DISPLAY [Hello, I'm (NAME) of TNS Canadian Facts, a Canadian and international marketing research company. May I speak with (NAME FROM PRE ELECTION INTERVIEW)?]

WHEN RESPONDENT ON PHONE, RE INTRODUCE SELF IF NECESSARY GO TO NEXT DISPLAY

[As mentioned in our previous interview, we are conducting a brief survey about the election. There are two parts, this telephone interview that will take about 10 minutes and a mail questionnaire we will send you in a few days. Everyone who completes both the telephone and mail follow ups will be entered into a draw for one of five prizes of $1,000 each.];

Q1:S,
QT [Q1 Whenever there is an election, some people decide that they have good reasons not to vote, other people want to vote but are unable to, and some people vote. Thinking of the federal election on June 28th, which of the following statements best describes you?],

AL [I Usually Vote But Decided Not To Vote This Time,
I Really Wanted To Vote But Just Wasn't Able To,
I Think I Voted, But I'm Not Sure,
I Am Absolutely Certain That I Voted,
DON'T KNOW,
REFUSED],

IF CODES 3 OR 4 AT Q1, ASK Q2

Q2:S*40 OPEN,
QT [Q2 Which party did you vote for?],

AL [LIBERAL,
CONSERVATIVE (NEW CONSERVATIVE PARTY),
NDP,
BLOC QUÉBÉCOIS,
GREENS,
OTHER PARTY (SPECIFY),
WOULD NOT VOTE,
UNDECIDED,
DON'T KNOW,
REFUSED,]

IF CODES 1, 2, 5 AT Q1, ASK Q3

Q3:S*40 OPEN,
QT [Q3 Well, if you had voted, which party would you have voted for?],

AL [LIBERAL,
CONSERVATIVE (NEW CONSERVATIVE PARTY),
NDP,
BLOC QUÉBÉCOIS,
GREENS,
OTHER PARTY (SPECIFY),
WOULD NOT VOTE,
UNDECIDED,
DON'T KNOW,
REFUSED,]

IF CODES 1 TO 5 AT Q2, ASK Q4

Q4:S,
QT [Q4 When did you decide that you were going to vote (INSERT PARTY NAMED AT Q2)?],

AL [Before The Election Campaign Began,
In The First Two Weeks Of The Campaign, Before The Leader Debates,
In The Last Two Weeks Of The Campaign, After The Leader Debates,
On Election Day,
DON'T KNOW,
REFUSED,]

IF CODES 3 OR 4 AT Q1, ASK Q5

Q5:S,
QT [Q5 When you were making up your mind how to vote, did you really prefer another party but decide against it because you thought it had no chance of winning?],

AL [YES,
NO,
DON’T KNOW,
REFUSED,],

IF YES AT Q5, ASK Q6

Q6:S*40
OPEN,
QT [Q6 Which party did you really prefer?],

AL [LIBERAL,
CONSERVATIVE (NEW CONSERVATIVE PARTY),
NDP,
BLOC QUÉBÉCOIS,
GREENS,
OTHER PARTY (SPECIFY),
WOULD NOT VOTE,
UNDECIDED,
DON'T KNOW,
REFUSED,]

IF CODES 1 TO 5 AT Q6, ASK Q7

Q7:S,
QT [Q7 Did you not vote [PARTY MENTIONED IN Q.9] because you felt they could not win the election *nationally*, because you feel they could not win in your own *local* riding, or for another reason?],

AL [FELT THEY CANNOT WIN NATIONALLY,
FELT THEY CANNOT WIN LOCALLY,
BOTH,
ANOTHER REASON,
DON’T KNOW,
REFUSED,],

Q8:S,
QT [Q8 During the election campaign, the party leaders debated on television. Did you watch any of the party leader debates or listen to them on the radio?],

AL [YES,
NO,
DON'T KNOW,
REFUSED,]

IF YES AT Q8, ASK Q9/10

Q9:S*
OPEN,

QT [Q9 In your opinion, which leader did best in the debates?],

AL [MARTIN,
HARPER,
LAYTON,
DUCEPPE,
2 OR MORE DID BEST (SPECIFY)
DON'T KNOW,]

Q10:S*
OPEN,
QT [Q10 And, in your opinion, which leader did worst in the debates?],

AL [MARTIN,
HARPER,
LAYTON,
DUCEPPE,
2 OR MORE DID BEST (SPECIFY)
DON'T KNOW,]

Q11:S*40
OPEN,
QT [Q11 In your opinion, what was the most important issue in the federal election?];

POST [RECORD UP TO THREE ISSUES IN ORDER MENTIONED],

IF ANSWER OTHER THAN DON'T KNOW OR NONE GIVEN AT Q11, ASK Q12/13

Q12:S,
QT [Q12 Which of the federal political parties was closest to you on your most important issue?],

AL [LIBERAL,
CONSERVATIVE (NEW CONSERVATIVE PARTY),
NDP,
BLOC QUÉBÉCOIS,
PROGRESSIVE CONSERVATIVE PARTY,
CANADIAN ALLIANCE,
REFORM,
GREENS,
OTHER PARTY (SPECIFY),
INDEPENDENT,
NONE,
DON'T KNOW,
REFUSED,]

Q13:S,
QT [Q13 How important was this issue for you in deciding how you voted? Would you say very important, somewhat important, or not very important?],

AL [VERY IMPORTANT,
SOMEWHAT IMPORTANT,
NOT VERY IMPORTANT,
DON'T KNOW,
REFUSED,],

Q14:S,
QT [Q14 As you know, during the election campaign, parties try to contact voters in a number of ways. During the recent election campaign, did any of the parties contact you (INSERT MT)/ What about (INSERT MT)?],

MT		[By Mail, By Telephone, In Person, By E-Mail,],	RANDOMIZE
AL		[YES, NO, DON'T KNOW, REFUSED,],	
		ASK Q15 FOR ANY YES AT Q14	
Q15:M, QT	[Q15	Which parties contacted you by (INSERT ANY YES FROM Q14)? Any others?],	REPEAT FOR EACH YES AT Q14
AL		[LIBERAL, CONSERVATIVE (NEW CONSERVATIVE PARTY), NDP, BLOC QUÉBÉCOIS, GREENS, OTHER PARTY, DON'T KNOW, REFUSED,]	
Q16:Q, QT		RANGE 0..100, USE 888 FOR DON'T KNOW, 999 FOR REFUSED	
	[Q16	Now, I would like you to tell me how you feel about each of the federal party leaders. Think for a moment about a thermometer that runs from 1 to 100. 50 is the neutral point. If your feelings are warm toward someone, give a score higher than 50. If your feelings are cool toward someone, give a score lower than 50. How do you feel about (INSERT MT)?],	
MT		[Paul Martin, The Liberal Leader, Stephen Harper, The Conservative Leader, Jack Layton, The NDP Leader, Gilles Duceppe, The Bloc Quebecois Leader, Jean Chretien, The Former Liberal Leader,];	RANDOMIZE FIRST FOUR
Q17:Q, QT		RANGE 0..100, USE 888 FOR DON'T KNOW, 999 FOR REFUSED	
	[Q17	Now, I would like you to tell me how you feel about each of the FEDERAL parties in general. Please use the same scale from 1 to 100 where 50 is the neutral point. How do you feel about (INSERT MT)?],	
MT		[The Liberal Party, The Conservative Party, The NDP, The Bloc Quebecois,],	RANDOMIZE
		IF CODES 3 OR 4 AT Q1, ASK Q18	
Q18:S, QT	[Q18	During the recent federal election campaign there was a lot of talk about the sponsorship scandal. Did the scandal affect your vote a great deal, somewhat, or not at all?],	
AL		[A GREAT DEAL, SOMEWHAT, NOT AT ALL, DON'T KNOW, REFUSED],	
		IF CODES 1 OR 2 AT Q1, ASK Q19	

Q19:S,			
QT	[Q19	During the recent federal election campaign there was a lot of talk about the sponsorship scandal. Did the scandal affect your decision not to vote a great deal, somewhat, or not at all?],	
AL		[A GREAT DEAL, SOMEWHAT, NOT AT ALL, DON'T KNOW, REFUSED],	
Q20:S,			
QT	[Q20	Now, a more general question. On a scale from 0 to 10, where 0 means *no attention* and 10 means a *great deal of attention*, how much attention do you pay to politics in general?],	
AL		[0 = NO ATTENTION, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10 = GREAT DEAL OF ATTENTION, DON'T KNOW, REFUSED,],	
Q21:S,			
QT	[Q21	On a scale from 0 to 10, where 0 means *no influence* and 10 means a *great deal of influence*, how much influence do you think that people like yourself have on politics?],	
AL		[0 = NO INFLUENCE, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10 = GREAT DEAL OF INFLUENCE, DON'T KNOW, REFUSED,],	
		NOTE TO PROGRAMMING, SAMPLE TO BE SPLIT FOR Q22A/B EXACTLY AS PER PRE WAVE	
Q22A:S*40			
OPEN,			
QT	[Q22A	Still thinking about federal politics, do you usually think of yourself as a Liberal, Conservative, NDP, (Bloc Quebecois) or what?],	BQ INCLUDED IN QUEBEC ONLY
POST		[RECORD "INDEPENDENT" ONLY IF THIS IS VERBATIM REPLY. IF RESPONSE IS "INDEPENDENT (PARTY)", RECORD THAT PARTY, IF RESPONDENT ASKS ABOUT THE CONSERVATIVE PARTY, SAY NEW CONSERVATIVE PARTY],	

AL		[LIBERAL, CONSERVATIVE (NEW CONSERVATIVE PARTY), NDP, BLOC QUÉBÉCOIS, PROGRESSIVE CONSERVATIVE PARTY, CANADIAN ALLIANCE, REFORM, GREENS, OTHER PARTY (SPECIFY), INDEPENDENT, NONE, DON'T KNOW, REFUSED,]	
Q22B:S*40 OPEN, QT	[Q22B	Still thinking about federal politics, do you usually think of yourself as a Liberal, Conservative, NDP, (Bloc Quebecois) or none of these?],	BQ INCLUDED IN QUEBEC ONLY
POST		[RECORD "INDEPENDENT" ONLY IF THIS IS VERBATIM REPLY. IF RESPONSE IS "INDEPENDENT (PARTY)", RECORD THAT PARTY, IF RESPONDENT ASKS ABOUT THE CONSERVATIVE PARTY, SAY NEW CONSERVATIVE PARTY],	
AL		[LIBERAL, CONSERVATIVE (NEW CONSERVATIVE PARTY), NDP, BLOC QUÉBÉCOIS, PROGRESSIVE CONSERVATIVE PARTY, CANADIAN ALLIANCE, REFORM, GREENS, OTHER PARTY (SPECIFY), INDEPENDENT, NONE, DON'T KNOW, REFUSED,]	
		IF PARTY NAMED AT Q22A/B, ASK Q23	
Q23:S, QT	[Q23	How strongly do you feel about the [PARTY NAMED] party? Would you say, very strongly, fairly strongly, or not very strongly?],	
AL		[VERY STRONGLY, FAIRLY STRONGLY, NOT VERY STRONGLY, DON'T KNOW, REFUSED,],	
		IF INDEPENDENT, NONE, DON'T KNOW OR REFUSED AT Q22A/B, ASK Q24	
Q24:S, QT	[Q24	Well, do you generally think of yourself as being a little closer to one of the federal parties than to the others?],	
AL		[YES, NO, DON'T KNOW, REFUSED,],	
		IF YES AT Q24, ASK Q25	
Q25:S*40 OPEN, QT	[Q25	Which party is that? (DO NOT READ LIST)?],	

AL		[LIBERAL, CONSERVATIVE (NEW CONSERVATIVE PARTY), NDP, BLOC QUÉBÉCOIS, PROGRESSIVE CONSERVATIVE PARTY, CANADIAN ALLIANCE, REFORM, GREENS, OTHER PARTY (SPECIFY), INDEPENDENT, NONE, DON'T KNOW, REFUSED,]	
Q26:S,			
QT	[Q26	Since you have been eligible to vote in federal elections, have you voted in… (READ LIST)?],	
AL		[Every Federal Election, Most Of Them, Some Of Them, None Of Them, DON'T KNOW, REFUSED,],	
		NOTE TO PROGRAMMING, SAMPLE TO BE SPLIT FOR Q27A/B, EXACTLY AS PER PREWAVE	
Q27A:S,			
QT	[Q27a	Now, here are some opinions that you hear different people giving. Please tell me if you *agree* or *disagree*? (INSERT MT), would you say that you (READ AL)/What about (INSERT MT)?],	
MT		[Generally, those elected to the parliament in Ottawa soon lose touch with the people, I don't think that the federal government cares much what people like me think, Sometimes, politics and government in Ottawa seem so complicated that a person like me can't really understand what's going on, People like me don't have any say about what the federal government does, Federal political parties are only interested in people's votes, but not in their opinions,]	RANDOMIZE
AL		[Agree, Disagree, DON'T KNOW, REFUSED,],	
Q27B:S,			
QT	[Q70b	Now, here are some opinions that you hear different people giving. Please tell me if you *agree* or *disagree*? (INSERT MT), would you say that you (READ AL)/What about (INSERT MT)?],	
MT		[Generally, those elected to Parliament in Ottawa keep in touch with the people, I think that the federal government cares about what people like me think, Politics and government in Ottawa usually isn't complicated, and a person like me can understand what's going on, People like me do have a say about what the federal government does, Federal political parties are interested in people's opinions as well as their votes,],	RANDOMIZE

AL		[Agree, Disagree, DON'T KNOW, REFUSED,],	
Q28:S, QT	[Q28	On the whole, are you very satisfied, fairly satisfied, not very satisfied, or not at all satisfied with the way democracy works in Canada?],	
AL		[VERY SATISFIED, FAIRLY SATISFIED, NOT VERY SATISFIED, NOT AT ALL SATISFIED, DON'T KNOW, REFUSED,],	
		ASK Q29/30 IN QUEBEC ONLY	
Q29:S, QT	[Q29	If a referendum on sovereignty for Quebec were held today, would you vote in favour of or against sovereignty?],	
AL		[IN FAVOUR OF SOVEREIGNTY, AGAINST SOVEREIGNTY, UNDECIDED, DON'T KNOW, DEPENDS ON QUESTION/DEFINITION, WOULD NOT VOTE, REFUSED];	
		ASK Q30 IF UNDECIDED/DON'T KNOW AT Q29	
Q30:S, QT	[Q30	Well, are you leaning in either direction? What side do you support most?],	
AL		[IN FAVOUR OF SOVEREIGNTY, AGAINST SOVEREIGNTY, UNDECIDED, DON'T KNOW, DEPENDS ON QUESTION/DEFINITION, WOULD NOT VOTE, REFUSED];	
		NOTE TO PROGRAMMING, ONLY ONE VERSION OF Q31 TO BE ASKED, DEPENDING ON OUTCOME OF ELECTION	
Q31A:S*40 OPEN, QT	[Q31a	As you know, the Liberal Party was unable to form a minority government after the election. Which of the following reasons do you think was the most important reason why the Liberal Party lost the election?],	
AL		[The Sponsorship Scandal, Problems With The Healthcare System, Voters Did Not Trust Leader Paul Martin, Voters Thought It Was Time For A Change, Or, For Some Other Reason (SPECIFY), DON'T KNOW, REFUSED,],	RANDOMIZE FIRST FOUR
Q31B:S*40 OPEN, QT	[Q31b	As you know, the Liberal Party formed a minority government after the election. Which of the following reasons do you think was the most important reason why the Liberal Party lost so many seats in the election?],	

AL		[The Sponsorship Scandal, Problems With The Healthcare System, Voters Did Not Trust Leader Paul Martin, Voters Thought It Was Time For A Change, Or, For Some Other Reason (SPECIFY), DON'T KNOW, REFUSED,],	RANDOMIZE FIRST FOUR
Q31C:S*40 OPEN,			
QT	[Q31c	As you know, the Liberal Party formed a majority government after the election. Which of the following reasons do you think was the most important reason why the Conservative Party lost the election?],	
AL		[The Conservatives Stand On Social Issues Such As Abortion And Same Sex Marriage, A Fear Among Voters That The Conservatives Would Cut Important Programs Such As Health Care, Voters Did Not Trust Leader Stephan Harper, Voters Did Not Think The Conservatives Could Govern Effectively, Or, For Some Other Reason (SPECIFY), DON'T KNOW, REFUSED,],	RANDOMIZE FIRST FOUR
DISPLAY	[I have just a few final questions so that we can classify our data.];		
Q32:S			
QT	[Q32	Just to confirm our records, what is the highest level of education which you have completed?],	
POST		[READ LIST IF NECESSARY],	
AL		[NO FORMAL SCHOOLING, SOME PUBLIC OR ELEMENTARY SCHOOL, GRADUATED PUBLIC OR ELEMENTARY SCHOOL, SOME HIGH SCHOOL, GRADUATED HIGH SCHOOL, SOME TECHNICAL OR SENIOR COLLEGE, GRADUATED TECHNICAL OR SENIOR COLLEGE, GRADUATED COMMUNITY COLLEGE, SOME UNIVERSITY, GRADUATED UNIVERSITY];	
Q33: Q	RANGE 0 .. 100 DEF 100,		
QT	[Q33	And, can you please tell me your age?],	
DISPLAY	[Thank you for participating in our survey today. As mentioned, we will be sending a short mail questionnaire to you in a few days. Please be assured that all of your responses will be kept confidential and used for research purposes only.];		