Appendix I
Root questionnaire structure
(Researcher form)

Demographics

How old are you?

All data regarding participants' age were registered using **whole numbers,** i.e., without decimals (continuous variable)

With which gender do you identify yourself?

1 - Male

2 - Female

3 - Other

In what type of habitat do you reside?

0 - Rural

1 - Urban

What is your level of education?

1 No reading and writing skills

2 Uneducated but with reading and writing skills

3 Incomplete elementary education

4 Complete elementary education

5 Incomplete high school education

6 Complete high school education

7 Technical studies

8 Incomplete university studies

9 Complete university studies

10 Postgraduate or Doctorate

What is your income level?

All data regarding participants' income level were registered using **whole numbers** (continuous variable)

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User profile

Do you have a driver's license?

    1 Yes

    2 No

Do you drive frequently (more than three times a week)?

    1 Yes

    2 No

Do you use public transportation frequently (more than three times a week)?

    1 Yes

    2 No

To what degree do you use motorized transportation (on a scale from 0 to 10, where 0 is never and 10 is always)?

Data were registered using **whole numbers**

To what degree do you use non-motorized transportation (on a scale of 0 to 10, where 0 is never and 10 is always)?

Data were registered using **whole numbers**

Pollution perception

What is your level of concern about vehicle pollution in the Dominican Republic (on a scale from 0 to 10, where 0 is No concern and 10 is Very concerned)?

Data were registered using **whole numbers**

To what degree would you be willing to modify your travel habits to reduce pollution in the country (on a scale from 0 to 10, where 0 is Not at all willing and 10 is Completely willing)?

Data were registered using **whole numbers**

What is your level of contact and interaction with communication technologies (on a scale from 0 to 10, where 0 is No interaction and 10 is A lot of interaction)?

Data were registered using **whole numbers**