Post-Session Survey

Thank you for participating in our focus group session. A few additional responses from you via this survey will help us quantify and analyze important elements of the WSSI.

* Indicates required question

1. 1. Please rate your agreement with the following statements about the forum. *

Mark only one oval per row.

	Strongly Agree	Agree	Disagree	Strongly Disagree
The information was clearly presented.				
I felt comfortable voicing my opinion.				
I know more about the National Weather Service (NWS) resources.				
I feel I could use NWS resources to judge my risk in an extreme weather event.				

2. 2. What is the biggest barrier you face in responding to and/or preparing for winter storm events? *

3. 3. Our goal today was to gather feedback about a potential Winter Storm Severity Index for Alaska. Beyond the questions asked today, what else would be important for us to know about how you gather information about winter weather risks and your intended actions? *

4. 4. After attending today's session, how likely are you to: *

Mark only one oval per row.

	Very likely	Somewhat likely	Somewhat unlikely	Unlikely
Create or revise plans to deal with winter weather events.				
Share what I learned today with others.				
Seek NWS information about severe winter weather risks.				
When available, use the Winter Storm Severity index in my decision-making				
When available, recommend the Winter Storm Severity Index to other partners to use in winter weather				

decision-making

5. 5. Which do you prefer in trying to understand your level of risk related to winter weather? *

Mark only one oval.

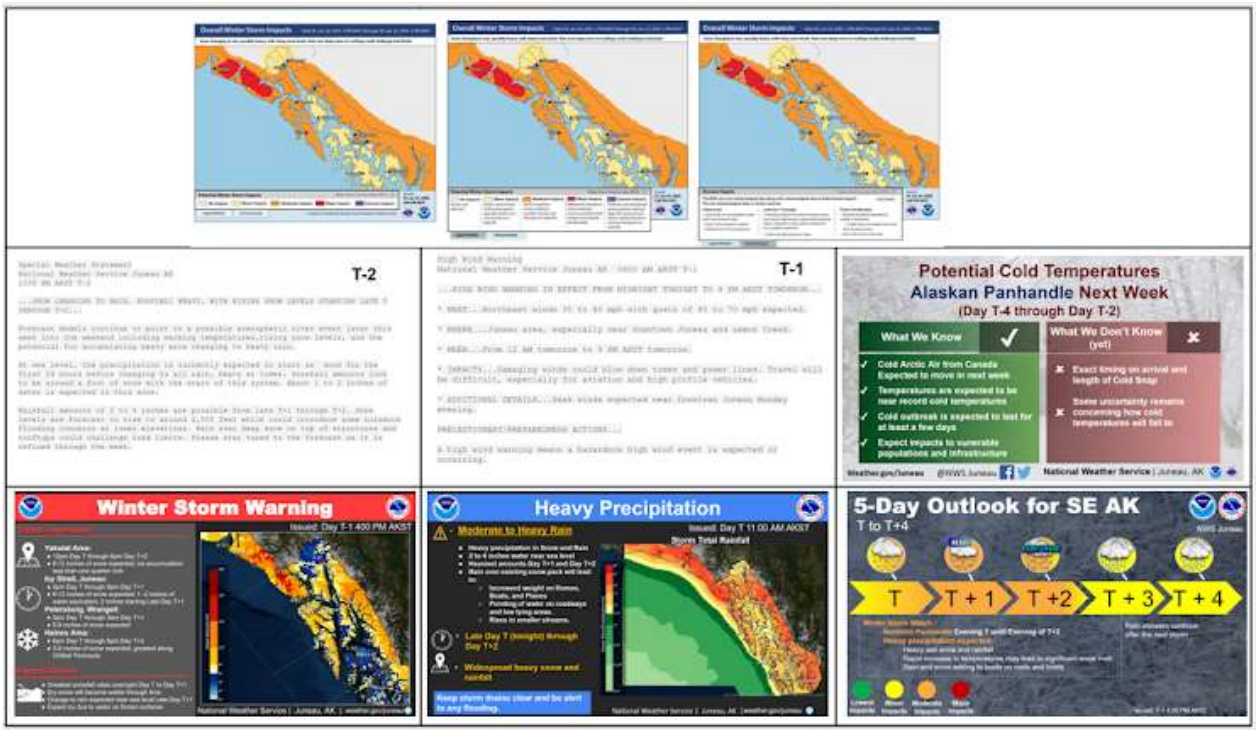
- ◯ Text-based products
- ◯ Graphic/visual products
- ◯ Combined text and graphics

6. 6. Which do you prefer in trying to understand your level of risk related to winter weather? *

Mark only one oval.

- ◯ Interactive interface where user defines parameters
- ◯ Static finished product sent to you from the NWS
- ◯ A combination of the above approaches
- ◯ Other: _____

7. 7. Please rate the weather products discussed today based on their usefulness to you in assessing your winter weather situation. *



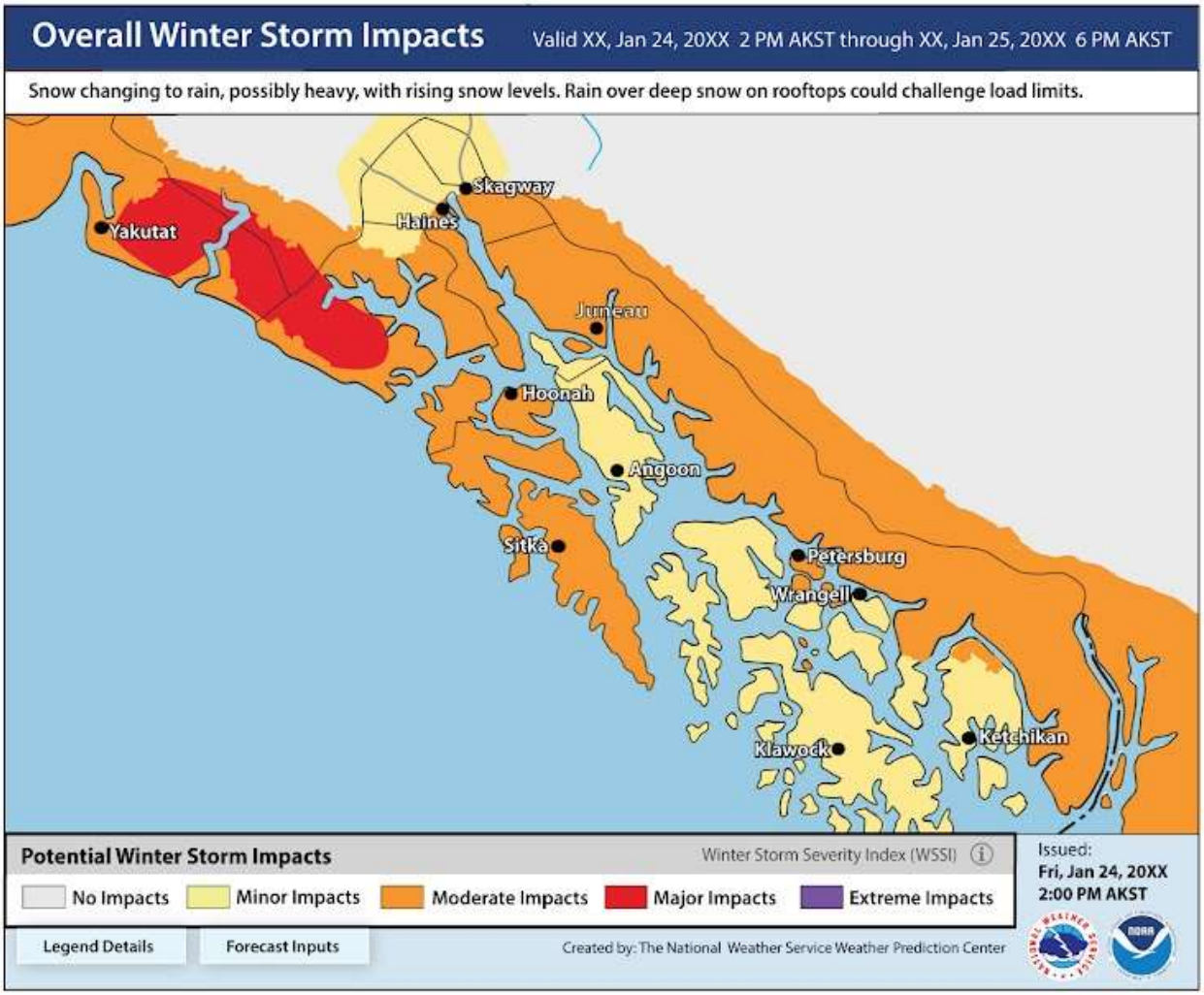
Mark only one oval per row.

	Extremely useful	Very useful	Slightly useful	Not at all useful
Overall Winter Storm Impacts	⬭	⬭	⬭	⬭
Special Weather Statement	⬭	⬭	⬭	⬭
High Wind Warning	⬭	⬭	⬭	⬭
Potential Cold Temperatures	⬭	⬭	⬭	⬭
Winter Storm Warning	⬭	⬭	⬭	⬭
Heavy Precipitation	⬭	⬭	⬭	⬭

5-Day Outlook

3-Day Outlook

8. 8. Rate the usefulness of the proposed Winter Storm Severity Index product elements - what is useful in understanding the winter storm situation? *



Mark only one oval per row.

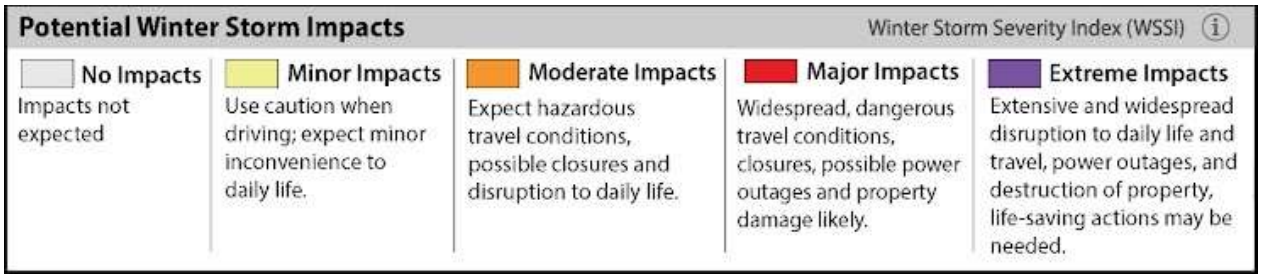
	Extremely useful	Very useful	Slightly useful	Not at all useful
Title "Overall Winter Storm Impacts"				
Potential Winter Storm Impacts Legend				
Legend Details (expanded legend)				

Forecast Input

Forecast input (expanded legend)				
Color scheme				
Information pop-ups with details about components				
Forecaster's note (info bar at the top with watches/warnings link)				
Winter Storm Components shown individually (e.g. snow, ice, etc)				
Ability to download GIS data (website)				
Static image archive (website)				
Interactivity (website)				
Map overlays (website)				

9. 9. Are any of the Winter Storm Severity Impact product elements listed above not clear or confusing? Please explain if so.

10. 10. Please review the proposed expanded legend with category details (minor to extreme) below. Are there any changes you would make to these definitions or categories, or additional information you would like included? Please explain. If none, skip to the next question.



11. 11. What are the most important impacts that should be included in a WSSI for Alaska? *

12. 12. Do you think a product like the WSSI would be useful in your decision-making? *

Mark only one oval.

- Yes
- No
- Maybe
- Other: _____

13. 12a. How would the WSSI be useful or not useful in your decision-making?

_____

_____

_____

_____

_____

14. 13. Was anything in the session confusing? *

Mark only one oval.

- Yes
- No

15. 13a. If yes, please explain:

_____

_____

_____

_____

_____

16. 14. What improvements could be made in the format or content of the focus group session? *

Thank you so much for your time and input into this focus group and survey. Your feedback is greatly appreciated.

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