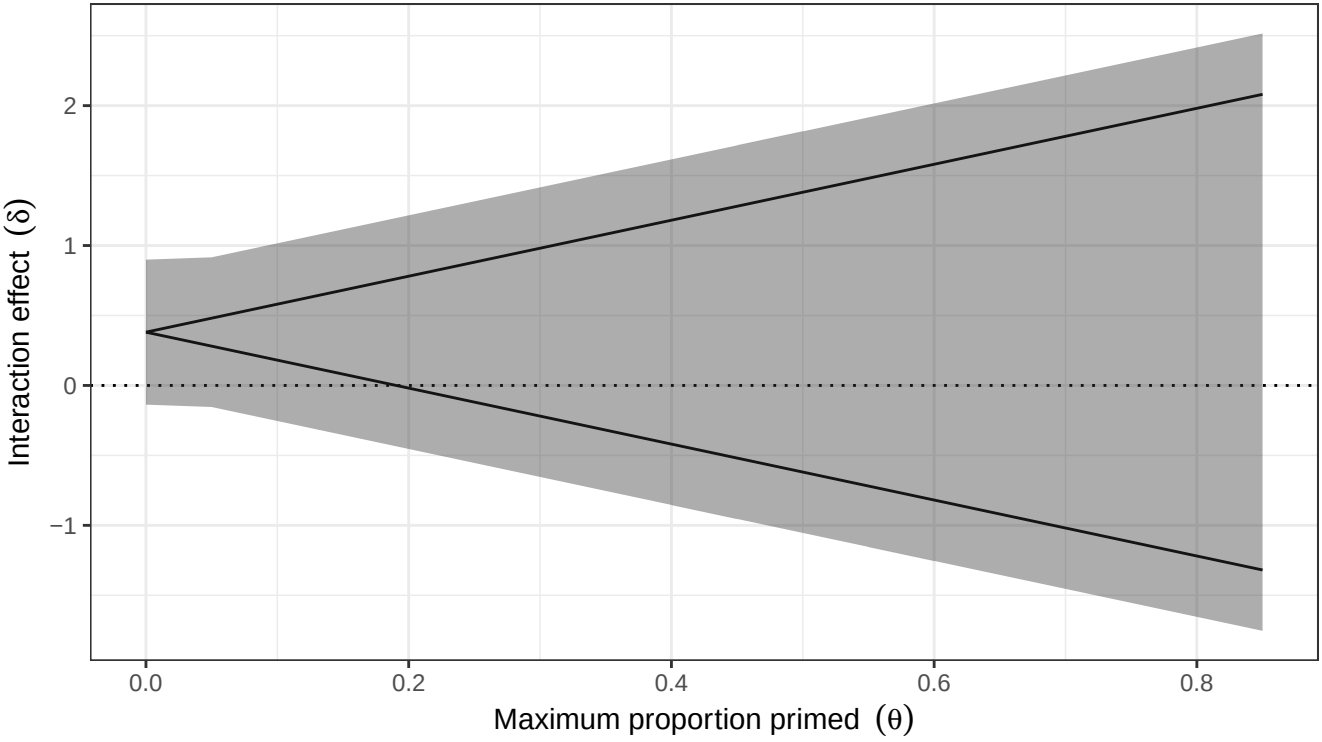
Interaction effect (δ)
2
1
0
−1
0.0
0.2
0.4
0.6
0.8
Maximum proportion primed (θ)