Category	
Auto dealers / services	
Apparel manufacturing	
Eating/drinking	
Apparel stores	
Furnishing stores	
Other retail	
General merchandise	
Food stores	
Wholesale durable	
Other manufacturing	
Electric / gas	
Communications	
Wholesale nondurable	
Building materials	
Insurance / real estate	
Accommodation	
Business services	
Securities brokers	
Auto / repair services	
Engineering services	
Health services	
Banks / credit	
Food products	
Freight / transport	

Posterior mean

Linear shrinkage

Posterior mean white−Black contact rate gap