IRB EXEMPT REVIEW

June 15, 2020
Kaylyn Jackson, MEd
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Title:	The Liar's Dividend: The Impact of Deepfakes and Fake News on Trust in Political Discourse
Principal Investigator:	Kaylyn Jackson
IRB ID:	STUDY00000093
Funding:	None
Documents Reviewed:	• citi_certificate_Schiff.pdf, Category: Other; • IRB_Lay_Summary__Deepfakes.pdf, Category: IRB Protocol; • IRB-reliance-agreement-worksheet.docx, Category: Reliance Agreement; • Kaylyn Jackson CITI Certificate.pdf, Category: Other; • NORC AmeriSpeak Information for IRBs.pdf, Category: Consent Form; • Schiff_Schiff_sociobehavioral_protocol_deepfakes.docx, Category: IRB Protocol; • Survey, Category: Surveys, Questionnaires, Interview Guides; • Waiver for Consent, Category: Consent Form;

Dear Dr. Jackson:

Thank you for submitting an application to the Emory IRB for the above-referenced project. Based on the information you have provided, we have determined on 6/11/2020 that although it is human subjects research, it is exempt from further IRB review and approval. This project meets the criteria for exemption under 45 CFR 46.104(d)(***D3***). Specifically, you will expose survey participants to video and text describing real historical political scandals in hopes of quantifying the causal effects of the "liar's dividend".

Please note the following in association with this exemption:

- Schiff_Schiff_sociobehavioral_protocol_deepfakes.docx
- NORC AmeriSpeak Information for IRBs.pdf
- Survey

This determination is good indefinitely unless substantive revisions to the study design (e.g., population or type of data to be obtained) occur which alter our analysis. Please consult the Emory IRB for clarification in case of such a change. Exempt projects do not require continuing renewal applications.

Please note that the Belmont Report principles apply to this research: respect for persons, beneficence, and justice. You should use the informed consent materials reviewed by the IRB, if applicable. Similarly, if HIPAA applies to this project, you should use the HIPAA patient authorization and revocation materials reviewed by the IRB unless a waiver was granted. CITI certification is required of all personnel conducting this research.

Unanticipated problems involving risk to subjects or others or violations of the HIPAA Privacy Rule must be reported promptly to the Emory IRB and the sponsoring agency (if any).

Sincerely,

Ashton Hughes
Research Protocol Analyst

Now that your submission has been approved, please take a few moments to complete the Emory IRB Satisfaction Survey. We will use your responses to improve our service to the Emory research community. We appreciate your feedback!