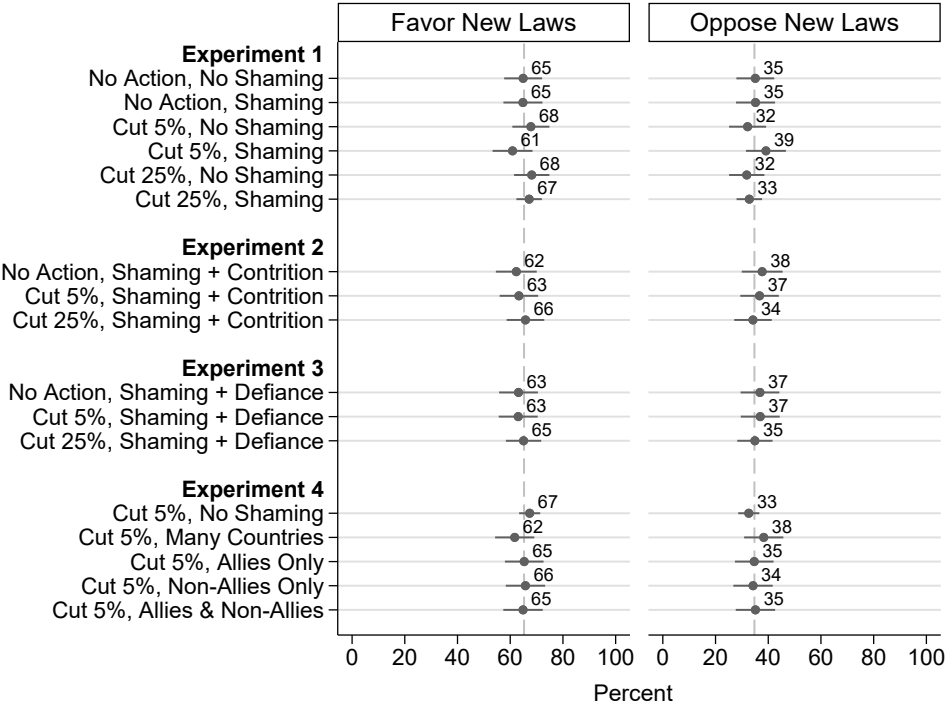
Favor New Laws
Oppose New Laws
Experiment 1
No Action, No Shaming
No Action, Shaming
Cut 5%, No Shaming
Cut 5%, Shaming
Cut 25%, No Shaming
Cut 25%, Shaming
Experiment 2
No Action, Shaming + Contrition
Cut 5%, Shaming + Contrition
Cut 25%, Shaming + Contrition
Experiment 3
No Action, Shaming + Defiance
Cut 5%, Shaming + Defiance
Cut 25%, Shaming + Defiance
Experiment 4
Cut 5%, No Shaming
Cut 5%, Many Countries
Cut 5%, Allies Only
Cut 5%, Non-Allies Only
Cut 5%, Allies & Non-Allies
65
65
68
61
68
67
62
63
66
63
63
65
67
62
65
66
65
35
35
32
39
32
33
38
37
34
37
37
35
33
38
35
34
35
0
20
40
60
80
100
Percent