Code Book for the replication.sav file

Name of the Variable	Description	Source
Presidency	Short name for the President and the number of his or her term in office	Elaborated by the authors
Year	Respective Year	Elaborated by the authors
Office	Name of the Ministry	Elaborated by the authors
FOLHA	Frequency of appearance of the ministry on the cover of the newspaper Folha de São Paulo	Folha de São Paulo
ESTADAO	Frequency of appearance of the ministry on the cover of the newspaper Estado de São Paulo	O Estado de São Paulo
GLOBO	Frequency of appearance of the ministry on the cover of the newspaper Globo	O Globo
Legislative_Production	Normalized Legislative Production (Batista, 2017)	Batista (2017)
Positions	Normalized Job Positions (Batista, 2017)	Batista (2017)
Budget	Normalized Budget (Batista, 2017)	Batista (2017)
Investments	Normalized Investments (Batista, 2017)	Batista (2017)
Mean	Mean of the frequency of ministerial appereance in the newspaper cover	Folha de São Paulo, o Estado de São Paulo and o Globo
Media	Normalized Mean of the frequency of ministerial appereance in the newspaper cover	Folha de São Paulo, o Estado de São Paulo and o Globo
Factor_1	First Component of the factor analsysis estimation with Media	Folha de São Paulo, o Estado de São Paulo, o Globo and Batista (2017)
Factor_2	First Component of the factor analsysis estimation without Media	Batista (2017)
Factor_1_N	Normalized First Component of the factor analsysis estimation with Media	Folha de São Paulo, o Estado de São Paulo, o Globo and Batista (2017)
Factor_2_N	Normalized First Component of the factor analsysis estimation without Media	Batista (2017)

Code Book for the data_gaphs.sav

Name of the Variable	Description	Source
Office	Name of the portfolio	Elaborated by the authors
Media	Normalized Media Mean by portfolio	Folha de São Paulo, o Estado de São Paulo and o Globo
Media_SD	Standard Deviation of Normalized Media by portfolio	Folha de São Paulo, o Estado de São Paulo and o Globo
Factor_1_N	Normalized Factor_1 Mean by portfolio	Folha de São Paulo, o Estado de São Paulo, o Globo and Batista (2017)
Factor_1_N_SD	Normalized Factor_1 Standard Deviation by portfolio	Folha de São Paulo, o Estado de São Paulo, o Globo and Batista (2017)
Factor_2_N	Normalized Factor_2 Mean by portfolio	Batista (2017)
Factor_2_N_SD	Normalized Factor_2 Standard Deviation by portfolio	Batista (2017)
Media_lower	Lower Limit Media variable (Mean-Standar Deviation)	Folha de São Paulo, o Estado de São Paulo and o Globo
Media_Upper	Upper Limit Media variable (Mean+Standar Deviation)	Folha de São Paulo, o Estado de São Paulo and o Globo
Factor_1_N_lower	Lower Limit Factor_1_N variable (Mean-Standar Deviation)	Folha de São Paulo, o Estado de São Paulo, o Globo and Batista (2017)
Factor_1_N_upper	Upper Limit Factor_1_N variable (Mean+Standar Deviation)	Folha de São Paulo, o Estado de São Paulo, o Globo and Batista (2017)