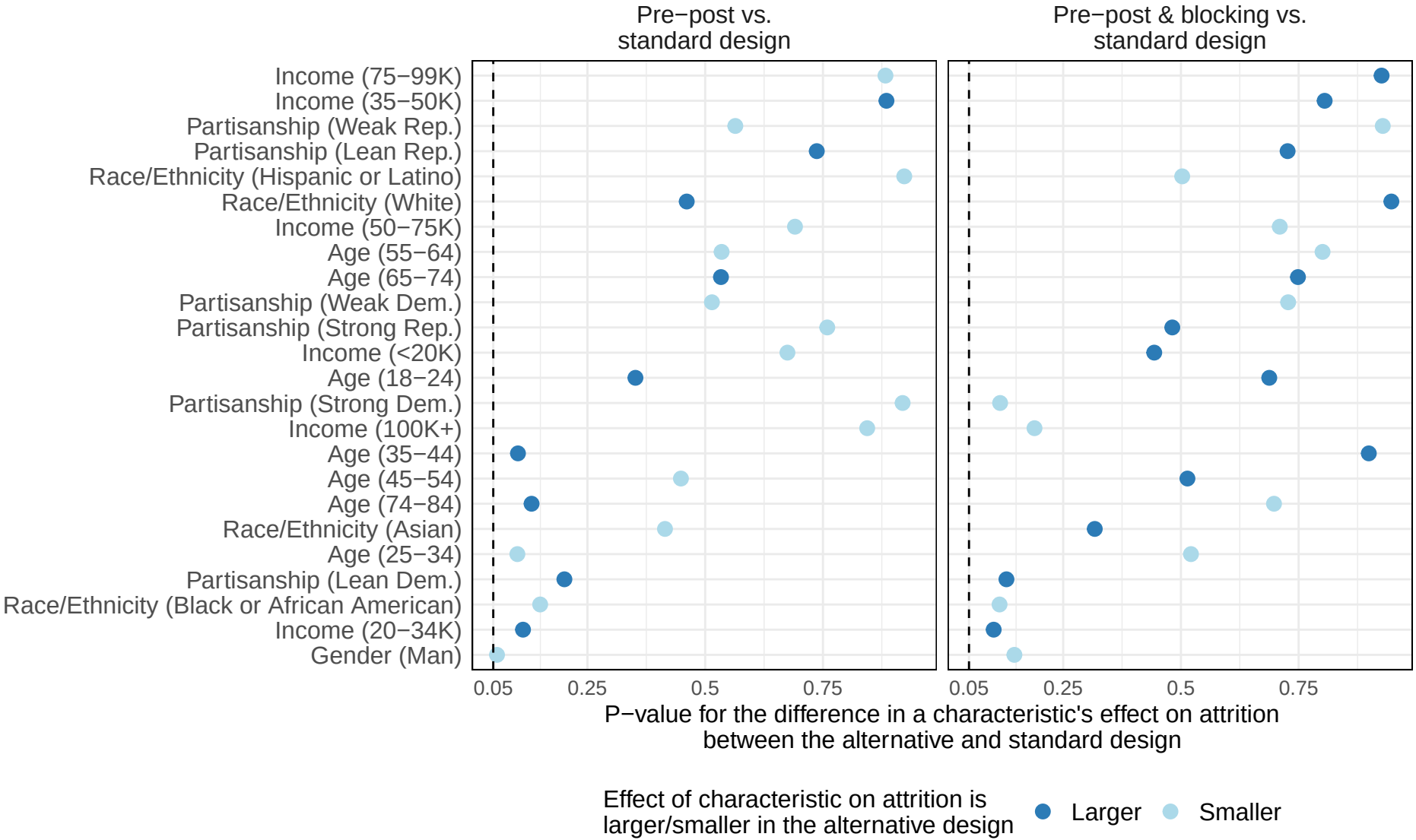
Pre−post vs.
standard design
Pre−post & blocking vs.
standard design
Income (75−99K)
Income (35−50K)
Partisanship (Weak Rep.)
Partisanship (Lean Rep.)
Race/Ethnicity (Hispanic or Latino)
Race/Ethnicity (White)
Income (50−75K)
Age (55−64)
Age (65−74)
Partisanship (Weak Dem.)
Partisanship (Strong Rep.)
Income (<20K)
Age (18−24)
Partisanship (Strong Dem.)
Income (100K+)
Age (35−44)
Age (45−54)
Age (74−84)
Race/Ethnicity (Asian)
Age (25−34)
Partisanship (Lean Dem.)
Race/Ethnicity (Black or African American)
Income (20−34K)
Gender (Man)
0.05
0.25
0.5
0.75
P−value for the difference in a characteristic's effect on attrition
between the alternative and standard design
Effect of characteristic on attrition is
larger/smaller in the alternative design
Larger
Smaller