README FILE

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Dixie's Drivers: Core Values and the Southern Republican Realignment

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Hello, and welcome to our Dataverse Dataset! This README file provides information regarding the data and analysis files, as well as the codebook, located in this Dataverse Dataset that can be used to reproduce the empirical analyses presented in our *Journal of Politics* article. We hope that this information is helpful, and please do not hesitate to contact the corresponding author if you have any questions regarding these materials.

Please note that all of the analyses appearing in this article and the online supplemental appendix were conducted in Stata 15.

ANALYSIS DATASETS

1. "ANES Cumulative File (1948-2012).dta": The first Stata dataset appearing in this Dataverse Dataset is the American National Election Studies (ANES) Cumulative File (1948-2012), which serves as the larger dataset from which subsequent analysis datasets are constructed.

2. "Analyzing Partisan Change Using the ANES Cumulative File (1988-2012).dta": This Stata dataset represents the recoded ANES Cumulative File (1948-2012), which we merge with the 2016 ANES.

3. "2016 ANES Data.dta": This Stata dataset represents the 2016 ANES, which we recode to create a smaller analysis dataset that we merge with the ANES Cumulative File.

4. "Recoded 2016 ANES Data.dta": This Stata dataset represents the recoded 2016 ANES. We merge this dataset into the ANES Cumulative File before conducting our empirical analyses.

5. "Analyzing Partisan Change in the South and Non-South, 1988-2016 ANES Data (JOP Revision).dta": This Stata dataset represents our primary article analysis dataset.

6. "1992-1997 ANES Merged File.dta": This Stata dataset represents the 1992-1997 ANES Merged File, which we recode in order to analyze 1992-96 panel data.

7. "1992-94-96 ANES Panel Data Analysis Data.dta": This Stata dataset contains the recoded 92-96 ANES panel data that we analyze in our manuscript.

8. "Correlation between Egalitarianism and Partisanship (1988-2016 ANES).dta": This Stata dataset contains the estimated correlation between egalitarianism and partisanship among southerners and non-southerners in each year from 1988 to 2016. The code used to produce these estimates is featured in the primary analysis Stata do file, entitled "Dixie's Drivers JOP Article Do File."

9. "Correlation between Racial Resentment and Partisanship (1988-2016 ANES).dta": This Stata dataset contains the estimated correlation between racial resentment and partisanship among southerners and non-southerners in each year from 1988 to 2016. The code used to produce these estimates is similarly featured in the primary analysis Stata do file, entitled "Dixie's Drivers JOP Article Do File."

10. "Egalitarianism Mean Values by Party Conditioned on Region and Year (1988-2016 ANES).dta": This Stata dataset contains the mean value of the egalitarianism scale for both the South and non-South in each year from 1988 to 2016. The code used to produce these estimates is featured in the primary analysis Stata do file, entitled "Dixie's Drivers JOP Article Do File."

11. "Analyzing Partisan Change Plus Vote Choice Using the ANES Cumulative File (1988-2012 ANES).dta": This Stata dataset replicates the recoded ANES Cumulative File (1948-2012) dataset featured above (#2), although this dataset is additionally recoded to include respondents' presidential and congressional vote choice in 2016. We merge these recoded data with identically recoded data from the 2016 ANES.

12. "Recoded 2016 ANES Plus Vote Choice.dta": This Stata dataset replicates the recoded 2016 ANES dataset featured above (#4), although this dataset is additionally recoded to include respondents' presidential and congressional vote choice in 2016. We merge this dataset into the similarly recoded ANES Cumulative File (#11) before conducting our supplemental vote choice analyses.

13. "Analyzing Partisan Change Plus Vote Choice Using the ANES Cumulative File, 1988-2012 ANES Plus the 2016 ANES.dta": This Stata dataset represents the recoded and merged ANES Cumulative File (1948-2012) (#11) and 2016 ANES (#12) datasets that incorporates presidential and congressional vote choice from 1988 to 2016.

14. "Coefficient for the Interaction Between Egalitarianism and Time, 1988-2016 ANES.dta": This Stata dataset contains the estimated coefficient for the multiplicative interaction term involving region (South) and egalitarianism in a model predicting partisanship in each year separately from 1988 to 2016. The code used to produce these estimates is featured in the primary analysis Stata do file, entitled "Dixie's Drivers JOP Article Do File."

ANALYSIS FILES

1. "Dixie's Drivers JOP Article Do File.do": This Stata do file represents the primary article do file. This do file analyzes the merged Stata dataset entitled "Analyzing Partisan Change in the South and Non-South, 1988-2016 ANES Data (JOP Revision).dta," and it features code used to produce manuscript Table 2 and Figures 1-5, as well as supplemental online appendix Tables 1-6 and 9-17, as well as supplemental online appendix Figures 1-5 and 8.

2. "Recoding the 2016 ANES.do": This Stata do file recodes the 2016 ANES, producing the Stata dataset entitled "Recoded 2016 ANES Data.dta" ("Analysis Dataset" #4).

3. "Analyzing Partisan Change Plus Vote Choice Using the ANES Cumulative File (1988-2012 ANES).do": This Stata do file recodes the ANES Cumulative File (1948-2012) incorporating presidential and congressional vote choice from 1988 to 2012 ("Analysis Dataset" #11).

4. "Recoding the 2016 ANES Plus Vote Choice.do": This Stata do file recodes the 2016 ANES dataset incorporating presidential and congressional vote choice ("Analysis Dataset" #12).

5. "Partisan Change Plus Vote Choice (1988-2016 ANES).do": This Stata do file features code used to analyze the merged Stata dataset combining the recoded ANES Cumulative File (1948-2012) ("Analysis Dataset" #11) and 2016 ANES ("Analysis Dataset" #12) that incorporates presidential and congressional vote choice from 1988 to 2016 ("Analysis Dataset" #13). This do file produces supplemental online appendix Tables A7-8 and Figures A6-7.

6. "1992-94-96 ANES Panel Data Analysis.do": This Stata do file analyses the 1992-1997 ANES Merged File to produce the cross-lagged panel models presented in manuscript Table 3.

CODEBOOK

This codebook contains the full question wording for all items analyzed in the ANES Cumulative File (1988-2012), the 2016 ANES and the 1992-1997 ANES Merged File.

Note: An * indicates that the variable has been reverse coded so that higher values reflect more conservative attitudes.

1. Partisanship (VCF0301, V161158x, V923634, V960420): Generally speaking, do you think of yourself as a Republican, a Democrat, an Independent, or what? Would you call yourself a strong Democrat/Republican or a not very strong Democrat/Republican? Do you think of yourself as closer to the Republican Party or to the Democratic Party? 1 – Strong Democrat 2 - Weak Democrat 3 – Independent-Democrat 4 – Independent-Independent 5 – Independent-Republican 6 – Weak Republican 7 – Strong Republican

2. Ideological self-identification (VCF0803, V162171, V923509, V960365): We hear a lot of talk these days about liberals and conservatives. Here is a seven-point scale on which the political views that people might hold are arranged from extremely liberal to extremely conservative. Where would you place yourself on this scale, or haven't you heard much about this? 1 – Extremely liberal 7 – Extremely conservative

3. Egalitarianism battery:
    A. Do whatever is necessary to ensure an equal chance at success (VCF9013, V162243, V926024, V961229): Our society should do whatever is necessary to make sure that everyone has an equal opportunity to succeed. 1 – Agree strongly 2 – Agree somewhat 3 – Neither agree nor disagree 4 – Disagree somewhat 5 – Disagree strongly
    B. *Not a big problem if some people have a better chance in life (VCF9016, V162245, V926027, V961233): It is not really a big problem if some people have more of a chance in life than others. 1 – Disagree strongly 2 – Disagree somewhat 3 – Neither agree nor disagree 4 – Agree somewhat 5 – Agree strongly
    C. *Worry less about how equal people are (VCF9017, V162244, V926026, V961232): This country would be better off if we worried less about how equal people are. 1 – Disagree strongly 2 – Disagree somewhat 3 – Neither agree nor disagree 4 – Agree somewhat 5 – Agree strongly
    D. Fewer problems if people were treated more equally (VCF9018, V162246, V926028, V961234)): If people were treated more equally in this country we would have many 2 3 fewer problems. 1 – Agree strongly 2 – Agree somewhat 3 – Neither agree nor disagree 4 – Disagree somewhat 5 –Disagree strongly

4. Moral traditionalism battery:
    A. *New lifestyles (VCF0851, V162208, V926118, V961247): The newer lifestyles are contributing to a breakdown of society. 1 – Disagree strongly 2 – Disagree somewhat 3 – Neither agree nor disagree 4 – Agree somewhat 5 – Agree strongly
    B. Moral behavior (VCF085, V162207, V926115, V961248): The world is always changing and we should adjust our view of moral behavior to those changes. 1 – Agree strongly 2 – Agree somewhat 3 – Neither agree nor disagree 4 – Disagree somewhat 5 –Disagree strongly
    C. *Traditional values (VCF0853, V162210, V926117, V961249): This country would have many fewer problems if there were more emphasis on traditional family ties. 1 – Disagree strongly 2 – Disagree somewhat 3 – Neither agree nor disagree 4 – Agree somewhat 5 – Agree strongly
    D. Different moral standards (VCF0854, V162209, V926116, V961250): We should be more tolerance of people who choose to live according to their own moral standards, even if they are different from our own. 1 – Disagree strongly 2 – Disagree somewhat 3 – Neither agree nor disagree 4 – Agree somewhat 5 – Agree strongly

5. Racial resentment battery:
    A. Generations of slavery and discrimination have created conditions that make it difficult for blacks to succeed (VCF9039, V162212, V926129): 1 – Agree strongly 2 – Agree somewhat 3 – Neither agree nor disagree 4 – Disagree somewhat 5 – Disagree strongly

B. *Blacks should not have special favors to succeed (VCF9040, V162211, V926126): 1 –Disagree strongly 2 – Disagree somewhat 3 – Neither agree nor disagree 4 – Agree somewhat 5 – Agree strongly
C. *Blacks could be just as well off as whites if they tried harder (VCF9041, V162214, V926128): 1 – Disagree strongly 2 – Disagree somewhat 3 – Neither agree nor disagree 4 – Agree somewhat 5 – Agree strongly
D. Blacks have gotten less than they deserve (VCF9042, V1662213, V926127): 1 – Agree strongly 2 – Agree somewhat 3 – Neither agree nor disagree 4 – Disagree somewhat 5 – Disagree strongly

6. *Biblical literalism
   A. 1988 (VCF0845): 1 – The Bible was written by men who lived so long ago that it is worth very little today 2 – The Bible is a good book because it was written by men, but God had nothing to do with it. 3 – The Bible was written by men inspired by God but it contains some human errors 4 – The Bible is God's word and all it says is true
   B. 1992-2016 (VCF0850, V161243): 1 – The Bible is a book written by men and is not the Word of God 2 – The Bible is the word of God but not everything in it should be taken literally, word for word 3 – The Bible is the actual Word of God and is to be taken literally, word for word Note that the first two categories of variable VCF0845 have been combined in order to render the variable comparable to VCF0850

7. *Church attendance (VCF0130a, V161244): 0 – Never 1 – A few times a year 2 – Once or twice a month 3 – Almost every week 4 – Every week

8. Retrospective economic evaluations (VCF0870, V161140): Would you say that over the last year the nation's economy has gotten better, stayed about the same or gotten worse? 1 – Worse 2 – Stayed same 3 – Better

   *Note that this variable has been reverse coded such that higher values correspond to more accurate assessments of the national economy, and we created the "Democratic president" variable, and the interaction term involving the retrospective economic evaluations and the Democratic president variables, by setting the Democratic president variable equal to zero in 1988, 1992, 2004 and 2008, and setting it equal to one in 2000 and 2012.

9. Time (VCF0004): 0 – 1988 1 – 1992 2 – 2000 – 3 – 2004 4 – 2008 5 – 2012

   *Note: We merge the 2016 ANES into the ANES Cumulative File, and thus the remaining observations that are missing for the Time variable (".") after this recoding are recoded to equal "6," or the year 2016.

10. Race (VCF0105a, V161310x): We include only whites in all model specifications

11. Age (V0101, V161342): Age in years

12. Gender (VCF0104, V161342): 0 – Male 1 – Female

13. Education (V0140a, V161270): What is the highest grade of school or year of college you have completed? 1 – Less than high school 2 – High school diploma 3 – Some college 4 – College or advanced degree

14. Income (VCF0114, V161361x): This variable ranges from 1 to 6 according to income distribution percentiles

15. Presidential vote choice (VCF0704a V162034a): 0 – Democratic candidate 1 – Republican candidate

16. Congressional vote choice (VCF0707, V162040): 0 – Democratic candidate 1 – Republican candidate