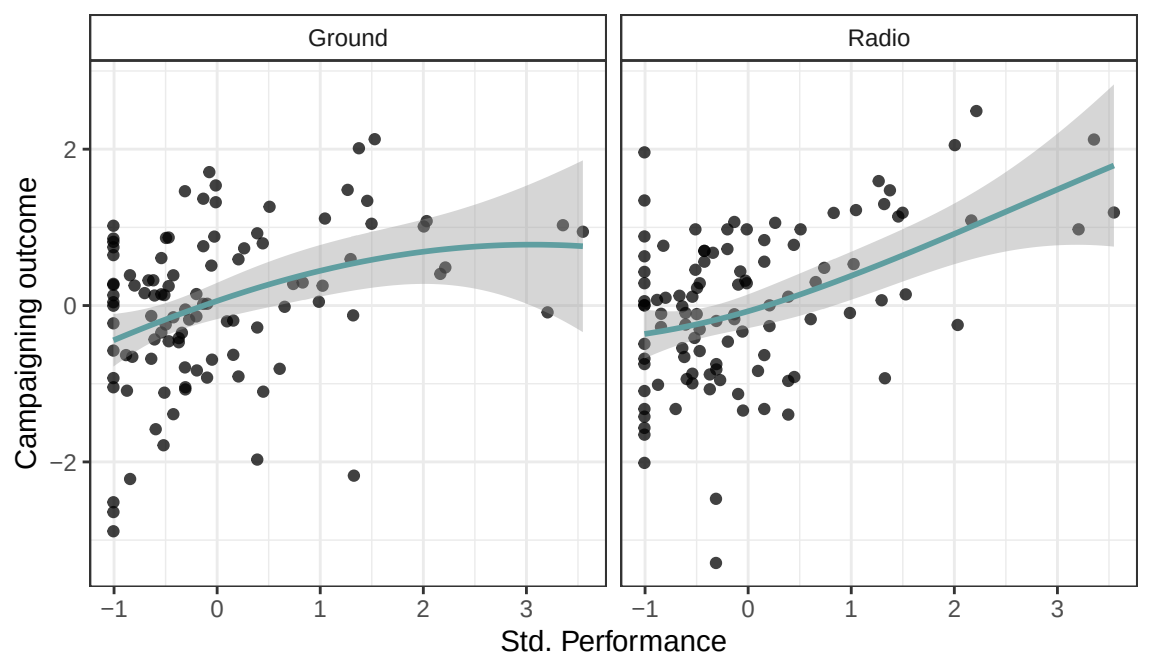
Ground
Radio
Campaigning outcome
2
0
−2
−1
0
1
2
3
Std. Performance