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PRE-ELECTION SURVEY

CCP1

Obama Special Interests

SINGLE CHOICE

Randomize question order with CCP2.

If elected President, how likely is it that Barack Obama will be influenced heavily by lobbyists and special interest groups?

1 Very likely
2 Somewhat likely
3 Not very likely
4 Not at all likely
9 Not sure

CCP2

McCain Special Interests

SINGLE CHOICE

Randomize question order with CCP1.

If elected President, how likely is it that John McCain will be influenced heavily by lobbyists and special interest groups?

1 Very likely
2 Somewhat likely
3 Not very likely
4 Not at all likely
9 Not sure

CCP3

President Special Interests

SINGLE CHOICE

Is it possible to run for President in today's world without having ties to any lobbyists and special interest groups?

1 Yes
2 No
9 Not Sure

CCP4

Obama Ethics

SINGLE CHOICE

Randomize question order with CCP5.

Is Barack Obama more ethical, less ethical, or about as ethical as most politicians?

1 More ethical
2 Less ethical
3 About as ethical as most politicians
9 Not sure

CCP5

McCain Ethics

SINGLE CHOICE

Randomize question order with CCP4.

Is John McCain more ethical, less ethical, or about as ethical as most politicians?

1 More ethical
2 Less ethical
3 About as ethical as most politicians
9 Not sure

CCP6

Obama Change Washington

SINGLE CHOICE

Randomize question order with CCP7

If elected President, how likely is it that Barack Obama will change the way Washington works?

1 Very likely
2 Somewhat likely
3 Not very likely
4 Not at all likely
9 Not sure

CCP7

McCain Change Washington

SINGLE CHOICE

Randomize question order with CCP6

If elected President, how likely is it that John McCain will change the way Washington works?

1 Very likely
2 Somewhat likely
3 Not very likely
4 Not at all likely
9 Not sure

CCP8

Public Funding Congressional Campaigns

SINGLE CHOICE

Would you favor or oppose having a system of public funding for congressional campaigns if it cost each taxpayer a few dollars a year to run?

1 Strongly favor
2 Somewhat favor
3 Somewhat oppose
4 Strongly oppose
5 Don’t know

CCP9

Obama Targeting

MULTIPLE-CHOICE WITH COLUMNS

Randomize question order with CCP10.

During the presidential election campaign, which of the following groups do you think Barack Obama has focused most of his attention on (select **no more than** five groups):

1 Men
2 Women
3 African Americans
4 Hispanics
5 Whites
6 People living in rural areas
7 People living in suburban areas
8 People living in urban areas
9 Born-again Christians
10 Jews
11 Catholics
12 Members of Labor Unions
13 Lower-Income Citizens
14 Middle-Income Citizens
15 Upper-Income Citizens
16 Young Adults
17 Middle-aged adults
18 Elderly adults
19 Liberals
20 Moderates
21 Conservatives

CCP10

McCain Targeting

MULTIPLE-CHOICE WITH COLUMNS

Randomize question order with CCP9.

During the presidential election campaign, which of the following groups do you think John McCain has focused most of his attention on (select **no more than** five groups):

1 Men
2 Women
3 African Americans
4 Hispanics
5 Whites
6 People living in rural areas
7 People living in suburban areas
8 People living in urban areas
9 Born-again Christians
10 Jews
11 Catholics
12 Members of Labor Unions
13 Lower-Income Citizens
14 Middle-Income Citizens
15 Upper-Income Citizens
16 Young Adults
17 Middle-aged adults
18 Elderly adults
19 Liberals
20 Moderates
21 Conservatives

CCP11

Campaign Contact

SINGLE CHOICE WITH POP-UP

During the November election campaign, has a candidate, party organization, or other political organization contacted you to get you to vote?

1 Yes
2 No

CCP12

Campaign Contact – Party

SINGLE CHOICE POP-UP

Only ask if answer to CCP11 was "Yes."Randomize options 1 and 2.

Were you contacted by someone affiliated with…

1 Democratic Party
2 Republican Party
3 {FIXED} Both Parties
4 {FIXED} Someone Else

CCP13

Early Voting

SINGLE CHOICE

Only ask if answer to v3045 is "Yes."

Do you plan to vote at your polling place on election day, or are you planning to vote before election day, such as by mail or at an early voting center?

1 Plan to vote at polling place on election day
2 Plan to vote before election day

CCP14

Internet Voting

SINGLE CHOICE

If you were able to cast your ballot over the Internet, would you consider doing so?

1 Yes
2 No

CCP 15

Internet Voting Form A

SINGLE CHOICE

Randomly ask one of three different versions of this question (CCP15, CCP16, CCP17), ask this version of only one-third of sample (FORM A).

Some people say that people should be allowed to vote over the Internet because it is a more convenient way of voting. Generally speaking, do you think that allowing voting over the Internet is a good idea or a bad idea?

1 Good idea
2 Bad idea
9 Don't know

CCP 16

Internet Voting Form B

SINGLE CHOICE

Randomly ask one of three different versions of this question (CCP15, CCP16, CCP17), ask this version of only one-third of sample (FORM B).

Some people say that people should not be allowed to vote over the Internet because of the security risks involved with voting in this way. Generally speaking, do you think that allowing voting over the Internet is a good idea or a bad idea?

1 Good idea
2 Bad idea
9 Don't know

CCP 17

Internet Voting Form C

SINGLE CHOICE

Randomly ask one of three different versions of this question (CCP15, CCP16, CCP17), ask this version of only one-third of sample (FORM C).

Some people say that people should be allowed to vote over the Internet because it is a more convenient way of voting. Other people say that people should not be allowed to vote over the Internet because of the security risks involved with Internet voting. Generally speaking, do you think that allowing voting over the Internet is a good idea or a bad idea?

1 Good idea
2 Bad idea
9 Don’t know

CCP18

Internet Reason Yes

SINGLE CHOICE WITH TEXT

Only ask if answer to CCP14 was "Yes."

What would you say is the main reason that you would consider voting by Internet?

1 It would be the most convenient for you
2 Because it is the best way for you to be confident that your vote will be counted properly
3 You are trying something new
4 Some other reason (Please specify)

CCP19

Internet Reason No

SINGLE CHOICE WITH TEXT

Only ask if answer to CCP14 was "No."

What would you say is the main reason you would **not** vote by Internet?

1 You do not have convenient access to the Internet
2 You feel that Internet voting may not be secure or reliable
3 You prefer to cast your ballot the way you usually have in the past
4 Some other reason (Please specify)

CCP20, CCP21, CCP22, CCP23

Issue Positions without Risk

DYNAMIC GRID

Randomize order in which CCP20-CCP23 are asked. Randomly ask of only one-half of sample (FORM A).

Please indicate whether you approve or disapprove of the proposals:

Columns:

1	Strongly approve
2	Somewhat approve
3	Somewhat disapprove
4	Strongly disapprove
9	Don't know

Rows:

CCP20 Increasing the amount that the federal government spends on rebuilding and maintaining roads and bridges.

CCP21 Relaxing some of the security measures that have been used at airports since 9/11.

CCP22 Cutting taxes for all Americans.

CCP23 The use of US troops in Darfur as part of a multinational force to help end the ethnic genocide there.

CCP24, CCP25, CCP26, CCP27

Issue Positions with Risk

DYNAMIC GRID

Randomize order in which CCP24-CCP27 are asked. Randomly ask of only one-half of sample (FORM B).

Keeping in mind that policies always involve some amount of **risk**, please indicate whether you approve or disapprove of the proposals.

Columns:

1	Strongly approve
2	Somewhat approve
3	Somewhat disapprove
4	Strongly disapprove
9	Don't know

Rows:

CCP24 Increasing the amount that the federal government spends on rebuilding and maintaining roads and bridges.

CCP25 Relaxing some of the security measures that have been used at airports since 9/11.

CCP26 Cutting taxes for all Americans.

CCP27 The use of US troops in Darfur as part of a multinational force to help end the ethnic genocide there.

CCP28

Membership

SINGLE CHOICE WITH POP-UP

Are you a member of any membership groups or non-profit organizations?

1 Yes
2 No

CCP29

Paid dues

SINGLE CHOICE POP-UP

Only ask if answer to CCP28 is "Yes"

Have you paid dues to any of these organizations during the past year?

1 Yes
2 No

CCP30

Organization Name

OPEN TEXT BOX

Only ask if answer to CCP28 is "Yes."

Please type in the name of the group or organization that you are **most** involved with.

CCP31, CCP32, CCP33, CCP34, CCP35, CCP36, CCP37

Organization Activities

CHECKBOX GRID

Only ask if answer to CCP28 is "Yes."

Has this group asked you to do any of the following during the past year and, if so, did you do it?

Columns:

1	Asked me to do it
2	I did it
3	Neither of these

Rows:

CCP31	Attend a group meeting
CCP32	Vote on group issues
CCP33	Vote in group elections
CCP34	Contribute money to the group
CCP35	Volunteer your time
CCP36	Participate in protests, marches, or other demonstrations
CCP37	Write a letter or email to an elected official

CCP38

Frequency of Contact

OPEN INTEGER TEXT BOX

Only ask if answer to CCP28 is "Yes."

How many times during the past 6 months has this group contacted you?

CCP39

Risk Aversion

SINGLE CHOICE WITH POP-UP

Suppose you are the only income earner in the family, and you have a good job guaranteed to give you income every year for life. You are given the opportunity to take a new and equally good job, with a 50-50 chance it will double your income and a 50-50 chance that it will cut your income by a third. Would you take the new job?

1 Yes
2 No

CCP40

Risk Aversion – Yes follow up

SINGLE CHOICE POP-UP

Only ask if answer to CCP39 is "Yes."

Suppose the chances were 50-50 that it would double your income, and 50-50 that it would cut it in half. Would you still take the new job?

1 Yes
2 No

CCP41

Risk Aversion – No follow up

SINGLE CHOICE POP-UP

Only ask if answer to CCP39 is "No."

Suppose the chances were 50-50 that it would double your income and 50-50 that it would cut it by 20 percent. Would you then take the new job?

1 Yes
2 No

POST-ELECTION SURVEY

CCP50

President-Elect Lobbying Influence

SINGLE CHOICE

How likely is it that {PRESIDENT ELECT} will be influenced heavily by lobbyists and special interest groups?

1 Very likely
2 Somewhat likely
3 Not very likely
4 Not at all likely
9 Not sure

CCP51

President-Elect Ethics

SINGLE CHOICE

Is {PRESIDENT ELECT} more ethical, less ethical, or about as ethical as most politicians?

1 More ethical
2 Less ethical
3 About as ethical as most politicians
9 Not sure

CCP52

President-Elect Change

SINGLE CHOICE

How likely will {PRESIDENT ELECT} change the way Washington works?

1 Very likely
2 Somewhat likely
3 Not very likely
4 Not at all likely
9 Not sure

CCP53

Internet Voting - Post

SINGLE CHOICE

If you were able to cast your ballot over the Internet, would you consider doing so?

1 Yes
2 No

CCP54, CCP55, CCP56, CCP57

Internet vs. Voting Booth

DYNAMIC GRID

Randomize order in which CCP54-CCP57 are asked.

Do you think that a traditional voting booth or voting over the Internet would be a better method for addressing each of these concerns:

Columns:

1 Traditional voting booth better
2 Internet voting better
3 Both equally good
4 Neither is good

Rows:

CCP54 Ensuring the privacy of your vote
CCP55 Preventing Fraud
CCP56 Ensuring an accurate vote count
CCP57 Encouraging greater voter participation

CCP58

Campaign Contact – Party – Post

SINGLE CHOICE

Only ask if answer to v4022 was "Yes."Randomize options 1 and 2.

Earlier you mentioned that a candidate, party organization, or other organization contacted you to get you to vote. Were you contacted by someone affiliated with…

1 Democratic Party
2 Republican Party
3 {FIXED} Both Parties
4 {FIXED} Someone Else

CCP59

Campaign Contact – Method

MULTIPLE CHOICE

Only ask if answer to v4022 was "Yes." Randomize options.

How were you contacted? (Check all that apply)

1 Contacted by a pre-recorded message on the phone
2 Contacted by a live person on the phone
3 Contacted in person (such as by coming to your door)
4 Contacted by email
5 Contacted by postal mail
6 Contacted by text message

CCP60

Campaign Contact – Early Voting

SINGLE CHOICE

Only ask if answer to v4022 was "Yes."

Did the candidate or organization encourage you to cast your vote early, such as by mail or at an early voting center?

1 Yes
2 No

CCP61

Early Voting Regrets

Ask only if answer to v4004 is "In person before election day (early)" or "Voted by mail (or absentee)."

When people vote early, there is a period of time after they cast their ballot, but before the actual Election Day. Did anything happen during that period of time that made you wish you could go back and change who you voted for?

1 Yes
2 No

CCP62

Internet Use

MULTIPLE CHOICE

Please randomize options.

Please tell me if you ever use the Internet to do any of the following things. Do you ever use the Internet to (select all that apply):

1 Look online for news or information about politics or the 2008 election
2 Make a donation online to a political candidate or campaign
3 Visit a local, state, or federal government website
4 Make a donation to a charity online
5 Participate in an online auction, such as on e-Bay
6 Pay bills online
7 Do any online banking
8 Use an online social networking site like FaceBook, MySpace, or LinkedIn

CCP63

Choice of Heuristics

RANKING WIDGET

Please randomize the order of the outcome categories.

If you had to vote in an election but did not know any of the candidates competing, which pieces of information would be most useful for helping you decide who to vote for?

1 The political party each candidate belongs to
2 The candidate that was endorsed by the local newspaper
3 The occupation of each candidate
4 The gender of each candidate
5 The race or ethnicity of each candidate
6 Which candidate your friends support