# Codebook – Codebook, Filmmaking the Nation Great Again

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| source | Source (Ministry, AK Parti etc.) |
| title | Video Title |
| link | Link |
| video_id | video_id |
| published_date | Date of Publication |
| released_date | Release Date (November 4, 2002 - December 31, 2022) |
| november_2022 | The variable takes the value 1 if date (November 4, 2002-December 31,2022) |
| access_date | Date it was scraped |
| channel | Social Media Channel used to access the video (Youtube, Twitter etc.) |
| regime_video | The variable takes the value 1 if coders deemed it to be a *regime video*[1] |
| history_video | The variable takes the value 1 if coders deemed it to be a *history video*. History videos are a subset of regime videos.[2] (0= no, 1= yes) |
| views | Number of Views (as of access date) |
| access_views | Number of Views (on access date) |
| likes | Likes (as of access date) |
| dislikes | Dislikes (as of access date) |
| subtitles | The variable takes the value 1 if subtitles are available in Turkish |
| producer | Who produced/directed the video? (company, individual) |
| duration | Duration |
| duration_1_10_minutes | The variable takes 1 if the video lasts between 60 seconds and 10 minutes |
| erdogan_present | The variable takes 1 if Erdoğan is present (e.g. images, voice, signature of him) (0= no, 1= yes) |
| erdogan_explicit | The variable takes 1 if there is footage or voiceover from Erdoğan in the video. The variable takes 2 if ? (Ex= 1, Im= 2) |
| us_vs_them | The variable takes 1 if there is an explicit theme of "Us vs. them" (ingroup vs. outgroup) |
| who_is_us | Who is portrayed as "us" in this video? Who is the ingroup? |
| who_is_hero | If someone is portrayed as a hero in the video, who is it? |

[1] Called "Storytelling Videos" in the paper

[2] Called "Popular History Videos" in the paper

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| martyr | The variable takes 1 if the video portrays someone as a martyr |
| is_hero_martyr | The variable takes 1 if the video portrays the hero *also* as a martyr |
| where_is_martyr | Where is the MARTYR in the video? |
| is_hero_victor | The variable takes 1 if the video portrays the hero *also* as being victorious. E.g. the variable takes 1 if the hero is portrayed as the people who went out to the streets on the night of July 15 and the video describes them as successful/victorious because they protected the future of the state/flag. The variable takes 1 even if they die in the video during the clashes, because according to the video, they accomplished their mission of protecting the state. |
| where_is_greatness | What is portrayed as the source of greatness? |
| is_there_an_enemy | The variable takes 1 if the video portrays an enemy or villain. |
| enemy_explicit | The variable takes 1 if the enemy/villain is *explicit* (e.g. by name or clear visual reference) in the video. It takes 2 if the enemy/villain is *implicit* in the video. |
| who_is_enemy | Who is the enemy/villain? |
| greece_cyprus_referenced | The variable takes 1 if there are any references to Greece or Cyprus in the video |
| greece_cyprus_explicit_implicit | The variable takes 1 if the reference to Greece or Cyprus is *explicit* in the video. It takes 2 if the reference to Greece or Cyprus is *implicit* in the video. |
| israel_palestine_referenced | The variable takes 1 if there are any references to Israel/Palestine in the video (0=no, 1= yes) |
| israel_palestine_explicit_implicit | The variable takes 1 if the reference to Israel/Palestine is *explicit* (e.g. a clear reference by name or imagery to Israel, Palestine, Gaza, Netanyahu, M.Abbas etc.) in the video. It takes 2 if the reference to Israel/Palestine is *implicit* (e.g. referencing "the occupiers" without specifying their identity) in the video. |
| historical_reference | The variable takes 1 if the video clearly references people or events prior to 2002. |
| what_is_historical_reference | What and who is referenced? (e.g. Ottoman empire, Gallipoli, Menderes, Fatih, Kanuni, Abdulhamit etc.) |
| music | The variable takes 1 if there is music present in the video. |
| coder_id | Coder ID (Coder 1: 1 Coder 2: 2) |
| coder_notes | Coder's Notes |