IP Warning

Warning!

This survey uses a protocol to check that you are responding from inside the US and not using a Virtual Private Server (VPS), Virtual Private Network (VPN), or proxy to hide your country. In order to take this survey, please turn off your VPS/VPN/proxy if you are using one and also any ad blocking applications. Failure to do this might prevent you from completing the HIT.

For more information on why we are requesting this, see this post from TurkPrime (https://goo.gl/WD6QD4).

VPS Warning

Our system has detected that you are using a Virtual Private Server (VPS) or proxy to mask your country location. As has been widely reported, this has caused a number of problems with MTurk data (https://goo.gl/WD6QD4).

Because of this, we cannot let you participate in this study. If you are located in the U.S., please turn off your VPS the next time you participate in a survey-based HIT, as we requested in the warning message in the beginning. If you are outside of the U.S., we apologize, but this study is directed only towards U.S. participants.

Thank you for your interest in our study.

Out of US Warning

Our system has detected that you are attempting to take this survey from a location outside of the U.S. Unfortunately, this study is directed only towards participants in the U.S. and we cannot accept responses from those in other countries (as per our IRB protocol).

Thank you for your interest in our study.

Missing IP Warning

For some reason we were still unable to verify your country location. We ask you to please assist us in getting this protocol correct. Please enter your MTurk worker ID below and contact the requester for this HIT to report the problem.

Once you click Next, you will be taken to the survey (and certifying that you are taking this survey from the U.S. and not using a VPS). We will be checking locations manually for those who reach this point and you will be contacted if this check identifies you as violating these requirements.

Please provide your MTurk worker ID here:

Informed Consent

VANDERBILT UNIVERSITY

You have been invited to participate in a research study designed by investigators from Vanderbilt University. The purpose of the research study is to learn about how Americans consume news media and the methods political scientists use to study this.

If you agree to participate, we would like you to complete a survey with some informational questions and respond to some hypothetical scenarios. **The survey will take approximately 5-8 minutes.** Your survey responses will benefit society by helping to improve knowledge of Americans' news media consumption.

At the end of the survey, we will provide you with a unique verification code. Please copy and paste this code into the MTurk HIT. You will receive $0.20 for completing the survey.

Completing this survey is completely voluntary. **Your answers and participation will be kept confidential.** The researchers do not have access to and will not collect any of your personal identifying information if your choose to participate.

You are free to skip any questions that you prefer not to answer. You may choose not to take part at all. If you decide to begin completing this survey, you may stop participating at any time.

Please note: During the survey, we may provide you with misleading content and/or directions. If we do so, we will explain any misleading content and/or directions at the conclusion of the survey.

We encourage you to ask questions. If you have any questions about the survey itself, please contact David Miller at david.r.miller@vanderbilt.edu. If you have questions, concerns, or complaints about your rights as a research participant, please contact the Human Research Protections Program at 3319 West End Ave., Suite 600, Nashville, TN 37203 or call 1-615-322-2918. General information about being a research participant can be found on the Human Research Protections Program website, https://www.vumc.org/irb/participants. To offer input about your experiences as a research participant or to speak to someone other than the research staff, call the Human Research Protections Program at the number above.

Thank you very much for your consideration of this survey.

David Miller, Ph.D. (Principal Investigator)
Joshua Clinton, Ph.D. (Faculty Advisor)

Demographics

In what year were you born?

In what year were you born?

What is your gender?

- Male
- Female
- Other (Please specify)

How much school or college have you completed?

- Some high school, or less
- High school graduate or GED
- Some college, no 4-year degree
- College graduate

- Post-graduate degree

Which best describes your race?

- White
- Black or African-American
- Asian
- American Indian or Alaska Native
- Native Hawaiian or other Pacific Islander
- [ ] Other (Please specify)

Are you Spanish, Hispanic, or Latino?

- Yes
- No
- Prefer not to say

Which best describes your total annual household income?

- Less than $25,000
- $25,000-$50,000
- $50,000-$75,000
- $75,000-$100,000
- $100,000-$200,000
- $200,000 or more

Political Attitudes

How would you describe your political views?

- Very conservative
- Conservative
- Slightly conservative
- Moderate
- Slightly liberal

- Liberal
- Very liberal

Generally speaking, do you think of yourself as a Democrat, Republican, Independent, or what?

- Democrat
- Republican
- Independent
- Other

Would you call yourself a strong Democrat, or not a very strong Democrat?

- Strong Democrat
- Not a very strong Democrat

Would you call yourself a strong Republican, or not a very strong Republican?

- Strong Republican
- Not a very strong Republican

Do you think of yourself as closer to the Republican or Democratic Party?

- Republican
- Democratic
- Neither

Issue Publics

Do you currently have health insurance?

- Yes
- No

Are you currently employed as a doctor, nurse, health insurance provider or have another job in the health care industry?

- Yes
- No

Are you currently a student?

- Yes, I'm a full-time student
- Yes, I'm a part-time student
- No, I am not currently a student

Are you currently trying to lose weight?

- Yes
- No

On average, how many cigarettes do you smoke in a week?

- I never smoke
- One cigarette
- One pack
- Two to four packs
- Five to ten packs
- More than ten packs

Conjoint Experiment Instructions--Forced

You will now be asked to consider 12 pairs of news articles taken from various major online news providers. For each pair, please indicate which of the two articles you would be more interested in reading.

Following these questions, you will be presented with a complete news article that we think you will enjoy reading based on your previous responses. You will be asked to read the article in full and answer questions about its content.

Please consider the following choices carefully!

Forced Choice 1

	News Selection A	News Selection B
${e://Field/F-1-1}	${e://Field/F-1-1-1}	${e://Field/F-1-2-1}
${e://Field/F-1-2}	${e://Field/F-1-1-2}	${e://Field/F-1-2-2}

Would you prefer to read News Selection A or News Selection B?

News Selection A ○ News Selection B ○

Manipulation Check

What was the headline of the story you just selected?

Forced Choice 2

	News Selection A	News Selection B
${e://Field/F-2-1}	${e://Field/F-2-1-1}	${e://Field/F-2-2-1}
${e://Field/F-2-2}	${e://Field/F-2-1-2}	${e://Field/F-2-2-2}

Would you prefer to read News Selection A or News Selection B?

News Selection A ○ News Selection B ○

Forced Choice 3

	News Selection A	News Selection B

${e://Field/F-3-1}	${e://Field/F-3-1-1}	${e://Field/F-3-2-1}
${e://Field/F-3-2}	${e://Field/F-3-1-2}	${e://Field/F-3-2-2}

Would you prefer to read News Selection A or News Selection B?

News Selection A ○ News Selection B ○

Forced Choice 4

	News Selection A	**News Selection B**
${e://Field/F-4-1}	${e://Field/F-4-1-1}	${e://Field/F-4-2-1}
${e://Field/F-4-2}	${e://Field/F-4-1-2}	${e://Field/F-4-2-2}

Would you prefer to read News Selection A or News Selection B?

News Selection A ○ News Selection B ○

Forced Choice 5

	News Selection A	**News Selection B**
${e://Field/F-5-1}	${e://Field/F-5-1-1}	${e://Field/F-5-2-1}
${e://Field/F-5-2}	${e://Field/F-5-1-2}	${e://Field/F-5-2-2}

Would you prefer to read News Selection A or News Selection B?

News Selection A ○ News Selection B ○

Forced Choice 6

	Choice 1	**Choice 2**

${e://Field/F-6-1}	${e://Field/F-6-1-1}	${e://Field/F-6-2-1}
${e://Field/F-6-2}	${e://Field/F-6-1-2}	${e://Field/F-6-2-2}

Would you prefer to read News Selection A or News Selection B?

News Selection A ○ News Selection B ○

Forced Choice 7

	News Selection A	**News Selection B**
${e://Field/F-7-1}	${e://Field/F-7-1-1}	${e://Field/F-7-2-1}
${e://Field/F-7-2}	${e://Field/F-7-1-2}	${e://Field/F-7-2-2}

Would you prefer to read News Selection A or News Selection B?

News Selection A ○ News Selection B ○

Forced Choice 8

	News Selection A	**News Selection B**
${e://Field/F-8-1}	${e://Field/F-8-1-1}	${e://Field/F-8-2-1}
${e://Field/F-8-2}	${e://Field/F-8-1-2}	${e://Field/F-8-2-2}

Would you prefer to read News Selection A or News Selection B?

News Selection A ○ News Selection B ○

Forced Choice 9

	News Selection A	News Selection B
${e://Field/F-9-1}	${e://Field/F-9-1-1}	${e://Field/F-9-2-1}
${e://Field/F-9-2}	${e://Field/F-9-1-2}	${e://Field/F-9-2-2}

Would you prefer to read News Selection A or News Selection B?

News Selection A ○ News Selection B ○

Forced Choice 10

	News Selection A	News Selection B
${e://Field/F-10-1}	${e://Field/F-10-1-1}	${e://Field/F-10-2-1}
${e://Field/F-10-2}	${e://Field/F-10-1-2}	${e://Field/F-10-2-2}

Would you prefer to read News Selection A or News Selection B?

News Selection A ○ News Selection B ○

Forced Choice 11

	News Selection A	News Selection B
${e://Field/F-11-1}	${e://Field/F-11-1-1}	${e://Field/F-11-2-1}
${e://Field/F-11-2}	${e://Field/F-11-1-2}	${e://Field/F-11-2-2}

Would you prefer to read News Selection A or News Selection B?

News Selection A ○ News Selection B ○

Forced Choice 12

	News Selection A	News Selection B
${e://Field/F-12-1}	${e://Field/F-12-1-1}	${e://Field/F-12-2-1}
${e://Field/F-12-2}	${e://Field/F-12-1-2}	${e://Field/F-12-2-2}

Would you prefer to read News Selection A or News Selection B?

News Selection A ○ News Selection B ○

Switch Instructions--Abstention

You will now be asked to consider 1 more pair of news articles taken from various major online news providers. However, for this pair, you may indicate which of the two articles you would be more interested in reading **or** indicate that you might prefer to read neither article.

Absention Option 1

	News Selection A	News Selection B
${e://Field/F-1-1}	${e://Field/F-1-1-1}	${e://Field/F-1-2-1}
${e://Field/F-1-2}	${e://Field/F-1-1-2}	${e://Field/F-1-2-2}

Would you prefer to read News Selection A or News Selection B?

News Selection A ○ News Selection B ○ Neither ○

Abstention Option 2

	News Selection A	News Selection B
${e://Field/F-2-1}	${e://Field/F-2-1-1}	${e://Field/F-2-2-1}
${e://Field/F-2-2}	${e://Field/F-2-1-2}	${e://Field/F-2-2-2}

Would you prefer to read News Selection A or News Selection B?

News Selection A	News Selection B	Neither
○	○	○

Absention Option 3

	News Selection A	News Selection B
${e://Field/F-3-1}	${e://Field/F-3-1-1}	${e://Field/F-3-2-1}
${e://Field/F-3-2}	${e://Field/F-3-1-2}	${e://Field/F-3-2-2}

Would you prefer to read News Selection A or News Selection B?

News Selection A	News Selection B	Neither
○	○	○

Abstention Option 4

	News Selection A	News Selection B
${e://Field/F-4-1}	${e://Field/F-4-1-1}	${e://Field/F-4-2-1}
${e://Field/F-4-2}	${e://Field/F-4-1-2}	${e://Field/F-4-2-2}

Would you prefer to read News Selection A or News Selection B?

News Selection A	News Selection B	Neither
○	○	○

Abstention Option 5

	News Selection A	News Selection B
${e://Field/F-5-1}	${e://Field/F-5-1-1}	${e://Field/F-5-2-1}

${e://Field/F-5-2}	${e://Field/F-5-1-2}	${e://Field/F-5-2-2}

Would you prefer to read News Selection A or News Selection B?

News Selection A ○ News Selection B ○ Neither ○

Abstention Option 6

	Choice 1	Choice 2
${e://Field/F-6-1}	${e://Field/F-6-1-1}	${e://Field/F-6-2-1}
${e://Field/F-6-2}	${e://Field/F-6-1-2}	${e://Field/F-6-2-2}

Would you prefer to read News Selection A or News Selection B?

News Selection A ○ News Selection B ○ Neither ○

Abstention Option 7

	News Selection A	News Selection B
${e://Field/F-7-1}	${e://Field/F-7-1-1}	${e://Field/F-7-2-1}
${e://Field/F-7-2}	${e://Field/F-7-1-2}	${e://Field/F-7-2-2}

Would you prefer to read News Selection A or News Selection B?

News Selection A ○ News Selection B ○ Neither ○

Abstention Option 8

	News Selection A	News Selection B
${e://Field/F-8-1}	${e://Field/F-8-1-1}	${e://Field/F-8-2-1}

${e://Field/F-8-2}	${e://Field/F-8-1-2}	${e://Field/F-8-2-2}

Would you prefer to read News Selection A or News Selection B?

News Selection A ○ News Selection B ○ Neither ○

Abstention Option 9

	News Selection A	**News Selection B**
${e://Field/F-9-1}	${e://Field/F-9-1-1}	${e://Field/F-9-2-1}
${e://Field/F-9-2}	${e://Field/F-9-1-2}	${e://Field/F-9-2-2}

Would you prefer to read News Selection A or News Selection B?

News Selection A ○ News Selection B ○ Neither ○

Abstention Option 10

	News Selection A	**News Selection B**
${e://Field/F-10-1}	${e://Field/F-10-1-1}	${e://Field/F-10-2-1}
${e://Field/F-10-2}	${e://Field/F-10-1-2}	${e://Field/F-10-2-2}

Would you prefer to read News Selection A or News Selection B?

News Selection A ○ News Selection B ○ Neither ○

Abstention Option 11

	News Selection A	**News Selection B**

${e://Field/F-11-1}	${e://Field/F-11-1-1}	${e://Field/F-11-2-1}
${e://Field/F-11-2}	${e://Field/F-11-1-2}	${e://Field/F-11-2-2}

Would you prefer to read News Selection A or News Selection B?

News Selection A	News Selection B	Neither
○	○	○

Abstention Option 12

	News Selection A	**News Selection B**
${e://Field/F-12-1}	${e://Field/F-12-1-1}	${e://Field/F-12-2-1}
${e://Field/F-12-2}	${e://Field/F-12-1-2}	${e://Field/F-12-2-2}

Would you prefer to read News Selection A or News Selection B?

News Selection A	News Selection B	Neither
○	○	○

Conjoint Experiment Instructions--Abstention

You will now be asked to consider 12 pairs of news articles taken from various major online news providers. For each pair, please indicate which of the two articles you would be more interested in reading, or indicate that you would prefer not to read either of the articles.

Following these questions, you will be presented with a complete news article that we think you will enjoy reading based on your previous responses. You will be asked to read the article in full and answer questions about its content.

Please consider the following choices carefully!

Switch Instructions--Forced

You will now be asked to consider 1 more pair of news articles taken from various major online news providers. However, for this pair, you **must** indicate which of the two articles you would be more interested in reading and **may not** indicate that you might prefer to read neither article.

Powered by Qualtrics