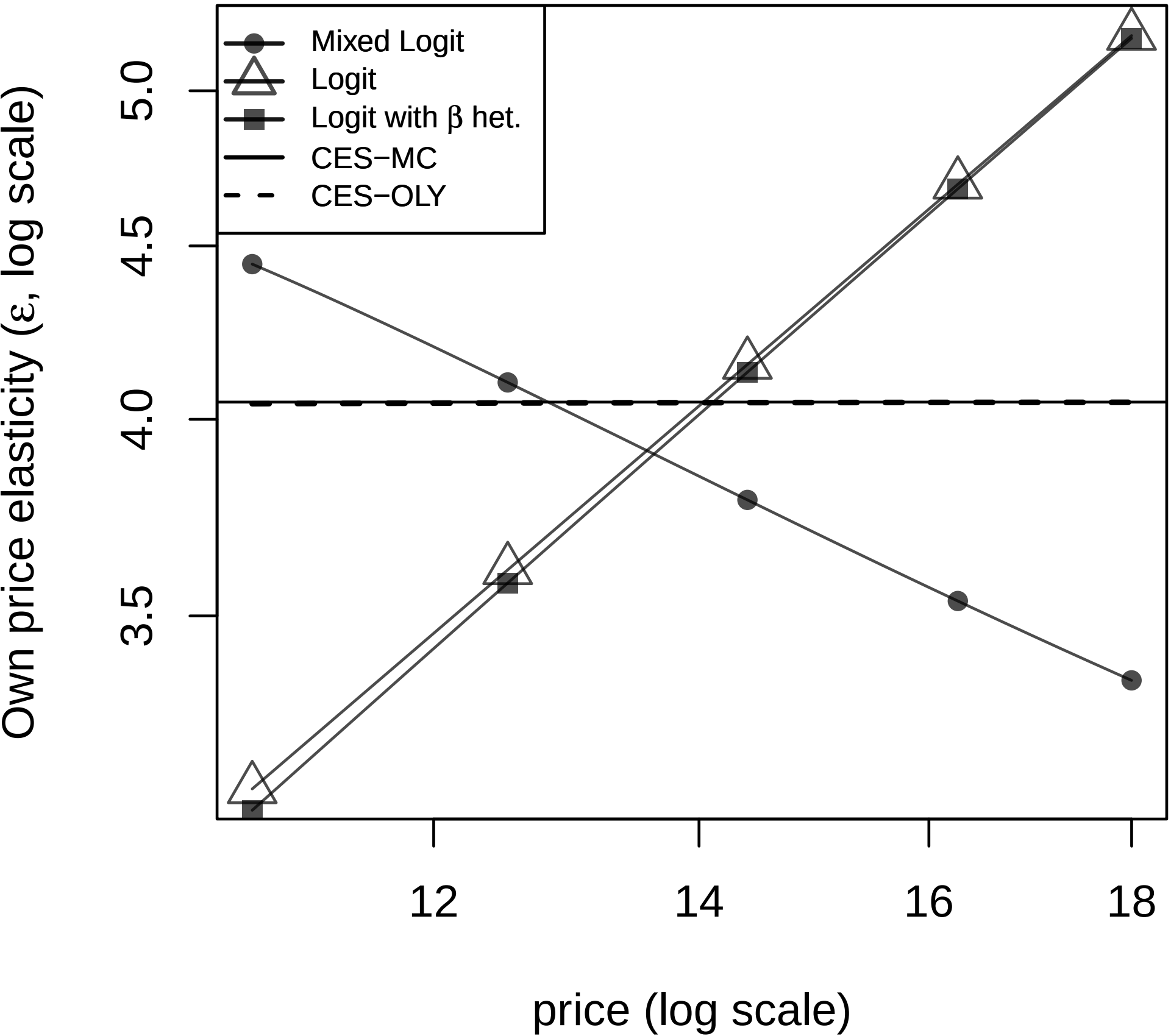
Mixed Logit
Logit
Logit with β het.
CES−MC
CES−OLY
Own price elasticity (ε, log scale)
5.0
4.5
4.0
3.5
12
14
16
18
price (log scale)