Codebook for "Champions and Pariahs: Image Effects of Naming and Shaming"

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data.csv

Name in datafile	Description	Value labels
consent	Informed consent	Agree
		Disagree
shaming	Shaming treatment	0 (no shame)
		1 (shame)
target_ally	Target ally treatment	0 (enemy)
		1 (ally)
shamer_ally	Shamer ally treatment	0 (enemy)
		1 (ally)
target_favorability	A variable measuring favorability towards the target state (based on responses to the question: on a scale of 1 to 5, where 1 means very unfavorable, and 5 means very favorable, what is your overall opinion of …?)	1 (unfavorable)
		2
		3
		4
		5 (favorable)
shamer_favorability	A variable measuring favorability towards the shamer state. Respondents in the control condition were not presented with this country in the vignette.	1 (unfavorable
		2
		3
		4
		5 (favorable
target_military	A variable measuring support for military cooperation with the target state (based on responses to the question: on a scale from 1 to 5, where 1 means strongly oppose and 5 means strongly support, how do you feel about the U.S. engaging in military cooperation (such as joint training exercises, intelligence sharing, or arms sales) with…?)	1 (strongly oppose military cooperation)
		2
		3
		4
		5 (strongly support military cooperation)
shamer_military		1 (strongly oppose military cooperation)

	A variable measuring support for military cooperation with the shamer state.	2
		3
		4
		5 (strongly support military cooperation)
target_economic	A variable measuring support for economic cooperation with the target state (based on responses to the question: On a scale from 1 to 5, where 1 means strongly oppose and 5 means strongly support, how do you feel about the U.S. engaging in economic cooperation (such as trade agreements, investment partnerships, or joint development projects) with…?)	1 (strongly oppose economic cooperation)
		2
		3
		4
		5 (strongly support economic cooperation)
shamer_economic	A variable measuring support for economic cooperation with the shamer state	1 (strongly oppose economic cooperation)
		2
		3
		4
		5 (strongly support economic cooperation)
detention_new	A variable measuring support for measures to prevent arbitrary detention (based on responses the question: On a scale from 1 to 5, where 1 means strongly disagree and 5 means strongly agree, how much do you agree that the U.S. should take measures to prevent arbitrary detention within its borders, even if it contradicts the national interest)	1 (strongly disagree)
		2
		3
		4
		5 (strongly agree)
HRs_new	A variable measuring support for human rights (based on responses the question: On a scale from 1 to 5, where 1 means strongly disagree and 5 means strongly agree, how much do you agree that the U.S. should uphold human rights, even if it contradicts the national interest)	1 (strongly disagree)
		2
		3
		4
		5 (strongly agree)
law_new	A variable measuring support for international law (based on responses the question: On a scale from 1 to 5, where 1 means strongly disagree and 5 means strongly agree, how much do	1 (strongly disagree)
		2
		3

	you agree that the U.S. should comply with international law, even if it contradicts the national interest)	4
		5 (strongly agree)
H3_index	An index averaging detention_new, HRs_new, and law_new	1-5
man1	A manipulation check for the shaming treatment, asking respondents if any country publicly criticize [target_name] for its practices of arbitrary detention.	Yes
		No
man1_correct	A variable capturing if respondents answered man1 correctly (answered Yes if they were treated with shaming and No if they were in the control)	0
		1
man4_numeric	A numeric version of a question asking respondents to indicate whether they consider the target and shamer they were assigned to as allies or enemies	1 (Enemies)
		2 (Unfriendly)
		3 (Friendly)
		4 (Allies)
man2	A manipulation check, asking respondents ... which of the following countries, if any, publicly criticized [target_name]...?	All potential countries
man2_correct	A variable capturing if respondents answered man2 correctly (based on whether they were treated with shaming and recalled shamer_name correctly)	0
		1
target_name	The name of the assigned target in the vignette	All potential countries
target_allyperception	A numeric version of a question asking respondents if they perveive [target_name] as ally or enemy.	1 (Enemy)
		2 (Unfriendly)
		3 (Friendly)
		4 (Ally)
shamer_name	The name of the assigned shamer. Note that only respondents in the shaming condition saw this name in the vignette.	All potential countries
shamer_allyperception	A numeric version of a question asking respondents if they perveive [shamer_name] as ally or enemy.	1 (Enemy)
		2 (Unfriendly)
		3 (Friendly)
		4 (Ally)
Republican	A binary variable capturing if respondents identified as Republicans	0 (Independent, Democrat, No preference, Other)

		1 (Republican)
Democrat	A binary variable capturing if respondents identified as Democrats	0 (Independent, Republican, No preference, Other)
		1 (Democrat)
Independent	A binary variable capturing if respondents identified as Independents	0 (Democrat, Republican, No preference, Other)
		1 (Independent)
Conservative	A variable measuring respondents' ideology	1 (Extremely liberal)
		2 (Liberal)
		3 (Slightly liberal)
		4 (Moderate, middle of the road)
		5 (Slightly conservative)
		6 (Conservative)
		7 (Extremely conservative)
hawk1	A variable measuring foreign policy disposition (hawkishness): "The use of military force only makes problems worse."	1 (Agree strongly)
		2 (Agree)
		3 (Neither agree nor disagree)
		4 (Disagree)
		5 (Disagree strongly)
hawk2	A variable measuring foreign policy disposition (interventionalist): "The United States needs to play an active role in solving conflicts around the world."	1 (Disagree strongly)
		2 (Disagree)
		3 (Neither agree nor disagree)
		4 (Agree)
		5 (Agree strongly
hawk3	A variable measuring foreign policy disposition (chauvinism): "In the United States, our people are not perfect, but our culture is superior to others."	1 (Disagree strongly)
		2 (Disagree)
		3 (Neither agree nor disagree)
		4 (Agree)
		5 (Agree strongly
hawk4	A variable measuring foreign policy disposition (nationalism): "I would rather be a citizen of America than of any other country in the world."	1 (Disagree strongly)
		2 (Disagree)
		3 (Neither agree nor disagree)

		4 (Agree)
		5 (Agree strongly
Hawkishness	An index averaging hawk1, hawk2, hawk3, hawk4	1-5
Political_interest	A variable measuring interest in politics based on the question: Would you say you follow what's going on in government and public affairs...?	1 (Hardly at all)
		2 (Only now and then)
		3 (Some of the time)
		4 (Most of the time)
Age	A numeric variable indicating respondents' age	18-94
Educated	A variable measuring respondents' level of education	1 (Did not graduate from high school)
		2 (High school graduate)
		3 (Some college, but no degree (yet))
		4 (2-year college degree)
		5 (4-year college degree)
		6 (Postgraduate degree (MA, MBA, MD, JD, PhD, etc.))
Female	A variable indicating respondents' gender	0 (Male, other)
		1 (Female)
Religious	A variable measuring religiosity based on the question: How important is religion in your life?	1 (Not important at al)
		2 (Not too important)
		3 (Somewhat important)
		4 (Very important)
Latino	A binary variable capturing if respondents identified as Latino (ethnicity)	1 (Yes I am of Hispanic or Latino origin)
		0 (No)
White	A binary variable capturing if respondents identified as White (race)	1 (White)
		0 (Black, Asian, Native American, Other)
Black	A binary variable capturing if respondents identified as Black (race)	1 (Black)
		0 (White, Asian, Native American, Other)
Asian		1 (Asian)

	A binary variable capturing if respondents identified as Asian (race)	0 (White, Black, Native American, Other)
Native	A binary variable capturing if respondents identified as Native American (race)	1 (Native American)
		0 (White, Black, Asian, Other)
Other	A binary variable capturing if respondents identified as other racial category	1 (Other)
		0 (White, Black, Asian, Native American)
state	A variable capturing respondents' state of residency	States in the US