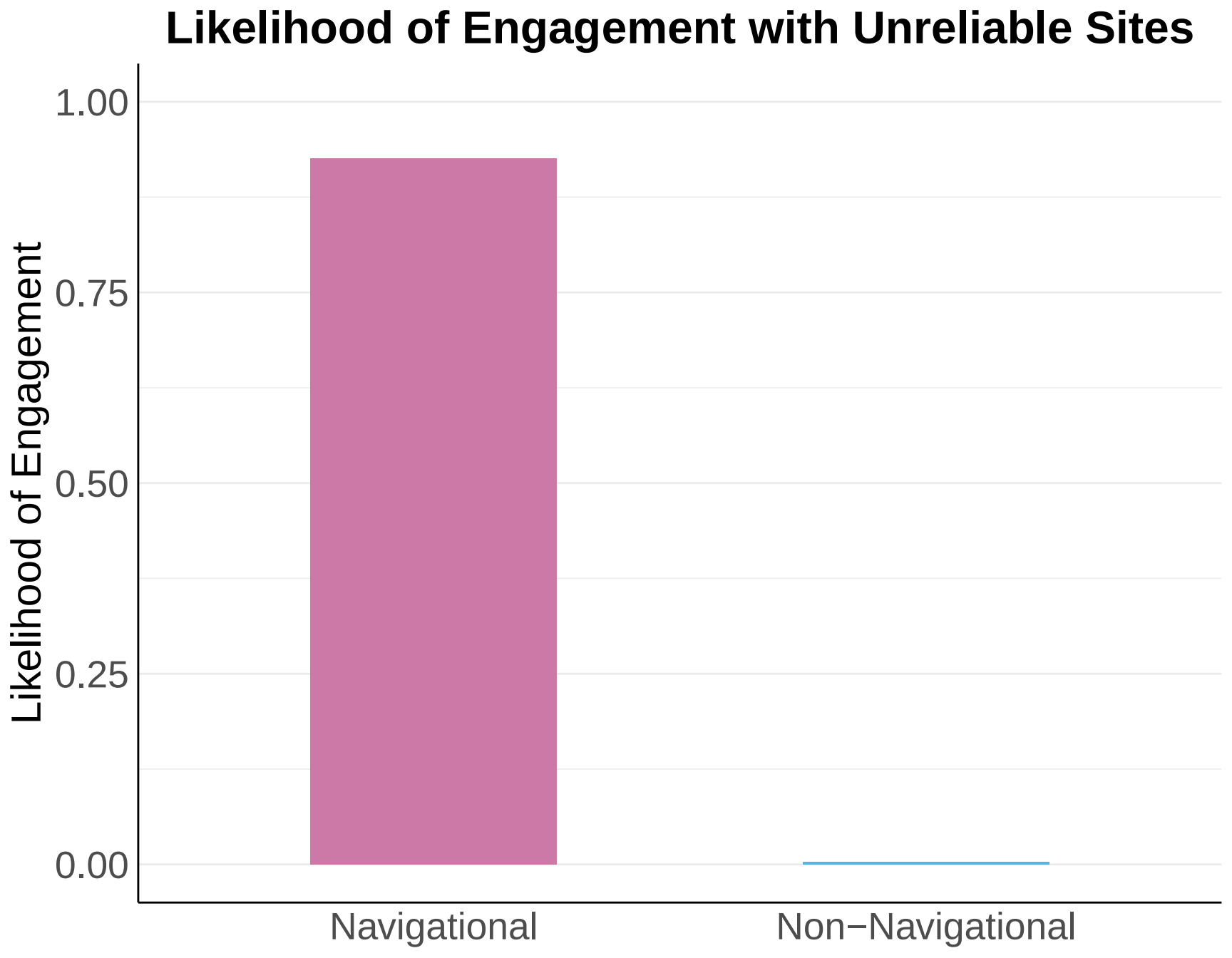
Likelihood of Engagement with Unreliable Sites
Likelihood of Engagement
1.00
0.75
0.50
0.25
0.00
Navigational
Non−Navigational