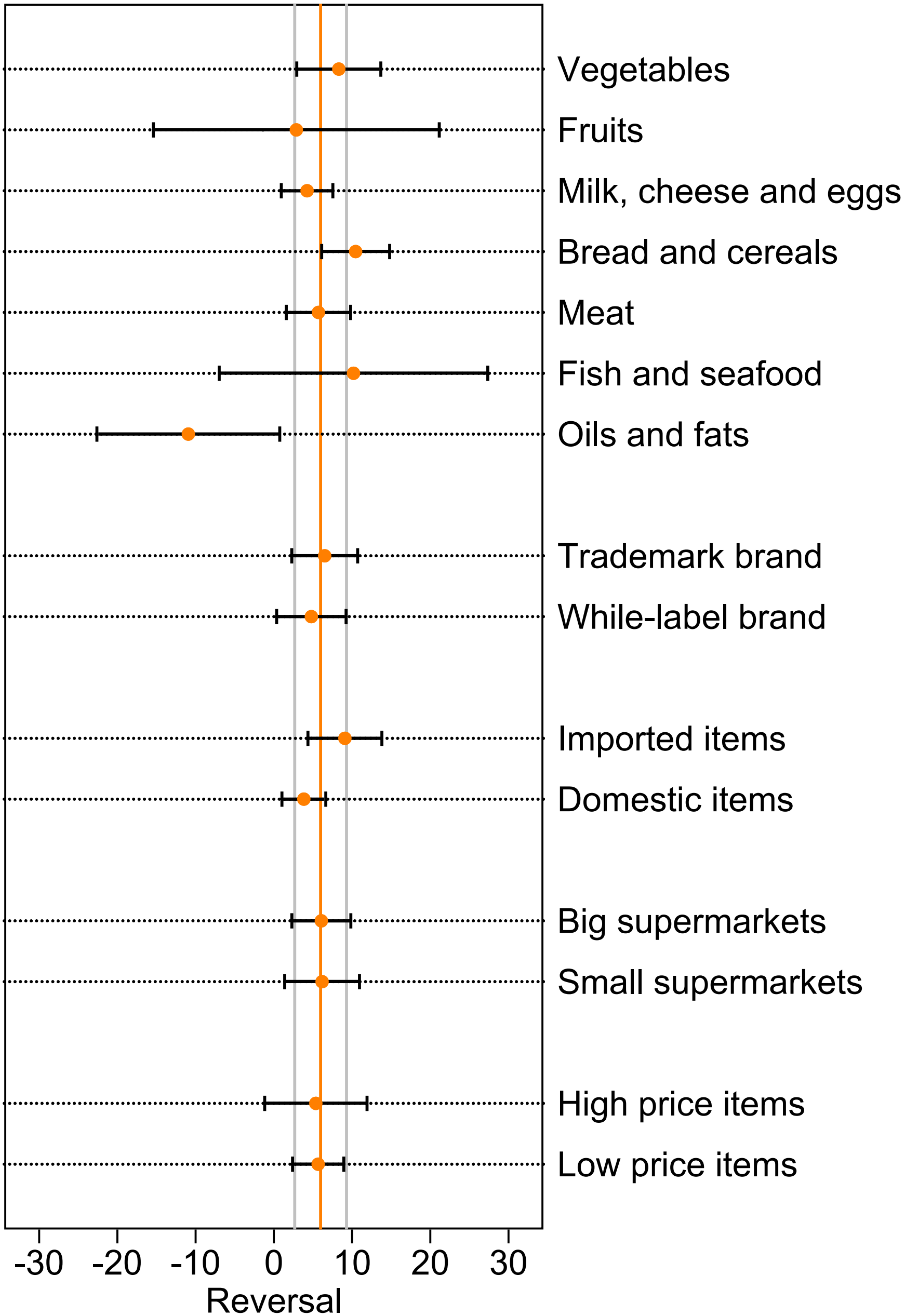
Vegetables
Fruits
Milk, cheese and eggs
Bread and cereals
Meat
Fish and seafood
Oils and fats
Trademark brand
While-label brand
Imported items
Domestic items
Big supermarkets
Small supermarkets
High price items
Low price items
-30
-20
-10
0
10
20
30
Reversal