August 2019 TurkPrime Study Protocol

This is a survey of Black Americans. You are 1 of 385 respondents spread across the country. We are interested in how Black Americans respond to various everyday situations. There are no right or wrong answers. Please respond honestly and completely.

End of Block: Description 1

Start of Block: Identity Questions

How important is being Black or African-American to your identity?

- ○ Not at all important
- ○ Slightly important
- ○ Moderately important
- ○ Very important
- ○ Extremely important

Do you think what happens generally to Black people in this country will have something to do with what happens in your life?

- ○ Yes
- ○ No

Will it affect you a lot, some, or not very much?

- ○ A lot
- ○ Some
- ○ Not very much

End of Block: Identity Questions

Start of Block: Vignette 1

On the following pages, please read each scenario carefully and respond to the questions that follow.

Page Break

Imagine that you are dining at a fancy restaurant where you are one of few Black customers. You look over and see that two other Black people are dining near you. Throughout dinner, you hear them cursing at each other, using the N word, and repeatedly complaining loudly about their food to the server.

How bothered are you by this behavior?

- ○ Not at all bothered
- ○ Slightly bothered
- ○ Moderately bothered
- ○ Very bothered
- ○ Extremely bothered

How important is it to you, personally, that these individuals change their behavior?

- ○ Not important at all
- ○ Slightly important
- ○ Moderately important
- ○ Very important
- ○ Extremely important

How appropriate would it be for someone to say something to them about their behavior?

- ○ Not appropriate at all
- ○ Slightly appropriate
- ○ Moderately appropriate
- ○ Very appropriate
- ○ Extremely appropriate

End of Block: Vignette 1

Start of Block: Vignette 2

Imagine you work at a company with mostly White coworkers. One day, the company hires a new employee who happens to be Black. She shows up to work late, doesn't pay attention during meetings, and takes more breaks than other coworkers. When asked to complete a task, she often makes mistakes or takes far longer than she should.

How bothered are you by this behavior?

- ○ Not bothered at all
- ○ Slightly bothered
- ○ Moderately bothered
- ○ Very bothered
- ○ Extremely bothered

How important is it to you, personally, that your coworker changes her behavior?

- ○ Not important at all
- ○ Slightly important
- ○ Moderately important
- ○ Very important
- ○ Extremely important

How appropriate would it be for someone to say something to your coworker about her behavior?

- ○ Not appropriate at all
- ○ Slightly appropriate
- ○ Moderately appropriate
- ○ Very appropriate
- ○ Extremely appropriate

End of Block: Vignette 2

Start of Block: Vignette 3

Imagine you're at a recreation center in the suburbs with your family. During your visit, another group of Black people walk in. They are playing loud, explicit music and start to play around aggressively in the pool, drawing a lot of attention from those nearby.

How bothered are you by this behavior?

- ○ Not bothered at all
- ○ Slightly bothered
- ○ Moderately bothered
- ○ Very bothered
- ○ Extremely bothered

How important is it to you, personally, that the group changes their behavior?

- ○ Not important at all
- ○ Slightly important
- ○ Moderately important
- ○ Very important
- ○ Extremely important

How appropriate would it be for someone to say something to the group about their behavior?

- ○ Not appropriate at all
- ○ Slightly appropriate
- ○ Moderately appropriate
- ○ Very appropriate
- ○ Extremely appropriate

End of Block: Vignette 3

Start of Block: RPS

Please indicate how much you agree or disagree with each of the following statements.

If Black people carried themselves better, White people would treat them better.

- Strongly disagree
- Disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Agree
- Strongly agree

Black people would face fewer problems if some members of the group behaved better.

- Strongly disagree
- Disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Agree
- Strongly agree

Black people would fare better if they behaved more like everybody else.

- ○ Strongly disagree
- ○ Disagree
- ○ Somewhat disagree
- ○ Neither agree nor disagree
- ○ Somewhat agree
- ○ Agree
- ○ Strongly agree

It is important to me that other Black people behave in ways that contribute to a positive image of the group.

- ○ Strongly disagree
- ○ Disagree
- ○ Somewhat disagree
- ○ Neither agree nor disagree
- ○ Somewhat agree
- ○ Agree
- ○ Strongly agree

It matters to me that other Black people behave appropriately in public.

- Strongly disagree
- Disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Agree
- Strongly agree

It is important to me that other Black people carry themselves in ways that others will respect.

- Strongly disagree
- Disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Agree
- Strongly agree

End of Block: RPS

Start of Block: Demographics

Before we conclude, we'd like to know a few things about you.

What is your race? Check all that apply.

- [ ] White
- [ ] Black or African American
- [ ] American Indian or Alaska Native
- [ ] Asian
- [ ] Native Hawaiian or Pacific Islander
- [ ] Other

Are you Spanish, Hispanic, or Latinx?

- ○ Yes
- ○ No

How old are you?

- ○ Under 18
- ○ 18 - 24
- ○ 25 - 34
- ○ 35 - 44
- ○ 45 - 54
- ○ 55 - 64
- ○ 65 - 74
- ○ 75 - 84
- ○ 85 or older

What is your current annual household income? (in US dollars)

- ○ Less than $10,000
- ○ $10,000 - $19,999
- ○ $20,000 - $29,999
- ○ $30,000 - $39,999
- ○ $40,000 - $49,999
- ○ $50,000 - $59,999
- ○ $60,000 - $69,999
- ○ $70,000 - $79,999
- ○ $80,000 - $89,999
- ○ $90,000 - $99,999
- ○ $100,000 - $149,999
- ○ More than $150,000

What is the highest level of education you have attained?

- ○ Less than high school
- ○ High school graduate
- ○ Some college
- ○ 2 year degree
- ○ 4 year degree
- ○ Professional degree
- ○ Doctorate

What is your sex?

- ○ Male
- ○ Female
- ○ Other
- ○ I prefer not to answer

Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or something else?

- ○ Republican
- ○ Democrat
- ○ Independent
- ○ Other _____
- ○ No preference

Do you think of yourself as closer to the Republican Party or the Democratic Party?

- ○ Closer to the Republican Party
- ○ Neither
- ○ Closer to the Democratic Party

Would you call yourself a strong or not very strong Democrat?

- ○ Strong
- ○ Not very strong

Would you call yourself a strong or not very strong Republican?

- ○ Strong
- ○ Not very strong

End of Block: Demographics

Start of Block: Debrief

Thank you for participating in this study. The goal of the study was to better understand how Black Americans respond to stereotype confirming behavior within the racial group. This study is part of a broader project focused on understanding Black Americans' beliefs about the politics of respectability and the role that respectability plays in affecting the political preferences of group members, particularly as these preferences relate to punishment.
Please click next to complete the survey.

End of Block: Debrief

Bothered: Reporting being more bothered in the scenario corresponds to higher values. The questions follow the structure of "How bothered are you by this behavior?"

Important to change behavior: Believing it's important to change one's behavior corresponds to higher values. The questions follow the structure of "How important is it to you, personally, that [XXXX] changes their behavior?"

Appropriate to say something: Believing it's appropriate to say something about one's behavior corresponds to higher values. The questions follow the structure of "How appropriate would it be for someone to say something…"