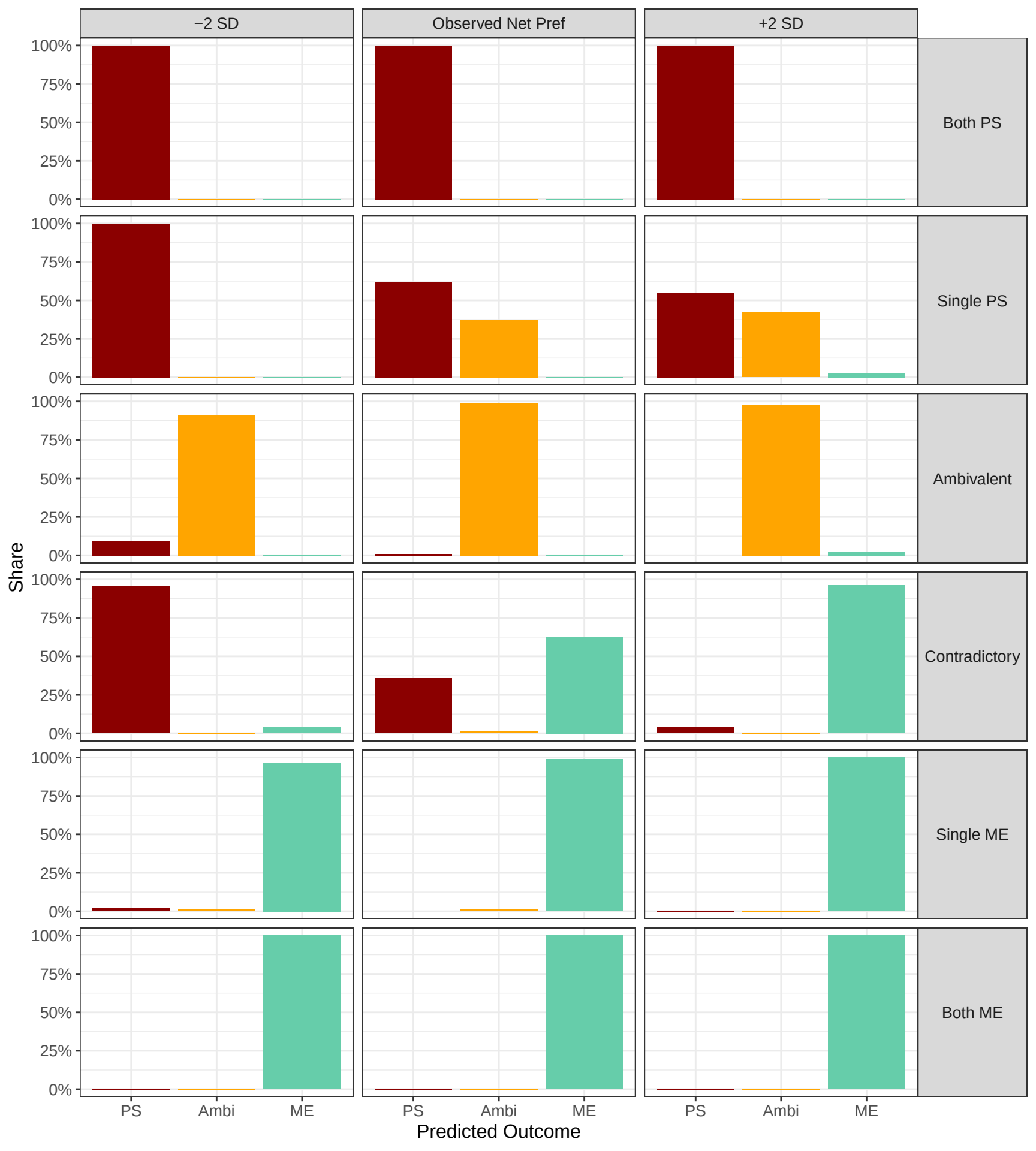
−2 SD
Observed Net Pref
+2 SD
Both PS
Single PS
Ambivalent
Contradictory
Single ME
Both ME
100%
75%
50%
25%
0%
Share
PS
Ambi
ME
Predicted Outcome