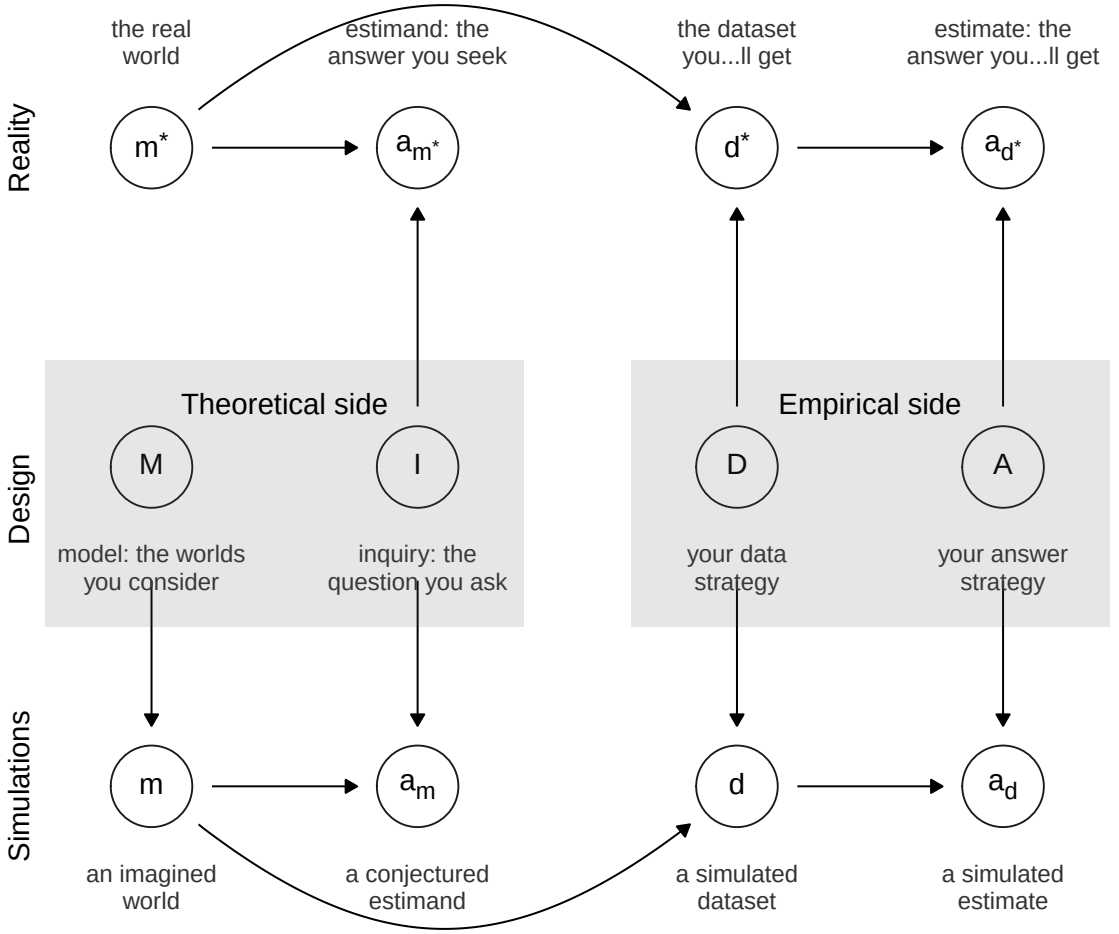
Reality
Design
Simulations
the real world
estimand: the answer you seek
the dataset you...ll get
estimate: the answer you...ll get
m*
a_m*
d*
a_d*
Theoretical side
Empirical side
M
I
D
A
model: the worlds you consider
inquiry: the question you ask
your data strategy
your answer strategy
m
a_m
d
a_d
an imagined world
a conjectured estimand
a simulated dataset
a simulated estimate