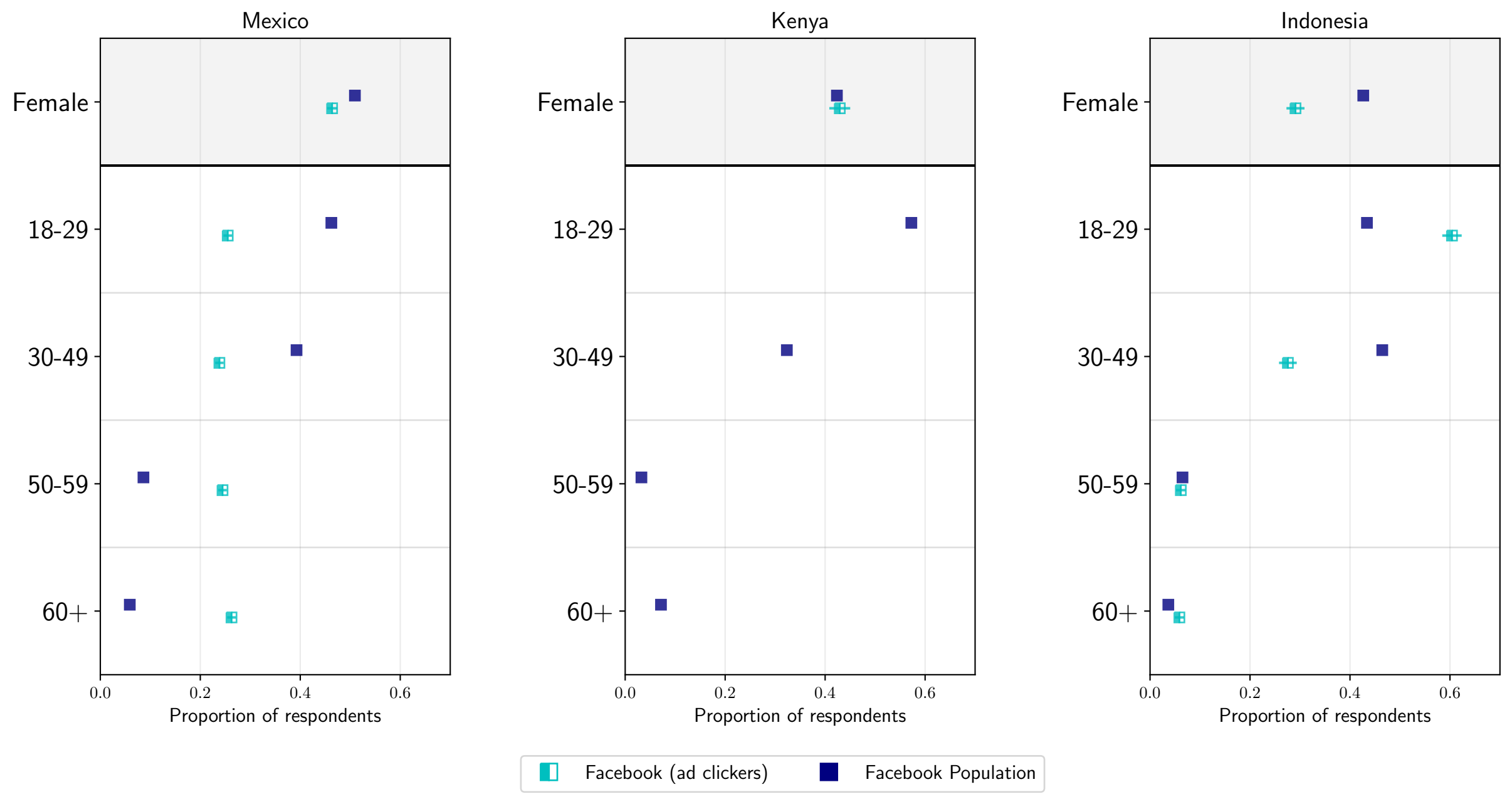
Mexico
Kenya
Indonesia
Female
18-29
30-49
50-59
60+
0.0
0.2
0.4
0.6
Proportion of respondents
Facebook (ad clickers)
Facebook Population