Overlap: 0.45

Moderates (2015; weighted) — Moderate Partisans, True Moderates, No Issue Content

Moderates (2016; weighted) — Moderate Partisans, True Moderates, No Issue Content

Axis labels: Desity (y-axis), Average media diet slant (x-axis)