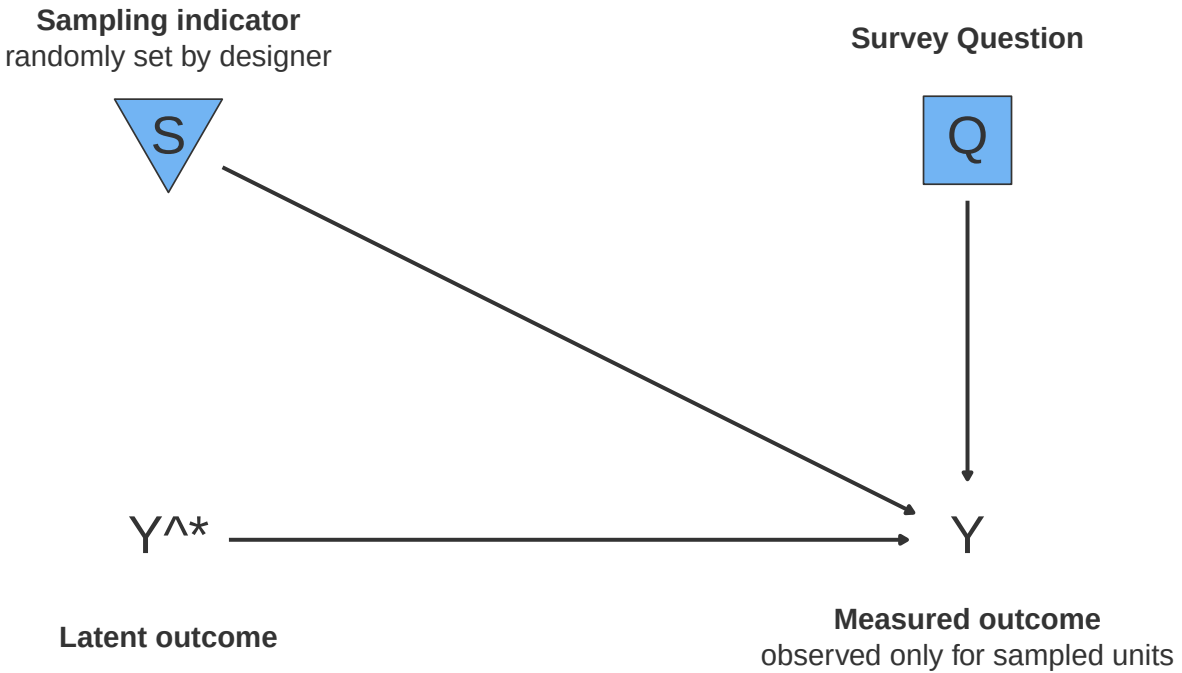
Sampling indicator
randomly set by designer
Survey Question
S
Q
Y^*
Y
Latent outcome
Measured outcome
observed only for sampled units