CCES 2008 Akron Module
PRE-ELECTION

AKR101, AKR 102, AKR 103, AKR104, AKR105

Candidate inference experiment

Randomly assign ARK101 to AKR106 to six groups of respondents with equal probability

AKR101

Candidate, no religion mentioned

GRID with split labels, seven-points

Shawn Wilson is running for Congress this year. He is 45 years old and married with two children. Shawn is a business consultant, a member of the Sierra Club, and currently serving in the state legislature.

In your opinion, where is Shaun Wilson likely to fall on the following characteristics?

Rows:

I find him very favorable, I find him very unfavorable

He is very liberal, He is very conservative

He is a strong Republican, He is a strong Democrat

AKR102

Candidate, Catholic

GRID with split labels, seven-points

Shawn Wilson is running for Congress this year. He is 45 years old, married with two children, and a Roman Catholic. Shawn is a business consultant, a member of the Sierra Club, and currently serving in the state legislature.

In your opinion, where is Shaun Wilson likely to fall on the following characteristics?

Rows:
I find him very favorable, I find him very unfavorable

He is very liberal, He is very conservative

He is a strong Republican, He is a strong Democrat

AKR103

Candidate, Evangelical Christian

GRID with split labels, seven-points

Shawn Wilson is running for Congress this year. He is 45 years old, married with two children, and an Evangelical Christian. Shawn is a business consultant, a member of the Sierra Club, and currently serving in the state legislature.

In your opinion, where is Shaun Wilson likely to fall on the following characteristics?

Rows:
I find him very favorable, I find him very unfavorable

He is very liberal, He is very conservative

He is a strong Republican, He is a strong Democrat

AKR104

Candidate, Jewish

GRID with split labels, seven-points

Shawn Wilson is running for Congress this year. He is 45 years old, married with two children, and Jewish. Shawn is a business consultant, a member of the Sierra Club, and currently serving in the state legislature.

In your opinion, where is Shaun Wilson likely to fall on the following characteristics?

Rows:
I find him very favorable, I find him very unfavorable

He is very liberal, He is very conservative

He is a strong Republican, He is a strong Democrat

AKR105

Candidate, not religious

GRID with split labels, four rows, seven-points,

Shawn Wilson is running for Congress this year. He is 45 years old, married with two children, and not involved in organized religion. Shawn is a business consultant, a member of the Sierra Club, and currently serving in the state legislature.

In your opinion, where is Shaun Wilson likely to fall on the following characteristics?

Rows:
I find him very favorable, I find him very unfavorable

He is very liberal, He is very conservative

He is a strong Republican, He is a strong Democrat

AKR106

Candidate, religious

GRID with split labels, seven-points

Shawn Wilson is running for Congress this year. He is 45 years old, married with two children, and extensively involved in his house of worship. Shawn is a business consultant, a member of the Sierra Club, and currently serving in the state legislature.

In your opinion, where is Shaun Wilson likely to fall on the following characteristics?

Rows:
I find him very favorable, I find him very unfavorable

He is very liberal, He is very conservative

He is a strong Republican, He is a strong Democrat

AKR107, AKK107X, AKR108, AKR108X, AKR109, AKR190X AKR110, AKR110X, AKR111, ARK111X, AKR112, AKR112X

Abortion candidate experiment

Randomly assign ARK107 to AKR112 to six groups of respondents with equal probability

AKR107

R-exp, sec/ D-exp, sec

SINGLE CHOICE AUTO-ADVANCE WITH POP-UP QUESTION

Please read the descriptions of the following two candidates for the U.S Senate and tell us who you would be more likely to vote for.

John Layman is a Democrat who favors abortion rights. In a recent news article, he said the following:

> "When a woman faces the difficult decision of whether to terminate her pregnancy, she should be free to choose what is best for her."

David Green is a Republican who opposes abortion rights. He was recently quoted in the news as saying:

> "As a nation, we need to promote personal responsibility. Abortion allows people to avoid responsibility to and for their unborn children."

Based on the above information, would you be more likely to vote for John Layman or David Green.

Columns:

1. John Layman
2. David Green

AKR107X

R-exp, sec/ D-exp, sec positions certain

POP UP

And how certain are you of your decision?

Columns:
1. Very
2. Fairly
3. Not at all

AKR108

R-opp, sec/ D-opp, sec

SINGLE CHOICE AUTO-ADVANCE WITH POP-UP QUESTION

Please read the descriptions of the following two candidates for the U.S Senate and tell us who you would be more likely to vote for.

John Layman is a Democrat who opposes abortion rights. In a recent news article, he said the following:

> "As a nation, we need to promote personal responsibility. Abortion allows people to avoid responsibility to and for their unborn children."

David Green is a Republican who supports abortion rights. He was recently quoted in the news as saying:

> "When a woman faces the difficult decision of whether to terminate her pregnancy, she should be free to choose what is best for her."

Based on the above information, would you be more likely to vote for John Layman or David Green.

Columns:
1. John Layman
2. David Green

AKR108X

R-exp, sec/ D-exp, sec positions certain

POP UP

And how certain are you of your decision?

Columns:
1. Very
2. Fairly

3. Not at all

AKR109

R-exp, sec/ D-exp, rel

SINGLE CHOICE AUTO-ADVANCE WITH POP-UP QUESTION

John Layman is a Democrat who favors abortion rights. In a recent news article, he said the following:

> "When a woman faces the difficult decision of whether to terminate her pregnancy, she should rely on prayer and scripture, but the decision is between her and God."

David Green is a Republican who opposes abortion rights. He was recently quoted in the news as saying:

> "As a nation, we need to promote personal responsibility. Abortion allows people to avoid responsibility to and for their unborn children."

Based on the above information, would you be more likely to vote for John Layman or David Green.

Columns:
1. John Layman
2. David Green

AKR109X

R-exp, sec/ D-exp, sec positions certain

POP UP

And how certain are you of your decision?

Columns:
1. Very
2. Fairly
3. Not at all

AKR110

R-opp, rel/ D-opp, sec

SINGLE CHOICE AUTO-ADVANCE WITH POP-UP QUESTION

Please read the descriptions of the following two candidates for the U.S Senate and tell us who you would be more likely to vote for.

John Layman is a Democrat who opposes abortion rights. In a recent news article, he said the following:

> "As a nation, we need to promote personal responsibility. Abortion allows people to avoid responsibility to and for their unborn children."

David Green is a Republican who supports abortion rights. He was recently quoted in the news as saying:

> "When a woman faces the difficult decision of whether to terminate her pregnancy, she should rely on prayer and scripture, but the decision is between her and God."

Based on the above information, would you be more likely to vote for John Layman or David Green.

Columns:
1. John Layman
2. David Green

AKR110X

R-exp, sec/ D-exp, sec positions certain

POP UP

And how certain are you of your decision?

Columns:
1. Very
2. Fairly
3. Not at all

AKR111

R-exp, rel / D-exp, rel

SINGLE CHOICE AUTO-ADVANCE WITH POP-UP QUESTION

Please read the descriptions of the following two candidates for the U.S Senate and tell us who you would be more likely to vote for.

John Layman is a Democrat who favors abortion rights. In a recent news article, he said the following:

> "When a woman faces the difficult decision of whether to terminate her pregnancy, she should rely on prayer and scripture, but the decision is between her and God."

David Green is a Republican who opposes abortion rights. He was recently quoted in the news as saying:

> "As a nation, we need to promote personal responsibility. Abortion allows people to avoid responsibility to and for their unborn children."

Based on the above information, would you be more likely to vote for John Layman or David Green.

Columns:
1. John Layman
2. David Green

AKR111X

R-exp, sec/ D-exp, sec positions certain

POP UP

And how certain are you of your decision?

Columns:
1. Very
2. Fairly
3. Not at all

AKR112

R-exp, rel/ D-exp, sec

SINGLE CHOICE AUTO-ADVANCE WITH POP-UP QUESTION

John Layman is a Democrat who favors abortion rights. In a recent news article, he said the following:

> "When a woman faces the difficult decision of whether to terminate her pregnancy, she should be free to choose what is best for her."

David Green is a Republican who opposes abortion rights. He was recently quoted in the news as saying:

> "As a society, we need to promote respect for life. The Bible says 'Thou shall not kill' and this teaching applies to unborn children."

Based on the above information, would you be more likely to vote for John Layman or David Green.

Columns:
1. John Layman
2. David Green

AKR112X

R-exp, sec/ D-exp, sec positions certain

POP UP

And how certain are you of your decision?

Columns:
1. Very
2. Fairly
3. Not at all

AKR113, AKR114, AKR115, AKR116, ARK117, AKR118, AKR 119, AKR120, AKR121, AKR121X, AKR122, AKR122X, AKR123, AKR123X, AKR124, AKR124X

[NOTE: This experiment is shared with the University of Maryland (Q22 to Q24) and should be formatted identically]

Presidential candidate experiment

Please randomly select respondents to be placed in one of the following 12 groups. Each of the first 8 groups (groups AKR113 TO AKR120) will be provided with a different introduction and then asked to state their presidential vote intention (Q-7). The last four groups (groupsAKR121 TO AKR124) will be provided with various introductions and then asked to answer three questions: identification of McCain's religious affiliation (Q-5), identification of Obama's religious affiliation (Q-6), and their vote intention (Q-7).

{For the vote intention questions (Q-7A-L), please allow respondents to type in a name for response 3.}

AKR 113

Presidential experiment 1

MULTIPLE CHOICE, five options

Rotate first two options (Obama and McCain); small text box for "other candidate" option

We would like to give you a bit of background information on the two major party candidates for President, and then ask you who you plan to vote for in November.

Democratic candidate Barack Obama, a Senator from Illinois, has served 4 years in the U.S. Senate. Before that, he served for 7 years in the Illinois state legislature.

Republican candidate John McCain, a Senator from Arizona, has served 20 years in the U.S Senate. Before that, he served for 4 years in the U.S. House of Representatives.

Which of these two candidates do you plan to vote for in November? Or, do you plan to vote for another candidate or not to vote at all?

Rows:
1. McCain
2. Obama
3. Other candidate [text box]
4. I do not plan to vote in the presidential election.
5. I am not sure yet what I am going to do in November.

AKR 114

Presidential experiment 2

MULTIPLE CHOICE, five options

Rotate first two options (Obama and McCain); small text box for "other candidate" option

We would like to give you a bit of background information on the two major party candidates for President, and then ask you who you plan to vote for in November.

Democratic candidate Barack Hussein Obama II, a Senator from Illinois, has served 4 years in the U.S. Senate. Before that, he served for 7 years in the Illinois state legislature.

Republican candidate John Sidney McCain III, a Senator from Arizona, has served 20 years in the U.S Senate. Before that, he served for 4 years in the U.S. House of Representatives.

Which of these two candidates do you plan to vote for in November? Or, do you plan to vote for another candidate or not to vote at all?

Rows:
1. McCain
2. Obama
3. Other candidate [text box]
4. I do not plan to vote in the presidential election.
5. I am not sure yet what I am going to do in November
.

AKR115

Presidential experiment 3

MULTIPLE CHOICE, five options

Rotate first two options (Obama and McCain); small text box for "other candidate" option

We would like to give you a bit of background information on the two major party candidates for President, and then ask you who you plan to vote for in November.

Democratic candidate Barack Obama, a Senator from Illinois, has served 4 years in the U.S. Senate. Before that, he served for 7 years in the Illinois state legislature. Obama lived in both Hawaii and Indonesia as a child. His father and step-father were both Muslims, and Obama received teaching in both the Muslim and Catholic faiths while in Indonesia.

Republican candidate John McCain, a Senator from Arizona, has served 20 years in the U.S Senate. Before that, he served for 4 years in the U.S. House of Representatives. As a child, McCain, lived in many places where his Naval officer father was stationed in the U.S. and abroad. McCain was raised in the Episcopal Church.

Which of these two candidates do you plan to vote for in November? Or, do you plan to vote for another candidate or not to vote at all?

Rows:
1. McCain
2. Obama
3. Other candidate [text box]
4. I do not plan to vote in the presidential election.
5. I am not sure yet what I am going to do in November

AKR116

Presidential experiment 4

MULTIPLE CHOICE, five options

Rotate first two options (Obama and McCain); small text box for "other candidate" option

We would like to give you a bit of background information on the two major party candidates for President, and then ask you who you plan to vote for in November.

Democratic candidate Barack Obama, a Senator from Illinois, has served 4 years in the U.S. Senate. Before that, he served for 7 years in the Illinois state legislature. Obama is currently affiliated with the United Church of Christ.

Republican candidate John McCain, a Senator from Arizona, has served 20 years in the U.S Senate. Before that, he served for 4 years in the U.S. House of Representatives. McCain is currently affiliated with a Baptist church.

Which of these two candidates do you plan to vote for in November? Or, do you plan to vote for another candidate or not to vote at all?

Rows:
1. McCain
2. Obama
3. Other candidate [text box]
4. I do not plan to vote in the presidential election.
5. I am not sure yet what I am going to do in November

.

AKR117

Presidential experiment 5

MULTIPLE CHOICE, five options

Rotate first two options (Obama and McCain); small text box for "other candidate" option

We would like to give you a bit of background information on the two major party candidates for President, and then ask you who you plan to vote for in November.

Democratic candidate Barack Hussein Obama II, a Senator from Illinois, has served 4 years in the U.S. Senate. Before that, he served for 7 years in the Illinois state legislature. Obama lived in both Hawaii and Indonesia as a child. His father and step-father were both Muslims, and Obama received teaching in both the Muslim and Catholic faiths while in Indonesia.

Republican candidate John Sidney McCain III, a Senator from Arizona, has served 20 years in the U.S Senate. Before that, he served for 4 years in the U.S. House of Representatives. As a child, McCain, lived in many places where his Naval officer father was stationed in the U.S. and abroad. McCain was raised in the Episcopal Church.

Which of these two candidates do you plan to vote for in November? Or, do you plan to vote for another candidate or not to vote at all?

Rows:
1. McCain
2. Obama
3. Other candidate [text box]
4. I do not plan to vote in the presidential election.
5. I am not sure yet what I am going to do in November

AKR118

Presidential experiment 6

MULTIPLE CHOICE, five options

Rotate first two options (Obama and McCain); small text box for "other candidate" option

We would like to give you a bit of background information on the two major party candidates for President, and then ask you who you plan to vote for in November.

Democratic candidate Barack Hussein Obama II, a Senator from Illinois, has served 4 years in the U.S. Senate. Before that, he served for 7 years in the Illinois state legislature. Obama is currently affiliated with the United Church of Christ.

Republican candidate John Sidney McCain III, a Senator from Arizona, has served 20 years in the U.S Senate. Before that, he served for 4 years in the U.S. House of Representatives. McCain is currently affiliated with a Baptist church.

Which of these two candidates do you plan to vote for in November? Or, do you plan to vote for another candidate or not to vote at all?

Rows:
1. McCain
2. Obama
3. Other candidate [text box]
4. I do not plan to vote in the presidential election.
5. I am not sure yet what I am going to do in November

AKR 119

Presidential experiment 7

MULTIPLE CHOICE, five options

Rotate first two options (Obama and McCain); small text box for "other candidate" option

We would like to give you a bit of background information on the two major party candidates for President, and then ask you who you plan to vote for in November.

Democratic candidate Barack Obama, a Senator from Illinois, has served 4 years in the U.S. Senate. Before that, he served for 7 years in the Illinois state legislature. Obama lived in both Hawaii and Indonesia as a child. His father and step-father were both Muslims, and Obama received teaching in both the Muslim and Catholic faiths while in Indonesia. Obama is currently affiliated with the United Church of Christ.

Republican candidate John McCain, a Senator from Arizona, has served 20 years in the U.S Senate. Before that, he served for 4 years in the U.S. House of Representatives. As a child, McCain, lived in many places where his Naval officer father was stationed in the U.S. and abroad. McCain was raised in the Episcopal Church. McCain is currently affiliated with a Baptist church.

Which of these two candidates do you plan to vote for in November? Or, do you plan to vote for another candidate or not to vote at all?

Rows:
1. McCain
2. Obama
3. Other candidate [text box]
4. I do not plan to vote in the presidential election.
5. I am not sure yet what I am going to do in November

AKR 120

Presidential experiment 8

MULTIPLE CHOICE, five options

Rotate first two options (Obama and McCain); small text box for "other candidate" option

We would like to give you a bit of background information on the two major party candidates for President, and then ask you who you plan to vote for in November.

Democratic candidate Barack Hussein Obama II,, a Senator from Illinois, has served 4 years in the U.S. Senate. Before that, he served for 7 years in the Illinois state legislature. Obama lived in both Hawaii and Indonesia as a child. His father and step-father were both Muslims, and Obama received teaching in both the Muslim and Catholic faiths while in Indonesia. Obama is currently affiliated with the United Church of Christ.

Republican candidate John Sidney McCain III , a Senator from Arizona, has served 20 years in the U.S Senate. Before that, he served for 4 years in the U.S. House of Representatives. As a child, McCain, lived in many places where his Naval officer father was stationed in the U.S. and abroad. McCain was raised in the Episcopal Church. McCain is currently affiliated with a Baptist church.

Which of these two candidates do you plan to vote for in November? Or, do you plan to vote for another candidate or not to vote at all?

Rows:
1. McCain
2. Obama
3. Other candidate [text box]
4. I do not plan to vote in the presidential election.
5. I am not sure yet what I am going to do in November

AKR121

Presidential experiment 9

TEXT BOXES (TWO)

Rotate text boxes

After we give you a bit of background information on the two major party candidates for President, we would like to ask you a couple questions about the candidates and who you plan to vote for in November.

Democratic candidate Barack Obama, a Senator from Illinois, has served 4 years in the U.S. Senate. Before that, he served for 7 years in the Illinois state legislature.

Republican candidate John McCain, a Senator from Arizona, has served 20 years in the U.S Senate. Before that, he served for 4 years in the U.S. House of Representatives.

There has been a lot of talk recently about the candidates' religious backgrounds. Do you happen to know what John McCain's current religious affiliation is? If you are not sure about his specific religious denomination, please give us your general sense of what McCain's religion is.

McCain's current religion: _____ {*Please provide a textbox*}

Do you happen to know what Barack Obama's current religious affiliation is? If you are not sure about his specific religious denomination, please give us your general sense of what Obama's religion is.

Obama's current religion: _____ {*Please provide a textbox*}

AKR121x

Presidential experiment 9x

MULTIPLE CHOICE, five options

AKR122X SHOULD FOLLOW AKR122
Rotate first two options (Obama and McCain); small text box for "other candidate" option

Which of these two candidates do you plan to vote for in November? Or, do you plan to vote for another candidate or not to vote at all?

Rows:
1. McCain
2. Obama
3. Other candidate [text box]
4. I do not plan to vote in the presidential election.
5. I am not sure yet what I am going to do in November

AKR122

Presidential experiment 10

TEXT BOXES (TWO)

Rotate text boxes

After we give you a bit of background information on the two major party candidates for President, we would like to ask you a couple questions about the candidates and who you plan to vote for in November.

Democratic candidate Barack Hussein Obama II, a Senator from Illinois, has served 4 years in the U.S. Senate. Before that, he served for 7 years in the Illinois state legislature.

Republican candidate John Sidney McCain III, a Senator from Arizona, has served 20 years in the U.S Senate. Before that, he served for 4 years in the U.S. House of Representatives.

There has been a lot of talk recently about the candidates' religious backgrounds. Do you happen to know what John McCain's current religious affiliation is? If you are not sure about his specific religious denomination, please give us your general sense of what McCain's religion is.

McCain's current religion: _____ {*Please provide a textbox*}

Do you happen to know what Barack Obama's current religious affiliation is? If you are not sure about his specific religious denomination, please give us your general sense of what Obama's religion is.

Obama's current religion: _____ {*Please provide a textbox*}

AKR122x

Presidential experiment 10x

MULTIPLE CHOICE, five options

AKR122X SHOULD FOLLOW AKR122
Rotate first two options (Obama and McCain); small text box for "other candidate" option

Which of these two candidates do you plan to vote for in November? Or, do you plan to vote for another candidate or not to vote at all?

Rows:
1. McCain
2. Obama
3. Other candidate [text box]
4. I do not plan to vote in the presidential election.
5. I am not sure yet what I am going to do in November

AKR123

Presidential experiment 11

TEXT BOXES (TWO)

Rotate text boxes

After we give you a bit of background information on the two major party candidates for President, we would like to ask you a couple questions about the candidates and who you plan to vote for in November.

Democratic candidate Barack Obama, a Senator from Illinois, has served 4 years in the U.S. Senate. Before that, he served for 7 years in the Illinois state legislature. Obama lived in both Hawaii and Indonesia as a child. His father and step-father were both Muslims, and Obama received teaching in both the Muslim and Catholic faiths while in Indonesia.

Republican candidate John McCain, a Senator from Arizona, has served 20 years in the U.S Senate. Before that, he served for 4 years in the U.S. House of Representatives. As a child,

McCain, lived in many places where his Naval officer father was stationed in the U.S. and abroad. McCain was raised in the Episcopal Church.

There has been a lot of talk recently about the candidates' religious backgrounds. Do you happen to know what John McCain's current religious affiliation is? If you are not sure about his specific religious denomination, please give us your general sense of what McCain's religion is.

McCain's current religion: _____ {*Please provide a textbox*}

Do you happen to know what Barack Obama's current religious affiliation is? If you are not sure about his specific religious denomination, please give us your general sense of what Obama's religion is.

Obama's current religion: _____ {*Please provide a textbox*}

AKR123x

Presidential experiment 11x

MULTIPLE CHOICE, five options

AKR123X SHOULD FOLLOW AKR123
Rotate first two options (Obama and McCain); small text box for "other candidate" option

Which of these two candidates do you plan to vote for in November? Or, do you plan to vote for another candidate or not to vote at all?

Rows:
1. McCain
2. Obama
3. Other candidate [text box]
4. I do not plan to vote in the presidential election.
5. I am not sure yet what I am going to do in November

AKR124

Presidential experiment 12

TEXT BOXES (TWO)

Rotate text boxes

After we give you a bit of background information on the two major party candidates for President, we would like to ask you a couple questions about the candidates and who you plan to vote for in November.

Democratic candidate Barack Hussein Obama II, a Senator from Illinois, has served 4 years in the U.S. Senate. Before that, he served for 7 years in the Illinois state legislature. Obama lived in both Hawaii and Indonesia as a child. His father and step-father were both Muslims, and Obama received teaching in both the Muslim and Catholic faiths while in Indonesia.

Republican candidate John Sidney McCain III, a Senator from Arizona, has served 20 years in the U.S Senate. Before that, he served for 4 years in the U.S. House of Representatives. As a child, McCain, lived in many places where his Naval officer father was stationed in the U.S. and abroad. McCain was raised in the Episcopal Church.

There has been a lot of talk recently about the candidates' religious backgrounds. Do you happen to know what John McCain's current religious affiliation is? If you are not sure about his specific religious denomination, please give us your general sense of what McCain's religion is.

McCain's current religion: _____ {*Please provide a textbox*}

Do you happen to know what Barack Obama's current religious affiliation is? If you are not sure about his specific religious denomination, please give us your general sense of what Obama's religion is.

Obama's current religion: _____ {*Please provide a textbox*}

AKR124

Presidential experiment 12x

MULTIPLE CHOICE, five options

AKR124X SHOULD FOLLOW AKR124
Rotate first two options (Obama and McCain); small text box for "other candidate" option

Which of these two candidates do you plan to vote for in November? Or, do you plan to vote for another candidate or not to vote at all?

Rows:
1. McCain
2. Obama
3. Other candidate [text box]
4. I do not plan to vote in the presidential election.
5. I am not sure yet what I am going to do in November

AKR125

Religion in the campaign, Obama

SINGE CHOICE, AUTOADVANCE

In your opinion, has Barack Obama:

Rows:
Talked too much about his religious faith in the campaign
Talked about the right amount about his religious faith in the campaign
Talked too little about his religious faith in the campaign

AKR126

Religion in the campaign, McCain

SINGE CHOICE, AUTOADVANCE

In your opinion, has Barack Obama:

Rows:
Talked too much about his religious faith in the campaign
Talked about the right amount about his religious faith in the campaign
Talked too little about his religious faith in the campaign

AKR127A, AKR127B, AKR127C, AKR127D, AKR127E, AKR127F

Pharisee effect Obama

GRID

Rotate options in

Here are some things people have been saying about Barak Obama when he talks about his religious faith. Please tell me how you feel about these statements.

Columns:
1. Definitely agree
2. Probably agree
3. Probably disagree
4. Definitely disagree

Rows:
AKR127A Obama is talking about his religion just to get votes.
AKR127B When Obama talks about his faith, I feel like he is a hypocrite
AKR127C When Obama talks about his faith, I worry about the separation of church and state.
AKR127D Obama is talking about his religion to share his basic values.
AKR127E When Obama talks about his faith, I think about the common good
AKR127F When Obama talks about his faith, I feel he is sincere

AKR128A, AKR128B, AKR128C, AKR128D, AKR128E, AKR128F

Pharisee effect McCain

GRID

Here are some things people have been saying about John McCain when he talks about his religious faith. Please tell me how you feel about these statements.

Columns:

1. Definitely agree
2. Probably agree
3. Probably disagree
4. Definitely disagree

Rows:
AKR128A McCain is talking about his religion just to get votes.
AKR128B When McCain talks about his faith, I feel like he is a hypocrite
AKR128C When McCain talk about his faith, I worry about the separation of church and state.
AKR128D Obama is talking about his religion to share his basic values.
AKR128E When Obama talks about his faith, I think about the common good
AKR128F When Obama talks about his faith, I feel he is sincere

AKR129A, AKR129B, AKR129C, AKR129D, AKR129E, AKR129F, AKR129G, AKR129H

Hadden items

GRID

Please tell me how feel about these statements:

Columns:
1. Definitely disagree
2. Probably disagree
3. Probably agree
4. Definitely agree

AKR129A The best mark of a person's religiousness is the degree of his or her concern for others.
AKR129B Clergy have a responsibility to speak out as the moral conscience of this nation.
AKR129C Martin Luther King was an outstanding example of making Christianity relevant and meaningful in his day.
AKR129D Clergy should stick to religion and not concern themselves with social, economic, and political questions.
AKR129E The best mark of a person's religiousness is his or her moral values.
AKR129F Jerry Falwell was an outstanding example of making Christianity relevant and meaningful in his day.
AKR129G I basically disapprove of the civil rights movement in America.
AKR129H I basically disapprove of the Christian Right movement in America

AKR129X

Why religion and politics 1

LARGE TEXT BOX

ASK OF RESPOKDENTS WHO ANSWERED 1 OR 2 IN AKR129D

Please tell me why you think clergy *should not* concern themselves with social, economic, and political issues?

AKR129Y

Why religion and politics 2

LARGE TEXT BOX

ASK OF RESPOKDENTS WHO ANSWERED 3 OR 4 IN AKR129D

Please tell me why you think clergy *should* concern themselves with social, economic, and political issues?

AKR130A TO AKR130Q

[NOTE: these items as shared with the U of Maryland and should be identical. IN THE MARYLAND MODULE, THEY ARE ON THE POST ELECTION SURVEY]

Group thermometers

RULE

Please randomize the order of groups for each respondent. Also, provide a visual scale with the extremes and midpoint labeled as indicated below. Code responses at the left extreme as 0, at the midpoint as 50, and at the right extreme as 100. Code all responses in between at exact numerical location. Please only show the instructions once and place the name of the first group under the instructions.}

We'd like to get your feelings toward some groups. Please rate the following groups on something we call the feeling thermometer. Ratings between 50 degrees and 100 degrees mean that you feel favorable and warm toward the group. Ratings between 0 degrees and 50 degrees mean that you don't care much for that group. Ratings of 50 mean that you don't feel particularly warm or cold toward the group.

		Please use visual scale to rate
AKR130A	Gay men and lesbians	0 _____ | _____ 10
AKR130B	People on welfare	0 _____ | _____ 10
AKR130C	Illegal immigrants	0 _____ | _____ 10
AKR130D	Muslims	0 _____ | _____ 10
AKR130E	Blacks	0 _____ | _____ 10
AKR130F	Jews	0 _____ | _____ 10
AKR130G	Evangelical Christians	0 _____ | _____ 10
AKR130H	Working-class people	0 _____ | _____ 10
AKR130I	Big Business	0 _____ | _____ 10
AKR130J	Arabs	0 _____ | _____ 10
AKR13OK	Israel	0 _____ | _____ 10
AKR130L	Palestinians	0 _____ | _____ 10
AKR130M	Environmentalists	0 _____ | _____ 10
AKR130N	Catholics	0 |
AKR130O	Atheists	0 |
AKR130P	Mainline Protestant	0 |
AKR130Q	Labor Unions	0 _____ | _____ 10

AKR131A1 TO AKR131D2

AKR131A1, AKE131A2

Ideology of Catholics

GRID

ASK OF RESPONDENTS TO AKR130N

You indicated a feeling of xx for Catholics. What if we had asked you about traditional Catholics or progressive Catholics? Do you have a feeling that is higher, lower, or about the same as for Catholics as a whole?

Columns
Higher
Lower
About the same

Rows
AKR131A1 Traditional Catholics
AKR131A2 Progressive Catholics

AKR131B1, AKR131B2

Ideology of Evangelicals

GRID

ASK OF RESPONDENTS TO AKR130G

You indicated a feeling of xx for Evangelicals. What if we had asked you about traditional Evangelicals or progressive Evangelicals? Do you have a feeling that is higher, lower, or about the same as for Evangelicals as a whole?

Columns:
Higher
Lower
About the same

Rows:
AKR131B1 Traditional Evangelicals
AKR131B2 Progressive Evangelicals

AKR131C1, AKR131C2

Ideology of Mainline Protestants

GRID

ASK OF RESPONDENTS TO AKR130P

You indicated a feeling of xx for Mainline Protestants. What if we had asked you about traditional Mainline Protestants or progressive Mainline Protestants? Do you have a feeling that is higher, lower, or about the same as for Mainline Protestants as a whole?

Columns:
Higher
Lower
About the same

Rows:
AKR131C1 Traditional Mainline Protestants
AKR131C2 Progressive Mainline Protestants

AKR131D1, AKR131D2

Ideology of Jews

GRID

ASK OF RESPONDENTS TO AKR130F

You indicated a feeling of xx for Jews. What if we had asked you about traditional Jews or progressive Jews? Do you have a feeling that is higher, lower, or about the same as for Jews as a whole?

Columns:
Higher
Lower
About the same

Rows:
AKR131D1 Traditional Jews
AKR131D2 Progressive Jews

Religious self-description

SPLIT SCALE GRID

Seven-point scale from 1 'very traditional' to 7 'very progressive'

Where would you place yourself in terms of your own religious views?

Columns
1. Very traditional
7. Very progressive

AKR 132

Religious self-description

SPLIT SCALE GRID

Seven-point scale from 1 'very traditional' to 7 'very progressive'

Where would you place yourself in terms of your own religious views?

Columns
2. Very traditional
7. Very progressive

AKR 133 to AKR138

Majority-Minority Self

GRID

These days we hear a lot about "majorities" and "minorities" in the United States. Do you think of yourself as in the majority or in the minority in the following areas?

Columns
1. In the majority
2. In the minority

Rows
AKR 133 American society overall
AKR 134 Popular culture
AKR 135 The economy
AKR 136 Presidential elections
AKR 137 Religion
AKR 138 Your community

AKR 139 to AKR 143

Majority-Minority rules

GRID

Democracy is some times defined as majority rule and some times as minority rights. Often Americans can to choose one or the other. If you had to choose, which approach would make the most sense to you in the following areas?

Columns
1. Majority rule
2. Minorities rights

Rows
AKR 139 American society overall
AKR 140 Popular culture
AKR 141 The economy
AKR 142 Presidential elections
AKR 143 Religion

AKR 144

Religion and government

SINGLE CHOICE, AUTOADVANCE

Which of the following statements comes closest to your views?

Rows
1. Religion should be the only factor the government uses to decide its policies
2. Religion should be a major factor in the government's decisions but not the only one
3. Religion should have some influence on the government's decisions but should not be a major factor in those decisions, or
4. Religion should have no influence at all on the government's decisions

AKRON MODULE
POST-ELECTION

AKR 150

Faith and vote

SINGE CHOICE, AUTOADVANCE

Which of the following statements best describes the relationship of your religious faith to your voting decisions?

Rows:
My faith is more important than other factors in my voting decisions
My faith is about as important other factors in my voting decisions
My faith is less important than other factors in my voting decisions
My faith is not at all important to my voting decisions

AKR151

Registration church

SINGLE CHOICE, AUTOADVANCE

ASK ONLY OF PEOPLE WHO SAID THEY ATTEND WORSHIP A FEW TIMES A YEAR OR MORE

Was a voter registration drive held at your church or house of worship before the election?

Rows:
Yes
No

AKR152

Clergy register

SINGLE CHOICE, AUTOADVANCE

ASK ONLY OF PEOPLE WHO SAID THEY ATTEND WORSHIP A FEW TIMES A YEAR OR MORE

Did the clergy or other leaders at your church or house of worship urge you to register and vote?

Rows:
Yes
No

AKR153

Church information

SINGLE CHOICE, AUTOADVANCE

ASK ONLY OF PEOPLE WHO SAID THEY ATTEND WORSHIP A FEW TIMES A YEAR OR MORE

Was information on candidates or parties made available to you in your church or house of worship before the election?

Rows:
Yes
No

AKR153

Type information

SINGE CHOICE, AUTOADVANCE

ASK ONLY OF PEOPLE WHO SAID THEY ATTEND WORSHIP A FEW TIMES A YEAR OR MORE AND IF"YES IN AKR152

In your opinion, was the information made available in your church and house of worship on candidates or parties…

Rows:
More favorable to the Democrats
More favorable to the Republicans
Favorable to both sides
Favorable to neither side

AKR154

Issue information

SINGLE CHOICE, AUTOADVANCE

ASK ONLY OF PEOPLE WHO SAID THEY ATTEND WORSHIP A FEW TIMES A YEAR OR MORE

Was information on issues made available to you in your church or house of worship before the election?

Rows:
Yes
No

AKR155

Type information

SINGE CHOICE, AUTOADVANCE

ASK ONLY OF PEOPLE WHO SAID THEY ATTEND WORSHIP A FEW TIMES A YEAR OR MORE AND IF"YES IN AKR154

In your opinion, was the information made available in your church or house of worship on issues…

Rows:
More favorable to the liberal position
More favorable to the conservative position
Favorable to both positions
Favorable to neither position

AKR156

Clergy candidate

SINGLE CHOICE, AUTOADVANCE

ASK ONLY OF PEOPLE WHO SAID THEY ATTEND WORSHIP A FEW TIMES A YEAR OR MORE

Did the clergy or other leaders at your church or house of worship urge you to vote in a particular way in the election?

Rows:
Yes
No

AKR157

Type voting

SINGE CHOICE, AUTOADVANCE

ASK ONLY OF PEOPLE WHO SAID THEY ATTEND WORSHIP A FEW TIMES A YEAR OR MORE AND IF"YES IN AKR156

Did the clergy or other leaders at your church or house of worship urge you to vote…

Rows:
For Democratic candidates
For Republican candidates
For candidates of both parties

AKR158

Friends vote

SINGLE CHOICE, AUTOADVANCE

ASK ONLY OF PEOPLE WHO SAID THEY ATTEND WORSHIP A FEW TIMES A YEAR OR MORE

Did you discuss the election with friends at your place of worship?

Rows:
Yes
No

AKR159

Type friends

SINGE CHOICE, AUTOADVANCE

ASK ONLY OF PEOPLE WHO SAID THEY ATTEND WORSHIP A FEW TIMES A YEAR OR MORE AND IF"YES IN AKR158

Did any friends at your place of worship urge you to vote…

Rows:
For Democratic candidates
For Republican candidates
For candidates of both parties

AKR159a

Attend before election

SINGLE CHOICE, AUTOADVANCE

ASK ONLY OF PEOPLE WHO SAID THEY ATTEND WORSHIP A FEW TIMES A YEAR OR MORE

Did you attend worship services the weekend before the election?

Rows:
Yes
No

AKR160

Christian conservative

SINGLE CHOICE, AUTOADVANCE

ASK ONLY OF PEOPLE WHO SAID THEY ATTEND WORSHIP A FEW TIMES A YEAR OR MORE

Did a Christian conservative or pro-family group contact you about voting a particular way?

Rows:
Yes
No

AKR160

Type Christian conservative

SINGLE CHOICE, AUTOADVANCE

ASK ONLY OF PEOPLE WHO SAID THEY ATTEND WORSHIP A FEW TIMES A YEAR OR MORE

Did the Christian conservative or pro-family group urge you to vote…

Rows:
For Democratic candidates
For Republican candidates
For candidates of both parties

AKR160

Progressive Christian

SINGLE CHOICE, AUTOADVANCE

ASK ONLY OF PEOPLE WHO SAID THEY ATTEND WORSHIP A FEW TIMES A YEAR OR MORE

Did a religious liberal or progressive group contact you about voting a particular way?

Rows:
Yes
No

AKR161

Type Progressive Christian

SINGE CHOICE, AUTOADVANCE

ASK ONLY OF PEOPLE WHO SAID THEY ATTEND WORSHIP A FEW TIMES A YEAR OR MORE AND IF"YES IN AKR160

Did the religious liberal or progressive group urge you to vote…

Rows:
For Democratic candidates
For Republican candidates
For candidates of both parties

AKR161A T0

Questions of non-attenders

GRID

ASK ONLY OF PEOPLE WHO SAID THEY ATTEND WORSHIP LESS THAN A FEW TIMES A YEAR.

During the campaign, did you personally come into contact with any of the following activities? Check all that apply.

Columns:
Yes
No

Rows:

AKR161A Voter registration drives in houses of worship
AKR161B Clergy urging people to register to vote
AKR161C Information on candidates or issues in houses of worship
AKR161D Clergy urging people to vote a particular way
AKR161E Campaign activity by conservative Christian groups
AKR161 F Campaign activity by progressive Christian groups

AKR162

Discuss church

SINGE CHOICE, AUTOADVANCE

In your opinion, was religion discussed too much, too little or about the right amount in this year's election?

Rows:
Too little
About right
Too much

AKR163

Discuss issues

SINGE CHOICE, AUTOADVANCE

In your opinion, did churches and other religious groups discuss issues too much, too little, or about the right amount in this year's election?

Rows:
Too little
About right
Too much

AKR164

Get out the vote

SINGE CHOICE, AUTOADVANCE

In your opinion, were get-out-the-vote efforts by churches and other religious groups too much, too little or about the right amount in this year's election?

Rows:
Too little

About right
Too much