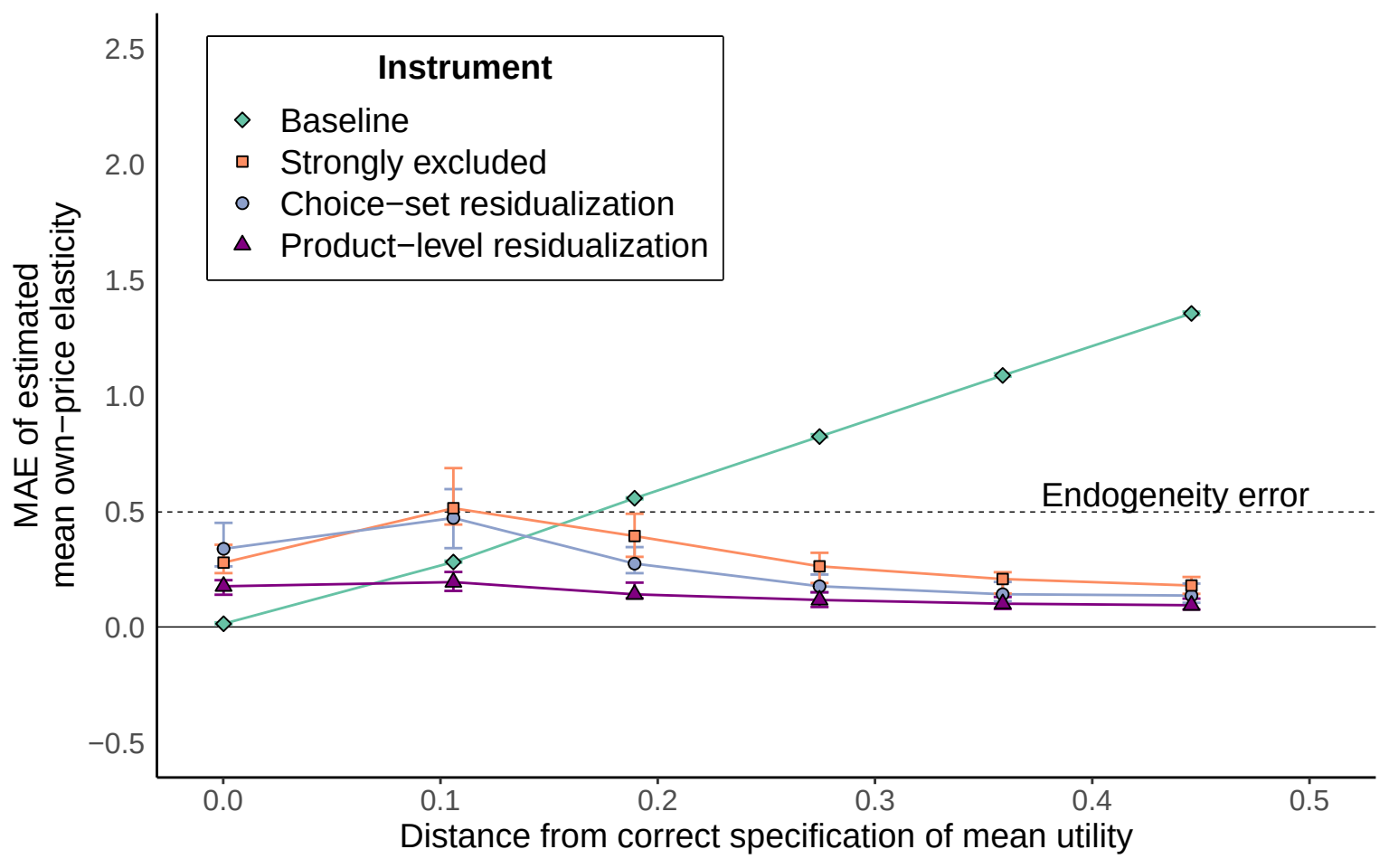
Instrument
Baseline
Strongly excluded
Choice−set residualization
Product−level residualization
Endogeneity error
MAE of estimated
mean own−price elasticity
2.5
2.0
1.5
1.0
0.5
0.0
−0.5
0.0
0.1
0.2
0.3
0.4
0.5
Distance from correct specification of mean utility