NORC Liberia CATI ENDLINE SURVEY

I. ADMINISTRATIVE INFORMATION

Mobile Number
ENTER THE PHONE NUMBER FOR THIS CALL: _____
(XXX-XXX-XXXX)
ANY RESPONSE→RESPONDENT NAME

RESPONDENT NAME
ENTER THE RESPONDENTS NAME:_____
Any Response → ELECTORAL DISTRICT CODE

ELECTORAL DISTRICT CODE
ENTER THE ELECTORAL DISTRICT CODE FOR THIS RESPONDENT

_____
Any Response → CALL OUTCOME

Call Outcome
DIAL THIS PHONE NUMBER [MOBILE NUMBER]

1) SOMEONE ANSWERS → PROCEED TO INTRODUCTION – Q1
2) No Answer/Answering Machine → EXIT SURVEY
3) Non-working Number → EXIT SURVEY
4) Callback: Specify Box → SCHEDULE CALLBACK
5) Hang up/Refusal → EXIT SURVEY

Introduction

(*) 1. Hello, my name is (NAME OF THE OPERATOR). May I please speak to [RESPONDENT NAME]?
[READ OUT NAME FROM BASELINE DATA]

1) YES, I AM [NAME] → CONSENT
2) NO, THIS IS SOMEONE ELSE
    a. Is [NAME] available to come to the phone now?
        1. YES [NAME] COMES TO PHONE → INTRODUCTION
        2. NO [NAME] is not available → SCHEDULE CALL BACK TO REACH [NAME]

-98) DON'T KNOW → INELIGIBLE Message: "Unfortunately you are not eligible to take this survey. Thank you for your time, and have a great day."
-99) REFUSED → INELIGIBLE Message: "Unfortunately you are not eligible to take this survey. Thank you for your time, and have a great day."

Consent

Hello, my name is (NAME OF THE OPERATOR). I am calling on behalf of GeoPoll, which is a mobile survey research firm. We are conducting a brief follow-up survey with people across Liberia to learn what people think about the election and important local issues. We spoke to you recently before the election and would like to talk with you again.

Your answers will be confidential and will only be used for research purposes. We are not part of any political party or the government – we are an independent research firm interested in some political issues in Liberia. The answers to the survey will be confidential; no one is going to know how anyone responded to any specific question. We will not share any data with information that allows respondents to be identified.

Completing the survey will take approximately 30 minutes of your time. If you complete the survey, you will receive airtime credit of 0.5 USD in the next 2 days as a token of appreciation for your time. Would you be willing to participate?

[DO NOT READ RESPONSES]

1) **Consent: Yes** → SECTION 1 - Q2

2) **No → INELIGIBLE Message: "Unfortunately you are not eligible to take this survey. Thank you for your time, and have a great day."**

   -98) Don't know → INELIGIBLE Message: "Unfortunately you are not eligible to take this survey. Thank you for your time, and have a great day."
   -99) Refused → Refused Message: "Thank you for your time, and have a great day."

SECTION 1

(*) 2. What is your gender, male or female?

[SINGLE RESPONSE]

1) MALE
2) FEMALE

-98) DON'T KNOW
-99) REFUSED
Any Response → Q3

(*) 3. What is your age?

[RECORD THE AGE IN YEARS – ROUND UP TO NEAREST WHOLE NUMBER. IF THE RESPONDENT GIVES BIRTH YEAR, REPEAT THE QUESTION. ENTER -98 for DON'T KNOW and -99 for REFUSED]
…… [18-100]

0-17 → INELIGIBLE
18-100 → Q4

4. What is your highest educational attainment in terms of grades or levels of schooling completed?
[SINGLE RESPONSE]

1) No formal schooling
2) Informal schooling only
3) Some primary schooling
4) Primary school completed
5) Intermediate school or Some secondary school/high school
6) Secondary school/high school completed
7) Post-secondary qualifications, other than university e.g. a diploma or degree from a polytechnic or college
8) Some university
9) University completed
10) Post-graduate

-98) DON'T KNOW
-99) REFUSED

Any Response → Q5.1

II. POLITICAL INFORMATION

5.1. Which radio station do you listen to most often?
[RECORD NAME OF RADIO STATION. IF RESPONDENT ONLY KNOWS THE RADIO CHANNEL, ALSO RECORD THE CITY THEY LISTEN FROM]

1) Alternative Youth Radio
2) Atlantic Radio
3) Barrobo Community Radio
4) BBC
5) Cool FM
6) D-15
7) Diahn Blae Community Radio
8) Echo Radio
9) ELBC
10) EL-Sky
11) ELWA
12) Fabric
13) Harleygnee Community Radio
14) Harper
15) HOTT FM
16) HOTT FM Bong
17) Kergheamahn FM
18) Kings
19) Lacsa FM
20) LIB 24
21) Liberty Broadcasting Services
22) L-Net
23) Magic
24) Makona
25) Marwopnet Radio
26) OK FM
27) Okay FM
28) Peace
29) Phoenix TU
30) Pisco
31) Power
32) Prime
33) Radio Bethel
34) Radio Bomi
35) Radio Bong Mines
36) Radio Cape Mount
37) Radio Dukpa
38) Radio Gbarnga
39) Radio Gbehzon
40) Radio Gbezohn
41) Radio Gee

42) Radio Gompa
43) Radio Joy Africa
44) Radio Kakata
45) Radio Kintoma
46) Radio Kintonma
47) Radio Monrovia
48) Radio Nimba
49) Radio One
50) Radio Piso
51) Radio Saclepea
52) Radio Salam
53) Radio Taikor
54) Radio Tappita
55) Radio Totota
56) Radio Wee
57) Red Power Radio
58) Rivercess Broadcasting Services RBS
59) RK FM
60) SAWU
61) Shata
62) Sky
63) Sky
64) Smile
65) Stone
66) Super
67) Super Bongese
68) T-Five
69) Top
70) Truth
71) UNMIL
72) Vahun Community Radio
73) Veritas
74) Voice FM
75) Voice of Firestone
76) Voice of Grand Kru
77) Voice of Karn
78) Voice of Lofa
79) Voice of Pleebo
80) Voice of Reconciliation
81) Voice of Rural Montserrado (VRM)
82) Voice of Sasstown
83) Voice of Sinoe
84) Voice of Truth
85) Voice of Weebo

-96) OTHER (SPECIFY): _____
Any Response Above → Q5.2

-97) DO NOT LISTEN TO RADIO → Q6
-98) DON'T KNOW → Q6
-99) REFUSED → Q6

5.2. Which radio station do you listen to <u>second most often</u>?
[WRITE DOWN NAME OF RADIO STATION.]

1) Alternative Youth Radio
2) Atlantic Radio
3) Barrobo Community Radio
4) BBC
5) Cool FM
6) D-15
7) Diahn Blae Community Radio
8) Echo Radio
9) ELBC
10) EL-Sky
11) ELWA
12) Fabric
13) Harleygnee Community Radio
14) Harper
15) HOTT FM
16) HOTT FM Bong
17) Kergheamahn FM
18) Kings
19) Lacsa FM
20) LIB 24
21) Liberty Broadcasting Services
22) L-Net
23) Magic
24) Makona
25) Marwopnet Radio
26) OK FM
27) Okay FM
28) Peace
29) Phoenix TU
30) Pisco
31) Power
32) Prime
33) Radio Bethel
34) Radio Bomi
35) Radio Bong Mines
36) Radio Cape Mount
37) Radio Dukpa
38) Radio Gbarnga
39) Radio Gbehzon
40) Radio Gbezohn
41) Radio Gee

42) Radio Gompa
43) Radio Joy Africa
44) Radio Kakata
45) Radio Kintoma
46) Radio Kintonma
47) Radio Monrovia
48) Radio Nimba
49) Radio One
50) Radio Piso
51) Radio Saclepea
52) Radio Salam
53) Radio Taikor
54) Radio Tappita
55) Radio Totota
56) Radio Wee
57) Red Power Radio
58) Rivercess Broadcasting Services RBS
59) RK FM
60) SAWU
61) Shata
62) Sky
63) Sky
64) Smile
65) Stone
66) Super
67) Super Bongese
68) T-Five
69) Top
70) Truth
71) UNMIL
72) Vahun Community Radio
73) Veritas
74) Voice FM
75) Voice of Firestone
76) Voice of Grand Kru
77) Voice of Karn
78) Voice of Lofa
79) Voice of Pleebo
80) Voice of Reconciliation
81) Voice of Rural Montserrado (VRM)
82) Voice of Sasstown
83) Voice of Sinoe
84) Voice of Truth
85) Voice of Weebo

-96) OTHER (SPECIFY): _____
Any Response Above → Q5.3

-97) DO NOT LISTEN TO RADIO/ANY OTHER STATION → Q5.46
-98) DON'T KNOW → Q5.4
-99) REFUSED → Q5.4

5.3. Which radio station do you listen to <u>third most often</u>?
[WRITE DOWN NAME OF RADIO STATION.]

1) Alternative Youth Radio
2) Atlantic Radio
3) Barrobo Community Radio
4) BBC
5) Cool FM
6) D-15
7) Diahn Blae Community Radio
8) Echo Radio
9) ELBC
10) EL-Sky
11) ELWA
12) Fabric
13) Harleygnee Community Radio
14) Harper
15) HOTT FM
16) HOTT FM Bong
17) Kergheamahn FM
18) Kings
19) Lacsa FM
20) LIB 24
21) Liberty Broadcasting Services
22) L-Net
23) Magic
24) Makona
25) Marwopnet Radio
26) OK FM
27) Okay FM
28) Peace
29) Phoenix TU
30) Pisco
31) Power
32) Prime
33) Radio Bethel
34) Radio Bomi
35) Radio Bong Mines
36) Radio Cape Mount
37) Radio Dukpa
38) Radio Gbarnga
39) Radio Gbehzon
40) Radio Gbezohn
41) Radio Gee

42) Radio Gompa
43) Radio Joy Africa
44) Radio Kakata
45) Radio Kintoma
46) Radio Kintonma
47) Radio Monrovia
48) Radio Nimba
49) Radio One
50) Radio Piso
51) Radio Saclepea
52) Radio Salam
53) Radio Taikor
54) Radio Tappita
55) Radio Totota
56) Radio Wee
57) Red Power Radio
58) Rivercess Broadcasting Services RBS
59) RK FM
60) SAWU
61) Shata
62) Sky
63) Sky
64) Smile
65) Stone
66) Super
67) Super Bongese
68) T-Five
69) Top
70) Truth
71) UNMIL
72) Vahun Community Radio
73) Veritas
74) Voice FM
75) Voice of Firestone
76) Voice of Grand Kru
77) Voice of Karn
78) Voice of Lofa
79) Voice of Pleebo
80) Voice of Reconciliation
81) Voice of Rural Montserrado (VRM)
82) Voice of Sasstown
83) Voice of Sinoe
84) Voice of Truth
85) Voice of Weebo

-96) OTHER (SPECIFY): _____
-97) DO NOT LISTEN TO RADIO/ANY OTHER STATION
-98) DON'T KNOW

-99) REFUSED
Any Response → Q5.4

5.4. On a normal day, when do you most often listen to the radio? Would you say…
[SELECT UP TO 3, MULTIPLE RESPONSE. READ OUT OPTIONS].

1) **Before 6am,**
2) **6am-9am,**
3) **9am-12pm,**
4) **12pm-3pm,**
5) **3pm-6pm,**
6) **6pm-9pm,**
7) **9pm-12am, or**
8) **Past 12am?**

-98) DON'T KNOW
-99) REFUSED
Any Response → Q6

(*) 6. Next we will ask you some questions about your thoughts about politics.

In the past two months, how often did you get political news (for example, about the election) from the radio? Would you say…
[SINGLE RESPONSE – READ ANSWER CHOICES FULLY BEFORE CODING A RESPONSE]

1) **Never,**
2) **Less than once a month,**
3) **At least once a month,**
4) **About once every two weeks,**
5) **Once a week,**
6) **A few times a week, or**
7) **Everyday?**

-98) DON'T KNOW
-99) REFUSED
Any Response → Q7

7. In the past two months, how often did you get political news from sources other than the radio (for example, newspapers, television, the internet)? Would you say…
[SINGLE RESPONSE – READ ANSWER CHOICES FULLY BEFORE CODING A RESPONSE]

1) **Never,**
2) **Less than once a month,**
3) **At least once a month,**
4) **About once every two weeks,**
5) **Once a week,**
6) **A few times a week, or**
7) **Everyday?**

-98) DON'T KNOW
-99) REFUSED
Any Response → Q8

(*) 8. In the past two months, how often did you talk about political issues (for example, about the election) with your friends, family, neighbours, or other members of the community? Would you say…
[SINGLE RESPONSE – READ ANSWER CHOICES FULLY]

1) **Never,**
2) **Less than once a month,**
3) **At least once a month,**
4) **About once every two weeks,**
5) **Once a week,**
6) **A few times a week, or**
7) **Everyday?**

-98) DON'T KNOW
-99) REFUSED
Any Response → Q9

(*) 9. The management of the County Development Fund (CDF) is an issue that lots of Liberians care about. Who do you think is the main controller of the County Development Fund?
(PROBE - Which person is in charge of the CDF?)
[SINGLE RESPONSE – DO NOT READ ANSWER CHOICES, RECORD EXACTLY WHAT THE RESPONDENT SAYS]

1) Town chief
2) Representative
3) Superintendent
4) CSOs

-96) Other (*please specify*): _____
-98) DON'T KNOW
-99) REFUSED
Any Response → Q10

(*) 10. Which of the following statements about the County Development Fund is True?
[SELECT ALL THAT APPLY RESPONSE – READ EACH RESPONSE CHOICE]

1) Citizens are NOT asked how the money should be spent.
2) There is NO requirement that citizens are asked BUT it IS expected.
3) It is legally required that citizens are asked how the money should be spent.

-98) DON'T KNOW
-99) REFUSED

Any Response → Q11

(*) 11. Which of the following statements about the County Development Fund is True?
[SELECT ALL THAT APPLY RESPONSE – READ EACH RESPONSE CHOICE]

1) How CDF money is used is NOT reported publicly.
2) How CDF money is used is EXPECTED to be publicly reported, but it is NOT REQUIRED.
3) Publicly reporting how CDF money is used is required by law.

-98) DON'T KNOW
-99) REFUSED
Any Response → Q12

12. In your opinion, how well do elections ensure that elected Representatives reflect the views of voters? Would you say…
[SINGLE RESPONSE – READ ANSWER CHOICES FULLY]

1) Not at all,
2) Not very well,
3) Somewhat well,
4) Quite well, or
5) Very well?

-98) DON'T KNOW
-99) REFUSED
Any Response → Q13

13. Think about how elections work in Liberia. In your opinion, how well do elections ensure that elected Representatives are competent? Would you say…
[SINGLE RESPONSE – READ ANSWER CHOICES FULLY]

1) Not at all,
2) Not very well,
3) Somewhat well,
4) Quite well, or
5) Very well?

-98) DON'T KNOW
-99) REFUSED

III. DEBATES

(*) 14. Before the election did you attend, or hear on the radio, any debates between candidates for House of Representatives in your district?

[SINGLE RESPONSE – [if respondent only says yes, follow up with a probe: "Have you attended a debate, heard a debate on the radio, or both?". DO NOT READ RESPONSES]

1) No → Q21
2) Yes, have attended it → Q16
3) Yes, have heard it on the radio → Q15
4) Yes, have attended AND heard it on the radio → Q15

-98) DON'T KNOW
-99) REFUSED

15. [IF Q14 ANSWER IS 3 or 4]
How many times did you hear a debate between legislative candidates for House of Representatives for your electoral district on the radio?
[RECORD NUMBER. IF HESTITANT TO GIVE A NUMBER, ASK FOR THEIR BEST ESTIMATE.]

……

-98) DON'T KNOW
-99) REFUSED
Any Response → Q16

16. [IF Q14 ANSWER IS 2 or 3 or 4]
How many different legislative candidates participated, in total, in the House of Representatives debates you listened to?
[RECORD NUMBER. IF UNSURE, ASK FOR THEIR BEST ESTIMATE]

……

-98) DON'T KNOW
-99) REFUSED
Any Response → Q17

17. [IF Q14 ANSWER IS 2 or 3 or 4]
In your opinion, which candidate performed the best in the House of Representatives debate that you heard?
[RECORD THE CANDIDATES NAME – Select the name that respondents say. Confirm the spelling if needed. . ENTER -97 for I DO NOT PLAN TO VOTE, -98 for DON'T KNOW and -99 for REFUSED]

-98) DON'T KNOW
-99) REFUSED
Any Response → Q18

18. [IF Q14 ANSWER IS 2 or 3 or 4]
Did the debates lead you to change your mind about whether to vote, or who to vote for?
[READ OPTIONS, SINGLE RESPONSE]

1) No
2) Yes, about whether to vote.
3) Yes, about who to vote for.
4) Yes, about both whether to vote and who to vote for.

-98) DON'T KNOW
-99) REFUSED
Any Response → Q19

19. [IF Q14 ANSWER IS 2 or 3 or 4]
How often did you discuss the content of the debate with your friends, family, neighbors, or other members of the community? Would you say…
[READ OPTIONS, SINGLE RESPONSE]

1) Never→ Q21
2) Once or twice→ Q20
3) Several times→ Q20
4) Many times→ Q20
5) Every day→ Q20

-98) DON'T KNOW→ Q21
-99) REFUSED→ Q21

20. [IF Q14 ANSWER IS 2 or 3 or 4 AND Q19 ANSWER IS NOT 1]
How much do you think this discussion led you, together with others, to agree on one particular candidate to vote for? Would you say…
[SINGLE RESPONSE, READ OPTIONS]

1) **Not at all,**
2) **Not really,**
3) **Somewhat,**
4) **Quite a bit, or**
5) **Very much?**

-98) DON'T KNOW
-99) REFUSED
Any Response → Q21

IV. MEDIA

21. Some people say that the media helps citizens to choose politicians who reflect their views. How much do you agree or disagree with this statement? Would you say you…
[SINGLE RESPONSE, READ OPTIONS]

1) **Strongly disagree,**
2) **Somewhat disagree,**
3) **Neither agree nor disagree,**
4) **Somewhat agree, or**
5) **Strongly agree?**

-98) DON'T KNOW
-99) REFUSED
Any Response → Q22

22. Some people say that the media helps citizens to choose politicians who are competent. How much do you agree or disagree with this statement? Would you say you…
[SINGLE RESPONSE, READ OPTIONS]

1) **Strongly disagree,**
2) **Somewhat disagree,**
3) **Neither agree nor disagree,**
4) **Somewhat agree, or**
5) **Strongly agree?**

-98) DON'T KNOW
-99) REFUSED
Any Response → Q23

23. In your opinion, how often did the media give equal coverage of all candidates for House of Representatives in your district? Would you say…
[SINGLE RESPONSE, READ OPTIONS]

1) **Never,**
2) **Sometimes,**
3) **Often,**
4) **Most of the time, or**
5) **Always?**

-98) DON'T KNOW
-99) REFUSED
Any Response → Q24

24. Some people think that the media provides one-sided information, which benefits only certain candidates or parties. How much do you agree or disagree with this statement? Would you say you…
[SINGLE RESPONSE, READ OPTIONS]

1) **Strongly disagree,**
2) **Somewhat disagree,**
3) **Neither agree nor disagree,**
4) **Somewhat agree, or**
5) **Strongly agree?**

-98) DON'T KNOW
-99) REFUSED
Any Response → Q25

25. How much, would you say, do you trust the political news you get from radio stations in your district? Would you say you…
[SINGLE RESPONSE, READ OPTIONS]

1) **Strongly distrust,**
2) **Somewhat distrust,**
3) **Neither trust nor distrust,**
4) **Somewhat trust, or**
5) **Strongly trust?**

-98) DON'T KNOW
-99) REFUSED
Any Response → Q26

IV. PREFERENCES

(*) 26. We want to know what Liberians think are the most important issues in each district right now.

In a few words, what do you think are the three major issues in your district? Start with the most important.

[Do not prompt respondents with options. Accurately write down what respondents say, in the order that they say. Ensure that respondents only briefly summarize the major issues - there is no need for them to explain the background or context of the issues. We expect that each issue can be expressed in 10 words or fewer.]

i) (What is the most important issue in your district?)
[RECORD THE MOST IMPORTANT ISSUE - ENTER -98 for DON'T KNOW and -99 for REFUSED]

……..

-98) DON'T KNOW
-99) REFUSED

ii) (What is the second most important issue in your district?)
[RECORD THE SECOND MOST IMPORTANT ISSUE - ENTER -98 for DON'T KNOW and -99 for REFUSED]

……..

-98) DON'T KNOW
-99) REFUSED

iii) (What is the third most important issue in your district?)
[RECORD THE THIRD MOST IMPORTANT ISSUE - ENTER -98 for DON'T KNOW and -99 for REFUSED]

……..

-98) DON'T KNOW
-99) REFUSED
Any Response → Q27

V. CANDIDATES

Thinking about the candidates who ran in your district, we are interested in what you think their main priorities are.

(*) 27. In a few words, what do you think are the three major issues that candidate [[Code].1] said they would focus on?
[Do not prompt respondents with options. Accurately write down what respondents say, in the order that they say. Ensure that respondents only briefly summarize the major issues - there is no need for them to explain the background or context of the issues. We expect that each issue can be expressed in 10 words or fewer. Clarify if needed that we want to know about each candidate – whether they actually won the election does not matter.]

i) **(What is the most important issue the candidate said they would focus on?)**
[RECORD THE MOST IMPORTANT ISSUE THE CANDIDATE WILL FOCUS ON - Do not prompt respondents, or suggest answers. ENTER -98 for DON'T KNOW and -99 for REFUSED]

……..

-98) DON'T KNOW
-99) REFUSED

ii) **(What is the second most important issue the candidate said they would focus on?)**
[RECORD THE SECOND MOST IMPORTANT ISSUE THE CANDIDATE WILL FOCUS ON - Do not prompt respondents, or suggest answers. ENTER -98 for DON'T KNOW and -99 for REFUSED]

……..

-98) DON'T KNOW
-99) REFUSED

iii) **(What is the third most important issue the candidate said they would focus on?)**
[RECORD THE THIRD MOST IMPORTANT ISSUE THE CANDIDATE WILL FOCUS ON - Do not prompt respondents, or suggest answers. ENTER -98 for DON'T KNOW and -99 for REFUSED]

……..

-98) DON'T KNOW
-99) REFUSED
Any Response → Q28

(*) 28. How sure are you that the candidate would prioritize these three issues? Are you:
[SINGLE RESPONSE – Read each answer choice]

1) **Not at all sure,**
2) **Not very sure,**
3) **Somewhat sure,**
4) **Very sure,**
5) **Completely sure?**

-98) DON'T KNOW
-99) REFUSED
Any Response → Q29

(*) 29. In a few words, what do you think are the three major issues that candidate [[Code].2] said they would focus on?
[Do not prompt respondents with options. Accurately write down what respondents say, in the order that they say. Ensure that respondents only briefly summarize the major issues - there is no need for them to explain the background or context of the issues. We expect that each issue can be expressed in 10 words or fewer. Clarify if needed that we want to know about each candidate – whether they actually won the election does not matter.]

i) **(What is the <u>most important</u> issue the candidate said they would focus on?)**
[RECORD THE MOST IMPORTANT ISSUE THE CANDIDATE WILL FOCUS ON - Do not prompt respondents, or suggest answers. ENTER -98 for DON'T KNOW and -99 for REFUSED]

……

-98) DON'T KNOW
-99) REFUSED

ii) **(What is the <u>second most important</u> issue the candidate said they would focus on?)**
[RECORD THE SECOND MOST IMPORTANT ISSUE THE CANDIDATE WILL FOCUS ON - Do not prompt respondents, or suggest answers. ENTER -98 for DON'T KNOW and -99 for REFUSED]

……

-98) DON'T KNOW
-99) REFUSED

iii) **(What is the <u>third most important</u> issue the candidate said they would focus on?)**
[RECORD THE THIRD MOST IMPORTANT ISSUE THE CANDIDATE WILL FOCUS ON - Do not prompt respondents, or suggest answers. ENTER -98 for DON'T KNOW and -99 for REFUSED]

……..

-98) DON'T KNOW
-99) REFUSED

Any Response → Q30

(*) 30. How sure are you that the candidate would prioritize these three issues? Are you:
[SINGLE RESPONSE – Read each answer choice]

1) **Not at all sure,**
2) **Not very sure,**
3) **Somewhat sure,**
4) **Very sure,**
5) **Completely sure?**

-98) DON'T KNOW
-99) REFUSED

Any Response → Q31

(*) 31. In a few words, what do you think were the three major issues that candidate [[Code].3] said they would focus on?
[Do not prompt respondents with options. Accurately write down what respondents say, in the order that they say. Ensure that respondents only briefly summarize the major issues - there is no need for them to explain the background or context of the issues. We expect that each issue can be expressed in 10 words or fewer. Clarify if needed that we want to know about each candidate – whether they actually won the election does not matter.]

i) **(What is the <u>most important</u> issue the candidate said they would focus on?)**
[RECORD THE MOST IMPORTANT ISSUE THE CANDIDATE WILL FOCUS ON - Do not prompt respondents, or suggest answers. ENTER -98 for DON'T KNOW and -99 for REFUSED]

……..

-98) DON'T KNOW
-99) REFUSED

ii) **(What is the <u>second most important</u> issue the candidate said they would focus on?)**
[RECORD THE SECOND MOST IMPORTANT ISSUE THE CANDIDATE WILL FOCUS ON - Do not prompt respondents, or suggest answers. ENTER -98 for DON'T KNOW and -99 for REFUSED]

……..

-98) DON'T KNOW
-99) REFUSED

iii) **(What is the <u>third most important</u> issue the candidate said they would focus on?)**

[RECORD THE THIRD MOST IMPORTANT ISSUE THE CANDIDATE WILL FOCUS ON - Do not prompt respondents, or suggest answers. ENTER -98 for DON'T KNOW and -99 for REFUSED]

…….

-98) DON'T KNOW
-99) REFUSED

Any Response → Q32

(*) 32. How sure are you that the candidate would prioritize these three issues? Are you:
[SINGLE RESPONSE – Read each answer choice]

1) **Not at all sure,**
2) **Not very sure,**
3) **Somewhat sure,**
4) **Very sure,**
5) **Completely sure?**

-98) DON'T KNOW
-99) REFUSED
Any Response → Q33

VI. COMPETENCE

We are also want to know how qualified you think these candidates were for the job.

(*) 33. How qualified do you think the candidate [[Code].1] is to be Representative for your district? Would you say…
[SINGLE RESPONSE – Read each answer choice. Clarify if needed that we want to know how competent the candidate was, irrespective of whether they actually won the election.]

1) Not at all qualified,
2) Not very qualified,
3) Somewhat qualified,
4) Well qualified, or
5) Very well qualified?

-97) NOT APPLICABLE: NEVER HEARD OF THIS CANDIDATE
-98) DON'T KNOW
-99) REFUSED
Any Response → Q34

(*) 34. How sure are you of your last answer? Are you:
[SINGLE RESPONSE – Read each answer choice]

1) Not at all sure,
2) Not very sure,
3) Somewhat sure,
4) Very sure,
5) Completely sure?

-98) DON'T KNOW
-99) REFUSED
Any Response → Q35

(*) 35. How qualified do you think the candidate [[Code].2] is to be Representative for your district? Would you say…
[SINGLE RESPONSE – Read each answer choice. Clarify if needed that we want to know how competent the candidate was, irrespective of whether they actually won the election.]

1) Not at all qualified,
2) Not very qualified,
3) Somewhat qualified,
4) Well qualified, or
5) Very well qualified?

-97) NOT APPLICABLE: NEVER HEARD OF THIS CANDIDATE
-98) DON'T KNOW
-99) REFUSED
Any Response → Q36

(*) 36. How sure are you of your last answer? Are you:
[SINGLE RESPONSE – Read each answer choice]

1**) Not at all sure,**
2) Not very sure,
3) Somewhat sure,
4) Very sure,
5) Completely sure?

-98) DON'T KNOW
-99) REFUSED
Any Response → Q37

(*) 37. How qualified do you think the candidate [[Code].3] is to be Representative for your district? Would you say…
[SINGLE RESPONSE – Read each answer choice. Clarify if needed that we want to know how competent the candidate was, irrespective of whether they actually won the election.]

1) Not at all qualified,
2) Not very qualified,
3) Somewhat qualified,
4) Well qualified, or
5) Very well qualified?

-97) NOT APPLICABLE: NEVER HEARD OF THIS CANDIDATE
-98) DON'T KNOW
-99) REFUSED
Any Response → Q38

(*) 38. How sure are you of your last answer? Are you:
[SINGLE RESPONSE – Read each answer choice]

1) Not at all sure,
2) Not very sure,
3) Somewhat sure,
4) Very sure,
5) Completely sure?

-98) DON'T KNOW
-99) REFUSED
Any Response → Q39.1

VII. CAMPAIGNING

I will next ask you about the campaigning activities of the candidates for the House of Representatives election this past October.

39.1. In the two weeks leading up to the election, how often did you hear about [[Code].1] on the radio?
[SINGLE RESPONSE, READ OPTIONS]

1) Never
2) Rarely
3) Sometimes
4) Most days
5) Every day

-98) DON'T KNOW
-99) REFUSED
Any Response → Q39.3

39.3. In the two weeks leading up to the election, how often did you hear about [[Code].2] on the radio?
[SINGLE RESPONSE, READ OPTIONS]

1) Never
2) Rarely
3) Sometimes
4) Most days
5) Every day

-98) DON'T KNOW
-99) REFUSED
Any Response → Q39.5

39.5. In the two weeks leading up to the election, how often did you hear about [[Code].3] on the radio?
[SINGLE RESPONSE, READ OPTIONS]

1) Never
2) Rarely
3) Sometimes
4) Most days
5) Every day

-98) DON'T KNOW
-99) REFUSED
Any Response → Q39.2

39.2. Did you hear [[Code].1] in the debate you listened to on the radio?
[SINGLE RESPONSE]

1) No
2) Yes

-97) DID NOT HEAR DEBATE
-98) DON'T KNOW
-99) REFUSED
Any Response → Q39.4

39.4. Did you hear [[Code].2] in the debate you listened to on the radio?
[SINGLE RESPONSE]

1) No
2) Yes

-97) DID NOT HEAR DEBATE
-98) DON'T KNOW
-99) REFUSED
Any Response → Q39.6

39.6. Did you hear [[Code].3] in the debate you listened to on the radio?
[SINGLE RESPONSE]

1) No
2) Yes

-97) DID NOT HEAR DEBATE
-98) DON'T KNOW
-99) REFUSED
Any Response → Q40.1

40.1. How often do you think people in your community voted for [[Code].1] in exchange for money, food, or other gifts?

[SINGLE RESPONSE, READ OPTIONS. Clarify that we are asking whether people in their community voted due to gifts from this candidate]

1) Almost everyone did it
2) Many, but not most, people did it
3) Only a few people did it
4) Almost no-one did this
5) Nobody did this

-98) DON'T KNOW
-99) REFUSED

Any Response → Q40.2

40.2. How often do you think people in your community voted for [[Code].2] in exchange for money, food, or other gifts?
[SINGLE RESPONSE, READ OPTIONS. Clarify that we are asking whether people in their community voted due to gifts from this candidate]

1) Almost everyone did it
2) Many, but not most, people did it
3) Only a few people did it
4) Almost no-one did this
5) Nobody did this

-98) DON'T KNOW
-99) REFUSED
Any Response → Q40.3

40.3. How often do you think people in your community voted for [[Code].3] in exchange for money, food, or other gifts?
[SINGLE RESPONSE, READ OPTIONS. Clarify that we are asking whether people in their community voted due to gifts from this candidate]

1) Almost everyone did it
2) Many, but not most, people did it
3) Only a few people did it
4) Almost no-one did this
5) Nobody did this

-98) DON'T KNOW
-99) REFUSED
Any Response → Q41.1

41.1. For the following two activities, I want you to tell me whether both of these, one of these, or neither of these happened in your community.
A: An agent of [[Code].1] distributed leaflets or posters in your community.
B: The candidate [[Code].1] visited you or your community.
[SINGLE RESPONSE, READ OPTIONS. If respondent says 'yes' probe with options.]

1) A and B
2) Only A
3) Only B
4) Neither

-98) DON'T KNOW
-99) REFUSED
Any Response → Q41.2

41.2. For the following two activities, I want you to tell me whether both of these, one of these, or neither of these happened in your community.
A: An agent of [[Code].2] distributed leaflets or posters in your community.
B: The candidate [[Code].2] visited you or your community.
[READ PROMPT AGAIN FROM 37.1. IF RESPONDENT CANNOT REMEMBER OR IS CONFUSED]

1) A and B
2) Only A
3) Only B
4) Neither

-98) DON'T KNOW
-99) REFUSED
Any Response → Q41.3

41.3. For the following two activities, I want you to tell me whether both of these, one of these, or neither of these happened in your community.
A: An agent of [[Code].3] distributed leaflets or posters in your community.
B: The candidate [[Code].3] visited you or your community.
[READ PROMPT AGAIN FROM 37.1. IF RESPONDENT CANNOT REMEMBER OR IS CONFUSED]

1) A and B
2) Only A
3) Only B
4) Neither

-98) DON'T KNOW
-99) REFUSED
Any Response → Q42

VIII. VOTING

42. Did you vote in the election on October 10?
[SINGLE RESPONSE]

1) No → CLOSE OUT MESSAGE
2) Yes → Q43

-98) DON'T KNOW→ CLOSE OUT MESSAGE
-99) REFUSED→ CLOSE OUT MESSAGE

43. In your district, how many candidates were on the ballot for House of Representatives?
[SINGLE RESPONSE, RECORD NUMBER STATED. If UNSURE ASK FOR THEIR BEST ESTIMATE]

……

-98) DON'T KNOW
-99) REFUSED

Any Response → Q44.1

44.1. On the ballot paper, were there photos of the different candidates for House of Representatives?
[SINGLE RESPONSE]

1) No
2) Yes

-98) DON'T KNOW
-99) REFUSED
Any Response → Q43.2

44.2. On the ballot paper, were there logos of the parties for the different candidates for House of Representatives?
[SINGLE RESPONSE]

1) No
2) Yes

-98) DON'T KNOW
-99) REFUSED
Any Response → Q44.3

44.3. What color was the ballot paper?
[SINGLE RESPONSE, DO NOT READ OPTIONS]

1) White
2) Blue
3) Red
4) Yellow
5) Green

-97) Other: ……
-98) DON'T KNOW
-99) REFUSED
Any Response → Q45

(*) 45. If you voted, which candidate for House of Representatives did you vote for? Remember, your answers are confidential.

[RECORD THE CANDIDATES NAME – Select the name that respondents say. Confirm the spelling if needed. . ENTER -97 for I DO NOT PLAN TO VOTE, -98 for DON'T KNOW and -99 for REFUSED]

-97) DID NOT VOTE
-98) DON'T KNOW
-99) REFUSED

Any Response → Q46

(*) 46. What party did this candidate belong to?

[SINGLE CHOICE]

1) ALP
2) ANC
3) CDA
4) CDC
5) CLP
6) DJP
7) GDPL
8) Independent
9) LFP
10) LINU
11) LP
12) LPP
13) LRP
14) LTP
15) MDR
16) MOVEE
17) MPC
18) NLP
19) PUP
20) RDC
21) TWP
22) UP
23) UPP
24) VCP
25) VOLT
-96) Other (*please specify*): _____

-98) DON'T KNOW
-99) REFUSED

Any Response → Q47.1

47.1(*) Why did you vote for this candidate? Please tell us the reasons you voted for this candidate in order of importance. (PROBE: What is the MOST important reason you voted for this candidate?)

[DO NOT READ OPTIONS – SINGLE CHOICE – CHOOSE THE CLOSEST ANSWER - RECORD THE FIRST ANSWER GIVEN – Randomize order of responses]

1) POLITICAL PARTY
2) EXPERIENCE OF THE CANDIDATE
3) COMPETENCE FOR THE JOB

4) FRIEND OR RELATIVE
5) FROM SAME/NEARBY VILLAGE
6) SAME ETHNICITY
7) GENDER
8) HELPED ME/MY FAMILY/COMMUNITY BEFORE
9) THE DEVELOPMENT WORK YOU EXPECT THAT THE CANDIDATE WOULD DO
10) THE LOCAL POLICIES THAT YOU EXPECT THAT THE CANDIDATE WOULD IMPLEMENT
11) THE NATIONAL POLICIES THAT YOU EXPECT THAT THE CANDIDATE WOULD IMPLEMENT
12) CAMPAIGN PROMISES OF DEVELOPMENT
13) CAMPAIGN PROMISES REGARDING LOCAL POLICIES
14) CAMPAIGN PROMISES REGARDING NATIONAL POLICIES
-96) OTHER: (*please specify the reason*): _____
Any Response Above → Q47.2

-98) DON'T KNOW → CLOSE OUT MESSAGE
-99) REFUSED → CLOSE OUT MESSAGE

47.2 (What is the SECOND most important reason you voted for this candidate?)
[DO NOT READ OPTIONS – SINGLE CHOICE – CHOOSE THE CLOSEST ANSWER - RECORD THE SECOND ANSWER GIVEN – randomize order of responses]

1) POLITICAL PARTY
2) EXPERIENCE OF THE CANDIDATE
3) COMPETENCE FOR THE JOB
4) FRIEND OR RELATIVE
5) FROM SAME/NEARBY VILLAGE
6) SAME ETHNICITY
7) GENDER
8) HELPED ME/MY FAMILY/COMMUNITY BEFORE
9) THE DEVELOPMENT WORK YOU EXPECT THAT THE CANDIDATE WOULD DO
10) THE LOCAL POLICIES THAT YOU EXPECT THAT THE CANDIDATE WOULD IMPLEMENT
11) THE NATIONAL POLICIES THAT YOU EXPECT THAT THE CANDIDATE WOULD IMPLEMENT
12) CAMPAIGN PROMISES OF DEVELOPMENT
13) CAMPAIGN PROMISES REGARDING LOCAL POLICIES
14) CAMPAIGN PROMISES REGARDING NATIONAL POLICIES
-96) OTHER: (*please specify the reason*): _____
Any Response Above → Q47.3

-97) NO OTHER REASON→ CLOSE OUT MESSAGE
-98) DON'T KNOW→ CLOSE OUT MESSAGE
-99) REFUSED→ CLOSE OUT MESSAGE

47.3(What is the THIRD most important reason you voted for this candidate?)
[DO NOT READ OPTIONS – SINGLE CHOICE – CHOOSE THE CLOSEST ANSWER - RECORD THE THIRD ANSWER GIVEN – Randomize order of responses]

1) POLITICAL PARTY
2) EXPERIENCE OF THE CANDIDATE
3) COMPETENCE FOR THE JOB
4) FRIEND OR RELATIVE
5) FROM SAME/NEARBY VILLAGE
6) SAME ETHNICITY
7) GENDER
8) HELPED ME/MY FAMILY/COMMUNITY BEFORE
9) THE DEVELOPMENT WORK YOU EXPECT THAT THE CANDIDATE WOULD DO
10) THE LOCAL POLICIES THAT YOU EXPECT THAT THE CANDIDATE WOULD IMPLEMENT
11) THE NATIONAL POLICIES THAT YOU EXPECT THAT THE CANDIDATE WOULD IMPLEMENT
12) CAMPAIGN PROMISES OF DEVELOPMENT
13) CAMPAIGN PROMISES REGARDING LOCAL POLICIES
14) CAMPAIGN PROMISES REGARDING NATIONAL POLICIES
-96) OTHER: (*please specify the reason*): _____
Any Response Above→ Q47.4

-97) NO OTHER REASON→ CLOSE OUT MESSAGE
-98) DON'T KNOW→ CLOSE OUT MESSAGE
-99) REFUSED→ CLOSE OUT MESSAGE

47.4(For what OTHER reasons did you vote for this candidate?)

[DO NOT READ OPTIONS – SELECT ALL THAT APPLY – CHOOSE THE CLOSEST ANSWER – randomize order of responses]

1) POLITICAL PARTY
2) EXPERIENCE OF THE CANDIDATE
3) COMPETENCE FOR THE JOB
4) FRIEND OR RELATIVE
5) FROM SAME/NEARBY VILLAGE
6) SAME ETHNICITY
7) GENDER
8) HELPED ME/MY FAMILY/COMMUNITY BEFORE
9) THE DEVELOPMENT WORK YOU EXPECT THAT THE CANDIDATE WOULD DO
10) THE LOCAL POLICIES THAT YOU EXPECT THAT THE CANDIDATE WOULD IMPLEMENT
11) THE NATIONAL POLICIES THAT YOU EXPECT THAT THE CANDIDATE WOULD IMPLEMENT
12) CAMPAIGN PROMISES OF DEVELOPMENT
13) CAMPAIGN PROMISES REGARDING LOCAL POLICIES
14) CAMPAIGN PROMISES REGARDING NATIONAL POLICIES
-96) OTHER: (*please specify the reason*): _____

-97) NO OTHER REASON
-98) DON'T KNOW
-99) REFUSED

Any Response → Q48

48. Just one more question: in your opinion, who do you think asked us to do this interview? [Open response, no more than 5 words]

.....

-98) Don't Know
-99) Refused

Any Response → CLOSE OUT MESSAGE

CLOSE OUT MESSAGE
Thank you for completing our survey! You will receive 0.5 USD airtime credit within 2 days.

If you have any questions about this project or who is conducting this research please call (0881 33 66 21) for more information.

Thank you again and have a great day.