This folder contains replication files for the article "Price Setting with Customer Capital: Sales, Teasers, and Rigidity" by Leena Rudanko published in the Journal of Political Economy Macroeconomics. Figures 1 and 2 of the article may be reproduced by running the program main_pscc.m in MATLAB. In addition to this main program, the folder contains programs called by the main program, as listed below.

main_pscc.m

resid_dim5case1_pscc.m

resid_dim5case2_pscc.m

resid_dim5case3_pscc.m

resid_dim5case4_pscc.m

resid_dim5case5_pscc.m

resid_dim5case6_pscc.m

resid_dim5teaser_pscc.m

cal_fun_find_pscc.m

cal_fun_find_helper_pscc.m

cal_fun_markup_pscc.m

cal_fun_disc_pscc.m

mu_pscc.m

eta_pscc.m

eta_el_pscc.m

kap_pscc.m

kap_s_pscc.m

kap_n_pscc.m