2017 Twins Days Festival (TDF) Survey
Codebook
Public Release 2

Introduction and Zygosity

zyg: Zygosity of Twin Respondent
> [1] Identical, MZ
> [2] Fraternal, DZ

Frequency of News Use Items

Prompt: About how frequently do you use the following news sources…

Local television news

local1: Twin 1's Frequency of Use
local2: Twin 2's Frequency of Use
> [1] Several Times a Day
> [2] Once a Day
> [3] Several Time a Week
> [4] Several Times a Month
> [5] Less Often or Never

An online news source such as USAToday.com

online1: Twin 1's Frequency of Use
online2: Twin 2's Frequency of Use
> [1] Several Times a Day
> [2] Once a Day
> [3] Several Time a Week
> [4] Several Times a Month
> [5] Less Often or Never

NPR news broadcast

npr1: Twin 1's Frequency of Use
npr2: Twin 2's Frequency of Use
> [1] Several Times a Day
> [2] Once a Day
> [3] Several Time a Week
> [4] Several Times a Month
> [5] Less Often or Never

Conservative talk radio (e.g., Rush Limbaugh, Hannity)

talkradio1: Twin 1's Frequency of Use
talkradio2: Twin 2's Frequency of Use
        [1] Several Times a Day
        [2] Once a Day
        [3] Several Time a Week
        [4] Several Times a Month
        [5] Less Often or Never

News on social media sites like Facebook

social1: Twin 1's Frequency of Use
social2: Twin 2's Frequency of Use
        [1] Several Times a Day
        [2] Once a Day
        [3] Several Time a Week
        [4] Several Times a Month
        [5] Less Often or Never

News from a comedy show (e.g., The Daily Show)

comedy1: Twin 1's Frequency of Use
comedy2: Twin 2's Frequency of Use
        [1] Several Times a Day
        [2] Once a Day
        [3] Several Time a Week
        [4] Several Times a Month
        [5] Less Often or Never

A mobile phone news 'app' or application

mobile1: Twin 1's Frequency of Use
mobile2: Twin 2's Frequency of Use
        [1] Several Times a Day
        [2] Once a Day
        [3] Several Time a Week
        [4] Several Times a Month
        [5] Less Often or Never

News from national organizations typically characterized as 'conservative' (FOX News Channel, Wall Street Journal)

conservative1: Twin 1's Frequency of Use
conservative2: Twin 2's Frequency of Use
        [1] Several Times a Day
        [2] Once a Day
        [3] Several Time a Week
        [4] Several Times a Month

[5] Less Often or Never

News from national organizations typically characterized as 'liberal' (MSNBC, CNN, New York Times)

liberal1: Twin 1's Frequency of Use
liberal2: Twin 2's Frequency of Use
      [1] Several Times a Day
      [2] Once a Day
      [3] Several Time a Week
      [4] Several Times a Month
      [5] Less Often or Never

News Uses and Gratifications Items

Prompt: Agree or disagree: 'I use news …'

When I have nothing better to do.

notbet1: Twin 1's Level of Agreement or Disagreement
notbet2: Twin 2's Level of Agreement or Disagreement
      [1] Strongly Disagree
      [2] Disagree
      [3] Neither Agree/Disagree
      [4] Agree
      [5] Strongly Agree

Because it passes the time, especially when I'm bored.

pass1: Twin 1's Level of Agreement or Disagreement
pass2: Twin 2's Level of Agreement or Disagreement
      [1] Strongly Disagree
      [2] Disagree
      [3] Neither Agree/Disagree
      [4] Agree
      [5] Strongly Agree

So I can understand the world.

under1: Twin 1's Level of Agreement or Disagreement
under2: Twin 2's Level of Agreement or Disagreement
      [1] Strongly Disagree
      [2] Disagree
      [3] Neither Agree/Disagree
      [4] Agree
      [5] Strongly Agree

To find out things I need to know about daily life.

know1: Twin 1's Level of Agreement or Disagreement
know2: Twin 2's Level of Agreement or Disagreement
      [1] Strongly Disagree
      [2] Disagree
      [3] Neither Agree/Disagree
      [4] Agree
      [5] Strongly Agree

To help me get away from everyday worries.

away1: Twin 1's Level of Agreement or Disagreement
away2: Twin 2's Level of Agreement or Disagreement
      [1] Strongly Disagree
      [2] Disagree
      [3] Neither Agree/Disagree
      [4] Agree
      [5] Strongly Agree

To help me when I want to be cheered up.

cheer1: Twin 1's Level of Agreement or Disagreement
cheer2: Twin 2's Level of Agreement or Disagreement
      [1] Strongly Disagree
      [2] Disagree
      [3] Neither Agree/Disagree
      [4] Agree
      [5] Strongly Agree

Because it's entertaining.

ent1: Twin 1's Level of Agreement or Disagreement
ent2: Twin 2's Level of Agreement or Disagreement
      [1] Strongly Disagree
      [2] Disagree
      [3] Neither Agree/Disagree
      [4] Agree
      [5] Strongly Agree

Because it's enjoyable.

enj1: Twin 1's Level of Agreement or Disagreement
enj2: Twin 2's Level of Agreement or Disagreement
      [1] Strongly Disagree
      [2] Disagree
      [3] Neither Agree/Disagree
      [4] Agree
      [5] Strongly Agree

To give me interesting things to talk about.

inttalk1: Twin 1's Level of Agreement or Disagreement
inttalk2: Twin 2's Level of Agreement or Disagreement
> [1] Strongly Disagree
> [2] Disagree
> [3] Neither Agree/Disagree
> [4] Agree
> [5] Strongly Agree

So I can pass the information on to other people.

passin1: Twin 1's Level of Agreement or Disagreement
passin2: Twin 2's Level of Agreement or Disagreement
> [1] Strongly Disagree
> [2] Disagree
> [3] Neither Agree/Disagree
> [4] Agree
> [5] Strongly Agree

Participant Demographics

sex1: Twin 1's Biological Sex
sex2: Twin 2's Biological Sex
> [1] Male
> [2] Female

age1: Twin 1's Age in Years
age2: Twin 2's Age in Years
> _____ (open-ended)

education1: Twin 1's Level of Formal Educational Attainment
education2: Twin 2's Level of Formal Educational Attainment
> [1] Grade School
> [2] High School Diploma or Equivalent
> [3] 2-Year Degree
> [4] 4-Year Degree
> [5] Postgraduate Degree