CODEBOOK

The Pigmentocracy of Executive Approval

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This document provides the names, descriptions, and, where relevant, value labels for all variables in the datasets that are used in the analysis. The associated article appears in *Comparative Political Studies*.

AmericasBarometer_Singh_and_Carlin_CPS.dta

Variable	Variable Definition	Coding	Source
country	Name of country		AmericasBarometer
cntrynum	Numerical country code		Created by authors
countryandyear	Country and year of survey		AmericasBarometer
countryandyear_nohyphen	Country and year of survey		AmericasBarometer
cntryyearnum	Numerical country-year code		Created by authors
year	Year of survey		AmericasBarometer
approve_prez	Approval of executive	1 = very bad 2 = bad 3 = neither good nor bad 4 = good 5 = very good	AmericasBarometer
skin_tone	Respondent's skin tone	Based on interviewer perception using chart shown in Figure 2	AmericasBarometer
leader_skin_tone	Leader's skin tone	Mean of the average rating given to two photographs of leader by MTurk Workers using chart shown in Figure 2. Leader photos are shown in Figure A1.	MTurk Workers
leader_skin_tone_mode	Leader's skin tone	Mean of the modal rating given to two photographs of leader by MTurk Workers using chart shown in Figure 2. Leader photos are shown in Figure A1.	MTurk Workers
skin_distance_leader	Difference between leader's and respondent's skin tone	Leader's assessed skin tone subtracted from that of respondent	AmericasBarometer and MTurk Workers
skin_distance_leader_mode	Difference between leader's and respondent's skin tone	Leader's assessed skin tone subtracted from that of respondent	AmericasBarometer and MTurk Workers
darker_than_leader	Whether respondent's skin tone is darker than the leader's	0 = respondent is not darker than leader 1 = respondent is darker than leader	AmericasBarometer and MTurk Workers
darker_than_leader_mode	Whether respondent's skin tone is darker than the leader's	0 = respondent is not darker than leader 1 = respondent is darker than leader	AmericasBarometer and MTurk Workers

ego_retro	Egotropic, retrospective economic perceptions	1 = personal economic situation worse than 12 months ago 2 = personal economic situation same as 12 months ago 3 = personal economic situation better than 12 months ago	AmericasBarometer
socio_retro	Sociotropic, retrospective economic perceptions	1 = country's economic situation worse than 12 months ago 2 = country's economic situation same as 12 months ago 3 = country's economic situation better than 12 months ago	AmericasBarometer
ideo_distance_leader	Difference between respondent and leader ideology	Absolute difference between respondent's left-right self-placement and expert placements of executive's party	AmericasBarometer and V-Dem V-Party Dataset
race	Ethnoracial group	1 = White 2 = Mestizo 3 = Indigenous 4 = Black 5 = Mulatto 7 = Other	AmericasBarometer
education	Years of schooling	Years of schooling have you completed. To facilitate comparability, we standardize responses on a scale ranging from 0 to 10 within each survey.	AmericasBarometer
female	Gender	0 = respondent is male 1 = respondent is female	AmericasBarometer
unemployed	Employment status	0 = employed; student; homemaker; retired; permanently disabled; not seeking work 1 = unemployed	AmericasBarometer
quintall	Household wealth	Household wealth quintiles based on Córdova (2009)[1]	AmericasBarometer
GDP_growth	GDP growth	Percent annual change in GDP calculated during survey year	World Development Indicators

[1] Córdova, Abby. 2009. "Methodological Note: Measuring Relative Wealth Using Household Asset Indicators." *AmericasBarometer Insights* 6 (1): 1-9.

GDP_growth_t_1	Lagged GDP growth	Percent annual change in GDP calculated during year prior to survey year	World Development Indicators
inflation_GDP_def	Inflation	Percent annual change in prices of goods and services calculated with GDP deflator during survey year	World Development Indicators
inflation_GDP_def_t_1	Lagged inflation	Percent annual change in prices of goods and services calculated with GDP deflator during year prior to survey year	World Development Indicators
unemployment_ILO	Unemployment rate	Unemployment rate calculated during survey year	International Labour Organization
unemployment_ILO_t_1	Lagged unemployment rate	Unemployment rate calculated during year prior to survey year	International Labour Organization
media_exposure	Scale of exposure to media	Standardized mean of binary television ownership measure and five-point measure of attention to news, which is measured as: 1 = never 2 = rarely 3 = a few times a month 4 = a few times a week 5 = daily	AmericasBarometer
iiet1	Indigenous identification (control group)	1 = identifies as Indigenous 2 = does not identify as Indigenous	AmericasBarometer
iiet2	Indigenous identification (gov. program group)	1 = identifies as Indigenous 2 = does not identify as Indigenous	AmericasBarometer
iiet3	Indigenous identification (discrim./low SES group)	1 = identifies as Indigenous 2 = does not identify as Indigenous	AmericasBarometer

ANES_Singh_and_Carlin_CPS.dta

Variable	Variable Definition	Coding	Source
state	Name of state		American National Election Studies
year	Year of survey		American National Election Studies
approve_obama	Approval of Obama	1 = strongly disapprove 2 = disapprove 3 = approve 4 = strongly approve	American National Election Studies
skin_tone	Respondent's skin tone	Based on interviewer perception using chart shown in Figure A12	American National Election Studies
skin_distance_leader	Difference between Obama's and respondent's skin tone	Obama's assessed skin tone subtracted from that of respondent. Obama's skin tone is mean of the average rating given to two photographs of Obama by MTurk Workers using chart shown in Figure A12. Obama photos are shown in Figure A2.	American National Election Studies and MTurk Workers
darker_than_leader	Whether respondent's skin tone is darker than the Obama's	0 = respondent is not darker than Obama 1 = respondent is darker than Obama	American National Election Studies and MTurk Workers
ego_retro	Egotropic, retrospective economic perceptions	1 = personal/family financial situation worse than 12 months ago 2 = personal/family financial situation same as 12 months ago 3 = personal/family financial situation better than 12 months ago	American National Election Studies
socio_retro	Sociotropic, retrospective economic perceptions	1 = country's economic situation worse than 12 months ago 2 = country's economic situation same as 12 months ago 3 = country's economic situation better than 12 months ago	American National Election Studies
ideo_distance_leader	Difference between respondent's and Obama's ideology	Absolute difference between respondent's left-right self-placement and expert placements of Democratic party	American National Election Studies and V-Dem V-Party Dataset

race	Ethnoracial group	1 = White 2 = Black 3 = Asian/Hawaiian/Pacific Islander 4 = Native American or Alaska Native 5 = Hispanic 6 = Other/Mixed	American National Election Studies
education	Level of Education	1 = Less than 1st grade 2 = 1st, 2nd, 3rd, or 4th grade 3 = 5th or 6th grade 4 = 7th or 8th grade 5 = 9th grade 6 = 10th grade 7 = 11th grade 8 = 12th grade no diploma 9 = High school graduate 10 = Some college but no degree 11 = Associate degree in college - occupational 12 = Associate degree in college - academic 13 = Bachelor's degree 14 = Master's degree 15 = Professional school degree 16 = Doctorate degree	American National Election Studies
female	Gender	0 = respondent is male 1 = respondent is female	American National Election Studies
unemployed	Employment status	0 = employed; temporarily laid off; student; homemaker; retired; permanently disabled; not seeking work 1 = unemployed	American National Election Studies

Complexion_Ratings.dta

Variable	Variable Definition	Coding	Source
durationinseconds	Amount of time MTurker took to complete task	Number of seconds	Authors' MTurk Task
gaston_browne_1 through hugo_chavez_2	MTurker rating of skin tone of pictured leader	Rating given to photograph of leader by MTurk Worker using chart shown in Figure 2. Leader photos are shown in Figure A1.	Authors' MTurk Task
skin_tone	Self-assessed skin tone	Assessed with reference to chart shown in Figure 2	Authors' MTurk Task

Complexion_Ratings.xls

Variable	Variable Definition	Coding	Source
Country_Year	Country and year of survey		AmericasBarometer
Rating		Mean of the average rating given to two photographs of leader by MTurk Workers using chart shown in Figure 2. Leader photos are shown in Figure A1.	MTurk Workers
Year	Year of survey		AmericasBarometer

Complexion_Ratings_with_Obama.dta

Variable	Variable Definition	Coding	Source
durationinseconds	Amount of time MTurker took to complete task	Number of seconds	Authors' MTurk Task
obama1	MTurker rating of skin tone of Obama	Rating given to photograph of Obama by MTurk Worker using chart shown in Figure A12. Obama photos are shown in Figure A2.	Authors' MTurk Task
obama2	MTurker rating of skin tone of Obama	Rating given to photograph of Obama by MTurk Worker using chart shown in Figure A12. Obama photos are shown in Figure A2.	Authors' MTurk Task