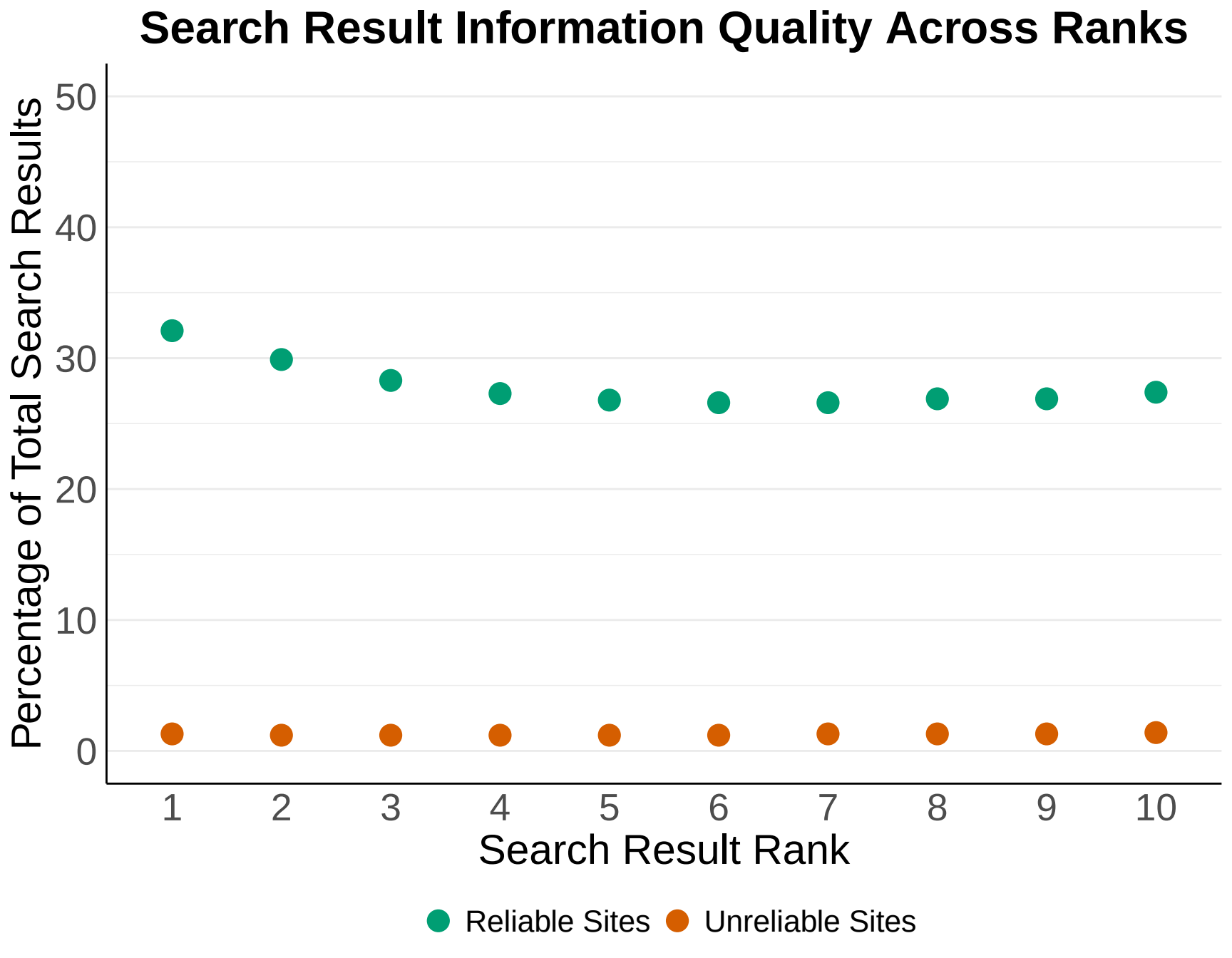
Search Result Information Quality Across Ranks
Percentage of Total Search Results
50
40
30
20
10
0
1
2
3
4
5
6
7
8
9
10
Search Result Rank
Reliable Sites
Unreliable Sites