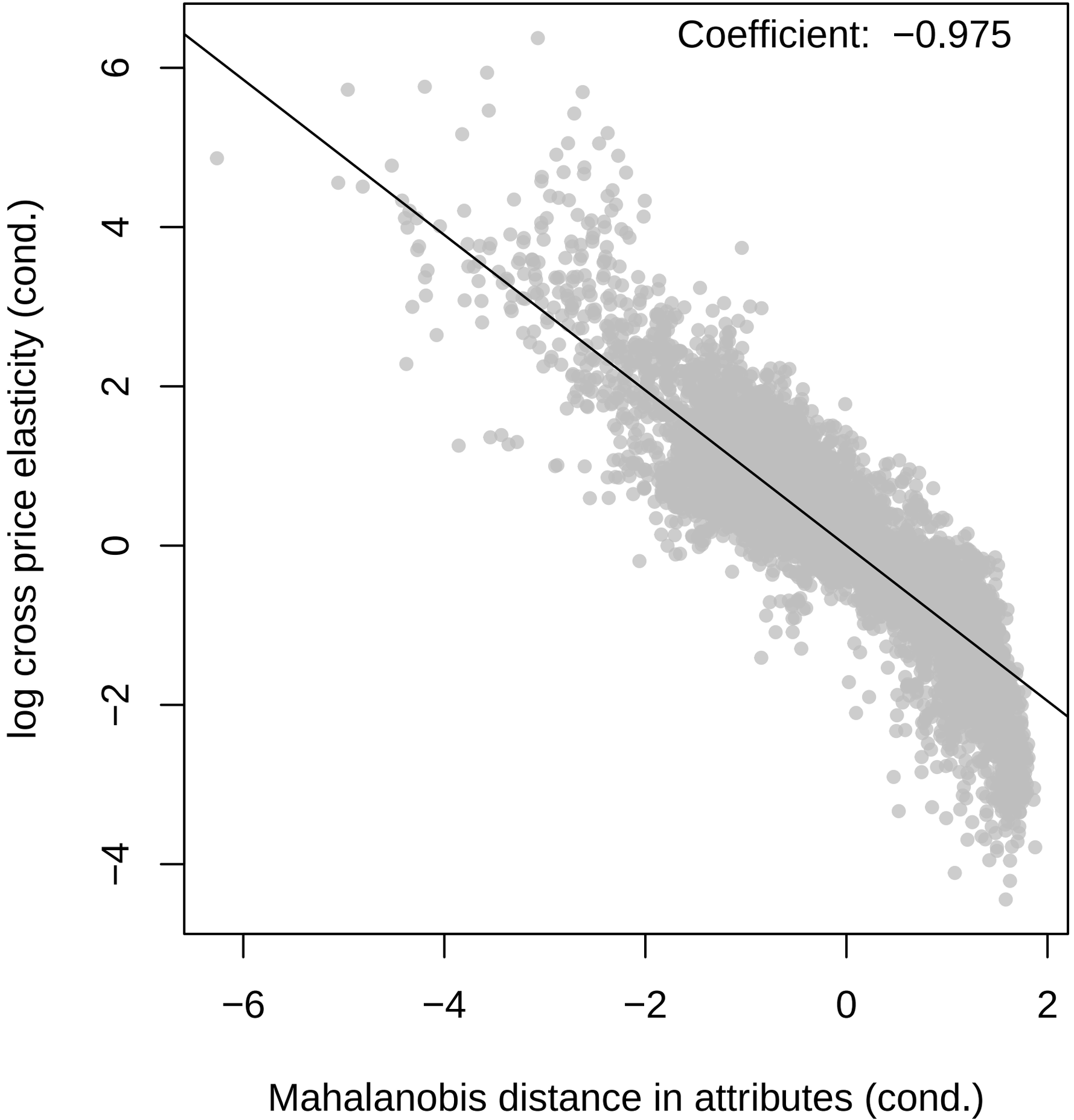
Coefficient: −0.975
log cross price elasticity (cond.)
6
4
2
0
−2
−4
−6
−4
−2
0
2
Mahalanobis distance in attributes (cond.)