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Project Code: WASU0003_SV
Project Name: Schwartz Study
Prepared for: Jacob Montgomery and Erin Rossiter
Interviews: 800
Field Period:  June 08, 2018 - June 27, 2018
Project Manager: Ashley Grosse  - 650.462.80
================================================================================
YouGov interviewed 862 respondents who were then matched down to a
sample of 800 to produce the final dataset. The respondents were
matched to a sampling frame on gender, age, race, and education. The
frame was constructed by stratified sampling from the full 2016 American
Community Survey (ACS) 1-year sample with selection within strata by weighted
sampling with replacements (using the person weights on the public use
file).

The matched cases were weighted to the sampling frame using propensity
scores. The matched cases and the frame were combined and a logistic
regression was estimated for inclusion in the frame. The propensity
score function included age, gender, race/ethnicity, years of education,
and region. The propensity scores were grouped into deciles of the
estimated propensity score in the frame and post-stratified according to
these deciles.

The weights were then post-stratified on 2016 Presidential vote choice, and
a four-way stratification of gender, age (4-categories), race (4-
categories), and education (4-categories), to produce the final weight.
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                                  Variable List
================================================================================
caseid                          Case ID
weight                          Gen Pop Weight
SV_I_1                          (LIST I) Importance: EQUALITY (equal opportunity
                                for all)
SV_I_2                          (LIST I) Importance: INNER HARMONY (at peace with
                                myself)
SV_I_3                          (LIST I) Importance: SOCIAL POWER (control over
                                others, dominance)
SV_I_4                          (LIST I) Importance: PLEASURE (gratification of
                                desires)
SV_I_5                          (LIST I) Importance: FREEDOM (freedom of action
                                and thought)
SV_I_6                          (LIST I) Importance: A SPIRITUAL LIFE (emphasis
                                on spiritual not material matters)
SV_I_7                          (LIST I) Importance: SENSE OF BELONGING (feeling
                                that others care about me)
SV_I_8                          (LIST I) Importance: SOCIAL ORDER (stability of
                                society)
SV_I_9                          (LIST I) Importance: AN EXCITING LIFE
                                (stimulating experiences)
SV_I_10                         (LIST I) Importance: MEANING IN LIFE (a purpose
                                in life)
SV_I_11                         (LIST I) Importance: POLITENESS (courtesy, good
                                manners)
SV_I_12                         (LIST I) Importance: WEALTH (material
                                possessions, money)
SV_I_13                         (LIST I) Importance: NATIONAL SECURITY
                                (protection of my nation from enemies)
SV_I_14                         (LIST I) Importance: SELF RESPECT (belief in
                                one's own worth)
SV_I_15                         (LIST I) Importance: RECIPROCATION OF FAVORS
                                (avoidance of indebtedness)
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SV_I_16	(LIST I) Importance: CREATIVITY (uniqueness, imagination)
SV_I_17	(LIST I) Importance: A WORLD AT PEACE (free of war and conflict)
SV_I_18	(LIST I) Importance: RESPECT FOR TRADITION (preservation of time-honored customs)
SV_I_19	(LIST I) Importance: MATURE LOVE (deep emotional & spiritual intimacy)
SV_I_20	(LIST I) Importance: SELFDISCIPLINE (self-restraint, resistance to temptation)
SV_I_21	(LIST I) Importance: PRIVACY (the right to have a private sphere)
SV_I_22	(LIST I) Importance: FAMILY SECURITY (safety for loved ones)
SV_I_23	(LIST I) Importance: SOCIAL RECOGNITION (respect, approval by others)
SV_I_24	(LIST I) Importance: UNITY WITH NATURE (fitting into nature)
SV_I_25	(LIST I) Importance: A VARIED LIFE (filled with challenge, novelty and change)
SV_I_26	(LIST I) Importance: WISDOM (a mature understanding of life)
SV_I_27	(LIST I) Importance: AUTHORITY (the right to lead or command)
SV_I_28	(LIST I) Importance: TRUE FRIENDSHIP (close, supportive friends)
SV_I_29	(LIST I) Importance: A WORLD OF BEAUTY (beauty of nature and the arts)
SV_I_30	(LIST I) Importance: SOCIAL JUSTICE (correcting injustice, care for the weak)
SV_II_1	(LIST II) Importance: INDEPENDENT (self-reliant, self-sufficient)
SV_II_2	(LIST II) Importance: MODERATE (avoiding extremes of feeling & action)
SV_II_3	(LIST II) Importance: LOYAL (faithful to my friends, group)
SV_II_4	(LIST II) Importance: AMBITIOUS (hard-working, aspiring)
SV_II_5	(LIST II) Importance: BROADMINDED (tolerant of different ideas and beliefs)
SV_II_6	(LIST II) Importance: HUMBLE (modest, self-effacing)
SV_II_7	(LIST II) Importance: DARING (seeking adventure, risk)
SV_II_8	(LIST II) Importance: PROTECTING THE ENVIRONMENT (preserving nature)
SV_II_9	(LIST II) Importance: INFLUENTIAL (having an impact on people and events)
SV_II_10	(LIST II) Importance: HONORING OF PARENTS AND ELDERS (showing respect)
SV_II_11	(LIST II) Importance: CHOOSING OWN GOALS (selecting own purposes)
SV_II_12	(LIST II) Importance: HEALTHY (not being sick physically or mentally)
SV_II_13	(LIST II) Importance: CAPABLE (competent, effective, efficient)
SV_II_14	(LIST II) Importance: ACCEPTING MY PORTION IN LIFE (submitting to life’s circumstances)
SV_II_15	(LIST II) Importance: HONEST (genuine, sincere)
SV_II_16	(LIST II) Importance: PRESERVING MY PUBLIC IMAGE (protecting my “face”)
SV_II_17	(LIST II) Importance: OBEDIENT (dutiful, meeting

	obligations)
SV_II_18	(LIST II) Importance: INTELLIGENT (logical, thinking)
SV_II_19	(LIST II) Importance: HELPFUL (working for the welfare of others)
SV_II_20	(LIST II) Importance: ENJOYING LIFE (enjoying food, sex, leisure, etc.)
SV_II_21	(LIST II) Importance: DEVOUT (holding to religious faith & belief)
SV_II_22	(LIST II) Importance: RESPONSIBLE (dependable, reliable)
SV_II_23	(LIST II) Importance: CURIOUS (interested in everything, exploring)
SV_II_24	(LIST II) Importance: FORGIVING (willing to pardon others)
SV_II_25	(LIST II) Importance: SUCCESSFUL (achieving goals)
SV_II_26	(LIST II) Importance: CLEAN (neat, tidy)
SV_II_27	(LIST II) Importance: SELF-INDULGENT (doing pleasant things)
birthyr	Birth Year
gender	Gender
race	Race
educ	Education
marstat	Marital Status
employ	Employment Status
faminc_new	Family income
pid3	3 point party ID
pid7	7 point Party ID
inputstate	State of Residence
votereg	Voter Registration Status
ideo5	Ideology
newsint	Political Interest
presvote16post	2016 President Vote Post Election
religpew	Religion
pew_churatd	Church attendance (Pew version)
pew_bornagain	Born Again (Pew version)
pew_religimp	Importance of religion (Pew version)
pew_prayer	Frequency of Prayer (Pew version)
starttime	Questionnaire Start Time
endtime	Questionnaire End Time

Verbatims

inputzip	Zip code

Variable map and codebook

Name: caseid
Description: Case ID

Numeric Variable - no categories

answered : 800

Name: weight
Description: Gen Pop Weight

Numeric Variable - no categories

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               answered       : 800

================================================================================
Name:          SV_I_1
Description:   (LIST I) Importance: EQUALITY (equal opportunity for all)

          Count   Code   Label
          -----   ----   -----
             16      0   Not important 0
             16      1   1
             20      2   2
            120      3   Important 3
             48      4   4
            109      5   5
            268      6   Very important 6
            196      7   Of supreme importance 7
              2      9   Opposed to my values -1
              5     98   skipped
              0     99   not asked

================================================================================
Name:          SV_I_2
Description:   (LIST I) Importance: INNER HARMONY (at peace with myself)

          Count   Code   Label
          -----   ----   -----
             11      0   Not important 0
             11      1   1
             21      2   2
            101      3   Important 3
             69      4   4
            126      5   5
            253      6   Very important 6
            200      7   Of supreme importance 7
              2      9   Opposed to my values -1
              6     98   skipped
              0     99   not asked

================================================================================
Name:          SV_I_3
Description:   (LIST I) Importance: SOCIAL POWER (control over others,
               dominance)

          Count   Code   Label
          -----   ----   -----
            235      0   Not important 0
             88      1   1
             82      2   2
             75      3   Important 3
             38      4   4
             39      5   5
             38      6   Very important 6
             20      7   Of supreme importance 7
            178      9   Opposed to my values -1
              7     98   skipped
              0     99   not asked

================================================================================
Name:          SV_I_4
Description:   (LIST I) Importance: PLEASURE (gratification of desires)

          Count   Code   Label
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Count	Code	Label
30	0	Not important 0
38	1	1
103	2	2
197	3	Important 3
94	4	4
139	5	5
133	6	Very important 6
55	7	Of supreme importance 7
4	9	Opposed to my values -1
7	98	skipped
0	99	not asked

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Name: SV_I_5
Description: (LIST I) Importance: FREEDOM (freedom of action and thought)

Count	Code	Label
1	0	Not important 0
3	1	1
10	2	2
53	3	Important 3
44	4	4
87	5	5
275	6	Very important 6
315	7	Of supreme importance 7
0	9	Opposed to my values -1
12	98	skipped
0	99	not asked

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Name: SV_I_6
Description: (LIST I) Importance: A SPIRITUAL LIFE (emphasis on spiritual not material matters)

Count	Code	Label
74	0	Not important 0
51	1	1
51	2	2
107	3	Important 3
61	4	4
77	5	5
141	6	Very important 6
208	7	Of supreme importance 7
25	9	Opposed to my values -1
5	98	skipped
0	99	not asked

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Name: SV_I_7
Description: (LIST I) Importance: SENSE OF BELONGING (feeling that others care about me)

Count	Code	Label
22	0	Not important 0
27	1	1
56	2	2
169	3	Important 3
72	4	4

135	5	5
221	6	Very important 6
89	7	Of supreme importance 7
2	9	Opposed to my values −1
7	98	skipped
0	99	not asked

Name: SV_I_8
Description: (LIST I) Importance: SOCIAL ORDER (stability of society)

Count	Code	Label
41	0	Not important 0
35	1	1
71	2	2
180	3	Important 3
82	4	4
127	5	5
182	6	Very important 6
76	7	Of supreme importance 7
3	9	Opposed to my values −1
3	98	skipped
0	99	not asked

Name: SV_I_9
Description: (LIST I) Importance: AN EXCITING LIFE (stimulating experiences)

Count	Code	Label
40	0	Not important 0
50	1	1
105	2	2
177	3	Important 3
90	4	4
146	5	5
116	6	Very important 6
70	7	Of supreme importance 7
1	9	Opposed to my values −1
5	98	skipped
0	99	not asked

Name: SV_I_10
Description: (LIST I) Importance: MEANING IN LIFE (a purpose in life)

Count	Code	Label
12	0	Not important 0
20	1	1
25	2	2
101	3	Important 3
77	4	4
130	5	5
244	6	Very important 6
182	7	Of supreme importance 7
4	9	Opposed to my values −1
5	98	skipped
0	99	not asked

Name: SV_I_11
Description: (LIST I) Importance: POLITENESS (courtesy, good manners)

Count	Code	Label
8	0	Not important 0
11	1	1
27	2	2
92	3	Important 3
67	4	4
136	5	5
282	6	Very important 6
173	7	Of supreme importance 7
0	9	Opposed to my values -1
4	98	skipped
0	99	not asked

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Name: SV_I_12
Description: (LIST I) Importance: WEALTH (material possessions, money)

Count	Code	Label
92	0	Not important 0
77	1	1
135	2	2
178	3	Important 3
86	4	4
100	5	5
69	6	Very important 6
44	7	Of supreme importance 7
15	9	Opposed to my values -1
4	98	skipped
0	99	not asked

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Name: SV_I_13
Description: (LIST I) Importance: NATIONAL SECURITY (protection of my nation from enemies)

Count	Code	Label
21	0	Not important 0
17	1	1
38	2	2
109	3	Important 3
75	4	4
109	5	5
210	6	Very important 6
212	7	Of supreme importance 7
5	9	Opposed to my values -1
4	98	skipped
0	99	not asked

==========

Name: SV_I_14
Description: (LIST I) Importance: SELF RESPECT (belief in one’s own worth)

Count	Code	Label
4	0	Not important 0
3	1	1

10	2	2
73	3	Important 3
55	4	4
101	5	5
311	6	Very important 6
236	7	Of supreme importance 7
0	9	Opposed to my values −1
7	98	skipped
0	99	not asked

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Name: SV_I_15
Description: (LIST I) Importance: RECIPROCATION OF FAVORS (avoidance of indebtedness)

Count	Code	Label
54	0	Not important 0
57	1	1
81	2	2
187	3	Important 3
88	4	4
124	5	5
140	6	Very important 6
51	7	Of supreme importance 7
9	9	Opposed to my values −1
9	98	skipped
0	99	not asked

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Name: SV_I_16
Description: (LIST I) Importance: CREATIVITY (uniqueness, imagination)

Count	Code	Label
14	0	Not important 0
29	1	1
58	2	2
150	3	Important 3
98	4	4
147	5	5
194	6	Very important 6
103	7	Of supreme importance 7
3	9	Opposed to my values −1
4	98	skipped
0	99	not asked

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Name: SV_I_17
Description: (LIST I) Importance: A WORLD AT PEACE (free of war and conflict)

Count	Code	Label
9	0	Not important 0
16	1	1
29	2	2
119	3	Important 3
51	4	4
101	5	5
225	6	Very important 6
243	7	Of supreme importance 7
2	9	Opposed to my values −1

5	98	skipped
0	99	not asked

Name: SV_I_18
Description: (LIST I) Importance: RESPECT FOR TRADITION (preservation of time-honored customs)

Count	Code	Label
54	0	Not important 0
49	1	1
77	2	2
157	3	Important 3
76	4	4
102	5	5
167	6	Very important 6
105	7	Of supreme importance 7
9	9	Opposed to my values -1
4	98	skipped
0	99	not asked

Name: SV_I_19
Description: (LIST I) Importance: MATURE LOVE (deep emotional & spiritual intimacy)

Count	Code	Label
12	0	Not important 0
22	1	1
43	2	2
124	3	Important 3
68	4	4
109	5	5
245	6	Very important 6
166	7	Of supreme importance 7
3	9	Opposed to my values -1
8	98	skipped
0	99	not asked

Name: SV_I_20
Description: (LIST I) Importance: SELFDISCIPLINE (self-restraint, resistance to temptation)

Count	Code	Label
6	0	Not important 0
22	1	1
34	2	2
124	3	Important 3
92	4	4
133	5	5
269	6	Very important 6
113	7	Of supreme importance 7
2	9	Opposed to my values -1
5	98	skipped
0	99	not asked

Name: SV_I_21

Description: (LIST I) Importance: PRIVACY (the right to have a private sphere)

Count	Code	Label
4	0	Not important 0
10	1	1
12	2	2
98	3	Important 3
71	4	4
136	5	5
265	6	Very important 6
199	7	Of supreme importance 7
0	9	Opposed to my values -1
5	98	skipped
0	99	not asked

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Name: SV_I_22
Description: (LIST I) Importance: FAMILY SECURITY (safety for loved ones)

Count	Code	Label
7	0	Not important 0
3	1	1
6	2	2
52	3	Important 3
39	4	4
70	5	5
266	6	Very important 6
353	7	Of supreme importance 7
0	9	Opposed to my values -1
4	98	skipped
0	99	not asked

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Name: SV_I_23
Description: (LIST I) Importance: SOCIAL RECOGNITION (respect, approval by others)

Count	Code	Label
94	0	Not important 0
82	1	1
124	2	2
168	3	Important 3
89	4	4
95	5	5
90	6	Very important 6
40	7	Of supreme importance 7
9	9	Opposed to my values -1
9	98	skipped
0	99	not asked

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Name: SV_I_24
Description: (LIST I) Importance: UNITY WITH NATURE (fitting into nature)

Count	Code	Label
44	0	Not important 0
39	1	1

87	2	2
180	3	Important 3
90	4	4
112	5	5
139	6	Very important 6
95	7	Of supreme importance 7
9	9	Opposed to my values -1
5	98	skipped
0	99	not asked

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Name: SV_I_25
Description: (LIST I) Importance: A VARIED LIFE (filled with challenge, novelty and change)

Count	Code	Label
29	0	Not important 0
51	1	1
91	2	2
188	3	Important 3
79	4	4
155	5	5
133	6	Very important 6
62	7	Of supreme importance 7
8	9	Opposed to my values -1
4	98	skipped
0	99	not asked

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Name: SV_I_26
Description: (LIST I) Importance: WISDOM (a mature understanding of life)

Count	Code	Label
5	0	Not important 0
7	1	1
13	2	2
80	3	Important 3
57	4	4
157	5	5
290	6	Very important 6
185	7	Of supreme importance 7
0	9	Opposed to my values -1
6	98	skipped
0	99	not asked

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Name: SV_I_27
Description: (LIST I) Importance: AUTHORITY (the right to lead or command)

Count	Code	Label
140	0	Not important 0
76	1	1
124	2	2
162	3	Important 3
64	4	4
73	5	5
98	6	Very important 6
31	7	Of supreme importance 7
24	9	Opposed to my values -1

8	98	skipped
0	99	not asked

Name: SV_I_28
Description: (LIST I) Importance: TRUE FRIENDSHIP (close, supportive friends)

Count	Code	Label
13	0	Not important 0
16	1	1
24	2	2
108	3	Important 3
70	4	4
122	5	5
288	6	Very important 6
151	7	Of supreme importance 7
0	9	Opposed to my values -1
8	98	skipped
0	99	not asked

Name: SV_I_29
Description: (LIST I) Importance: A WORLD OF BEAUTY (beauty of nature and the arts)

Count	Code	Label
27	0	Not important 0
24	1	1
70	2	2
175	3	Important 3
85	4	4
132	5	5
174	6	Very important 6
101	7	Of supreme importance 7
3	9	Opposed to my values -1
9	98	skipped
0	99	not asked

Name: SV_I_30
Description: (LIST I) Importance: SOCIAL JUSTICE (correcting injustice, care for the weak)

Count	Code	Label
20	0	Not important 0
22	1	1
38	2	2
114	3	Important 3
69	4	4
118	5	5
240	6	Very important 6
154	7	Of supreme importance 7
18	9	Opposed to my values -1
7	98	skipped
0	99	not asked

Name: SV_II_1
Description: (LIST II) Importance: INDEPENDENT (self-reliant,

self-sufficient)

Count	Code	Label
5	0	Not important 0
10	1	1
30	2	2
101	3	Important 3
62	4	4
141	5	5
300	6	Very important 6
146	7	Of supreme importance 7
1	9	Opposed to my values -1
4	98	skipped
0	99	not asked

Name: SV_II_2
Description: (LIST II) Importance: MODERATE (avoiding extremes of feeling & action)

Count	Code	Label
51	0	Not important 0
61	1	1
97	2	2
209	3	Important 3
101	4	4
117	5	5
111	6	Very important 6
41	7	Of supreme importance 7
11	9	Opposed to my values -1
1	98	skipped
0	99	not asked

Name: SV_II_3
Description: (LIST II) Importance: LOYAL (faithful to my friends, group)

Count	Code	Label
5	0	Not important 0
6	1	1
18	2	2
97	3	Important 3
73	4	4
148	5	5
309	6	Very important 6
141	7	Of supreme importance 7
0	9	Opposed to my values -1
3	98	skipped
0	99	not asked

Name: SV_II_4
Description: (LIST II) Importance: AMBITIOUS (hard-working, aspiring)

Count	Code	Label
17	0	Not important 0
21	1	1
59	2	2

142	3	Important 3
108	4	4
147	5	5
216	6	Very important 6
85	7	Of supreme importance 7
2	9	Opposed to my values -1
3	98	skipped
0	99	not asked

Name: SV_II_5
Description: (LIST II) Importance: BROADMINDED (tolerant of different ideas and beliefs)

Count	Code	Label
29	0	Not important 0
16	1	1
41	2	2
142	3	Important 3
99	4	4
133	5	5
234	6	Very important 6
92	7	Of supreme importance 7
9	9	Opposed to my values -1
5	98	skipped
0	99	not asked

Name: SV_II_6
Description: (LIST II) Importance: HUMBLE (modest, self-effacing)

Count	Code	Label
14	0	Not important 0
28	1	1
46	2	2
151	3	Important 3
88	4	4
141	5	5
233	6	Very important 6
96	7	Of supreme importance 7
0	9	Opposed to my values -1
3	98	skipped
0	99	not asked

Name: SV_II_7
Description: (LIST II) Importance: DARING (seeking adventure, risk)

Count	Code	Label
137	0	Not important 0
98	1	1
137	2	2
150	3	Important 3
78	4	4
78	5	5
56	6	Very important 6
22	7	Of supreme importance 7
42	9	Opposed to my values -1
2	98	skipped

0	99	not asked

Name: SV_II_8
Description: (LIST II) Importance: PROTECTING THE ENVIRONMENT (preserving nature)

Count	Code	Label
19	0	Not important 0
37	1	1
54	2	2
153	3	Important 3
65	4	4
136	5	5
205	6	Very important 6
119	7	Of supreme importance 7
7	9	Opposed to my values -1
5	98	skipped
0	99	not asked

Name: SV_II_9
Description: (LIST II) Importance: INFLUENTIAL (having an impact on people and events)

Count	Code	Label
69	0	Not important 0
70	1	1
126	2	2
185	3	Important 3
95	4	4
104	5	5
98	6	Very important 6
40	7	Of supreme importance 7
9	9	Opposed to my values -1
4	98	skipped
0	99	not asked

Name: SV_II_10
Description: (LIST II) Importance: HONORING OF PARENTS AND ELDERS (showing respect)

Count	Code	Label
17	0	Not important 0
23	1	1
30	2	2
100	3	Important 3
72	4	4
116	5	5
260	6	Very important 6
177	7	Of supreme importance 7
3	9	Opposed to my values -1
2	98	skipped
0	99	not asked

Name: SV_II_11
Description: (LIST II) Importance: CHOOSING OWN GOALS (selecting own

purposes)

Count	Code	Label
6	0	Not important 0
13	1	1
34	2	2
148	3	Important 3
88	4	4
153	5	5
248	6	Very important 6
105	7	Of supreme importance 7
3	9	Opposed to my values -1
2	98	skipped
0	99	not asked

Name: SV_II_12
Description: (LIST II) Importance: HEALTHY (not being sick physically or mentally)

Count	Code	Label
5	0	Not important 0
9	1	1
11	2	2
86	3	Important 3
57	4	4
98	5	5
309	6	Very important 6
223	7	Of supreme importance 7
0	9	Opposed to my values -1
2	98	skipped
0	99	not asked

Name: SV_II_13
Description: (LIST II) Importance: CAPABLE (competent, effective, efficient)

Count	Code	Label
3	0	Not important 0
7	1	1
26	2	2
118	3	Important 3
94	4	4
180	5	5
288	6	Very important 6
76	7	Of supreme importance 7
1	9	Opposed to my values -1
7	98	skipped
0	99	not asked

Name: SV_II_14
Description: (LIST II) Importance: ACCEPTING MY PORTION IN LIFE (submitting to life’s circumstances)

Count	Code	Label
48	0	Not important 0
48	1	1

91	2	2
165	3	Important 3
81	4	4
110	5	5
155	6	Very important 6
60	7	Of supreme importance 7
37	9	Opposed to my values -1
5	98	skipped
0	99	not asked

Name: SV_II_15
Description: (LIST II) Importance: HONEST (genuine, sincere)

Count	Code	Label
4	0	Not important 0
6	1	1
8	2	2
47	3	Important 3
36	4	4
111	5	5
355	6	Very important 6
227	7	Of supreme importance 7
0	9	Opposed to my values -1
6	98	skipped
0	99	not asked

Name: SV_II_16
Description: (LIST II) Importance: PRESERVING MY PUBLIC IMAGE (protecting my "face")

Count	Code	Label
119	0	Not important 0
90	1	1
111	2	2
159	3	Important 3
66	4	4
76	5	5
81	6	Very important 6
45	7	Of supreme importance 7
50	9	Opposed to my values -1
3	98	skipped
0	99	not asked

Name: SV_II_17
Description: (LIST II) Importance: OBEDIENT (dutiful, meeting obligations)

Count	Code	Label
48	0	Not important 0
50	1	1
72	2	2
177	3	Important 3
70	4	4
129	5	5
173	6	Very important 6
64	7	Of supreme importance 7
13	9	Opposed to my values -1

4	98	skipped
0	99	not asked

Name: SV_II_18
Description: (LIST II) Importance: INTELLIGENT (logical, thinking)

Count	Code	Label
5	0	Not important 0
6	1	1
14	2	2
89	3	Important 3
69	4	4
146	5	5
348	6	Very important 6
120	7	Of supreme importance 7
0	9	Opposed to my values -1
3	98	skipped
0	99	not asked

Name: SV_II_19
Description: (LIST II) Importance: HELPFUL (working for the welfare of others)

Count	Code	Label
7	0	Not important 0
14	1	1
37	2	2
148	3	Important 3
100	4	4
164	5	5
241	6	Very important 6
80	7	Of supreme importance 7
3	9	Opposed to my values -1
6	98	skipped
0	99	not asked

Name: SV_II_20
Description: (LIST II) Importance: ENJOYING LIFE (enjoying food, sex, leisure, etc.)

Count	Code	Label
10	0	Not important 0
14	1	1
43	2	2
157	3	Important 3
100	4	4
138	5	5
224	6	Very important 6
110	7	Of supreme importance 7
0	9	Opposed to my values -1
4	98	skipped
0	99	not asked

Name: SV_II_21
Description: (LIST II) Importance: DEVOUT (holding to religious faith &

belief)

Count	Code	Label
109	0	Not important 0
42	1	1
46	2	2
84	3	Important 3
45	4	4
71	5	5
147	6	Very important 6
161	7	Of supreme importance 7
90	9	Opposed to my values -1
5	98	skipped
0	99	not asked

Name: SV_II_22
Description: (LIST II) Importance: RESPONSIBLE (dependable, reliable)

Count	Code	Label
3	0	Not important 0
6	1	1
8	2	2
61	3	Important 3
58	4	4
164	5	5
340	6	Very important 6
156	7	Of supreme importance 7
0	9	Opposed to my values -1
4	98	skipped
0	99	not asked

Name: SV_II_23
Description: (LIST II) Importance: CURIOUS (interested in everything, exploring)

Count	Code	Label
25	0	Not important 0
32	1	1
54	2	2
132	3	Important 3
117	4	4
155	5	5
207	6	Very important 6
68	7	Of supreme importance 7
4	9	Opposed to my values -1
6	98	skipped
0	99	not asked

Name: SV_II_24
Description: (LIST II) Importance: FORGIVING (willing to pardon others)

Count	Code	Label
12	0	Not important 0
22	1	1
40	2	2

146	3	Important 3
104	4	4
143	5	5
232	6	Very important 6
94	7	Of supreme importance 7
3	9	Opposed to my values -1
4	98	skipped
0	99	not asked

Name: SV_II_25
Description: (LIST II) Importance: SUCCESSFUL (achieving goals)

Count	Code	Label
14	0	Not important 0
18	1	1
52	2	2
170	3	Important 3
106	4	4
150	5	5
205	6	Very important 6
78	7	Of supreme importance 7
2	9	Opposed to my values -1
5	98	skipped
0	99	not asked

Name: SV_II_26
Description: (LIST II) Importance: CLEAN (neat, tidy)

Count	Code	Label
15	0	Not important 0
29	1	1
59	2	2
161	3	Important 3
84	4	4
129	5	5
220	6	Very important 6
99	7	Of supreme importance 7
1	9	Opposed to my values -1
3	98	skipped
0	99	not asked

Name: SV_II_27
Description: (LIST II) Importance: SELF-INDULGENT (doing pleasant things)

Count	Code	Label
53	0	Not important 0
73	1	1
105	2	2
197	3	Important 3
89	4	4
114	5	5
101	6	Very important 6
45	7	Of supreme importance 7
20	9	Opposed to my values -1
3	98	skipped
0	99	not asked

```
================================================================================
Name:          birthyr
Description:   Birth Year

               Numeric Variable - no categories

               answered       : 800

================================================================================
Name:          gender
Description:   Gender

          Count   Code   Label
          -----   ----   -----
            347      1   Male
            453      2   Female
              0      8   skipped
              0      9   not asked

================================================================================
Name:          race
Description:   Race

          Count   Code   Label
          -----   ----   -----
            570      1   White
             89      2   Black
             79      3   Hispanic
             20      4   Asian
              6      5   Native American
             18      6   Mixed
             14      7   Other
              4      8   Middle Eastern
              0     98   skipped
              0     99   not asked

================================================================================
Name:          educ
Description:   Education

          Count   Code   Label
          -----   ----   -----
             48      1   No HS
            207      2   High school graduate
            183      3   Some college
             85      4   2-year
            171      5   4-year
            106      6   Post-grad
              0      8   skipped
              0      9   not asked

================================================================================
Name:          marstat
Description:   Marital Status

          Count   Code   Label
          -----   ----   -----
            372      1   Married
             17      2   Separated
            103      3   Divorced
             46      4   Widowed
```

225	5	Never married
37	6	Domestic / civil partnership
0	8	skipped
0	9	not asked

==========

Name: employ
Description: Employment Status

Count	Code	Label
304	1	Full-time
79	2	Part-time
3	3	Temporarily laid off
58	4	Unemployed
190	5	Retired
66	6	Permanently disabled
50	7	Homemaker
37	8	Student
13	9	Other
0	98	skipped
0	99	not asked

==========

Name: faminc_new
Description: Family income

Count	Code	Label
43	1	Less than $10,000
63	2	$10,000 - $19,999
80	3	$20,000 - $29,999
86	4	$30,000 - $39,999
57	5	$40,000 - $49,999
55	6	$50,000 - $59,999
47	7	$60,000 - $69,999
45	8	$70,000 - $79,999
70	9	$80,000 - $99,999
50	10	$100,000 - $119,999
36	11	$120,000 - $149,999
38	12	$150,000 - $199,999
11	13	$200,000 - $249,999
5	14	$250,000 - $349,999
4	15	$350,000 - $499,999
2	16	$500,000 or more
108	97	Prefer not to say
0	98	skipped
0	99	not asked

==========

Name: pid3
Description: 3 point party ID

Count	Code	Label
275	1	Democrat
190	2	Republican
252	3	Independent
31	4	Other
52	5	Not sure
0	8	skipped
0	9	not asked

```
================================================================================
Name:          pid7
Description:   7 point Party ID

          Count   Code   Label
          -----   ----   -----
            190      1   Strong Democrat
             85      2   Not very strong Democrat
             78      3   Lean Democrat
            158      4   Independent
             73      5   Lean Republican
             62      6   Not very strong Republican
            128      7   Strong Republican
             26      8   Not sure
              0      9   Don't know
              0     98   skipped
              0     99   not asked

================================================================================
Name:          inputstate
Description:   State of Residence

          Count   Code   Label
          -----   ----   -----
              9      1   Alabama
              3      2   Alaska
             15      4   Arizona
             11      5   Arkansas
             83      6   California
             22      8   Colorado
              3      9   Connecticut
              1     10   Delaware
              0     11   District of Columbia
             69     12   Florida
             25     13   Georgia
              3     15   Hawaii
              8     16   Idaho
             33     17   Illinois
             15     18   Indiana
              6     19   Iowa
              9     20   Kansas
              9     21   Kentucky
             14     22   Louisiana
              8     23   Maine
              9     24   Maryland
             15     25   Massachusetts
             23     26   Michigan
             10     27   Minnesota
              4     28   Mississippi
             12     29   Missouri
              0     30   Montana
              5     31   Nebraska
             12     32   Nevada
              2     33   New Hampshire
             31     34   New Jersey
              7     35   New Mexico
             44     36   New York
             31     37   North Carolina
              3     38   North Dakota
             35     39   Ohio
              6     40   Oklahoma
```

16	41	Oregon
35	42	Pennsylvania
1	44	Rhode Island
17	45	South Carolina
3	46	South Dakota
18	47	Tennessee
51	48	Texas
3	49	Utah
1	50	Vermont
25	51	Virginia
9	53	Washington
6	54	West Virginia
17	55	Wisconsin
3	56	Wyoming
0	60	American Samoa
0	64	Federated States of Micronesia
0	66	Guam
0	68	Marshall Islands
0	69	Northern Mariana Islands
0	70	Palau
0	72	Puerto Rico
0	74	U.S. Minor Outlying Islands
0	78	Virgin Islands
0	81	Alberta
0	82	British Columbia
0	83	Manitoba
0	84	New Brunswick
0	85	Newfoundland
0	86	Northwest Territories
0	87	Nova Scotia
0	88	Nunavut
0	89	Ontario
0	90	Prince Edward Island
0	91	Quebec
0	92	Saskatchewan
0	93	Yukon Territory
0	99	Not in the U.S. or Canada
0	998	skipped
0	999	not asked

==========

Name: votereg
Description: Voter Registration Status

Count	Code	Label
697	1	Yes
85	2	No
18	3	Don't know
0	8	skipped
0	9	not asked

==========

Name: ideo5
Description: Ideology

Count	Code	Label
111	1	Very liberal
125	2	Liberal
245	3	Moderate
142	4	Conservative

111	5	Very conservative
66	6	Not sure
0	8	skipped
0	9	not asked

==========

Name: newsint
Description: Political Interest

Count	Code	Label
414	1	Most of the time
225	2	Some of the time
82	3	Only now and then
52	4	Hardly at all
27	7	Don't know
0	8	skipped
0	9	not asked

==========

Name: presvote16post
Description: 2016 President Vote Post Election

Count	Code	Label
305	1	Hillary Clinton
264	2	Donald Trump
28	3	Gary Johnson
7	4	Jill Stein
3	5	Evan McMullin
16	6	Other
177	7	Did not vote for President
0	8	skipped
0	9	not asked

==========

Name: religpew
Description: Religion

Count	Code	Label
285	1	Protestant
140	2	Roman Catholic
12	3	Mormon
5	4	Eastern or Greek Orthodox
23	5	Jewish
8	6	Muslim
7	7	Buddhist
2	8	Hindu
60	9	Atheist
53	10	Agnostic
167	11	Nothing in particular
38	12	Something else
0	98	skipped
0	99	not asked

==========

Name: pew_churatd
Description: Church attendance (Pew version)

Count	Code	Label

Count	Code	Label
69	1	More than once a week
141	2	Once a week
63	3	Once or twice a month
106	4	A few times a year
165	5	Seldom
240	6	Never
16	7	Don't know
0	8	skipped
0	9	not asked

==========

Name: pew_bornagain
Description: Born Again (Pew version)

Count	Code	Label
226	1	Yes
574	2	No
0	8	skipped
0	9	not asked

==========

Name: pew_religimp
Description: Importance of religion (Pew version)

Count	Code	Label
316	1	Very important
193	2	Somewhat important
96	3	Not too important
195	4	Not at all important
0	8	skipped
0	9	not asked

==========

Name: pew_prayer
Description: Frequency of Prayer (Pew version)

Count	Code	Label
216	1	Several times a day
117	2	Once a day
98	3	A few times a week
27	4	Once a week
48	5	A few times a month
108	6	Seldom
161	7	Never
25	8	Don't know
0	98	skipped
0	99	not asked

Date format variables

==========

Name: starttime
Description: Questionnaire Start Time
DateTime variable - no categories

==========

Name: endtime
Description: Questionnaire End Time
DateTime variable - no categories