TESS DHS 08 - Malhotra

March 2008

- Study Details -

Note: This page may be removed when the questionnaire is sent to the client. However, it must exist in the version sent to TOST.

SNO	**11560**
Survey Name	**TESS DHS 08 – Malhotra**
Client Name	**University of Pennsylvania / TESS**
Great Plains Project Number	**K1787**
Project Director Name	**Poom Nukulkij**
Team/Area Name	**SPQR**

Samvar (Include name, type and response values. "None" means none. Blank means standard demos. This must match SurveyMan.)	**Standard demos, XIDEO, XPARTY7, XDHS08 (1-4).**
Specified Pre-coding Required	
Timing Template Required (y/n)	**Yes**
Multi-Media	
Disposition Information (Used to create Toplines: Provide exact definitions of base(s), referencing question numbers and responses defining the group(s) for which Toplines are desired)	

Important: Do not change Question numbers after Version 1; to add a new question, use alpha characters (e.g., 3a, 3b, 3c.) Changing question numbers will cause delays and potentially errors in the program.

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- Questionnaire -

THREAT PERCEPTIONS AND POLITICAL ATTITUDES ON COUNTER-TERRORISM MEASURES
PI: NEIL MALHOTRA E-MAIL: NEILM@STANFORD.EDU

STUDY DESIGN: 8 TREATMENT CONDITIONS [4 TREATMENT GROUPS X 2 FORMS (A OR B)]

PROCEDURE: RESPONDENTS ARE ASKED A QUESTION ABOUT RISK, A QUESTION ABOUT TRUST IN GOVERNMENT, AND ANOTHER ABOUT THE LIKELIHOOD OF A TERRORIST ATTACK. RESPONDENTS THEN WILL COMPLETE ANOTHER, UNRELATED STUDY. NEXT RESPONDENTS ARE ASSIGNED TO ONE OF FOUR CONDITIONS AND ASKED TO RESPOND TO A SERIES OF QUESTIONS REGARDING TERRORISM AND THREAT PERCEPTION (HALF OF THE RESPONDENTS IN EACH CONDITION ARE ASSIGNED FORM A AND HALF ARE ASSIGNED FORM B, ALTERING THE ORDER OF THE RESPONSE CHOICES).

SAMPLE SPECS: RANDOM SAMPLE OF THE U.S. ADULT POPULATION WITH SAMPLE N=615, WITH 306 RESPONDENTS IN TREATMENT GROUP #1 AND 103 RESPONDENTS EACH IN TREATMENT GROUPS #2-4. EACH SUBJECT WILL RECEIVE 13 QUESTIONS, FOR A TOTAL OF 7,995 RESPONDENT-QUESTIONS (615 SUBJECTS X 13 QUESTIONS = 7,995).

[DO NOT OFFER RESPONDENTS "DON'T KNOW" RESPONSE OPTIONS. IF A RESPONDENT ATTEMPTS TO GO TO THE NEXT SCREEN WITHOUT ANSWERING ONE OR MORE QUESTIONS, THE FOLLOWING TEXT SHOULD APPEAR IN RED AT THE TOP OF THE SCREEN:

(IF THERE ARE TWO OR MORE QUESTIONS ON THE SCREEN): "WE NOTICED THAT YOU DIDN'T ANSWER ALL THE QUESTIONS ON THIS PAGE. IT WOULD BE A BIG HELP TO US IF YOU WOULD BE WILLING TO ANSWER THEM ALL, BUT IF YOU WOULD PREFER NOT TO, YOU CAN PUSH "NEXT SCREEN" AND GO AHEAD TO THE NEXT QUESTIONS. THANK YOU."

(IF THERE IS ONLY ONE QUESTION ON THE SCREEN): "WE NOTICED THAT YOU DIDN'T ANSWER THE QUESTION ON THIS PAGE. IT WOULD BE A BIG HELP TO US IF YOU WOULD BE WILLING TO ANSWER IT, BUT IF YOU WOULD PREFER NOT TO, YOU CAN PUSH "NEXT SCREEN" AND GO AHEAD TO THE NEXT QUESTIONS. THANK YOU." IF THE RESPONDENT THEN ATTEMPTS TO GO TO THE NEXT SCREEN A SECOND TIME, THE NEXT SCREEN SHOULD APPEAR.]

[RANDOMLY ASSIGN HALF OF THE RESPONDENTS TO RECEIVE FORM A OF THE QUESTIONNAIRE AND THE OTHER HALF TO RECEIVE FORM B. THE MAIN DIFFERENCE BETWEEN THE FORMS IS THAT FOR SOME QUESTIONS, THE RESPONSE CHOICES ARE REVERSED. FOR MOST QUESTIONS, THE QUESTION STEM WORDINGS ARE THE SAME FOR BOTH FORMS. INCLUDE IN THE DATASET A VARIABLE FOR THE FORM THE RESPONDENT RECEIVED.]

[IF POSSIBLE, PLEASE INSERT ANOTHER QUESTIONNAIRE BETWEEN QUESTION 3 AND THE EXPERIMENTAL TREATMENT IN QUESTION 4].

[ASSIGN EACH RESPONDENT TO ONE OF FOUR TREATMENT GROUPS USING XDHS08 SAMVAR:

ONE-HALF OF RESPONDENTS SHOULD BE ASSIGNED TO TREATMENT #1,
ONE-SIXTH TO TREATMENT #2,
ONE-SIXTH TO TREATMENT #3,
ONE-SIXTH TO TREATMENT #4.

AS SHOWN IN THE QUESTIONNAIRE, THE INFORMATION PRESENTED AROUND QUESTION 4 VARIES BETWEEN EXPERIMENTAL GROUPS. FOR TREATMENT GROUP #1, THERE IS AN ADDITIONAL MANIPULATION: RANDOMLY ASSIGN EACH RESPONDENT A VALUE (X), WHICH IS A MULTIPLE OF 5, RANGING FROM 5 TO 95 (INCLUSIVE). TREATMENT GROUP #2 IS THE CONTROL GROUP, THEY WILL SKIP DIRECTLY FROM QUESTION #3 TO QUESTION #5. CODE RESPONDENTS WHO RECEIVED TREATMENT #1 AS "1," RESPONDENTS WHO RECEIVED TREATMENT #2 AS "2," RESPONDENTS WHO RECEIVED TREATMENT #3 AS "3," AND RESPONDENTS WHO RECEIVED TREATMENT #4 AS "4." FINALLY, CREATE A VARIABLE FOR THE VALUE OF X RESPONDENTS IN TREATMENT GROUP #1 WERE ASSIGNED.]

[SP]
Q1. People often have to take risks when making financial, career, or other life decisions. Generally speaking, how comfortable are you taking risks?

[FORM A:]
Extremely comfortable
Somewhat comfortable
Not too comfortable
Not comfortable at all

[FORM B:]
Not comfortable at all
Not too comfortable
Somewhat comfortable
Extremely comfortable

[NUMBER BOX WITH RANGE 0-100, ONLY ALLOW INTEGERS]
Q3. What would you estimate to be the percentage chance that the United States will suffer a damaging terrorist attack in the next five years? Please only type in whole numbers between 0 and 100.

_____ %

PROMPT IF R DOES NOT TYPE IN A VALID NUMBER.

[SP]
Q2. How much of the time do you think you can trust the government in Washington to do what is right?

[FORM A:]

Never
Only some of the time
Most of the time
Just about always

[FORM B:]
Just about always
Most of the time
Only some of the time
Never

[MEDIUM TEXTBOX]
Q3.5. Next, we would like to ask you some questions about products and services you recently purchased.

What was the name of the last restaurant you went out to eat at?

[MEDIUM TEXTBOX]
Q3.6 What was the name of the last movie you saw in the theater?

[MEDIUM TEXTBOX]
Q3.7 Think back to the last time you filled up your car with gas. How much did the gas cost per gallon?

$ _____

[MEDIUM TEXTBOX]
Q3.8 Where would you like to take your next vacation?

[TREATMENT GROUP #1]:

[THE COMPUTER WILL RANDOMLY GENERATE AN INTEGER, X, THAT IS A MULTIPLE OF 5 AND LIES BETWEEN 5-95, INCLUSIVE]

[DISPLAY]
Q4_G1. Assisting the government in preparing for a potential terrorist attack, the Senate Foreign Relations Committee surveyed a group of arms control experts about the likelihood of a terrorist attack on American soil. Based on an analysis of the responses, the experts concluded that there is a <yellow>[X]%</yellow> chance that there will be a damaging terrorist attack in the United States in the next five years.

How should the United States government inform the American public about the current level of terrorist threat? Please check all that apply.

[FORM A:]
Television announcements
Radio announcements
Unsolicited e-mails
Internet postings

Announcements from local law enforcement authorities
Another way, please specify: _____ **[ALWAYS LAST IN LIST]**

[FORM B:]
Announcements from local law enforcement authorities
Internet postings
Unsolicited e-mails
Radio announcements
Television announcements
Another way, please specify: _____ **[ALWAYS LAST IN LIST]**

[TREATMENT GROUP #2:]

[THIS GROUP DOES NOT RECEIVE ANY THREAT INFORMATION AND DOES NOT ANSWER QUESTION #4. PROCEED TO QUESTION #5]

[TREATMENT GROUP #3:]

[MP; DO NOT SHOW DEFAULT INSTRUCTION TEXT]
Q4_G3. As you may know, the Department of Homeland Security (DHS) currently employs a five-level, color-coded security advisory system to inform the public of the current level of terrorist threat to the United States. The five levels are: severe, high, elevated, guarded, and low. The color coding and description of the threat levels is presented in the diagram below:

Currently, the threat level in some sectors of the country is Elevated, or Yellow, meaning that there is "significant risk of terror attacks." This is the middle level of the five-level advisory system.

How should the United States government inform the American public about the current level of

terrorist threat? Please check all that apply.

[FORM A:]
Television announcements
Radio announcements
Unsolicited e-mails
Internet postings
Announcements from local law enforcement authorities
Another way, please specify: _____ **[ALWAYS LAST IN LIST]**

[FORM B:]
Announcements from local law enforcement authorities
Internet postings
Unsolicited e-mails
Radio announcements
Television announcements
Another way, please specify: _____ **[ALWAYS LAST IN LIST]**

[TREATMENT GROUP #4:]

[MP; DO NOT SHOW DEFAULT INSTRUCTION TEXT]
Q4_G4. As you may know, the Department of Homeland Security (DHS) currently employs a five-level, color-coded security advisory system to inform the public of the current level of terrorist threat to the United States. The five levels are: severe, high, elevated, guarded, and low. The color coding and description of the threat levels is presented in the diagram below:

Currently, the threat level in some sectors of the country is Severe, or Red, meaning that there is "severe risk of terror attacks." This is the very highest level of the five-level advisory system.

How should the United States government inform the American public about the current level of terrorist threat? Please check all that apply.

[FORM A:]
Television announcements
Radio announcements
Unsolicited e-mails
Internet postings
Announcements from local law enforcement authorities
Another way, please specify: _____ **[ALWAYS LAST IN LIST]**

[FORM B:]
Announcements from local law enforcement authorities
Internet postings
Unsolicited e-mails
Radio announcements
Television announcements
Another way, please specify: _____**[ALWAYS LAST IN LIST]**

[NUMBER BOX WITH RANGE 0-100, ONLY ALLOW INTEGERS]
Q5. In your opinion, how likely is it that the United States will experience a damaging terrorist attack in the next five years?

[FORM A:]
Extremely likely
Somewhat likely
Not too likely
Not likely at all

[FORM B:]
Not likely at all
Not too likely
Somewhat likely
Extremely likely

[SP]
Q6. How concerned are you that the United States will suffer a damaging terrorist attack in the next five years?

[FORM A:]
Extremely concerned
Somewhat concerned
Not too concerned
Not concerned at all

[FORM B:]
Not concerned at all
Not too concerned

Somewhat concerned
Extremely concerned

[SP]
Q7. How concerned are you that you or your family will be victims of a damaging terrorist attack in the next five years?

[FORM A:]
Extremely concerned
Somewhat concerned
Not too concerned
Not concerned at all

[FORM B:]
Not concerned at all
Not too concerned
Somewhat concerned
Extremely concerned

[SP]
Q8. If the United States suffers a damaging terrorist attack in the next five years, how many people do you think will die in the attack?

[FORM A:]
0-10
11-100
101-1,000
1,001-10,000
More than 10,000

[FORM B:]
More than 10,000
1,001-10,000
101-1,000
11-100
0-10

[SP]
Q9. Do you support or oppose the U.S. government using wiretaps to listen in on citizens' phone conversations in terrorism investigations?

[FORM A:]
Strongly support
Somewhat support
Neither support nor oppose
Somewhat oppose
Strongly oppose

[FORM B:]
Strongly oppose

Somewhat oppose
Neither support nor oppose
Somewhat support
Strongly support

PROMPT ONCE.

[SP]
Q10. Do you support or oppose a law requiring libraries to turn over to terrorism investigators records of what books people have checked out?

[FORM A:]
Strongly support
Somewhat support
Neither support nor oppose
Somewhat oppose
Strongly oppose

[FORM B:]
Strongly oppose
Somewhat oppose
Neither support nor oppose
Somewhat support
Strongly support

PROMPT ONCE.

[SP]
Q11. Do you support or oppose limits on airline passengers carrying liquids or gels (e.g., beverages, toothpaste, shampoo) onto airplanes?

[FORM A:]
Strongly support
Somewhat support
Neither support nor oppose
Somewhat oppose
Strongly oppose

[FORM B:]
Strongly oppose
Somewhat oppose
Neither support nor oppose
Somewhat support
Strongly support

PROMPT ONCE.

[SP]
Q12. Do you support or oppose the United States launching a military attack against Iran, which American government officials have accused of supporting terrorist organizations such as al Qaeda?

[FORM A:]
Strongly support
Somewhat support
Neither support nor oppose
Somewhat oppose
Strongly oppose

[FORM B:]
Strongly oppose
Somewhat oppose
Neither support nor oppose
Somewhat support
Strongly support

PROMPT ONCE.

[SP]
Q13. Do you support or oppose the proposal to build a fence along the United States-Mexico border to prevent illegal immigrants from entering the U.S.?

[FORM A:]
Strongly support
Somewhat support
Neither support nor oppose
Somewhat oppose
Strongly oppose

[FORM B:]
Strongly oppose
Somewhat oppose
Neither support nor oppose
Somewhat support
Strongly support

PROMPT ONCE.

[DISP_Q14 AND Q14 ARE ONLY FOR RESPONDENTS ASSIGNED TO TREATMENT GROUP #2]

[SP]
Q14. As you may know, the Department of Homeland Security (DHS) currently employs a five-level, color-coded security advisory system to inform the public of the current level of terrorist threat to the United States. The five levels are: severe, high, elevated, guarded, and low. The color coding and description of the threat levels is presented in the diagram below:

What is the current threat level for the U.S. national government?

[FORM A:]
Severe (Red)
High (Orange)
Elevated (Yellow)
Guarded (Blue)
Low (Green)
Not sure

[FORM B:]
Low (Green)
Guarded (Blue)
Elevated (Yellow)
High (Orange)
Severe (Red)
Not sure

[DISPLAY]

[ALL GROUPS:]
Thanks so much for your time!

[TREATMENT GROUP #1:]
Earlier in this survey we showed you a probability that a terrorist attack would occur in the near future. This number is based on a subset of responses given by arms control experts who were surveyed by the U.S. Senate Foreign Relations Committee in 2005. The complexity of the issue and data, however, cannot be reduced to a specific percent prediction about future attacks. If you would like to learn more about the survey or the Senate Foreign Relations Committee, go to http://lugar.senate.gov/reports/NPSurvey.pdf.

[TREATMENT GROUPS #3-#4:]
Earlier in this survey we showed you the Department of Homeland Security's five-level, color-coded Homeland Security Advisory System. The level of threat is different in various sectors of the country. The United States government national threat level is "Elevated," or "Yellow." The U.S. threat level is

"High," or "Orange," for all domestic and international flights. To learn more about the Homeland Security Advisory System, go to the Department of Homeland Security's website, www.dhs.gov.

[ALL GROUPS:]
If you have any questions, concerns or complaints about this research study, its procedures, risks and benefits, you should ask the Protocol Director, Neil Malhotra, 408-772-7969. If you are not satisfied with how this study is being conducted, or if you have any concerns, complaints, or general questions about the research or your rights as a participant, please contact the Stanford Institutional Review Board (IRB) to speak to someone independent of the research team at (650)-723-2480 or toll free at 1-866-680-2906.

INSERT STANDARD CLOSE.