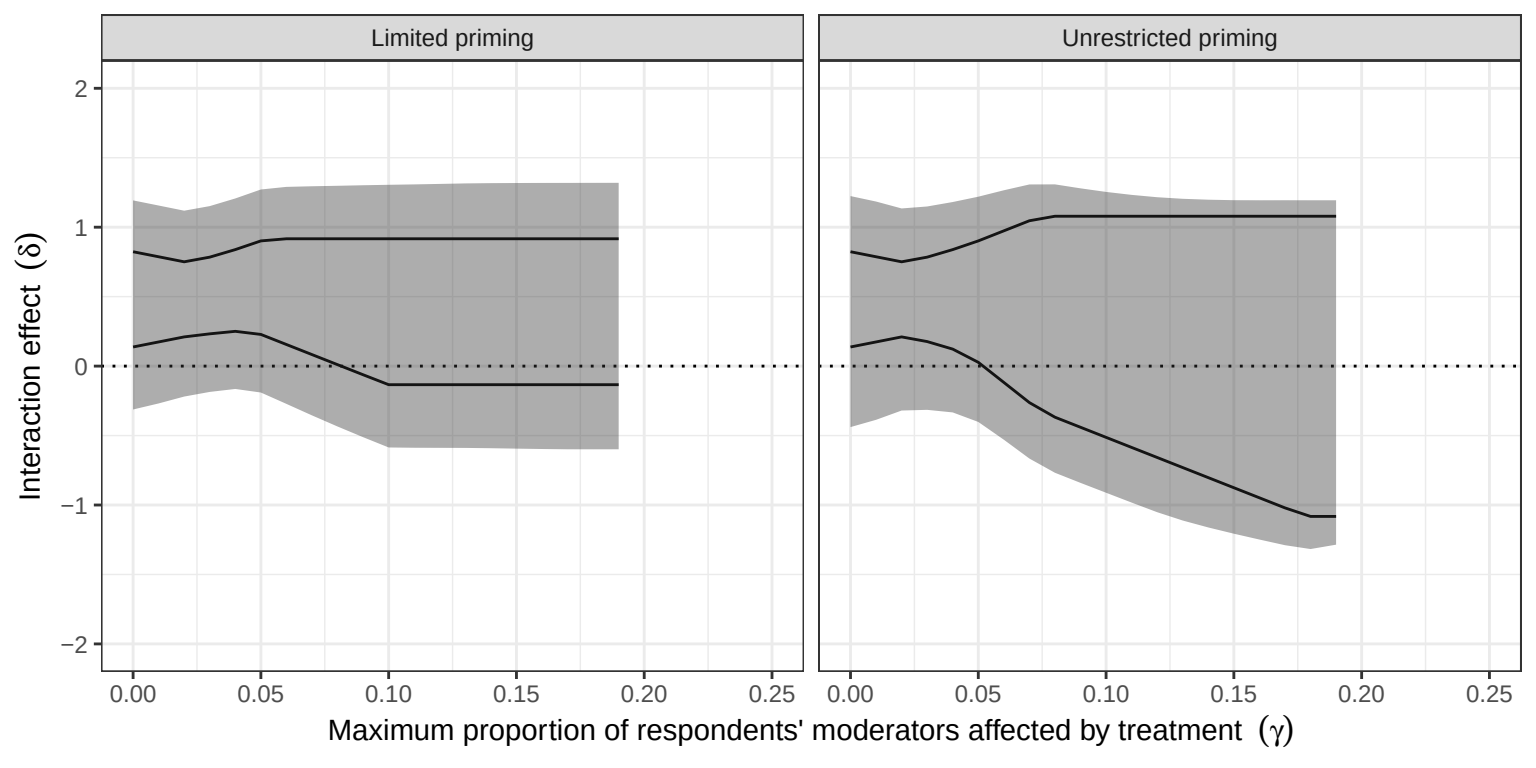
Limited priming
Unrestricted priming
Interaction effect (δ)
2
1
0
−1
−2
0.00
0.05
0.10
0.15
0.20
0.25
Maximum proportion of respondents' moderators affected by treatment (γ)