# Replication Data Codebook for: Evidence of Conflict Extension in Partisans' Evaluations of People and Inanimate Objects.

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| Data: "replicationdata_partisanship.csv" | |
|---|---|
| **Variable Name** | **Variable Description** |
| race | Responses to race/ethnicity question. White/Caucasian = 1, African American = 2, Hispanic = 3, Asian = 4, Native American = 5, Pacific Islander = 6, Other = 7 |
| sex | Response to the question "What is your gender?" Male = 1, Female = 2 |
| education | Response to the question "What is the highest level of education you have completed?" Less than High School = 1, High School/GED = 2, Some College = 3, 2-year College Degree = 4, 4-year College Degree =5, Masters Degree = 6, Doctoral Degree =7, Professional Degree (JD, MD) = 8 |
| income | Response to the question "What is your annual salary (including bonuses and commissions) in U.S. dollars?" $0-$25,000 = 1, $25,001-$50,000 = 2, $50,001-75,000 = 3, $75,001-100,000 = 4, $100,001-$125,000 = 5, $125,001-150,000 = 6, $150,001-$175,000 = 7, $175,001-$200,000 = 8, $200,001+ = 9 |
| ideology | Seven-point ideology scale. Extremely liberal = 1, Liberal = 2, Slightly liberal = 3, Moderate, middle of the road = 4, Slightly conservative = 5, Conservative = 6, Extremely Conservative = 7 |
| pid7 | Seven-point partisanship scale. Strong Democrats = 1, Weak Democrats = 2, Democratic Leaners = 3, Pure Independents = 4, Republican Leaners= 5, Weak Republicans = 6, Strong Republicans = 7 |
| pid3 | Three-point partisanship scale. Democrats = 1, Republicans = 3, Independents = 2. Democrats and Republicans include leaners. Independents includes only pure independents |
| pid3tind | Three-point partisanship scale. Democrats = 1, Republicans = 3, Independents = 2. Independent leaners are included in the independent category. |
| pid3ind | Three-point partisanship scale just for independents. Democratic Leaners = 1, Republican Leaners = 3, Pure Independents = 2. |
| tc1t | Experimental conditions for "Evaluating a School" experiment. Control group = 1, Democratic cue = 2, Republican cue = 3. |
| tc1lik | Responses to the question: "how likely would you be to select this school for your child?" Ranges from 0 to 3, with higher values indicating higher likelihood selecting the school. |
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| Variable Name | Variable Description |
|---|---|
| tc1lik_st | This variable was created by standardizing "tc1lik" variable to range from 0 to 1, with higher values indicating higher likelihood selecting the school. |
| tc1comf2 | Responses to the question: "how comfortable would you be sending your child to this school?" Ranges from 0 to 3, with higher values indicating greater comfort. |
| tc1comf2_st | This variable was created by standardizing "tc1comf2" variable to range from 0 to 1, with higher values indicating higher likelihood selecting the school. |
| tc2t | Experimental conditions for "Evaluating a Potential Coworker" experiment. Control group = 1, Democratic cue = 2, Republican cue = 3 |
| tc2hire2 | Responses to the question: "how likely would you be to hire someone like Sally Johnson?" Ranges from 0 to 3, with higher values indicating higher likelihood of hiring. |
| tc2hire2_st | This variable was created by standardizing "tc2hire2" variable to range from 0 to 1, with higher values indicating higher likelihood selecting the school. |
| tc2enjoy2 | Responses to the question: "how enjoyable do you think it would be to work with someone like Sally Johnson?" Ranges from 0 to 3, with higher values indicating higher enjoyability. |
| tc2enjoy2_st | This variable was created by standardizing "tc2enjoy2" variable to range from 0 to 1, with higher values indicating higher likelihood selecting the school. |
| tc3t | Experimental conditions for "Evaluating a New Product" experiment. Control group = 1, Democratic cue = 2, Republican cue = 3. |
| tc3int2 | Responses to the question: "how interested are you in trying this product?" Ranges from 0 to 3, with higher values indicating greater level of interest. |
| tc3int2_st | This variable was created by standardizing "tc3int2" variable to range from 0 to 1, with higher values indicating higher likelihood selecting the school. |
| tc3suc2 | Responses to the question: "how successful do you think this product will be?" Ranges from 0 to 3, with higher values indicating greater perceived success. |

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| Variable Name | Variable Description |
|---|---|
| tc3suc2_st | This variable was created by standardizing "tc3suc2" variable to range from 0 to 1, with higher values indicating higher likelihood selecting the school. |
| tc4t | Experimental conditions for "Evaluating a Vacation Resort" experiment. Control group = 1, Democratic cue = 2, Republican cue = 3. |
| tc4int2 | Responses to the question: "how interested would you be in spending your vacation at a resort like this?" Ranges from 0 to 3, with higher values indicating higher level of interest. |
| tc4int2_st | This variable was created by standardizing "tc4int2" variable to range from 0 to 1, with higher values indicating higher likelihood selecting the school. |

| **Data: "replication_long_data.csv"** | |
|---|---|
| **Variable Name** | **Variable Description** |
| treatment | Indicates which treatment cue respondents received. 1 = "Control," 2 = "Copartisan," 3 = "Opposing partisan." |
| idvar | A unique number identifying each respondent. |
| outcome | A unique number specifying which DV question. 1 = "School comfort," 2="School selection," 3 = "Johnson hire," 4 = "Johnson working," 5 = "Product interest," 6 = "Product success," 7 = "Vacation interest" |
| evaluation | Response to one of the following: "tc1lik_st," "tc1comf2_st," "tc2hire2_st," "tc2enjoy2_st," "tc3int2_st," "tc3suc2_st," "tc4int2_st" (see description of these variables above) |
| person | A dummy variable indicating whether an experiment is for a person (Co-worker experiment), as opposed to inanimate object |
| pid7 | Seven-point partisanship scale. Strong Democrats = 1, Weak Democrats = 2, Democratic Leaners = 3, Pure Independents = 4, Republican Leaners= 5, Weak Republicans = 6, Strong Republicans = 7 |