Innocence Media Attention
Data Collection Instructions

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STEP I. DETERMINE SOURCE AVAILABILITY

Go to LexisNexis Academic Universe, accessible by going to the Penn State Library's E-Resource List at http://www.lias.psu.edu/alallpsu.html and then selecting LexisNexis Academic Universe; if you're working from a non-campus computer, you'll need to type in your Penn State username and password to access the site. You are encouraged to use Internet Explorer, as LexisNexis tends to experience problems when using Mozilla Firefox.

Before you begin your searches, start by clicking on the Sources link at the upper right-hand corner of the LexisNexis homepage. For each of your assigned newspapers, find the title by typing its name in the text box or browsing for it using the alphabetical source list. When you locate your title, click About this Title. Look at the "Coverage" to see when data for this news source is available. In your spreadsheet (innocence_media_coverage_Amanda.xls or innocence_media_coverage_Kim.xls) record these dates by typing "n/a" in the appropriate cells, as completed already for the Boston Globe. The availability of some news sources, like the Miami Herald, might be difficult to determine based on this source coverage report. In these cases, please try searching from the earliest possible date (i.e., as early as January, 1980) and move forward chronologically to assess from the search results when data for that source becomes available.

STEP II. SEARCH FOR ALL DEATH PENALTY ARTICLES

Once you have marked out all the dates for which your source is not available, return to the main Academic Universe homepage to begin your searches. Make sure you are in the "Guided News Search" tab, not the "Quick News Search." Complete the steps as described below:

Step One: Select "**General News**"

Step Two: Select "**Major Papers**"; then click on Source List, select the news source you're working from, and click "Paste to Search"

Step Three:
A) Type the following phrase verbatim in the 1st text box:
death w/3 penalty

B) Select "**Full Text**" from the drop-down menu to the right of the 1st text box

C) Select "**or**" form the drop-down menu to the left of the 2nd text box

D) Type the following phrase verbatim in the 2nd text box:
capital w/3 punishment

E) Select "**Full Text**" from the drop-down menu to the right of the 2nd text box

F) Select "**or**" form the drop-down menu to the left of the 3rd text box

G) Type the following phrase verbatim in the 3rd text box:
death row

H) Select "**Full Text**" from the drop-down menu to the right of the 3rd text box

These entries will instruct Lexis Nexis to search for any article that contains *either* a) the words "death" and "penalty" within 3 words of each other, *or* b) the words "capital" and "punishment" within 3 words of each other, *or* c) the phrase "death row".

Step Four: Use the **from** and **to** boxes to designate the months and year to search. Search by quarter chronologically, starting with the first quarter for which your source is available:

Quarter 1: 1/1/XXXX to 3/31/XXXX
Quarter 2: 4/1/XXXX to 6/30/XXXX
Quarter 3: 7/1/XXXX to 9/30/XXXX
Quarter 4: 10/1/XXXX to 12/31/XXXX

If LexisNexis won't show the results for a given quarter because there are over 1,000 hits, search by smaller time increments (months, weeks, etc.) and then add the results together to get a total for that quarter.

Step Five: Click "Search"

Step Six: Record the number of articles each quarter in the DP column of that source's section in the Excel file labeled "death_penalty_media_coverage.xls" with your personal extension (i.e., "Kim" or "Amanda"). These spreadsheets are located in file P:\Lobby\Agendas_Project\Death_Penalty\book\data\LexisNexis.

STEP III. SEARCH WITHIN RESULTS FOR INNOCENCE WORDS

Within each set of search results you obtain in Step II, use the text box in the upper left-hand corner of the screen to narrow the results to those including issues of wrongful conviction. Type the following phrase verbatim in the search text box:

DNA or wrongful! or exonerat!

When the narrowed set of results appear, record the number of articles in the Innocence column for the appropriate quarter and year in that source's section of your "death_penalty_media_coverage.xls" file, next to the number of total death penalty articles that you just recorded.