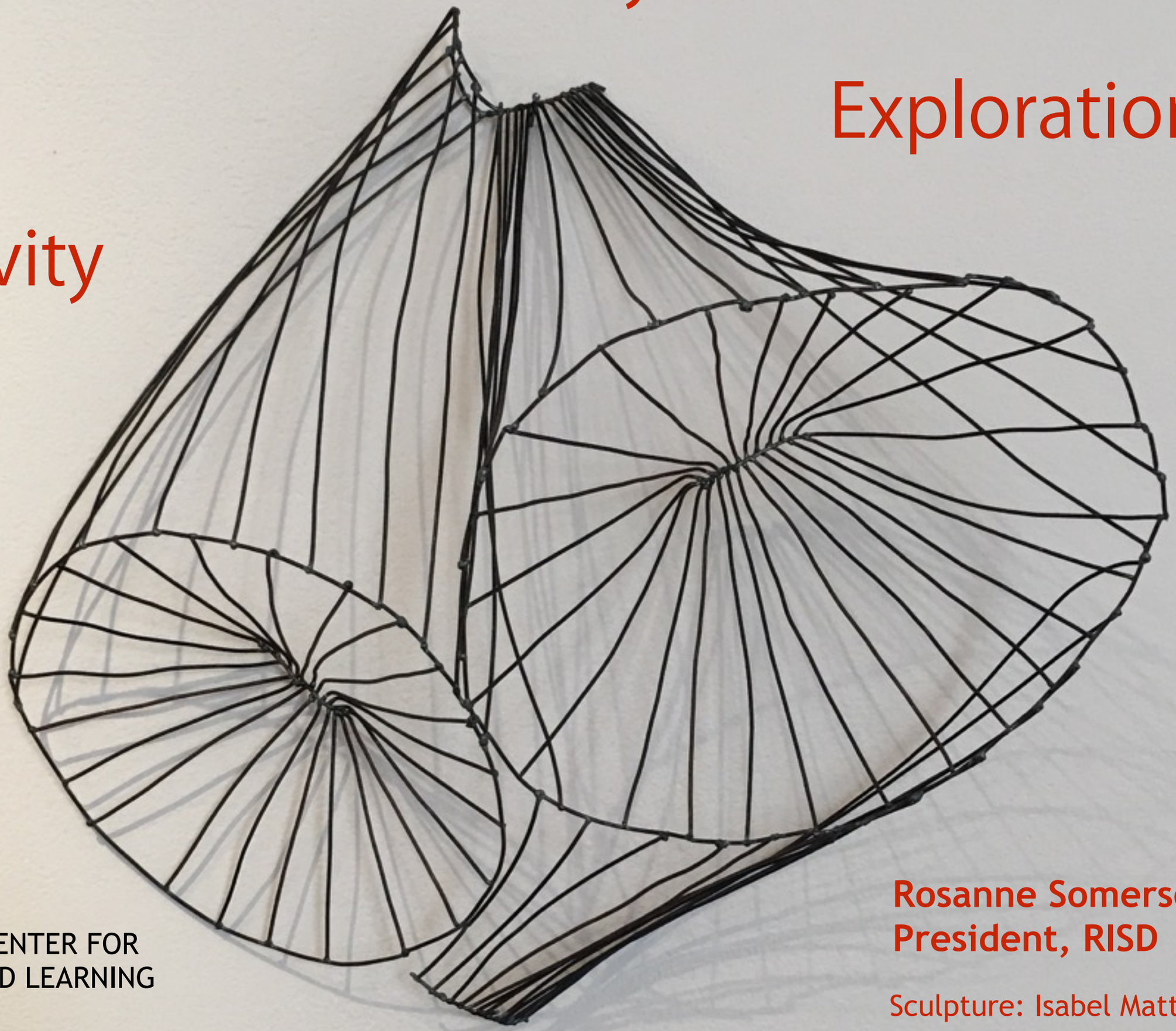
Discovery

Exploration

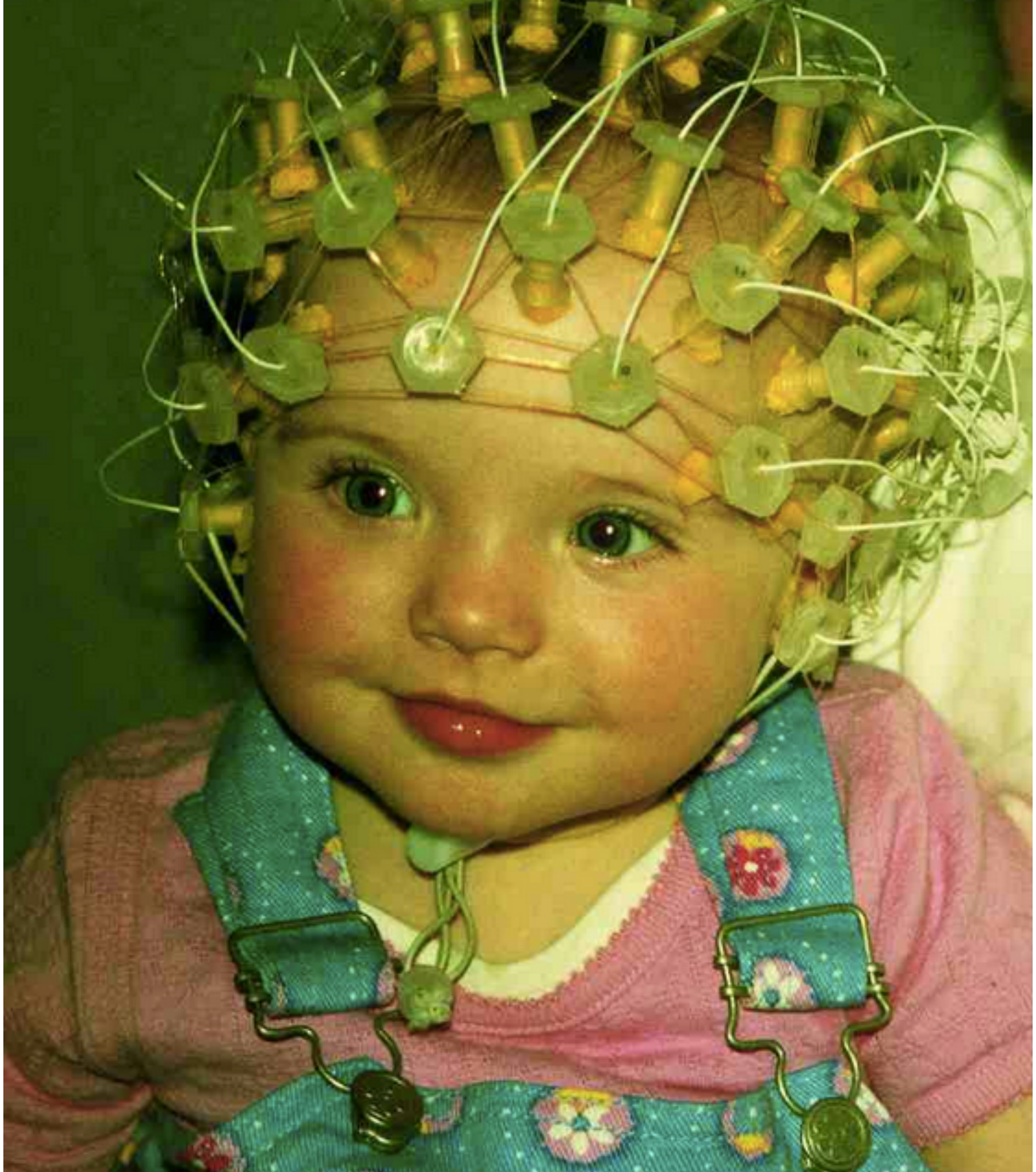
Creativity

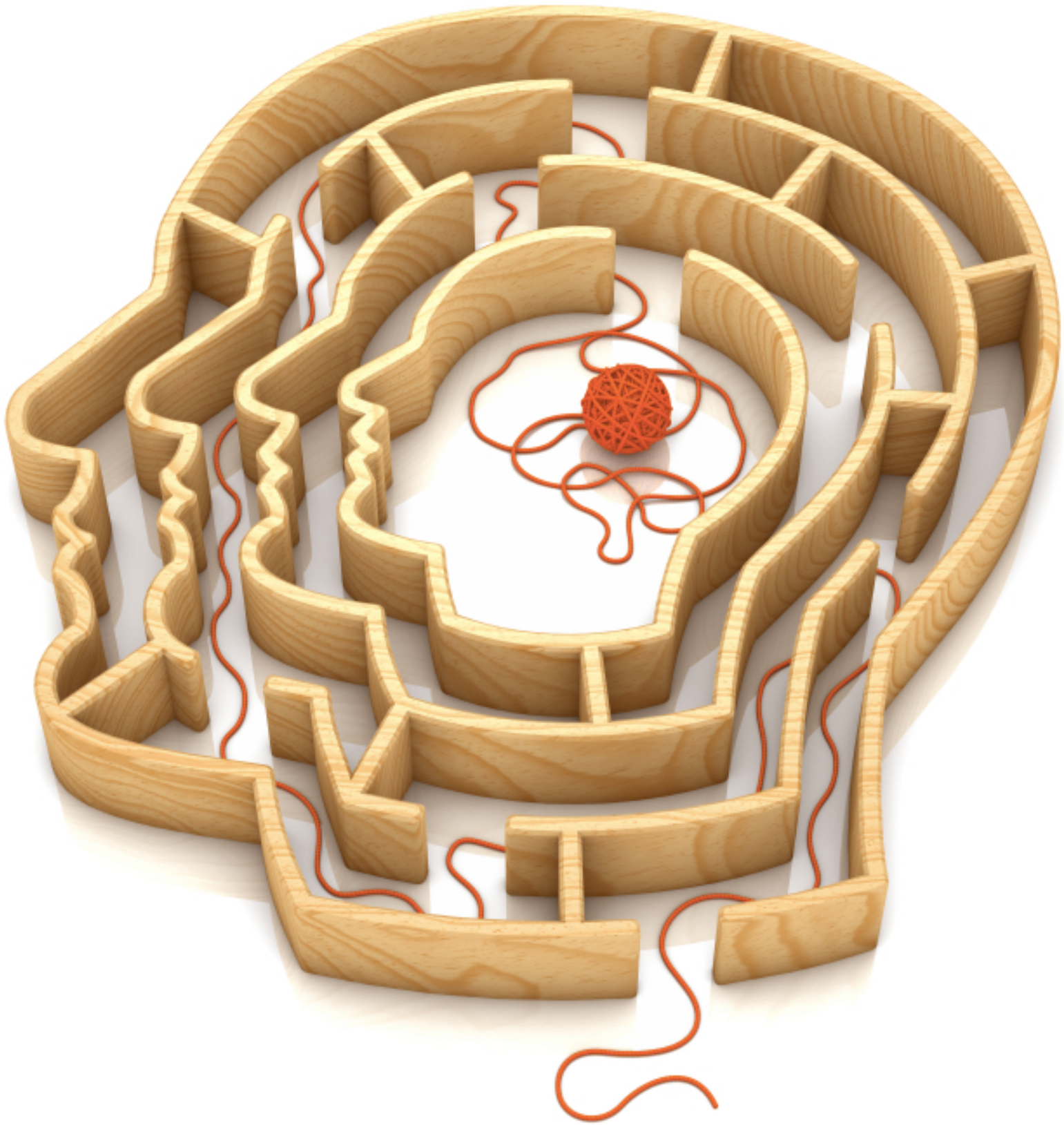


DEREK BOK CENTER FOR
TEACHING AND LEARNING

Rosanne Somerson
President, RISD

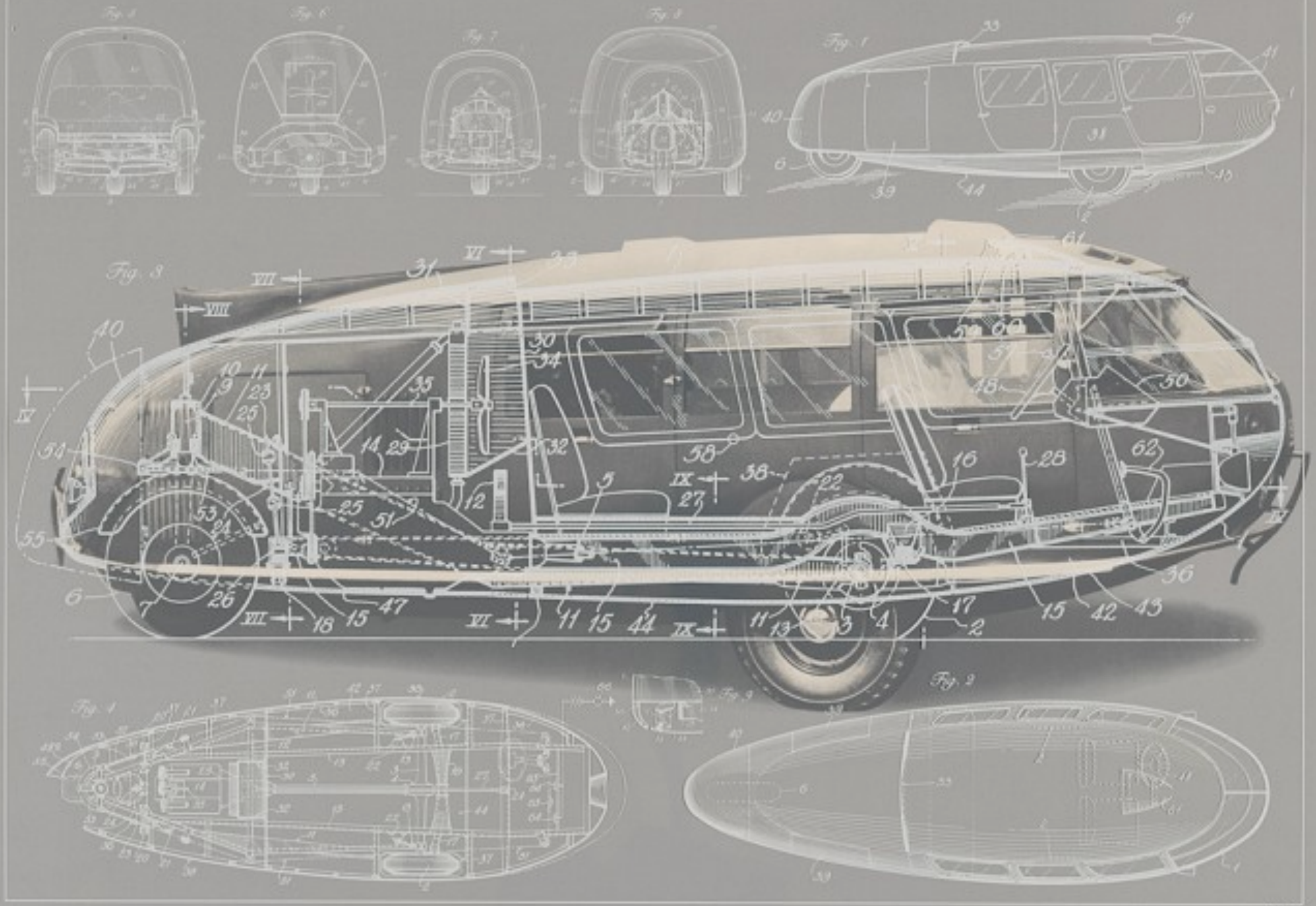
Sculpture: Isabel Mattia





"We're hoping that someday Rosalie will be a major player in the creative economy."

Edward Koren- The New Yorker



MOTOR VEHICLE — DYMAXION CAR, United States Patent Office no. 2,101,057, filed October 18, 1933, serial no. 694,068, granted December 7, 1937, inventor: Buckminster Fuller

Capitalizing on Complexity

Insights from the Global Chief Executive Officer Study

IBM

Interviewed 1,541 CEO's, general managers and senior public sector leaders in 60 countries and 233 industries.

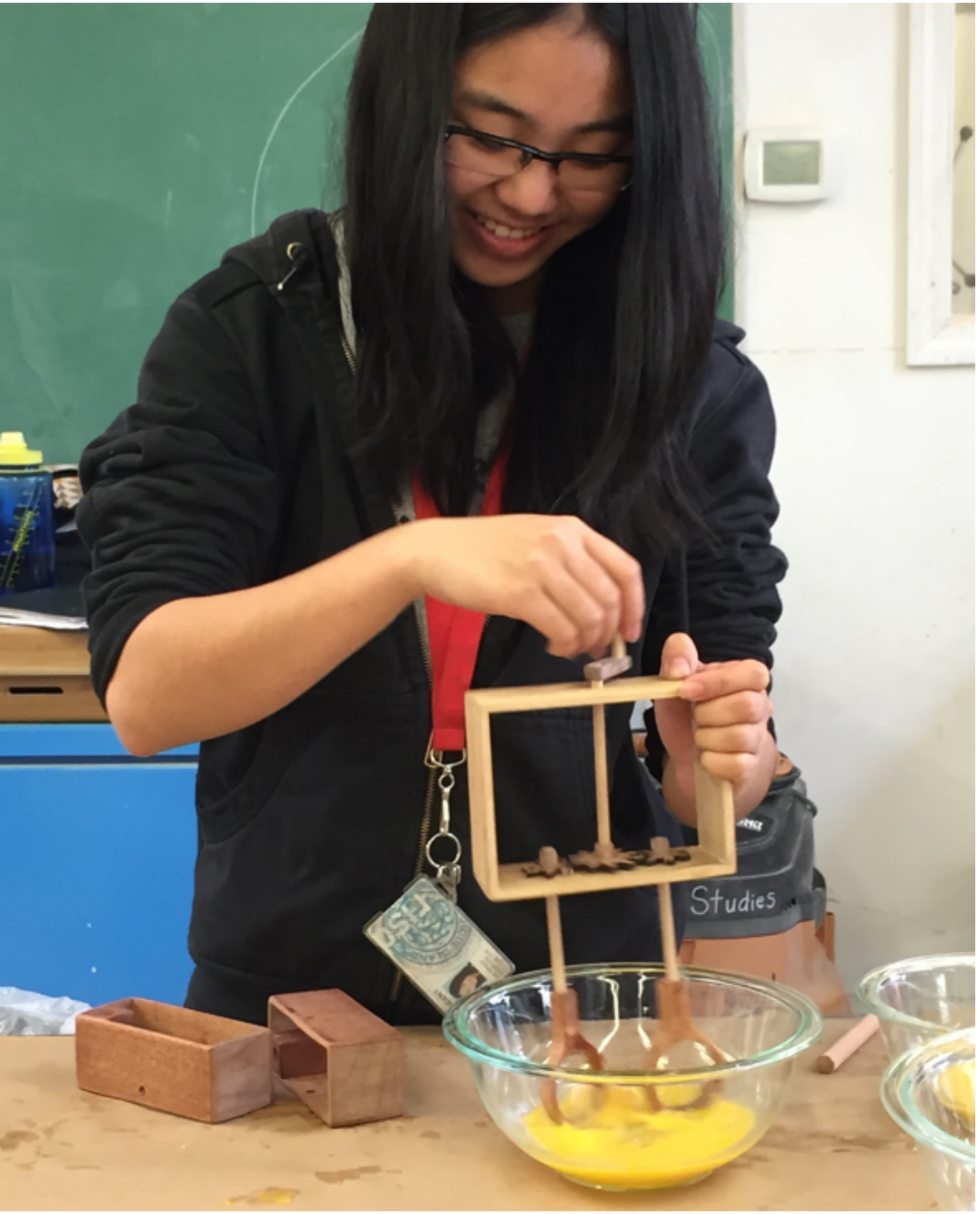
Findings showed that:

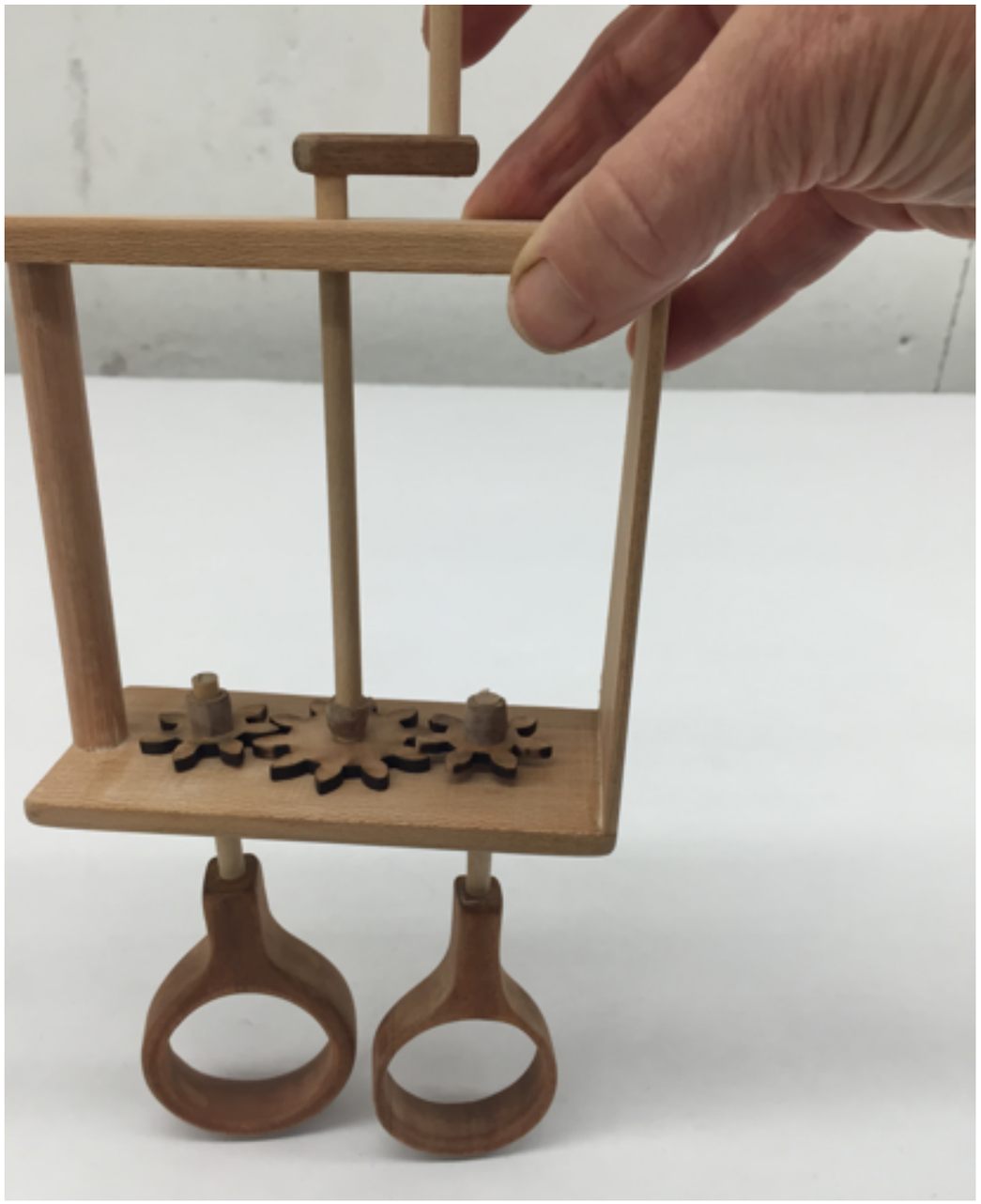
CREATIVITY IS THE MOST IMPORTANT LEADERSHIP QUALITY

"Creative leaders expect to make deeper business model changes to realize their strategies. To succeed, they take more calculated risks, find new ideas, and keep innovating in how they lead and communicate"

Invent, design and build a creative tool that can pick up an egg, crack it and beat it.

Your hands can never touch the egg. The tool has to be made out of wood and be one form initially that can come apart if necessary.


Studies



The Car Parts Incubator: Tom Weis, Mike Hahn, and Adam Geremia

airbnb

About Us

Founded in August of 2008 and based in San Francisco, California, Airbnb is a trusted community marketplace for people to list, discover, and book unique accommodations around the world — online or from a mobile phone or tablet.

Whether an apartment for a night, a castle for a week, or a villa for a month, Airbnb connects people to unique travel experiences, at any price point, in more than 34,000 cities and 191 countries. And with world-class customer service and a growing community of users, Airbnb is the easiest way for people to monetize their extra space and showcase it to an audience of millions.

Total Guests
60,000,000+

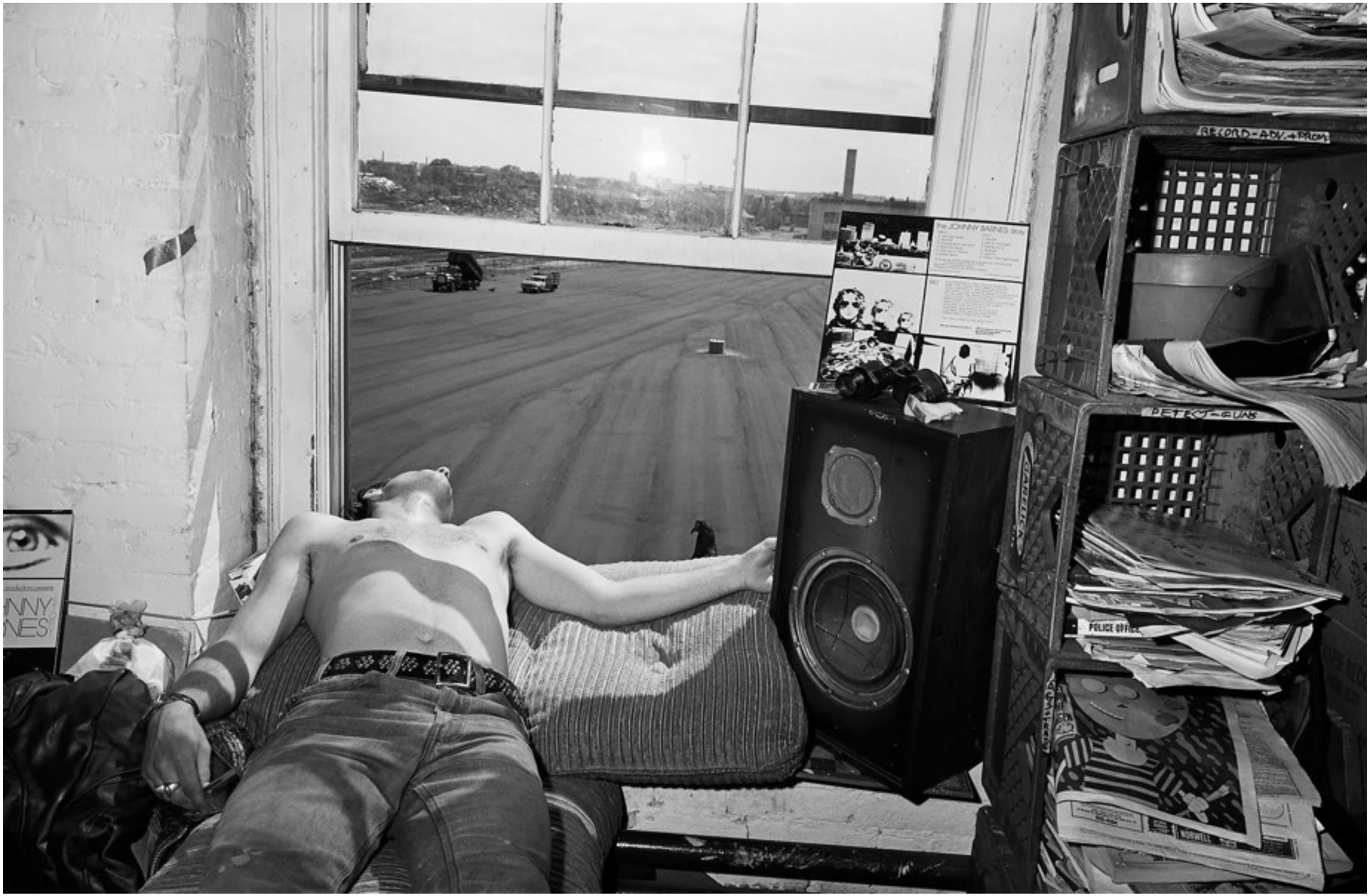
Cities
34,000+

Castles
1,400+

Countries
191+

Listings Worldwide
2,000,000+

Marly Thalya Gallardo



“When you pay attention to boredom it gets unbelievably interesting.”

Jon Kabat-Zinn *photo: Sage Sohier*