Custom Survey of Local Government Policymakers

Reference Guide

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Prepared for:

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Survey Overview

Survey Description

The survey began on February 23, 2024, and closed on April 08, 2024. The accompanying dataset includes the responses from 502 respondents. The sample is randomly drawn from a comprehensive list of local elected policymakers in U.S. township, municipality, and county governments serving communities of 1,000 or more. Elected policymakers include top elected officials and governing board members.

Sample Composition

Table 1: Distribution of respondents by government type.

Government type	Number of Respondents
County	95
Municipality	290
Township	117
Total	502

Sample Representativeness

The table below describes the representativeness of the survey sample, compared to the sampling frame of all local elected policymakers in U.S. township, municipality, and county governments serving communities of 1,000 or more. The median values are calculated from the unbinned data associated with the three geographic fields provided in the respondent metadata (Gov_population, Gov_college, and Gov_Trumpshare).

Table 2: Sample Representativeness

Type	Population Size Median	College Educated Median	Republican Vote Share Median
Sampling Frame	5,830	0.22	0.58
Sample	8,340	0.26	0.55

Respondent Metadata

Respondent_id

A random number generated to uniquely identify each survey respondent for a given survey.

StartDate

The time and date when the survey was started.

EndDate

The time and date when the survey was completed. For respondents that did not complete the survey, this variable records the time of their last activity on the survey.

Weight

Probability weights created with a post-stratification raking procedure using the Census and presidential vote share variables. This procedure follows the methodology outlined in DeBell and Krosnick (2009) for the American National Elections Study (ANES). Weights are calculated separately for each role. Value is 'NA' for Civil Service Staff respondents.

State_abb

The state in which the respondent resides provided as the states' two-letter abbreviation.

State_code

The state in which the respondent resides provided as the two-digit FIPS code.

Gov_type

A variable indicating the type of government of the respondent. Its values are "county," "municipality," and "township."

Gov_name_restricted

The name of a respondent's government jurisdiction.

County_code_restricted

The three-digit County FIPS code corresponding to the county where a government is located.

Place_code_restricted

The five-digit Place FIPS code corresponding to a government's jurisdiction. This is NA for county governments.

Countysub_code_restricted

The five-digit County Subdivision FIPS code corresponding to a government's jurisdiction. This is NA for county governments.

Gov_population_restricted

The total number of residents living in the community the government serves. This data is from the 2015-2019 US Census American Community Survey.

Gov_population_3

The total number of residents living in the community the government serves. This data is from the 2015-2019 US Census American Community Survey. The terciles are 0 to 2422, 2422 to 8774, and 8774+.

Gov_college_restricted

The proportion of residents in the community the government serves with a 4-yr college degree. This data is from the 2015-2019 US Census American Community Survey.

Gov_college_3

The proportion of residents in the community the government serves with a 4-yr college degree. This data is from the 2015-2019 US Census American Community Survey. The terciles are 0 to 0.17, 0.17 to 0.27, and 0.27 to 1.0.

Gov_Trumpshare_restricted

The proportion of the votes in the county that went to Donald Trump in the 2020 Presidential election. Each sub-county government is matched to the relevant county in which it is contained.

Gov_Trumpshare_3

The proportion of the votes in the county that went to Donald Trump in the 2020 Presidential election. Each sub-county government is matched to the relevant county in which it is contained. The terciles are 0 to 0.52, 0.52 to 0.68, and 0.68 to 1.0.

Questionnaire

Survey Execution Note

On 3/18, to mitigate poor performance and length of the survey, pages 11 and 12 (board governance questions) were hidden from survey respondents. In addition, respondents were randomly assigned to see either questions about ranking and banning controversial groups (Page_4, page_5 and Page_6) or questions about civil liberties (Page_10 and Page_11). See programming fields at end of Survey Programming section for more detail.

Survey Programming

- *All items, except open ended comments, should request response.*
- *For grid items, randomize order of rows.*
- *For grid items, randomly flip order of scales*
- *Inparty_QD and Inparty2_QD*
    - *If Demo_party_SC = "Democrat" OR Demo_partylean_SC = "Democratic Party", assign Inparty_QD = "Democrats" and Inparty2_QD = "Democrat"*
    - *If Demo_party_SC = "Republican" OR Demo_partylean_SC = "Republican Party", assign Inparty_QD = "Republicans" and Inparty2_QD = "Republican"*
    - *If Demo_partylean_SC = "Neither", randomly assign Inparty_QD to either "Democrat" or "Republican*
- *Outparty_QD and Outparty_QD*
    - *If Demo_party_SC = "Democrat" OR Demo_partylean_SC = "Democratic Party", assign Outparty_QD = "Republicans" and Outparty2_QD = "Republican"*
    - *If Demo_party_SC = "Republican" OR Demo_partylean_SC = "Republican Party", assign Outparty_QD = "Democrats" and Outparty2_QD = "Democrat"*
    - *If Demo_partylean_SC = "Neither", randomly assign Outparty_QD to either "Democrats" or "Republicans" and Outparty2_QD to either "Democrat" or "Republican"*
- *Starting on 3/18, assign Boardgov_QNR = 0 to all new respondents.*
- *Starting on 3/18, randomly assign new respondents to one of the following:*
    - *Rankban_QR = 1*
    - *Civillib_QR = 1*

Each item listed in the questionnaire contains a suffix that indicates its item type. See the chart below for an explanation for each suffix.

Table 3. Explanation of item type suffices.

Item Type	**Suffix**
Single Choice	SC
Multiple Selection	MS
Short Open-ended	SOE
Long Open-ended	LOE

Grid	GR
Text	TE
Dropdown	DD
Image	IM
Table	TA

Section 1: Introduction

Page_1

Intro_opening_TE

You are about to participate in a national survey of local government policymakers conducted by CivicPulse. We are conducting a study to better understand how public officials like you navigate different political situations.

The survey should take approximately 5 to 7 minutes to complete.

This survey is confidential, and the data will be de-identified before being released. We will follow up with you within three months with a preview of some of the findings.

Please click the button below to continue.

Page_2

Intro_TE

First, we'd like to ask about your experience working in local government.

Demo_tenure_SC

How long have you served in office?

- 15 years or more
- Between 10 and 14 years
- Between 5 and 9 years
- Between 1 and 4 years
- One year or less

Demo_winmarg_SC

In my last general election, I won by:

- More than 30%
- 20%-29%
- 10%-19%
- 5%-9%
- Less than 5%
- I did not face a contested election

Page_3

Demo_party_SC

Generally speaking, do you usually think of yourself as a…

- Democrat
- Republican
- Independent
- Other party ***[Conditional display of short text box]***

(if Demo_party_SC == "Independent" or "Other party"){

Demo_partylean_SC

Do your views tend to be *closer* with the Democratic Party or the Republican Party?

- Democratic Party
- Republican Party
- Neither

Demo_ideo_SC

In general, do you think of yourself as:

- Very conservative
- Somewhat conservative
- Moderate, middle of the road
- Somewhat liberal
- Very liberal
- Not sure

Intro_LOE

If you would like to add additional context you may do so below.

Section: Ranking and Banning

Section programming

Only display if Rankban_QR = 1.

- Randomly assign:
  - half of respondents to LeastLiked_QD;
    - Pipe in value from Grouprank_RA that has the lowest value
  - and the other half to MostLiked_QD
    - Pipe in value from Grouprank_RA that has the highest value

Page_4

Grouprank_RA

[Randomize order of statements]

Please click and drag the groups in order from the one you view **most positively** to the one you view **least positively**.

You may have good, bad, or mixed feelings about each, but we want to know how they compare for you

- Antifa
- Black Lives Matter
- Blue Lives Matter
- The Proud Boys

Grouprank_LOE

If you would like to add additional context you may do so below.

Page_5

Policy_preamble_TE

Next we are going to ask you about two hypothetical policy scenarios. While we recognize that the details of any policy proposal are important, please imagine how you might react if you were in these hypothetical situations.

Bookban_SC

Imagine that a member of **${e://Field/LeastLiked_QD}${e://Field/MostLiked_QD}** recently published a book that includes content advocating for violent political action. Some elected leaders are working to ban the book from public libraries in your district.

To what extent do you think you would support or oppose such a proposal to ban the book written by ${e://Field/LeastLiked_QD}${e://Field/MostLiked_QD} from public libraries in your district?

- Strongly support
- Support
- Slightly support
- Neither support nor oppose
- Slightly oppose
- Oppose
- Strongly oppose

Bookban_ownparty_SC

What percent of **${e://Field/Inparty_QD}** in your local government do you think would support the proposal to ban the book written by **${e://Field/LeastLiked_QD}${e://Field/MostLiked_QD}** from public libraries?

- All
- Almost all
- Most
- About half
- Less than half
- Almost none
- None

Bookban_outparty_SC

What percent of **${e://Field/Outparty_QD}** in your local government do you think would support the proposal to ban the book written by **${e://Field/LeastLiked_QD}${e://Field/MostLiked_QD}** from public libraries?

- All
- Almost all
- Most
- About half
- Less than half
- Almost none
- None

Page_6

Speechban_SC

Imagine that a member of **${e://Field/LeastLiked_QD}${e://Field/MostLiked_QD}** wants to make a speech at your town hall calling for non-violent protests. Some elected leaders want to ban members of that group from speaking at the town hall.

To what extent do you think you would support or oppose such a proposal to ban members of ${e://Field/LeastLiked_QD}${e://Field/MostLiked_QD} from speaking at the town hall?

- Strongly support
- Support
- Slightly support
- Neither support nor oppose
- Slightly oppose
- Oppose
- Strongly oppose

Speechban_in_SC

What percent of **${e://Field/Inparty_QD}** in your local government do you think would support the proposal to ban the members of **${e://Field/LeastLiked_QD}${e://Field/MostLiked_QD}** from speaking at the town hall?

- All
- Almost all
- Most
- About half
- Less than half
- Almost none
- None

Speechban_out_SC

What percent of **${e://Field/Outparty_QD}** in your local government do you think would support the proposal to ban the members of **${e://Field/LeastLiked_QD}${e://Field/MostLiked_QD}** from speaking at the town hall?

- All

- Almost all
- Most
- About half
- Less than half
- Almost none
- None

Speechban_LOE

If you would like to add additional context you may do so below.

Section: Conjoint

Conjoint Programming:

In contact list, randomly assign each of the following. Add suffix “nA” and “nB” to each attribute for any given task (e.g. “Nat_elect_QD_1A”, “Nat_elect_QD_1B” for first task)

Nat_elect_QD

- ${e://Field/Inparty_QD} win the Presidency and take control of Congress.
- ${e://Field/Inparty_QD} win the Presidency but Congress is divided.
- ${e://Field/Outparty_QD} win the Presidency but Congress is divided.
- ${e://Field/Outparty_QD} win the Presidency and take control of Congress.

Local_elect_QD

- ${e://Field/Inparty_QD} take control of your local governing board.
- Your local governing board is evenly split between Democrats and Republicans.
- ${e://Field/Outparty_QD} take control of your local governing board.

Leg_change_QD

- The state legislature bans all ${e://Field/Outparty_QD} from competing in state and local campaigns in response to recent controversies.
- The state legislature bans some ${e://Field/Outparty_QD} from competing in state and local campaigns in response to recent controversies.
- The state legislature bans a ${e://Field/Outparty2_QD} candidate from competing in state and local campaigns in response to recent controversies.
- The state legislature restricts a ${e://Field/Outparty2_QD} candidate from advertising in state and local campaigns in response to recent controversies.
- The state legislature recommends a non-binding cap on the number of campaign volunteers.

Sal_change_QD

- The state legislature raises your pay by 20%.
- The state legislature raises your pay by 10%.
- The state legislature raises your pay by 5%.
- The state legislature leaves your pay unchanged.
- The state legislature cuts your pay by 5%.
- The state legislature cuts your pay by 10%.

- The state legislature cuts your pay by 20%.

Page_7

Conjoint_preamble_TE

Next we would like to learn about how you think about some tradeoffs in politics. We will show you three sets of scenarios. For each scenario we will show national and local election outcomes, legislative changes, changes to your salary, and a publicity event.

For each set of scenarios, we will ask you to choose which one you prefer.

Conjoint1_TA

It is important to remember that you might really like or dislike both scenarios, but we just want to learn which of the two you would choose.

	Scenario A	Scenario B
2024 National Election Outcome	${e://Field/Nat_elect_QD_1A}	${e://Field/Nat_elect_QD_1B}
2024 Local Election Outcome	${e://Field/Local_elect_QD_1A}	${e://Field/Local_elect_QD_1B}
Election Legislation	${e://Field/Leg_change_QD_1A}	${e://Field/Leg_change_QD_1B}
Salary	${e://Field/Sal_change_QD_1A}	${e://Field/Sal_change_QD_1B}

Conjoint1_SC

Please tell us which of the two scenarios you prefer.

- Scenario A
- Scenario B

Page_8

Conjoint2_TA

It is important to remember that you might really like or dislike both scenarios, but we just want to learn which of the two you would choose.

	Scenario A	Scenario B
2024 National Election Outcome	${e://Field/Nat_elect_QD_2A}	${e://Field/Nat_elect_QD_2B}
2024 Local Election Outcome	${e://Field/Local_elect_QD_2A}	${e://Field/Local_elect_QD_2B}
Election Legislation	${e://Field/Leg_change_QD_2A}	${e://Field/Leg_change_QD_2B}
Salary	${e://Field/Sal_change_QD_2A}	${e://Field/Sal_change_QD_2B}

Conjoint2_SC

Please tell us which of the two scenarios you prefer.

- Scenario A
- Scenario B

Page_9

Conjoint3_TA

It is important to remember that you might really like or dislike both scenarios, but we just want to learn which of the two you would choose.

	Scenario A	Scenario B
2024 National Election Outcome	${e://Field/Nat_elect_QD_3A}	${e://Field/Nat_elect_QD_3B}
2024 Local Election Outcome	${e://Field/Local_elect_QD_3A}	${e://Field/Local_elect_QD_3B}
Election Legislation	${e://Field/Leg_change_QD_3A}	${e://Field/Leg_change_QD_3B}
Salary	${e://Field/Sal_change_QD_3A}	${e://Field/Sal_change_QD_3B}

Conjoint3_SC

Please tell us which of the two scenarios you prefer.

- Scenario A
- Scenario B

Conjoint_LOE

If you would like to add additional context you may do so below.

Section: Civil Liberties

Section programming

Only display if Civillib_QR = 1.

Page_10

Civil_preamble_TE

These next questions ask about your stance on various perspectives that politicians and members of the public have had over the years.

Civillib_GR

Do you agree or disagree that?

	Agree	Disagree

Civillib_GR_hate		
Civillib_GR_legal		
Civillib_GR_speech		
Civillib_GR_read		
Civillib_GR_argue		

Civillib_GR_hate

People who hate our way of life should still have a chance to talk and be heard.

Civillib_GR_legal

No matter what a person's political beliefs are, they are entitled to the same legal rights and protections as anyone else.

Civillib_GR_speech

I believe in free speech for all no matter what their views might be.

Civillib_GR_read

Nobody has a right to tell another person what he or she should and should not read.

Civillib_GR_argue

You can't really be sure whether an opinion is true or not unless people are free to argue against it.

Page_11

Civillib_speech_SC

If the majority votes in a referendum to ban the expression of certain opinions, should the majority opinion be followed?

- No, because free speech is a more fundamental right than majority rule.
- Yes, because no group has a greater right than the majority to decide which opinions can or cannot be expressed.
- Neither/ undecided

Civillib_min_SC

When making decisions about public affairs, the majority:

- Has a duty to respect the rights of the minority.
- Should be able to do whatever it wants to.
- Neither/ undecided

Civillib_const_SC

Suppose the President and Congress have to violate a constitutional principle to pass an important law the people wanted. Would you support them in this action?

- No because protecting the constitution is more important to the national welfare than any law could possibly be.
- Yes, because the Constitution shouldn't be allowed to stand in the way of what the people need and want.

- Neither/ undecided

Civillib_rally_SC

When groups like the Nazis or other extreme groups require police protection at their rallies and marches, the community should:

- Supply and pay for whatever police protection is needed.
- Prohibit such groups from holding rallies because of the costs and dangers involved.
- Neither / undecided

Civillib_LOE

If you would like to add additional context you may do so below.

Section: Board Governance

Section programming

Only display if *Boardgov_QNR* = 1.

- Randomly assign:
  - half of respondents to Correction_QR = “Treatment”
  - and the other half Correction_QR = “Control”
- Vote_results_QD
  - If Correction_QR = “Treatment”, Vote_results_QD = “For context, consider a mirror scenario from 2023: When ${e://Field/Outparty_QD} were asked to imagine controlling a similar local government, we proposed the same policy - making ${e://Field/Outparty2_QD} officials more likely to win their races. In that survey, just ${e://Field/Vote_sup_outp_QD} of ${e://Field/Outparty_QD} supported the policy, even when it would benefit their party.”
- Board_results_QD
  - If Correction_QR = “Treatment”, Board_results_QD = “For context, consider a mirror scenario from 2023: When ${e://Field/Outparty_QD} were asked to imagine controlling a similar local government, we proposed the same policy — allowing the top${e://Field/Outparty2_QD} official to appoint new board members. In that survey, just ${e://Field/Board_sup_outp_QD} of ${e://Field/Outparty_QD} supported the policy, even when it would benefit their party.”
- If Outparty_QD = “Democrats”, Vote_sup_outp_QD = “22%”
- If Outparty_QD = “Republicans”, Vote_sup_outp_QD = “23%”
- If Outparty_QD = “Democrats”, Board_sup_outp_QD = “30%”
- If Outparty_QD = “Republicans”, Board_sup_outp_QD = “28%”

Page_12

Policy_TE

Finally, we are going to ask you about two more hypothetical policy scenarios.

Policy_voting_SC

Imagine that ${e://Field/Inparty_QD} in control of a local government in the United States have drafted a proposal to switch the election of governing board members from district voting to at-large voting.

The proposal would help make ${e://Field/Inparty_QD}, who currently control the board, more likely to win their races.

${e://Field/Vote_results_QD}

While we recognize the details of every proposal matter, to what extent do you think you would support or oppose the ${e://Field/Inparty2_QD}'s proposal?

- Strongly support
- Support
- Slightly support
- Neither support nor oppose
- Slightly oppose
- Oppose
- Strongly oppose

Page_13

Policy_boardsize_SC

Imagine that ${e://Field/Inparty_QD} in control of a local government in the United States are considering a proposal to increase the size of the governing board.

The proposal will allow the top official ${e://Field/Inparty_QD} to appoint new members, who will serve until their seats can be voted upon in the next election.

${e://Field/Board_results_QD}

While we recognize the details of every proposal matter, to what extent do you think you would support or oppose the ${e://Field/Inparty2_QD}'s proposal?

- Strongly support
- Support
- Slightly support
- Neither support nor oppose
- Slightly oppose
- Oppose
- Strongly oppose

Policy_LOE

If you would like to add additional context you may do so below.

Section: Demographics

Page_14

Demo_preamble_TE

Finally, just a couple of questions to better understand the demographics of our survey respondents.

Demo_jobprior_MS

In which of the following sectors have you previously worked? *Please check all that apply.*

- Legal Services
- Healthcare
- Science/Engineering
- Military
- Law Enforcement
- Fire Safety
- Education
- Community Service
- Clergy/Religion
- Manufacturing
- Farming
- Transportation/Driving
- Financial Services
- Retail Services/Logistics
- Skilled Trade
- Government
- Other (Please specify:)

Demo_jobprior_MS_legal

Value is ‘1’ if respondent selected “Legal Services” for Demo_jobprior_MS or selected “Other (Please specify)” and provided a similar response. Value is ‘0’ if respondent answered the question but did not select this option. Otherwise, ‘NA’.

Demo_jobprior_MS_health

Value is ‘1’ if respondent selected “Healthcare” for Demo_jobprior_MS or selected “Other (Please specify)” and provided a similar response. Value is ‘0’ if respondent answered the question but did not select this option. Otherwise, ‘NA’.

Demo_jobprior_MS_science

Value is ‘1’ if respondent selected “Science/Engineering” for Demo_jobprior_MS or selected “Other (Please specify)” and provided a similar response. Value is ‘0’ if respondent answered the question but did not select this option. Otherwise, ‘NA’.

Demo_jobprior_MS_military

Value is ‘1’ if respondent selected “Military” for Demo_jobprior_MS or selected “Other (Please specify)” and provided a similar response. Value is ‘0’ if respondent answered the question but did not select this option. Otherwise, ‘NA’.

Demo_jobprior_MS_law

Value is ‘1’ if respondent selected “Law Enforcement” for Demo_jobprior_MS or selected “Other (Please specify)” and provided a similar response. Value is ‘0’ if respondent answered the question but did not select this option. Otherwise, ‘NA’.

Demo_jobprior_MS_fire

Value is ‘1’ if respondent selected “Fire Safety” for Demo_jobprior_MS or selected “Other (Please specify)” and provided a similar response. Value is ‘0’ if respondent answered the question but did not select this option. Otherwise, ‘NA’.

Demo_jobprior_MS_education

Value is ‘1’ if respondent selected “Education” for Demo_jobprior_MS or selected “Other (Please specify)” and provided a similar response. Value is ‘0’ if respondent answered the question but did not select this option. Otherwise, ‘NA’.

Demo_jobprior_MS_community

Value is ‘1’ if respondent selected “Community Service” for Demo_jobprior_MS or selected “Other (Please specify)” and provided a similar response. Value is ‘0’ if respondent answered the question but did not select this option. Otherwise, ‘NA’.

Demo_jobprior_MS_clergy

Value is ‘1’ if respondent selected “Clergy/Religion” for Demo_jobprior_MS or selected “Other (Please specify)” and provided a similar response. Value is ‘0’ if respondent answered the question but did not select this option. Otherwise, ‘NA’.

Demo_jobprior_MS_manufacturing

Value is ‘1’ if respondent selected “Manufacturing” for Demo_jobprior_MS or selected “Other (Please specify)” and provided a similar response. Value is ‘0’ if respondent answered the question but did not select this option. Otherwise, ‘NA’.

Demo_jobprior_MS_farming

Value is ‘1’ if respondent selected “Farming” for Demo_jobprior_MS or selected “Other (Please specify)” and provided a similar response. Value is ‘0’ if respondent answered the question but did not select this option. Otherwise, ‘NA’.

Demo_jobprior_MS_transport

Value is ‘1’ if respondent selected “Transportation/Driving” for Demo_jobprior_MS or selected “Other (Please specify)” and provided a similar response. Value is ‘0’ if respondent answered the question but did not select this option. Otherwise, ‘NA’.

Demo_jobprior_MS_financial

Value is ‘1’ if respondent selected “Financial Services” for Demo_jobprior_MS or selected “Other (Please specify)” and provided a similar response. Value is ‘0’ if respondent answered the question but did not select this option. Otherwise, ‘NA’.

Demo_jobprior_MS_retail

Value is ‘1’ if respondent selected “Retail Services/Logistics” for Demo_jobprior_MS or selected “Other (Please specify)” and provided a similar response. Value is ‘0’ if respondent answered the question but did not select this option. Otherwise, ‘NA’.

Demo_jobprior_MS_trade

Value is ‘1’ if respondent selected “Skilled Trade” for Demo_jobprior_MS or selected “Other (Please specify)” and provided a similar response. Value is ‘0’ if respondent answered the question but did not select this option. Otherwise, ‘NA’.

Demo_jobprior_MS_gov

Value is ‘1’ if respondent selected “Government” for Demo_jobprior_MS or selected “Other (Please specify)” and provided a similar response. Value is ‘0’ if respondent answered the question but did not select this option. Otherwise, ‘NA’.

Demo_jobprior_MS_other

Value is ‘1’ if respondent selected “Other (Please specify)” for Demo_jobprior_MS. Value is ‘0’ if respondent answered the question but did not select this option. Otherwise, ‘NA’.

Demo_jobprior_MS_art

Value is ‘1’ if respondent selected “Other (Please specify)” for Demo_jobprior_MS and indicated in their open-ended response that they had worked in Art/Design. Value is ‘0’ if respondent answered the question but did not select this option. Otherwise, ‘NA’.

Demo_jobprior_MS_business

Value is ‘1’ if respondent selected “Other (Please specify)” for Demo_jobprior_MS and indicated in their open-ended response that they had been a Business Owner. Value is ‘0’ if respondent answered the question but did not select this option. Otherwise, ‘NA’.

Demo_jobprior_MS_communications

Value is ‘1’ if respondent selected “Other (Please specify)” for Demo_jobprior_MS and indicated in their open-ended response that they had worked in Communications/Journalism. Value is ‘0’ if respondent answered the question but did not select this option. Otherwise, ‘NA’.

Demo_jobprior_MS_hospitality

Value is ‘1’ if respondent selected “Other (Please specify)” for Demo_jobprior_MS and indicated in their open-ended response that they had worked in Hospitality. Value is ‘0’ if respondent answered the question but did not select this option. Otherwise, ‘NA’.

Demo_jobprior_MS_professional

Value is ‘1’ if respondent selected “Other (Please specify)” for Demo_jobprior_MS and indicated in their open-ended response that they had worked in Professional Services (other than Legal or Financial Services). Value is ‘0’ if respondent answered the question but did not select this option. Otherwise, ‘NA’.

Demo_jobprior_MS_real

Value is ‘1’ if respondent selected “Other (Please specify)” for Demo_jobprior_MS and indicated in their open-ended response that they had worked in Real Estate. Value is ‘0’ if respondent answered the question but did not select this option. Otherwise, ‘NA’.

Demo_education_SC

What is the highest level of education you have completed?

- Less than high school
- High school graduate
- Technical/trade school
- Some college
- College graduate
- Some graduate school
- Graduate degree