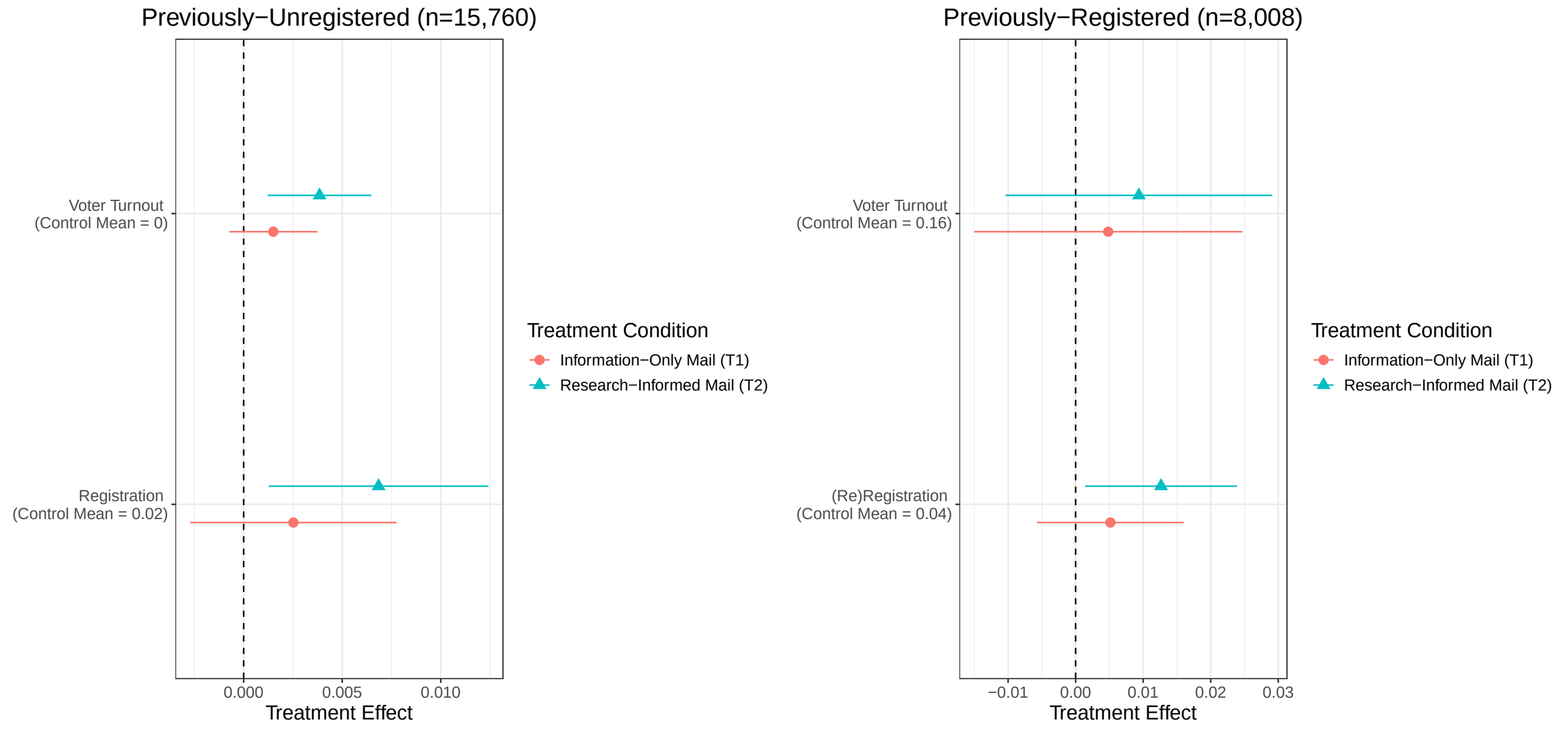
Previously−Unregistered (n=15,760)
Voter Turnout
(Control Mean = 0)
Registration
(Control Mean = 0.02)
0.000
0.005
0.010
Treatment Effect
Treatment Condition
Information−Only Mail (T1)
Research−Informed Mail (T2)
Previously−Registered (n=8,008)
Voter Turnout
(Control Mean = 0.16)
(Re)Registration
(Control Mean = 0.04)
−0.01
0.00
0.01
0.02
0.03
Treatment Effect
Treatment Condition
Information−Only Mail (T1)
Research−Informed Mail (T2)