If you wish to complete the survey in French, please click on the language bar in the top right hand corner of your screen and select "French". Today we are interested in your views about a number of issues.The survey should take about 12 minutes to complete.

Do you or does anyone in your household or immediate family, work in any of the following types of companies?Market research firm Advertising company TV, radio, or print media

- ○ Yes
- ○ No

Are you...

- ○ Male
- ○ Female

What age group are you in?

- ○ 18 - 29
- ○ 30 - 44
- ○ 45 - 59
- ○ 60 and over

Which province or region do you live in?

- ○ Alberta
- ○ British Columbia
- ○ Manitoba
- ○ New Brunswick
- ○ Newfoundland and Labrador
- ○ Northwest Territories

- ○ Nova Scotia
- ○ Nunavut
- ○ Ontario
- ○ Prince Edward Island
- ○ Quebec
- ○ Saskatchewan
- ○ Yukon

Where in Ontario do you currently live?

- ○ Toronto
- ○ GTA, Hamilton/Niagara or Central Ontario
- ○ Eastern Ontario
- ○ Southwestern Ontario
- ○ Northern Ontario

Where in BC do you live?

- ○ Metro Vancouver/Lower Mainland
- ○ Vancouver Island
- ○ Interior
- ○ Northern BC

Where in Quebec do you live?

- ○ Greater Montreal
- ○ National Capital Region - Quebec City
- ○ Other regions of Quebec

For classification purposes, what is your postal code?

[ ]

Generally speaking, do you think things in Canada are headed in the right direction or are they off on the wrong track?

- ○ Headed in the right direction
- ○ Off on the wrong track
- ○ Unsure

Would you consider or not consider voting for the following federal political parties?

	Would consider	Would not consider
Conservative Party	○	○
Liberal Party	○	○
NDP	○	○
Green Party	○	○
Bloc Québécois	○	○

Did you already vote at an advanced poll for the Federal Election?

- ○ Yes
- ○ No

Was this your first time voting in a federal election, or have you voted before?

- ○ Voted before
- ○ First time voting

Did you find that the process of voting went smoothly, or did you encounter problems?

- ○ Went smoothly
- ○ Encountered some problems

Which party did you vote for?

- ○ Conservative Party
- ○ Liberal Party

- ○ New Democratic Party
- ○ Green Party
- ○ Bloc Quebecois
- ○ Another party

If a federal election were held tomorrow, which one of the following parties would you vote for in your constituency?

- ○ Conservative Party
- ○ Liberal Party
- ○ New Democratic Party
- ○ Green Party
- ○ Bloc Quebecois (Quebec only)
- ○ Another party
- ○ Undecided

We noticed you said undecided, is there a party you're currently leaning towards?

- ○ Conservative Party
- ○ Liberal Party
- ○ New Democratic Party
- ○ Green Party
- ○ Bloc Québécois
- ○ Undecided

We noticed you said undecided, is there a party you're currently leaning towards?

- ○ Conservative Party
- ○ Liberal Party
- ○ New Democratic Party
- ○ Green Party
- ○ Undecided

Many people don't vote in elections these days. The Canadian Federal Election is being held on October 19th.How likely is it that you will vote?

- ○ Certain that I will not vote
- ○ Unlikely that I will vote
- ○ Likely that I will vote
- ○ Certain that I will vote
- ○ Not sure yet

In terms of which party you will end up voting for, which best describes you…

- ○ I really don't know which party I will vote for at this point
- ○ I have only a slight leaning at this time
- ○ I have a fairly good idea, but it could change
- ○ I know how I will vote and that won't change

When do you think you will make a final decision?

- ○ In the next day or two
- ○ This weekend
- ○ On Election Day
- ○ On the way to, or in the polling station

When did you make up your mind about who you were going to vote for?

- ○ Before the election started
- ○ Near the beginning of the campaign
- ○ Soon after Labour Day
- ○ In the past two weeks
- ○ Over Thanksgiving weekend
- ○ In the past day or two

Which one of the following comes closest to the main reason you will likely vote for the party you currently support?

- ○ I think it is the best party.

- ○ I think that party has the best leader.
- ○ I think that party has the best local candidate.
- ○ I think that party has the best chance to defeat the Conservatives.
- ○ I think that party has the best platform and policies.
- ○ Other _____
- ○ None of these

Which one of the following comes closest to the main reason you voted for the party you chose?

- ○ I thought it was the best party.
- ○ I thought that party had the best leader.
- ○ I thought that party had the best local candidate.
- ○ I thought that party had the best chance to defeat the Conservatives.
- ○ I thought that party had the best policies and platform.
- ○ Other _____
- ○ None of these

Below are a number of ways someone could describe WHAT this federal election was about.For you personally, please rank the TOP 2 things this election was MOST about.

Slide the two statements over to the right.

	1st Choice	2nd Choice
It was about which party and leader has the best plan for the economy.	○	○
It was about which party and leader will deliver the change voters were looking for.	○	○
It was about which party and leader best represents the values people want to see reflected in your government.	○	○
It was about which party and leader would keep taxes low.	○	○
It was about which party and leader would keep Canadians safe.	○	○
It was about which party leader would make the best Prime Minister.	○	○

Which of these views is closest to yours?

- ○ It's definitely time for a change in government
- ○ It would be good to have a change, but not really all that important to me
- ○ It would be good to continue with the same party in power, but its not all that important to me
- ○ It's definitely best to keep the Conservatives in office

Did you spend time with family and friends over Thanksgiving weekend?

- ○ Yes
- ○ No

How often did politics and the election come up in discussions with your family and friends?

- ○ Very frequently
- ○ Frequently
- ○ Occasionally
- ○ Not at all

Which of the following comes closest to your experience?

- ○ Discussions I had with family and friends over Thanksgiving weekend changed my mind about who I am going to vote for.
- ○ Discussions I had with family and friends over Thanksgiving weekend helped to confirm my views about the election.
- ○ Discussions I had with family and friends had no effect on my views about the election.

As far as you're concerned, what is the SINGLE MOST important issue facing the country at the present time?

Which party is best able to handle this issue?

- ○ Conservative Party
- ○ Liberal Party

- ○ New Democratic Party
- ○ Green Party
- ○ Bloc Québécois
- ○ Don't know

Give me one word to describe STEPHEN HARPER:

Give me one word to describe TOM MULCAIR:

Give me one word to describe JUSTIN TRUDEAU:

Do you have a positive or negative impression of the following people?

	Very positive	Mostly positive	Neutral	Mostly negative	Very negative	Don't know enough to have an opinion
Prime Minister Stephen Harper	○	○	○	○	○	○
NDP Leader Tom Mulcair	○	○	○	○	○	○
Liberal Leader Justin Trudeau	○	○	○	○	○	○
Green Leader Elizabeth May	○	○	○	○	○	○
BQ Leader Gilles Duceppe	○	○	○	○	○	○

Now we want you to think about Justin Trudeau.To what extent do the terms below describeJustin Trudeau, on a scale from 0 to 10, where 0 means NOT AT ALL and 10 means VERY WELL.

	0 - Not at all	1	2	3	4	5	6	7	8	9	10 - Very well
Tough	○	○	○	○	○	○	○	○	○	○	○
Smart	○	○	○	○	○	○	○	○	○	○	○
Principled	○	○	○	○	○	○	○	○	○	○	○
Good heart	○	○	○	○	○	○	○	○	○	○	○
Good ideas	○	○	○	○	○	○	○	○	○	○	○
A Leader	○	○	○	○	○	○	○	○	○	○	○
Interesting	○	○	○	○	○	○	○	○	○	○	○
Ethical	○	○	○	○	○	○	○	○	○	○	○
Honest	○	○	○	○	○	○	○	○	○	○	○
Understands people like you	○	○	○	○	○	○	○	○	○	○	○
Accountable/willing to answer questions	○	○	○	○	○	○	○	○	○	○	○
Ready to be Prime Minister	○	○	○	○	○	○	○	○	○	○	○
Hardworking	○	○	○	○	○	○	○	○	○	○	○
Tries to improve	○	○	○	○	○	○	○	○	○	○	○
Mean	○	○	○	○	○	○	○	○	○	○	○
Inspiring	○	○	○	○	○	○	○	○	○	○	○
Boring	○	○	○	○	○	○	○	○	○	○	○
Tired	○	○	○	○	○	○	○	○	○	○	○

Now we want you to think about Thomas Mulcair.To what extent do the terms below describeThomas Mulcair, on a scale from 0 to 10, where 0 means NOT AT ALL and 10 means VERY WELL.

	0 - Not at all	1	2	3	4	5	6	7	8	9	10 - Very well
Tough	○	○	○	○	○	○	○	○	○	○	○
Smart	○	○	○	○	○	○	○	○	○	○	○

Principled	○	○	○	○	○	○	○	○	○	○	○
Good heart	○	○	○	○	○	○	○	○	○	○	○
Good ideas	○	○	○	○	○	○	○	○	○	○	○
A Leader	○	○	○	○	○	○	○	○	○	○	○
Interesting	○	○	○	○	○	○	○	○	○	○	○
Ethical	○	○	○	○	○	○	○	○	○	○	○
Honest	○	○	○	○	○	○	○	○	○	○	○
Understands people like you	○	○	○	○	○	○	○	○	○	○	○
Accountable/willing to answer questions	○	○	○	○	○	○	○	○	○	○	○
Ready to be Prime Minister	○	○	○	○	○	○	○	○	○	○	○
Hardworking	○	○	○	○	○	○	○	○	○	○	○
Tries to improve	○	○	○	○	○	○	○	○	○	○	○
Mean	○	○	○	○	○	○	○	○	○	○	○
Inspiring	○	○	○	○	○	○	○	○	○	○	○
Boring	○	○	○	○	○	○	○	○	○	○	○
Tired	○	○	○	○	○	○	○	○	○	○	○

Now we want you to think about Stephen Harper.To what extent do the terms below describeStephen Harper, on a scale from 0 to 10, where 0 means NOT AT ALL and 10 means VERY WELL.

	0 - Not at all	1	2	3	4	5	6	7	8	9	10 - Very well
Tough	○	○	○	○	○	○	○	○	○	○	○
Smart	○	○	○	○	○	○	○	○	○	○	○
Principled	○	○	○	○	○	○	○	○	○	○	○
Good heart	○	○	○	○	○	○	○	○	○	○	○
Good ideas	○	○	○	○	○	○	○	○	○	○	○
A Leader	○	○	○	○	○	○	○	○	○	○	○
Interesting	○	○	○	○	○	○	○	○	○	○	○
Ethical	○	○	○	○	○	○	○	○	○	○	○
Honest	○	○	○	○	○	○	○	○	○	○	○

Understands people like you	○	○	○	○	○	○	○	○	○	○	○
Accountable/willing to answer questions	○	○	○	○	○	○	○	○	○	○	○
Ready to be Prime Minister	○	○	○	○	○	○	○	○	○	○	○
Hardworking	○	○	○	○	○	○	○	○	○	○	○
Tries to improve	○	○	○	○	○	○	○	○	○	○	○
Mean	○	○	○	○	○	○	○	○	○	○	○
Inspiring	○	○	○	○	○	○	○	○	○	○	○
Boring	○	○	○	○	○	○	○	○	○	○	○
Tired	○	○	○	○	○	○	○	○	○	○	○

Changing the subject now.

Some people believe that anyone taking the oath of Canadian citizenship should be required to have their face uncovered during the ceremony.Others believe that if some women, for religious reasons, choose to wear a face covering such as a niqab, they should be allowed to wear it during the ceremony.Which point of view is closer to yours?

- ○ Anyone taking the oath of Canadian citizenship should be required to have their face uncovered during the ceremony.
- ○ If some women, for religious reasons, choose to wear a face covering such as a niqab, they should be allowed to wear it during the ceremony.

Which would be your personal preference in terms of how this is handled?

- ○ Women should be allowed to wear a face covering during the public ceremony provided they remove the face covering and prove their identity to a citizenship officer before the ceremony begins.
- ○ Women should be allowed to wear a face covering during the ceremony and should not be required to remove it to prove their identity before the ceremony.
- ○ Women should not be allowed to wear a face covering during the ceremony regardless of whether their identity has already been established.

How important is this issue to your vote in the federal election?

- ○ Most important issue
- ○ Very important
- ○ Important
- ○ Not important

Thinking overall about how the party leaders are performing during the election campaign, which party leader do you think is performing BEST so far?

- ○ Stephen Harper
- ○ Tom Mulcair
- ○ Justin Trudeau
- ○ Elizabeth May
- ○ Gilles Duceppe
- ○ All leaders have been equally good
- ○ Don't know

Which party do you think will win the federal election?

- ○ Conservative Party
- ○ Liberal Party
- ○ NDP
- ○ Another party
- ○ Unsure

Canada and a group of 11 other countries have reached an agreement called the Trans Pacific Partnership, the purpose of which is to open up trade among these countries in the future.

Based upon what you have seen, read or heard, do you think it will be a very good thing, a good thing, a bad thing or a very bad thing for Canada to be part of this agreement, or is it too early to say?

- ○ Very good thing

- ○ Good thing
- ○ Bad thing
- ○ Very bad thing
- ○ Too early to say

Do you think the government should fund public daycare spaces OR should it give the money directly to parents?

- ○ The government should fund public daycare spaces
- ○ It should give the money directly to parents

Some people say that we should do more to help minorities keep their culture. Others say that the priority should be on Canadian culture and tradition.Should the federal government:

- ○ Do more more to help minorities keep their culture.
- ○ Priority should be on Canadian culture and tradition.
- ○ Keep the balance as it is now.

How many refugees do you think Canada should take in?

- ○ A lot more than now
- ○ About the same as now
- ○ A lot less than now

Which of the political parties adopted a platform that was closest to your own positions on the issues?

- ○ Conservative Party
- ○ Liberal Party
- ○ New Democratic Party
- ○ Green Party
- ○ Bloc Quebecois
- ○ Another party
- ○ Unsure

In their campaigns political parties can focus on criticising the policies and personalities of other parties, or they can focus on putting forward their own policies and personalities.What is, in your view, the focus of the campaign of each of the following parties?

	1 – Focuses mainly on criticising other parties	2	3	4	5 – Focuses mainly on putting forward their own policies and personalities
Conservative Party	○	○	○	○	○
Liberal Party	○	○	○	○	○
NDP	○	○	○	○	○

How would you rate the current state of the economy in Canada?

- ○ Very good
- ○ Good
- ○ Poor
- ○ Very poor

Which of the following best describes how you would describe the state of Canada's economy?

- ○ Strong growth
- ○ Moderate growth
- ○ Mild growth
- ○ Mild recession
- ○ Severe recession
- ○ Depression
- ○ Don't know

Has the Federal Government led by Stephen Harper done a very good job, a good job, a poor job, or a very poor job managing the economy?

- ○ Very good job
- ○ Good job
- ○ Poor job

○ Very poor job

Did you see or hear all or part of any of the following televised debates during the campaign?

Select all that you watched or heard

	Yes	No
Macleans English Debate	○	○
Globe and Mail English debate on the Economy	○	○
Bilingual Munk Debate on Foreign Affairs	○	○
French debate on Radio-Canada	○	○
French debate on TVA	○	○

Please indicate all the political parties that have contacted you since the election started.

Please select all that apply. Contact includes by telephone, at your home, and online.

☐ Conservative

☐ Liberal

☐ NDP

☐ Green

☐ Another party

☐ No candidate or party has contacted me yet.

Please indicate all the ways the LIBERAL PARTY contacted you.

Please select all that apply.

☐ Live telephone call

☐ Automated telephone call

☐ Telephone town hall meeting

☐ Leaflets or other mail delivered to your home

☐ A visit to your home

☐ Contact in the street

☐ Email

- ☐ Twitter, Facebook or another social networks
- ☐ Text message (SMS)
- ☐ Other Ways

Please indicate all the ways the CONSERVATIVE PARTY contacted you.

Please select all that apply.

- ☐ Live telephone call
- ☐ Automated telephone call
- ☐ Telephone town hall meeting
- ☐ Leaflets or other mail delivered to your home
- ☐ A visit to your home
- ☐ Contact in the street
- ☐ Email
- ☐ Twitter, Facebook or another social networks
- ☐ Text message (SMS)
- ☐ Other Ways

Please indicate all the ways the NDP contacted you.

Please select all that apply.

- ☐ Live telephone call
- ☐ Automated telephone call
- ☐ Telephone town hall meeting
- ☐ Leaflets or other mail delivered to your home
- ☐ A visit to your home
- ☐ Contact in the street
- ☐ Email
- ☐ Twitter, Facebook or another social networks
- ☐ Text message (SMS)
- ☐ Other Ways

These final questions are so we can group your responses.

Do you consider yourself to be on the right, the centre right, the centre, the centre left, or the left of the political spectrum?

- ○ Left
- ○ Centre left
- ○ Centre
- ○ Centre right
- ○ Right

Generally speaking, do you think of yourself as Conservative, Liberal, NDP, or what?

- ○ Conservative
- ○ Liberal
- ○ NDP
- ○ Green
- ○ Other
- ○ No - none
- ○ Don't know

Do you generally think of yourself as a little closer to one of the parties than the others? If yes, which party?

- ○ Conservative
- ○ Liberal
- ○ NDP
- ○ Green
- ○ Other
- ○ No - none
- ○ Don't know

The following question deals with the Canadian federal election that took place in May 2011 that resulted in Stephen Harper and the Conservative Party winning a majority government and the NDP forming the Official Opposition.In that election, a lot of people could not vote or chose not to vote for good reasons. This election is some time ago now.Which of the following statements describes you best?

- ○ I am sure I did not vote in the federal election in May 2011.
- ○ I am not sure if I voted but I think it is more likely that I did not.
- ○ I am not sure if I voted but I think it is more likely that I did.
- ○ I am sure that I voted in the federal election in May 2011.

Which party did you vote for in the last federal election in May 2011?

- ○ Conservative Party
- ○ Liberal Party
- ○ NDP
- ○ Green Party
- ○ Bloc Quebecois
- ○ Another party
- ○ I can't remember

Which party did you vote for in the last federal election in May 2011?

- ○ Conservative Party
- ○ Liberal Party
- ○ NDP
- ○ Green Party
- ○ Another party
- ○ I can't remember

Are you married or in a common law relationship?

- ○ Yes
- ○ No

In your life, would you say that religion is very important, somewhat important, not very important, or not important at all?

- ○ Very important
- ○ Somewhat important
- ○ Not very important
- ○ Not important at all

Do you consider yourself to be:

- ○ A strong feminist
- ○ A moderate feminist
- ○ Somewhat of a feminist
- ○ Not at all a feminist

In the area where you live, are there many, a fair number, few, or no people of Muslim faith?

- ○ Many
- ○ A fair number
- ○ Few
- ○ None

Including yourself, how many people live in your household?

[ ]

Do you have children under 15 years of age at home?

- ○ Yes
- ○ No

What's the highest level of education you have completed?

- ○ No High School
- ○ High School

- ○ College or some university
- ○ Bachelor's Degree
- ○ Post-Graduate Work or Higher

Are you a member of a union?

- ○ Yes
- ○ No

What best describes your employment status?

- ○ Employed full time
- ○ Self-employed
- ○ Employed part time
- ○ Retired
- ○ Unemployed
- ○ Student
- ○ Stay at home
- ○ Other

Are you a member of a visible minority community (that is: a person, other than an Aboriginal person, who is non-Caucasian in race or non-white in colour)?

- ○ Yes
- ○ No

In what year were you born?

Which of the following best describes your annual household income?

- ○ Less than $35,000
- ○ $35,000 to $50,000
- ○ $50,001 to $75,000

- ○ $75,001 to $100,000
- ○ Over $100,000
- ○ Rather not say

Which best describes the place where you live?

- ○ Urban
- ○ Suburban
- ○ Rural