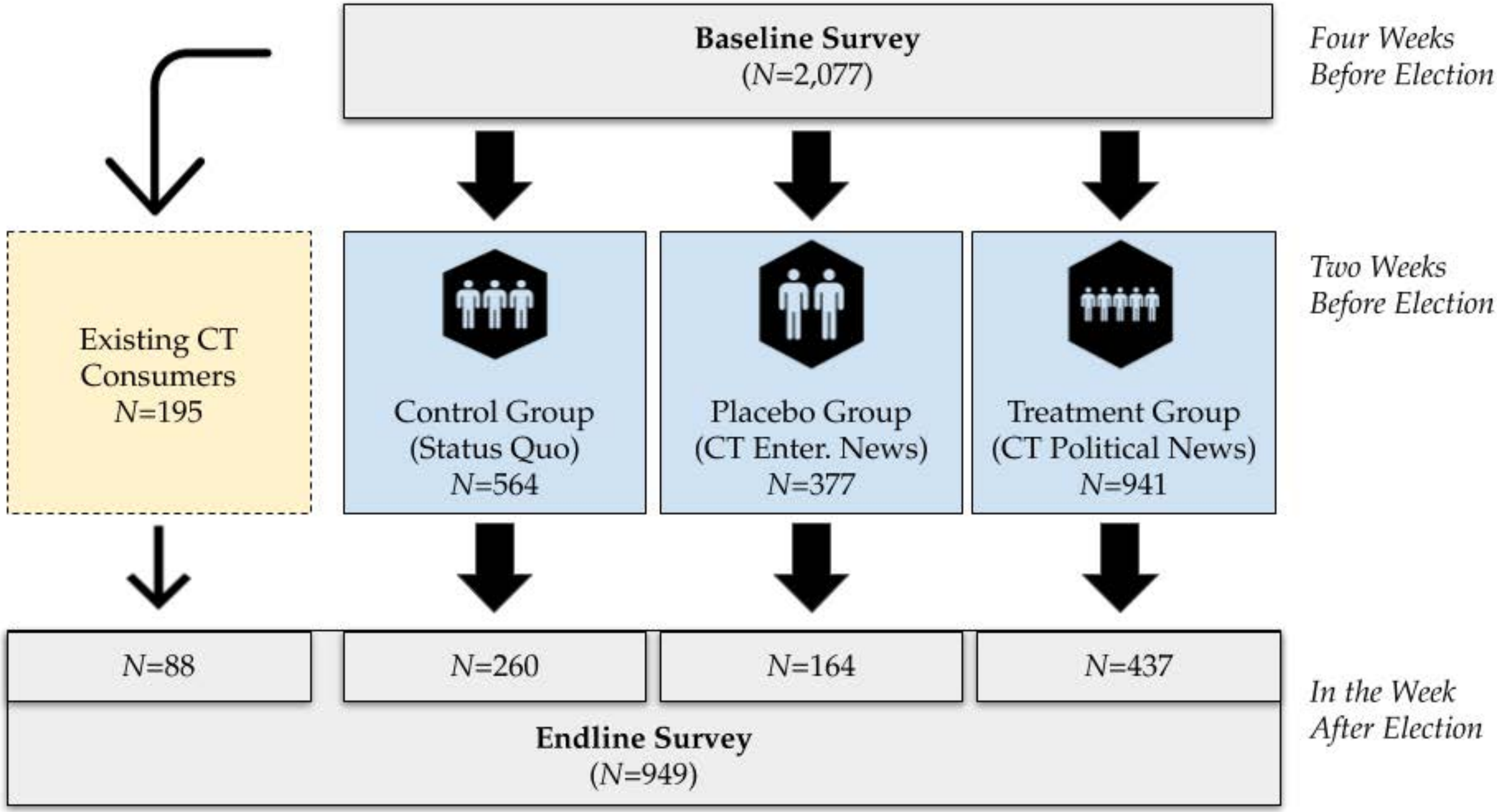
Baseline Survey
(N=2,077)
Four Weeks Before Election
Existing CT Consumers N=195
Control Group (Status Quo) N=564
Placebo Group (CT Enter. News) N=377
Treatment Group (CT Political News) N=941
Two Weeks Before Election
N=88
N=260
N=164
N=437
Endline Survey
(N=949)
In the Week After Election