```
CROSSTABS
/TABLES=Product_H2 BY Group_H2
/FORMAT=AVALUE TABLES
/STATISTICS=CHISQ
/CELLS=COUNT COLUMN
/COUNT ROUND CELL.
```

Crosstabs

Notes

Output Created		28-MAY-2022 07:5...
Comments		
Input	Data	C:\Users\Dominique\Dropbox\Dominique\BFH\Master Thesis\BigTech_SME_incumbent banks\thesis_data\Experiment\SPSS analysis.sav
	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data Fil	139

Notes

Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each table are based on all the cases with valid data in the specified range(s) for all variables in each table.

Notes

Syntax		CROSSTABS /TABLES=Product_ H2 BY Group_H2 /FORMAT=AVALU E TABLES /STATISTICS=CHIS Q /CELLS=COUNT COLUMN /COUNT ROUND CELL.
Resources	Processor Time	00:00:00.03
	Elapsed Time	00:00:00.02
	Dimensions Requested	2
	Cells Available	524245

Case Processing Summary

	Cases			
	Valid		Missing	
	N	Percent	N	Percent
Product_H2 * Group_H2	71	51.1%	68	48.9%

Case Processing Summary

	Cases	
	Total	
	N	Percent
Product_H2 * Group_H2	139	100.0%

*Product_H2 * Group_H2 Crosstabulation*

		Group_H2[a]			
		Group 2		Group 3	
		N	%	N	%
Product_H2	Bank 1.50% p.a.	27	75.0%	20	57.1%
	BigTech 1.20% p.a.	9	25.0%	15	42.9%
Total		36	100.0%	35	100.0%

*Product_H2 * Group_H2 Crosstabulation*

		Total	
		N	%
Product_H2	Bank 1.50% p.a.	47	66.2%
	BigTech 1.20% p.a.	24	33.8%
Total		71	100.0%

[a.] Group 2: Bank 1.50% p.a. vs. BigTech 1.20% p.a.

Group 3: Bank 1.50% p.a. vs. BigTech 1.20% p.a. (before making the choice, participants read a newspaper article reporting in favour of BigTech)

Chi-Square Tests

	Value	df	Asymptotic Significance (2-sided)
Pearson Chi-Square	2.529[a]	1	.112
Continuity Correction[b]	1.794	1	.180
Likelihood Ratio	2.548	1	.110
Fisher's Exact Test			
Linear-by-Linear Association	2.493	1	.114
N of Valid Cases	71		

Chi-Square Tests

	Exact Sig. (2-sided)	Exact Sig. (1-sided)
Pearson Chi-Square		
Continuity Correction[b]		
Likelihood Ratio		
Fisher's Exact Test	.137	.090
Linear-by-Linear Association		
N of Valid Cases		

[a.] 0 cells (.0%) have expected count less than 5. The minimum expected count is 11.83.

[b.] Computed only for a 2x2 table

```
OUTPUT MODIFY
/SELECT TABLES
/IF COMMANDS=["Crosstabs(LAST)"] SUBTYPES=["Crosstabulation"]
/TABLE PIVOT=[R1,C1].
```

```
OUTPUT MODIFY
/SELECT TABLES
/IF COMMANDS=["Crosstabs(LAST)"] SUBTYPES=["Crosstabulation"]
/TABLECELLS SELECT=[PERCENT] APPLYTO=COLUMNHEADER REPLACE="%"
/TABLECELLS SELECT=[COUNT] APPLYTO=COLUMNHEADER REPLACE="N".
```