YouGov
What the world thinks

285 Hamilton Avenue
Suite 200
Palo Alto, CA 94301

T +1 650-462-8000
F +1 650-462-8422
info.us@yougov.com
www.yougov.com

Sampling and Weighting Methodology for UK Survey of Environmental Attitudes

For the survey, YouGov interviewed 2,152 UK citizens between August 9 and August 19, 2012, who were then matched down to a sample of 2,000 to produce the final dataset. The respondents were matched on gender, age, education, and region. YouGov then weighted the matched set of survey respondents to known marginals for the UK general population using the August-September 2010 Eurobarometer.

Sampling Frame and Target Sample

YouGov constructed a national sampling frame from the August-September 2010 Eurobarometer survey. The UK frame was constructed by stratified sampling from the Great Britain and Northern Ireland samples according to their proportions within the UK. A target sample of 2,000 UK residents was selected with stratification by age, gender, education, and region with simple random sampling within strata. For each member of the target sample, YouGov selected a respondent from its panel that was a close match across gender, education, age, and region. A proximity matching method was employed in which a distance function measured how close a member of the panel was to a member of the target sample for each variable used in the match. Survey respondents were selected based on the proximity of the overall distance as measured by the weighted sum of the individual distance functions on each attribute.

Weighting

Because matching is approximate, rather than exact, and response rates vary by group, the sample of completed interviews normally shows small amounts of imbalance that can be corrected by weighting. The sample was raked to marginals for gender, education, and age and weights were applied. Those marginals are shown below. The weights range from 0.74 to 1.44, with a mean of one and a standard deviation of 0.29.

			Updated:
Age:	18-34:	23.36%	26.5
	34-54:	33.65%	36.5
	55+:	42.99%	37.0

Gender:	Male:	47.32%
	Female:	52.68%

Education:	16 years or fewer:	55.28%
	17-19 years:	21.19%
	20 years or more:	23.53%

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Project Code: YALE0032_uk
Project Name: Environmental Attitudes - UK
Prepared for: Kenneth Scheve and Michael Bechtel
Interviews: 2000
Field Period: August 9th, 2012 - August 19th, 2012
Project Manager: Katie Dietrich - 650.319.0709

Variable List

Name	Description
caseid	Case ID
weight	Case Weight
q1_1	U.K. Citizen
q2_1	Altruism - Donation of £100 Amazon voucher
q2_1a	Altruism - Charity of choice
q2_1b_rule	Altruism - Amount to donate
q2_amount1	Reciprocity experiment - Own contribution amount
q2_amount2	Reciprocity experiment - Amount other winner receives
q2_amount3	Reciprocity experiment - Other winner's contribution amount
q2_amount4	Reciprocity experiment - Amount received from other winner
q2_2a_rule	Reciprocity - Expected contribution from other winner
q2_2b_rule	Reciprocity - Contribution to other winner
q2_2c_0_rule	Reciprocity - Contribution if other winner gives £0
q2_2c_25_rule	Reciprocity - Contribution if other winner gives £25
q2_2c_50_rule	Reciprocity - Contribution if other winner gives £50
q2_2c_75_rule	Reciprocity - Contribution if other winner gives £75
q2_2c_100_rule	Reciprocity - Contribution if other winner gives £100
q3_1	Subjective level of information about global warming
q3_2	Support for international environmental cooperation
conjoint1	Conjoint 1 - Preference for environmental agreement
conjoint1a	Conjoint 1 - Support for Agreement 1
conjoint1b	Conjoint 1 - Support for Agreement 2
conjoint2	Conjoint 2 - Preference for environmental agreement
conjoint2a	Conjoint 2 - Support for Agreement 1
conjoint2b	Conjoint 2 - Support for Agreement 2
conjoint3	Conjoint 3 - Preference for environmental agreement
conjoint3a	Conjoint 3 - Support for Agreement 1

conjoint3b	Conjoint 3 - Support for Agreement 2
conjoint4	Conjoint 4 - Preference for environmental agreement
conjoint4a	Conjoint 4 - Support for Agreement 1
conjoint4b	Conjoint 4 - Support for Agreement 2
countrynum1a_coded	Conjoint 1 - Number of countries, Agreement 1
countrynum1b_coded	Conjoint 1 - Number of countries, Agreement 2
countrynum2a_coded	Conjoint 2 - Number of countries, Agreement 1
countrynum2b_coded	Conjoint 2 - Number of countries, Agreement 2
countrynum3a_coded	Conjoint 3 - Number of countries, Agreement 1
countrynum3b_coded	Conjoint 3 - Number of countries, Agreement 2
countrynum4a_coded	Conjoint 4 - Number of countries, Agreement 1
countrynum4b_coded	Conjoint 4 - Number of countries, Agreement 2
monthcost1a_coded	Conjoint 1 - Household cost, Agreement 1
monthcost1b_coded	Conjoint 1 - Household cost, Agreement 2
monthcost2a_coded	Conjoint 2 - Household cost, Agreement 1
monthcost2b_coded	Conjoint 2 - Household cost, Agreement 2
monthcost3a_coded	Conjoint 3 - Household cost, Agreement 1
monthcost3b_coded	Conjoint 3 - Household cost, Agreement 2
monthcost4a_coded	Conjoint 4 - Household cost, Agreement 1
monthcost4b_coded	Conjoint 4 - Household cost, Agreement 2
emissions1a_coded	Conjoint 1 - Emissions share, Agreement 1
emissions1b_coded	Conjoint 1 - Emissions share, Agreement 2
emissions2a_coded	Conjoint 2 - Emissions share, Agreement 1
emissions2b_coded	Conjoint 2 - Emissions share, Agreement 2
emissions3a_coded	Conjoint 3 - Emissions share, Agreement 1
emissions3b_coded	Conjoint 3 - Emissions share, Agreement 2
emissions4a_coded	Conjoint 4 - Emissions share, Agreement 1
emissions4b_coded	Conjoint 4 - Emissions share, Agreement 2
costs1a_coded	Conjoint 1 - Cost distribution, Agreement 1
costs1b_coded	Conjoint 1 - Cost distribution, Agreement 2
costs2a_coded	Conjoint 2 - Cost distribution, Agreement 1
costs2b_coded	Conjoint 2 - Cost distribution, Agreement 2
costs3a_coded	Conjoint 3 - Cost distribution, Agreement 1
costs3b_coded	Conjoint 3 - Cost distribution, Agreement 2
costs4a_coded	Conjoint 4 - Cost distribution, Agreement 1
costs4b_coded	Conjoint 4 - Cost distribution, Agreement 2
sanctions1a_coded	Conjoint 1 - Sanctions, Agreement 1
sanctions1b_coded	Conjoint 1 - Sanctions, Agreement 2
sanctions2a_coded	Conjoint 2 - Sanctions, Agreement 1
sanctions2b_coded	Conjoint 2 - Sanctions, Agreement 2
sanctions3a_coded	Conjoint 3 - Sanctions, Agreement 1
sanctions3b_coded	Conjoint 3 - Sanctions, Agreement 2
sanctions4a_coded	Conjoint 4 - Sanctions, Agreement 1
sanctions4b_coded	Conjoint 4 - Sanctions, Agreement 2
monitor1a_coded	Conjoint 1 - Monitoring agency, Agreement 1
monitor1b_coded	Conjoint 1 - Monitoring agency, Agreement 2
monitor2a_coded	Conjoint 2 - Monitoring agency, Agreement 1
monitor2b_coded	Conjoint 2 - Monitoring agency, Agreement 2
monitor3a_coded	Conjoint 3 - Monitoring agency, Agreement 1
monitor3b_coded	Conjoint 3 - Monitoring agency, Agreement 2
monitor4a_coded	Conjoint 4 - Monitoring agency, Agreement 1
monitor4b_coded	Conjoint 4 - Monitoring agency, Agreement 2

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f1_coded	Conjoint - First dimension
f2_coded	Conjoint - Second dimension
f3_coded	Conjoint - Third dimension
f4_coded	Conjoint - Fourth dimension
f5_coded	Conjoint - Fifth dimension
f6_coded	Conjoint - Sixth dimension
conjoint1time	Time spent on Conjoint 1 page
conjoint2time	Time spent on Conjoint 2 page
conjoint3time	Time spent on Conjoint 3 page
conjoint4time	Time spent on Conjoint 4 page
q6_1	Willingness to pay to prevent global warming
q6_2a2	Beliefs about climate change - Warming caused by humans
q6_2b	Importance of U.K. reducing emissions
q5_insert	Efficiency experiment - Percent of costs in U.K.
q5_1	Efficiency and distribution of costs
q8_1a	General party identification
q8_1b	Specific party identification
q8_2	Strength of party identification
q8_3	Left-right ideology
q9bx	Political knowledge - Minister of defense
q9_2	Political knowledge - Majority party in House of Commons
q9_3	Political knowledge - Term length of U.K. MP
attentioncheck_pass	Performance on attention check question
attentioncheck_1	Color pick - Pink
attentioncheck_2	Color pick - Red
attentioncheck_3	Color pick - Green
attentioncheck_4	Color pick - White
attentioncheck_5	Color pick - Black
attentioncheck_6	Color pick - Blue
q10_1	Employment
isic4_major	Major industry group
isic4_minor	Minor industry group
jobtitle	Job title
q10_3	Car ownership
q10_4	Importance of environmental regulation for employment sector
birthyr	Birth Year
gender	Gender
E1	Highest educational level
marstat	Marital Status
newsint	Interest in news and public affairs
faminc	Family income
votereg	Voter Registration Status
region	Region
qualityControl_overall_scale	Overall Rating

Verbatims

q2_1a_t	Altruism - Charity of choice (other)

order	Order of conjoint dimensions
q8_1b_t	Specific party identification (other)
q9_2_t	Political knowledge - Majority party in House of Commons - Text
isic4_minor_t	Minor industry group (other)
isic4_major_other	Major industry group (other)
jobtitleother	Job title (other)
q11	Comments about survey
Q110	Comments about survey
Q111	Comments about survey
Q112	Comments about survey
location_t	Region - Other

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Variable Map and Codebook

Name: caseid
Description: Case ID

Name: weight
Description: Case Weight

Name: q1_1
Description: U.K. Citizen

Count	Code	Label
2000	1	Yes
0	2	No
0	8	Skipped
0	9	Not Asked

Name: q2_1
Description: Altruism - Donation of £100 Amazon voucher

Count	Code	Label
632	1	Yes, I would like to donate
1368	2	No, I would not like to donate
0	8	Skipped
0	9	Not Asked

Name: q2_1a
Description: Altruism - Charity of choice

Count	Code	Label
25	1	Amnesty International
24	2	British Red Cross
191	3	Cancer Research UK
19	4	Cancer Care Society
36	5	Diabetes UK
32	6	Doctors Without Borders
7	7	Global Hearts for Children
14	8	Feed the Children
32	9	Salvation Army
11	10	National Blind Children's Society
20	11	Oxfam - End World Poverty Foundation
0	12	United Way
6	13	World Literacy Foundation
5	14	World Vision UK

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Count	Code	Label
210	15	Other
0	98	Skipped
1368	99	Not Asked

Name: q2_1b_rule
Description: Altruism - Amount to donate

Count	Code	Label
0	998	Skipped
1368	999	Not Asked

Name: q2_amount1
Description: Reciprocity experiment - Own contribution amount

Count	Code	Label
0	-9	Not Asked
0	-8	Skipped

Name: q2_amount2
Description: Reciprocity experiment - Amount other winner receives

Count	Code	Label
0	-9	Not Asked
0	-8	Skipped

Name: q2_amount3
Description: Reciprocity experiment - Other winner's contribution amount

Count	Code	Label
0	-9	Not Asked
0	-8	Skipped

Name: q2_amount4
Description: Reciprocity experiment - Amount received from other winner

Count	Code	Label
0	-9	Not Asked
0	-8	Skipped

Name: q2_2a_rule
Description: Reciprocity - Expected contribution from other winner

Count	Code	Label
0	998	Skipped
0	999	Not Asked

==========

Name: q2_2b_rule
Description: Reciprocity - Contribution to other winner

Count	Code	Label
2	998	Skipped
0	999	Not Asked

==========

Name: q2_2c_0_rule
Description: Reciprocity - Contribution if other winner gives £0

Count	Code	Label
0	998	Skipped
0	999	Not Asked

==========

Name: q2_2c_25_rule
Description: Reciprocity - Contribution if other winner gives £25

Count	Code	Label
0	998	Skipped
0	999	Not Asked

==========

Name: q2_2c_50_rule
Description: Reciprocity - Contribution if other winner gives £50

Count	Code	Label
1	998	Skipped
0	999	Not Asked

==========

Name: q2_2c_75_rule
Description: Reciprocity - Contribution if other winner gives £75

Count	Code	Label
0	998	Skipped
0	999	Not Asked

==========

Name: q2_2c_100_rule
Description: Reciprocity - Contribution if other winner gives £100

Count	Code	Label
0	998	Skipped
0	999	Not Asked

Name: q3_1
Description: Subjective level of information about global warming

Count	Code	Label
756	1	A great deal
962	2	Some
252	3	Not very much
30	4	Nothing at all
0	8	Skipped
0	9	Not Asked

Name: q3_2
Description: Support for international environmental cooperation

Count	Code	Label
541	1	Strongly support
728	2	Somewhat support
472	3	Neither support nor oppose
165	4	Somewhat oppose
94	5	Strongly oppose
0	8	Skipped
0	9	Not Asked

Name: conjoint1
Description: Conjoint 1 - Preference for environmental agreement

Count	Code	Label
1013	1	Agreement 1
987	2	Agreement 2
0	8	Skipped
0	9	Not Asked

Name: conjoint1a
Description: Conjoint 1 - Support for Agreement 1

Count	Code	Label
335	1	Vote definitely against - 1
76	2	2
158	3	3

Count	Code	Label
165	4	4
496	5	5
209	6	6
233	7	7
171	8	8
40	9	9
117	10	Vote definitely for - 10
0	98	Skipped
0	99	Not Asked

==========

Name: conjoint1b
Description: Conjoint 1 - Support for Agreement 2

Count	Code	Label
350	1	Vote definitely against - 1
101	2	2
143	3	3
164	4	4
502	5	5
227	6	6
215	7	7
137	8	8
51	9	9
110	10	Vote definitely for - 10
0	98	Skipped
0	99	Not Asked

==========

Name: conjoint2
Description: Conjoint 2 - Preference for environmental agreement

Count	Code	Label
1011	1	Agreement 1
989	2	Agreement 2
0	8	Skipped
0	9	Not Asked

==========

Name: conjoint2a
Description: Conjoint 2 - Support for Agreement 1

Count	Code	Label
356	1	Vote definitely against - 1
110	2	2
136	3	3
166	4	4
484	5	5
220	6	6
216	7	7

Count	Code	Label
157	8	8
54	9	9
101	10	Vote definitely for - 10
0	98	Skipped
0	99	Not Asked

==========

Name: conjoint2b
Description: Conjoint 2 - Support for Agreement 2

Count	Code	Label
351	1	Vote definitely against - 1
139	2	2
152	3	3
191	4	4
506	5	5
189	6	6
200	7	7
142	8	8
42	9	9
88	10	Vote definitely for - 10
0	98	Skipped
0	99	Not Asked

==========

Name: conjoint3
Description: Conjoint 3 - Preference for environmental agreement

Count	Code	Label
1026	1	Agreement 1
974	2	Agreement 2
0	8	Skipped
0	9	Not Asked

==========

Name: conjoint3a
Description: Conjoint 3 - Support for Agreement 1

Count	Code	Label
346	1	Vote definitely against - 1
115	2	2
138	3	3
174	4	4
470	5	5
237	6	6
235	7	7
149	8	8
52	9	9
84	10	Vote definitely for - 10
0	98	Skipped

Count	Code	Label
0	99	Not Asked

Name: conjoint3b
Description: Conjoint 3 - Support for Agreement 2

Count	Code	Label
371	1	Vote definitely against - 1
135	2	2
153	3	3
213	4	4
505	5	5
193	6	6
173	7	7
130	8	8
47	9	9
80	10	Vote definitely for - 10
0	98	Skipped
0	99	Not Asked

Name: conjoint4
Description: Conjoint 4 - Preference for environmental agreement

Count	Code	Label
1030	1	Agreement 1
970	2	Agreement 2
0	8	Skipped
0	9	Not Asked

Name: conjoint4a
Description: Conjoint 4 - Support for Agreement 1

Count	Code	Label
333	1	Vote definitely against - 1
123	2	2
141	3	3
161	4	4
493	5	5
238	6	6
232	7	7
156	8	8
48	9	9
75	10	Vote definitely for - 10
0	98	Skipped
0	99	Not Asked

Name: conjoint4b

Description: Conjoint 4 - Support for Agreement 2

Count	Code	Label
351	1	Vote definitely against - 1
158	2	2
156	3	3
222	4	4
536	5	5
201	6	6
147	7	7
105	8	8
46	9	9
78	10	Vote definitely for - 10
0	98	Skipped
0	99	Not Asked

==========

Name: countrynum1a_coded
Description: Conjoint 1 - Number of countries, Agreement 1

Count	Code	Label
656	1	20 out of 192 countries
675	2	80 out of 192 countries
669	3	160 out of 192 countries

==========

Name: countrynum1b_coded
Description: Conjoint 1 - Number of countries, Agreement 2

Count	Code	Label
687	1	20 out of 192 countries
638	2	80 out of 192 countries
675	3	160 out of 192 countries

==========

Name: countrynum2a_coded
Description: Conjoint 2 - Number of countries, Agreement 1

Count	Code	Label
665	1	20 out of 192 countries
680	2	80 out of 192 countries
655	3	160 out of 192 countries

==========

Name: countrynum2b_coded
Description: Conjoint 2 - Number of countries, Agreement 2

Count	Code	Label

Count	Code	Label
687	1	20 out of 192 countries
660	2	80 out of 192 countries
653	3	160 out of 192 countries

==========

Name: countrynum3a_coded
Description: Conjoint 3 - Number of countries, Agreement 1

Count	Code	Label
670	1	20 out of 192 countries
668	2	80 out of 192 countries
662	3	160 out of 192 countries

==========

Name: countrynum3b_coded
Description: Conjoint 3 - Number of countries, Agreement 2

Count	Code	Label
675	1	20 out of 192 countries
651	2	80 out of 192 countries
674	3	160 out of 192 countries

==========

Name: countrynum4a_coded
Description: Conjoint 4 - Number of countries, Agreement 1

Count	Code	Label
668	1	20 out of 192 countries
656	2	80 out of 192 countries
676	3	160 out of 192 countries

==========

Name: countrynum4b_coded
Description: Conjoint 4 - Number of countries, Agreement 2

Count	Code	Label
645	1	20 out of 192 countries
668	2	80 out of 192 countries
687	3	160 out of 192 countries

==========

Name: monthcost1a_coded
Description: Conjoint 1 - Household cost, Agreement 1

Count	Code	Label
394	1	£15 per month
408	2	£30 per month
385	3	£45 per month

Count	Code	Label
400	4	£60 per month
413	5	£75 per month

==========

Name: monthcost1b_coded
Description: Conjoint 1 - Household cost, Agreement 2

Count	Code	Label
407	1	£15 per month
430	2	£30 per month
367	3	£45 per month
413	4	£60 per month
383	5	£75 per month

==========

Name: monthcost2a_coded
Description: Conjoint 2 - Household cost, Agreement 1

Count	Code	Label
382	1	£15 per month
404	2	£30 per month
400	3	£45 per month
413	4	£60 per month
401	5	£75 per month

==========

Name: monthcost2b_coded
Description: Conjoint 2 - Household cost, Agreement 2

Count	Code	Label
401	1	£15 per month
412	2	£30 per month
369	3	£45 per month
427	4	£60 per month
391	5	£75 per month

==========

Name: monthcost3a_coded
Description: Conjoint 3 - Household cost, Agreement 1

Count	Code	Label
401	1	£15 per month
405	2	£30 per month
407	3	£45 per month
397	4	£60 per month
390	5	£75 per month

==========

Name: monthcost3b_coded

Description: Conjoint 3 - Household cost, Agreement 2

Count	Code	Label
428	1	£15 per month
384	2	£30 per month
376	3	£45 per month
406	4	£60 per month
406	5	£75 per month

==========

Name: monthcost4a_coded
Description: Conjoint 4 - Household cost, Agreement 1

Count	Code	Label
409	1	£15 per month
390	2	£30 per month
379	3	£45 per month
400	4	£60 per month
422	5	£75 per month

==========

Name: monthcost4b_coded
Description: Conjoint 4 - Household cost, Agreement 2

Count	Code	Label
406	1	£15 per month
386	2	£30 per month
430	3	£45 per month
370	4	£60 per month
408	5	£75 per month

==========

Name: emissions1a_coded
Description: Conjoint 1 - Emissions share, Agreement 1

Count	Code	Label
643	1	40 percent of current greenhouse gas emissions
677	2	60 percent of current greenhouse gas emissions
680	3	80 percent of current greenhouse gas emissions

==========

Name: emissions1b_coded
Description: Conjoint 1 - Emissions share, Agreement 2

Count	Code	Label
653	1	40 percent of current greenhouse gas emissions
663	2	60 percent of current greenhouse gas emissions
684	3	80 percent of current greenhouse gas emissions

```
==========================================================================
Name:         emissions2a_coded
Description:  Conjoint 2 - Emissions share, Agreement 1

        Count Code Label
        ----- ---- -----
          698    1 40 percent of current greenhouse gas emissions
          636    2 60 percent of current greenhouse gas emissions
          666    3 80 percent of current greenhouse gas emissions

==========================================================================
Name:         emissions2b_coded
Description:  Conjoint 2 - Emissions share, Agreement 2

        Count Code Label
        ----- ---- -----
          671    1 40 percent of current greenhouse gas emissions
          664    2 60 percent of current greenhouse gas emissions
          665    3 80 percent of current greenhouse gas emissions

==========================================================================
Name:         emissions3a_coded
Description:  Conjoint 3 - Emissions share, Agreement 1

        Count Code Label
        ----- ---- -----
          700    1 40 percent of current greenhouse gas emissions
          652    2 60 percent of current greenhouse gas emissions
          648    3 80 percent of current greenhouse gas emissions

==========================================================================
Name:         emissions3b_coded
Description:  Conjoint 3 - Emissions share, Agreement 2

        Count Code Label
        ----- ---- -----
          675    1 40 percent of current greenhouse gas emissions
          623    2 60 percent of current greenhouse gas emissions
          702    3 80 percent of current greenhouse gas emissions

==========================================================================
Name:         emissions4a_coded
Description:  Conjoint 4 - Emissions share, Agreement 1

        Count Code Label
        ----- ---- -----
          700    1 40 percent of current greenhouse gas emissions
          638    2 60 percent of current greenhouse gas emissions
          662    3 80 percent of current greenhouse gas emissions

==========================================================================
Name:         emissions4b_coded
```

Description: Conjoint 4 - Emissions share, Agreement 2

Count	Code	Label
694	1	40 percent of current greenhouse gas emissions
656	2	60 percent of current greenhouse gas emissions
650	3	80 percent of current greenhouse gas emissions

==========

Name: costs1a_coded
Description: Conjoint 1 - Cost distribution, Agreement 1

Count	Code	Label
499	1	Only rich countries pay
524	2	Proportional to current emissions
461	3	Proportional to the history of emissions
516	4	Rich countries pay more than poor countries

==========

Name: costs1b_coded
Description: Conjoint 1 - Cost distribution, Agreement 2

Count	Code	Label
513	1	Only rich countries pay
501	2	Proportional to current emissions
526	3	Proportional to the history of emissions
460	4	Rich countries pay more than poor countries

==========

Name: costs2a_coded
Description: Conjoint 2 - Cost distribution, Agreement 1

Count	Code	Label
511	1	Only rich countries pay
495	2	Proportional to current emissions
521	3	Proportional to the history of emissions
473	4	Rich countries pay more than poor countries

==========

Name: costs2b_coded
Description: Conjoint 2 - Cost distribution, Agreement 2

Count	Code	Label
464	1	Only rich countries pay
528	2	Proportional to current emissions
510	3	Proportional to the history of emissions
498	4	Rich countries pay more than poor countries

==========

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Name: costs3a_coded
Description: Conjoint 3 - Cost distribution, Agreement 1

Count	Code	Label
509	1	Only rich countries pay
460	2	Proportional to current emissions
501	3	Proportional to the history of emissions
530	4	Rich countries pay more than poor countries

==========

Name: costs3b_coded
Description: Conjoint 3 - Cost distribution, Agreement 2

Count	Code	Label
486	1	Only rich countries pay
530	2	Proportional to current emissions
466	3	Proportional to the history of emissions
518	4	Rich countries pay more than poor countries

==========

Name: costs4a_coded
Description: Conjoint 4 - Cost distribution, Agreement 1

Count	Code	Label
502	1	Only rich countries pay
495	2	Proportional to current emissions
488	3	Proportional to the history of emissions
515	4	Rich countries pay more than poor countries

==========

Name: costs4b_coded
Description: Conjoint 4 - Cost distribution, Agreement 2

Count	Code	Label
537	1	Only rich countries pay
485	2	Proportional to current emissions
499	3	Proportional to the history of emissions
479	4	Rich countries pay more than poor countries

==========

Name: sanctions1a_coded
Description: Conjoint 1 - Sanctions, Agreement 1

Count	Code	Label
481	1	No sanctions
514	2	£3 per household and month
495	3	£9 per household and month
510	4	£12 per household and month

```
================================================================================
Name:         sanctions1b_coded
Description:  Conjoint 1 - Sanctions, Agreement 2

        Count Code Label
        ----- ---- -----
          497    1 No sanctions
          523    2 £3 per household and month
          508    3 £9 per household and month
          472    4 £12 per household and month

================================================================================
Name:         sanctions2a_coded
Description:  Conjoint 2 - Sanctions, Agreement 1

        Count Code Label
        ----- ---- -----
          496    1 No sanctions
          513    2 £3 per household and month
          488    3 £9 per household and month
          503    4 £12 per household and month

================================================================================
Name:         sanctions2b_coded
Description:  Conjoint 2 - Sanctions, Agreement 2

        Count Code Label
        ----- ---- -----
          512    1 No sanctions
          480    2 £3 per household and month
          517    3 £9 per household and month
          491    4 £12 per household and month

================================================================================
Name:         sanctions3a_coded
Description:  Conjoint 3 - Sanctions, Agreement 1

        Count Code Label
        ----- ---- -----
          552    1 No sanctions
          506    2 £3 per household and month
          495    3 £9 per household and month
          447    4 £12 per household and month

================================================================================
Name:         sanctions3b_coded
Description:  Conjoint 3 - Sanctions, Agreement 2

        Count Code Label
        ----- ---- -----
          506    1 No sanctions
          469    2 £3 per household and month
```

Count	Code	Label
535	3	£9 per household and month
490	4	£12 per household and month

==========

Name: sanctions4a_coded
Description: Conjoint 4 - Sanctions, Agreement 1

Count	Code	Label
492	1	No sanctions
501	2	£3 per household and month
509	3	£9 per household and month
498	4	£12 per household and month

==========

Name: sanctions4b_coded
Description: Conjoint 4 - Sanctions, Agreement 2

Count	Code	Label
495	1	No sanctions
490	2	£3 per household and month
510	3	£9 per household and month
505	4	£12 per household and month

==========

Name: monitor1a_coded
Description: Conjoint 1 - Monitoring agency, Agreement 1

Count	Code	Label
469	1	The U.K. government
520	2	Independent commission
478	3	United Nations
533	4	Greenpeace

==========

Name: monitor1b_coded
Description: Conjoint 1 - Monitoring agency, Agreement 2

Count	Code	Label
508	1	The U.K. government
493	2	Independent commission
507	3	United Nations
492	4	Greenpeace

==========

Name: monitor2a_coded
Description: Conjoint 2 - Monitoring agency, Agreement 1

Count	Code	Label

Count	Code	Label
494	1	The U.K. government
519	2	Independent commission
495	3	United Nations
492	4	Greenpeace

==========

Name: monitor2b_coded
Description: Conjoint 2 - Monitoring agency, Agreement 2

Count	Code	Label
514	1	The U.K. government
498	2	Independent commission
474	3	United Nations
514	4	Greenpeace

==========

Name: monitor3a_coded
Description: Conjoint 3 - Monitoring agency, Agreement 1

Count	Code	Label
499	1	The U.K. government
488	2	Independent commission
491	3	United Nations
522	4	Greenpeace

==========

Name: monitor3b_coded
Description: Conjoint 3 - Monitoring agency, Agreement 2

Count	Code	Label
507	1	The U.K. government
526	2	Independent commission
492	3	United Nations
475	4	Greenpeace

==========

Name: monitor4a_coded
Description: Conjoint 4 - Monitoring agency, Agreement 1

Count	Code	Label
487	1	The U.K. government
527	2	Independent commission
495	3	United Nations
491	4	Greenpeace

==========

Name: monitor4b_coded
Description: Conjoint 4 - Monitoring agency, Agreement 2

Count	Code	Label
531	1	The U.K. government
507	2	Independent commission
473	3	United Nations
489	4	Greenpeace

==========

Name: f1_coded
Description: Conjoint - First dimension

Count	Code	Label
336	1	Number of participating countries
293	2	Costs to average household per month
321	3	Share of emissions represented by participating countries
352	4	Distribution of costs from implementing the agreement
330	5	Sanctions for missing emission reduction targets
368	6	Monitoring: Emission reductions will be monitored by

==========

Name: f2_coded
Description: Conjoint - Second dimension

Count	Code	Label
342	1	Number of participating countries
335	2	Costs to average household per month
307	3	Share of emissions represented by participating countries
348	4	Distribution of costs from implementing the agreement
361	5	Sanctions for missing emission reduction targets
307	6	Monitoring: Emission reductions will be monitored by

==========

Name: f3_coded
Description: Conjoint - Third dimension

Count	Code	Label
322	1	Number of participating countries
320	2	Costs to average household per month
360	3	Share of emissions represented by participating countries
324	4	Distribution of costs from implementing the agreement
347	5	Sanctions for missing emission reduction targets
327	6	Monitoring: Emission reductions will be monitored by

==========

Name: f4_coded
Description: Conjoint - Fourth dimension

Count	Code	Label
345	1	Number of participating countries

Count	Code	Label
337	2	Costs to average household per month
320	3	Share of emissions represented by participating countries
353	4	Distribution of costs from implementing the agreement
317	5	Sanctions for missing emission reduction targets
328	6	Monitoring: Emission reductions will be monitored by

==========

Name: f5_coded
Description: Conjoint - Fifth dimension

Count	Code	Label
338	1	Number of participating countries
354	2	Costs to average household per month
334	3	Share of emissions represented by participating countries
305	4	Distribution of costs from implementing the agreement
312	5	Sanctions for missing emission reduction targets
357	6	Monitoring: Emission reductions will be monitored by

==========

Name: f6_coded
Description: Conjoint - Sixth dimension

Count	Code	Label
317	1	Number of participating countries
361	2	Costs to average household per month
358	3	Share of emissions represented by participating countries
318	4	Distribution of costs from implementing the agreement
333	5	Sanctions for missing emission reduction targets
313	6	Monitoring: Emission reductions will be monitored by

==========

Name: conjoint1time
Description: Time spent on Conjoint 1 page

==========

Name: conjoint2time
Description: Time spent on Conjoint 2 page

==========

Name: conjoint3time
Description: Time spent on Conjoint 3 page

==========

Name: conjoint4time
Description: Time spent on Conjoint 4 page

==========

Name: q6_1
Description: Willingness to pay to prevent global warming

Count	Code	Label
203	0	Nothing at all - 0
5	100	My whole income - 100
0	998	Skipped
0	999	Not Asked

==========

Name: q6_2a2
Description: Beliefs about climate change - Warming caused by humans

Count	Code	Label
197	0	Completely agree - 0
91	1	1
159	2	2
188	3	3
168	4	4
401	5	5
216	6	6
215	7	7
175	8	8
56	9	9
134	10	Completely disagree - 10
0	98	Skipped
0	99	Not Asked

==========

Name: q6_2b
Description: Importance of U.K. reducing emissions

Count	Code	Label
100	0	Not at all important - 0
49	1	1
60	2	2
75	3	3
91	4	4
297	5	5
233	6	6
322	7	7
312	8	8
128	9	9
333	10	Extremely important - 10
0	98	Skipped
0	99	Not Asked

==========

Name: q5_insert
Description: Efficiency experiment - Percent of costs in U.K.

Count	Code	Label
0	-9	Not Asked
0	-8	Skipped

Name: q5_1
Description: Efficiency and distribution of costs

Count	Code	Label
79	1	Strongly approve
419	2	Approve
759	3	Neither approve nor disapprove
406	4	Disapprove
337	5	Strongly disapprove
0	8	Skipped
0	9	Not Asked

Name: q8_1a
Description: General party identification

Count	Code	Label
1011	1	Yes
989	2	No
0	8	Skipped
0	9	Not Asked

Name: q8_1b
Description: Specific party identification

Count	Code	Label
384	1	Labour
360	2	Conservatives
75	3	Liberal Democrats
32	4	Scottish National Party
2	5	Plaid Cymru
88	6	UK Independence Party
15	7	British National Party
40	8	Green Party
15	9	Other
0	98	Skipped
989	99	Not Asked

Name: q8_2
Description: Strength of party identification

Count	Code	Label
156	1	Very close
657	2	Somewhat close
187	3	Not very close
11	4	Not at all close
0	8	Skipped
989	9	Not Asked

==========

Name: q8_3
Description: Left-right ideology

Count	Code	Label
63	0	Left - 0
46	10	Right - 10
0	998	Skipped
0	999	Not Asked

==========

Name: q9bx
Description: Political knowledge - Minister of defense

Count	Code	Label
1091	1	Philip Hammond
403	2	Kenneth Clarke
260	3	George Osborne
143	4	Justine Greening
103	8	Skipped
0	9	Not Asked

==========

Name: q9_2
Description: Political knowledge - Majority party in House of Commons

Count	Code	Label
330	1	Labour
1465	2	Conservatives
43	3	Liberal Democrats
11	4	Scottish National Party
3	5	Plaid Cymru
9	6	UK Independence Party
8	7	British National Party
6	8	Green Party
44	9	Other
81	98	Skipped
0	99	Not Asked

==========

Name: q9_3

Description: Political knowledge - Term length of U.K. MP

Count	Code	Label
34	1	1
44	2	2
85	3	3
786	4	4
937	5	5
16	6	6
17	7	7
23	8	8
58	98	Skipped
0	99	Not Asked

==========

Name: attentioncheck_pass
Description: Performance on attention check question

Count	Code	Label
1502	1	Passed
498	2	Failed

==========

Name: attentioncheck_1
Description: Color pick - Pink

Count	Code	Label
56	1	Yes
1944	2	No
0	8	Skipped
0	9	Not Asked

==========

Name: attentioncheck_2
Description: Color pick - Red

Count	Code	Label
1639	1	Yes
361	2	No
0	8	Skipped
0	9	Not Asked

==========

Name: attentioncheck_3
Description: Color pick - Green

Count	Code	Label
1619	1	Yes

Count	Code	Label
381	2	No
0	8	Skipped
0	9	Not Asked

==========

Name: attentioncheck_4
Description: Color pick - White

Count	Code	Label
24	1	Yes
1976	2	No
0	8	Skipped
0	9	Not Asked

==========

Name: attentioncheck_5
Description: Color pick - Black

Count	Code	Label
52	1	Yes
1948	2	No
0	8	Skipped
0	9	Not Asked

==========

Name: attentioncheck_6
Description: Color pick - Blue

Count	Code	Label
206	1	Yes
1794	2	No
0	8	Skipped
0	9	Not Asked

==========

Name: q10_1
Description: Employment

Count	Code	Label
1177	1	In paid work (or away temporarily) (employee, self-employed,
60	2	In education, (not paid for by employer) even if on holiday
78	3	Unemployed and actively looking for a job
32	4	Unemployed, wanting a job but not actively looking for a job
105	5	Permanently sick or disabled
369	6	Retired
3	7	In community service
134	8	Doing housework, looking after children or other persons
3	9	Don't know
31	10	None of these

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Count	Code	Label
8	11	In military service
0	98	Skipped
0	99	Not Asked

Name: isic4_major
Description: Major industry group

Count	Code	Label
7	1	Agriculture, forestry and fishing
0	2	Mining and quarrying
77	3	Manufacturing
10	4	Electricity, gas, steam and air conditioning supply
2	5	Water supply; sewerage, waste management and remediation act
53	6	Construction
98	7	Wholesale and retail trade; repair of motor vehicles and mot
51	8	Transportation and storage
26	9	Accommodation and food service activities
61	10	Information and communication
67	11	Financial and insurance activities
6	12	Real estate activities
50	13	Professional, scientific and technical activities
55	14	Administrative and support service activities
74	15	Public administration and defence; compulsory social securit
145	16	Education
108	17	Human health and social work activities
39	18	Arts, entertainment and recreation
61	19	Other service activities
1	20	Activities of households as employers; undifferentiated good
2	21	Activities of extraterritorial organisations and bodies
184	22	None of these
0	98	Skipped
823	99	Not Asked

Name: isic4_minor
Description: Minor industry group

Count	Code	Label
0	5	Mining of coal and lignite
0	6	Extraction of crude petroleum and natural gas
0	7	Mining of metal ores
0	8	Other mining and quarrying
0	9	Mining support service activities
4	10	Manufacture of food products
1	11	Manufacture of beverages
0	12	Manufacture of tobacco products
3	13	Manufacture of textiles
1	14	Manufacture of wearing apparel
1	15	Manufacture of leather and related products
0	16	Manufacture of wood and of products of wood and cork, except

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3	17	Manufacture of paper and paper products
2	18	Printing and reproduction of recorded media
0	19	Manufacture of coke and refined petroleum products
4	20	Manufacture of chemicals and chemical products
2	21	Manufacture of basic pharmaceutical products and pharmaceuti
2	22	Manufacture of rubber and plastics products
2	23	Manufacture of other non-metallic mineral products
4	24	Manufacture of basic metals
8	25	Manufacture of fabricated metal products, except machinery a
3	26	Manufacture of computer, electronic and optical products
5	27	Manufacture of electrical equipment
7	28	Manufacture of machinery and equipment n.e.c.
2	29	Manufacture of motor vehicles, trailers and semi-trailers
1	30	Manufacture of other transport equipment
1	31	Manufacture of furniture
11	32	Other manufacturing
2	33	Repair and installation of machinery and equipment
10	35	Electricity, gas, steam and air conditioning supply
1	36	Water collection, treatment and supply
0	37	Sewerage
0	38	Waste collection, treatment and disposal activities; materia
0	39	Remediation activities and other waste management services
23	41	Construction of buildings
3	42	Civil engineering
18	43	Specialised construction activities
9	45	Wholesale and retail trade and repair of motor vehicles and
13	46	Wholesale trade, except of motor vehicles and motorcycles
67	47	Retail trade, except of motor vehicles and motorcycles
17	49	Land transport and transport via pipelines
3	50	Water transport
5	51	Air transport
12	52	Warehousing and support activities for transportation
3	53	Postal and courier activities
11	55	Accommodation
14	56	Food and beverage service activities
6	58	Publishing activities
0	59	Motion picture, video and television programme production, s
0	60	Programming and broadcasting activities
6	61	Telecommunications
30	62	Computer programming, consultancy and related activities
13	63	Information service activities
33	64	Financial service activities, except insurance and pension f
14	65	Insurance, reinsurance and pension funding, except compulsor
14	66	Activities auxiliary to financial service and insurance acti
6	68	Real estate activities
11	69	Legal and accounting activities
7	70	Activities of head offices; management consultancy activitie
2	71	Architectural and engineering activities; technical testing
3	72	Scientific research and development
2	73	Advertising and market research
19	74	Other professional, scientific and technical activities
2	75	Veterinary activities
2	77	Rental and leasing activities

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1	78	Employment activities
1	79	Travel agency, tour operator, reservation service and relate
2	80	Security and investigation activities
2	81	Services to buildings and landscape activities
38	82	Office administrative, office support and other business sup
74	84	Public administration and defence; compulsory social securit
145	85	Education
64	86	Human health activities
15	87	Residential care activities
10	88	Social work activities without accommodation
22	90	Creative, arts and entertainment activities
6	91	Libraries, archives, museums and other cultural activities
3	92	Gambling and betting activities
2	93	Sports activities and amusement and recreation activities
3	94	Activities of membership organisations
3	95	Repair of computers and personal and household goods
28	96	Other personal service activities
0	97	Activities of households as employers of domestic personnel
1	98	Undifferentiated goods- and services-producing activities of
2	99	Activities of extraterritorial organisations and bodies
3	101	Crop and animal production, hunting and related service acti
1	102	Forestry and logging
0	103	Fishing and aquaculture
119	104	Other
0	998	Skipped
1007	999	Not Asked

==========

Name: jobtitle
Description: Job title

Count	Code	Label
0	1	Chairman/Board Member
49	2	Partner/Owner
3	3	President/CEO
1	6	Executive Vice President/Senior VP
1	7	Vice President/Assistant VP/Principal
8	8	General Manager
25	9	Director/Department Head
94	10	Manager/Senior Manager
8	11	Assistant Director/Assistant Manager
20	12	Account Manager/Account Director
8	13	Product Manager
2	14	Publisher/Producer
44	15	Supervisor
1	16	Associate/Senior Associate
36	17	Technician/Tech. Specialist
16	18	Developer/Programmer
41	19	Professional/Professional Specialist
21	20	Tradesman/Trade Specialist
140	21	Administrator
17	22	Doctor/Physician/Nurse

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0	23	CPA
41	24	Professor/Teacher/Educator
4	25	Solicitor
254	26	Other
40	27	Assistant
1	28	Executive secretary
1	29	Bank teller
0	30	Loan officer
1	31	Estate agent
2	32	Head of HR/Director of HR
0	33	COO
1	34	CFO
1	35	CIO
1	36	CTO
5	37	Controller/Treasurer
3	38	Management Consultant
2	39	Mobile app developer/Website developer
12	40	Systems analyst
7	41	Database manager/Systems manager
2	42	Graphic designer
25	43	Engineer
4	44	Electrician
4	45	Counsellor
19	46	Secretary
10	47	Receptionist
23	48	Clerical assistant
13	49	Cashier
25	50	Sales associate
55	51	Customer service representative
16	52	Clerk
7	53	Cook
6	54	Waiter/Waitress
13	55	Transit Driver (bus, taxi, limousine, etc.)
11	56	Truck driver
15	57	Machine operator
2	58	Mechanic
4	59	Maintenance
10	60	Labourer
1	61	Custodian
0	62	Commissioned armed forces officer
6	63	Non-commissioned armed forces officer
2	64	Armed forces occupation, other rank
1	65	Barrister
0	98	Skipped
815	99	Not Asked

==========

Name: q10_3
Description: Car ownership

Count	Code	Label
1420	1	Yes

Count	Code	Label
580	2	No
0	8	Skipped
0	9	Not Asked

==========

Name: q10_4
Description: Importance of environmental regulation for employment sector

Count	Code	Label
186	1	Very important
424	2	Somewhat important
351	3	Neither important nor unimportant
143	4	Somewhat unimportant
81	5	Very unimportant
0	8	Skipped
815	9	Not Asked

==========

Name: birthyr
Description: Birth Year

Count	Code	Label
0	9998	Skipped
0	9999	Not Asked

==========

Name: gender
Description: Gender

Count	Code	Label
946	1	Male
1054	2	Female
0	8	Skipped
0	9	Not Asked

==========

Name: E1
Description: Highest educational level

Count	Code	Label
159	1	No formal qualifications
9	2	Youth training certificate/skillseekers
40	3	Recognised trade apprenticeship completed
63	4	Clerical and commercial
128	5	City and Guilds certificate
62	6	City and Guilds certificate - advanced
32	7	ONC
55	8	CSE grades 2-5
442	9	CSE grade 1, GCE O level, GCSE, School Certificate

17	10	Scottish Ordinary/ Lower Certificate
376	11	GCE A level or Higher Certificate
41	12	Scottish Higher Certificate
30	13	Nursing qualification (eg SEN, SRN, SCM, RGN)
46	14	Teaching qualification (not degree)
42	15	University diploma
235	16	University or CNAA first degree (eg BA, B.Sc, B.Ed)
111	17	University or CNAA higher degree (eg M.Sc, Ph.D)
112	18	Other technical, professional or higher qualification
0	98	Skipped
0	99	Not Asked

==========

Name: marstat
Description: Marital Status

Count	Code	Label
1090	1	Married
48	2	Separated
145	3	Divorced
49	4	Widowed
485	5	Single
15	6	Civil partnership
168	7	Living with partner
0	8	Skipped
0	9	Not Asked

==========

Name: newsint
Description: Interest in news and public affairs

Count	Code	Label
652	1	Most of the time
723	2	Some of the time
397	3	Only now and then
204	4	Hardly at all
24	7	Don't know
0	8	Skipped
0	9	Not Asked

==========

Name: faminc
Description: Family income

Count	Code	Label
106	1	Less than £5 000 a year
143	2	£5 000 - £9 999
207	3	£10 000 - £14 999
221	4	£15 000 - £19 999
215	5	£20 000 - £24 999

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209	6	£25 000 - £29 999
310	7	£30 000 - £39 999
220	8	£40 000 - £49 999
135	9	£50 000 - £59 999
73	10	£60 000 - £69 999
56	11	£70 000 - £79 999
32	12	£80 000 - £89 999
64	13	£90 000 a year or more
9	98	Skipped
0	99	Not Asked

==========

Name: votereg
Description: Voter Registration Status

Count	Code	Label
1945	1	Yes
38	2	No
17	3	Don't know
0	8	Skipped
0	9	Not Asked

==========

Name: region
Description: Region

Count	Code	Label
171	1	East of England
145	2	East Midlands
234	3	Greater London
79	4	North East
222	5	North West
167	6	Scotland
307	7	South East
186	8	South West
81	9	Wales
191	10	West Midlands
174	11	Yorkshire and the Humber
0	12	Other
43	13	Northern Ireland
0	98	Skipped
0	99	Not Asked

==========

Name: qualityControl_overall_scale
Description: Overall Rating

Count	Code	Label
31	1	Poor
32	2	

61	3	
73	4	
244	5	
182	6	
367	7	
398	8	
588	9	Excellent